

Alexander Akagi

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Objective: I want to build fundamentally new products that people can't stop using.

Professional Experience

Growth Hacker

June – August 2015

VaynerMedia

- + Drove data driven social media ad campaigns and built publishing software tools.
- + Social Media Ad Spends, Keystone.js (Custom CMS), Funnel Marketing, A/B Testing

Co-Founder & Executive

September 2014 – April 2015

Vivaldi Education

- + Developed a CMS for music departments and practice-based learning.
- + Product Validation, Web Dev, Customer Traction, Market Analysis, Investor Pitching

Co-Founder & Executive

June 2013 – April 2015

Awa, LLC

- + Managed the production of Bowl Bouncer, an iPhone game, released December 2013.
- + Product Management, Concept Design, Advertising, Marketing, Administration, iOS

Software Development Intern

May – August, 2014

Luther Consulting, LLC

- + Built a stand-alone data quality report web application for state health admins.
- + Coldfusion, SQL, CSS, HTML, Twitter Bootstrap, Mercurial (Source Control)

TeleMarketer at TeleUnique - Sold performing arts tickets by phone. June – August, 2013

Skills

Ask Me About

Front End Development

- + HTML/CSS/JS
- + SCSS, LESS, jQuery

Web Frameworks

- + Meteor.js
- + Express/Node.js

Databases

- + MongoDB
- + MS SQL Server

Other Skills

- + Facebook & Pinterest Paid Media Ads
- + Product Management (Small Teams of 3 or 4)
- + Data Driven Sales
- + Speak Japanese & Studied French in HS
- + Hobbies - Viola & Soccer

Hackathon Wins

- + HTN - Best Reverse Engineering Hack
- + LA Hacks - Best Use of Wolfram Tech
- + TreeHacks - Best Use of Gun DB
- + HackMIT - Best Money Hack

Purdue Leadership & Qualifications

- + BoilerMake (F2014) - Board Member
- + Director of Purdue ENTR Club
- + Leadership at The Anvil (coworking)
- + Entrepreneurship Certificate Program
- + Mentored in SVBIG Startup Program

Profiles

- + LinkedIn - <http://linkedin.com/in/aakagi>
- + Github - <http://github.com/aakagi>
- + Personal Website - <http://akagi.co>