



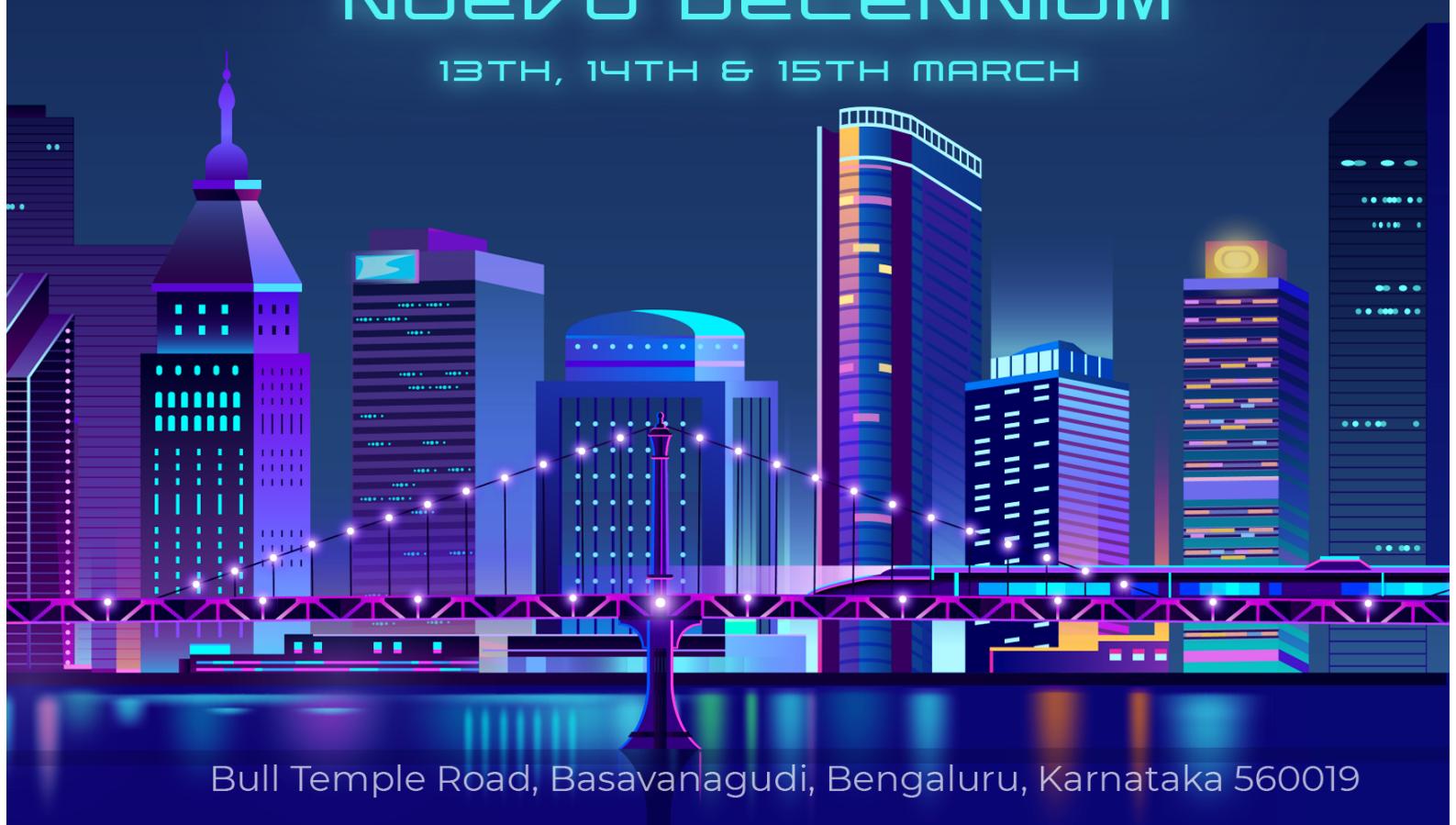
B. M. S. College of Engineering

Autonomous College under VTU



NUEVO DECAENNIUM

13TH, 14TH & 15TH MARCH



Bull Temple Road, Basavanagudi, Bengaluru, Karnataka 560019

ABOUT BMSCE

B. M. S. College of Engineering, Bengaluru was established in the year 1946 by Late Sri. B.M. Sreenivasaiah, a great visionary and philanthropist and was nurtured by his illustrious son Late Sri. B.S. Narayan. BMSCE is the first private sector initiative in engineering education in India. Started with only 3 undergraduate courses, BMSCE today offers 13 undergraduate and 16 Postgraduate courses both in conventional and emerging areas. 14 of its Departments are recognized as Research Centres offering PhD/M.Sc (Engineering by research) degree in Science, Engineering, Architecture and Management. Modernisation, expansion and sophistication have not changed the basic philosophy of education at BMSCE.

THE FESTIVAL OF FAITH

UTSAV, which was conceived in 1981, has been, and will be a fest that caters to the youth, the spirit, and the competition amongst students at a magnitude like no other. Every UTSAV has been viewed as a platform that provides great opportunity to students who are highly talented and passionate about their interests in dance, music, debate, theatre and so on. With our flagship events: TURTLE JAM, DJ NIGHT and WHIPLASH, we have raised the bar for the cultural fest that is known for its magnitude. The 33rd edition promises to be larger, louder, and more exciting than before. With up-beat music, exciting events, and non-stop performances, UTSAV is the one place you need to be.

THE THEME

BMSCE UTSAV 2020 marks the advent of the new decade and aims to celebrate the significance and advances of humanity in the new decade. The theme of this edition's UTSAV is "Neuvo Decennium" which extrapolates as "The new decade". The theme explores the limitless nature of mankind's imagination. It fosters our minds to explore and perceive the unbounded possibilities of the universe around us. The advances in the field of technology, media, arts, culture, society, fashion, humanitarian acts, green approaches and many more are aimed to be celebrated.

OUR PREVIOUS SPONSORS



WHY SPONSOR US?

Collaboration with UTSAV 2020 will give you a unique opportunity to align your brand in the way you desire and will help you appeal to a dynamic and receptive spectrum of people. UTSAV draws an enormous crowd of students every year. As we gear up and get the community hyped up for another phenomenal UTSAV, we invite you to partner with us. We have had amazing support from a large number of sponsors over the years and with your contribution, we will make UTSAV 2020 another record breaker. Sponsors are what make this event possible and we offer you an excellent set of benefits.

INSTAGRAM
FOLLOWERS : 3600+

FACEBOOK
LIKES : 20000+



YOUTUBE
VIEWS : 30000+

FOOTFALL : 30000+
COLLEGES : 100+
EVENTS : 100+

Price	₹ 5,00,000	₹ 3,00,000	₹ 2,00,000	₹ 1,00,000	₹ 75,000	₹ 50,000	₹ 30,000
Sponsor opportunities	Title Sponsor	Co-Sponsor	Platinum Sponsor	Diamond Sponsor	Gold Sponsor	Associate Sponsor	Event Sponsor
Event association	UTSAV and all events	All events	Turtle Jam, Whiplash, SAHAS & Fashion Show	Bass Drop Gaming Quiz	Dance Music	2nd Stage Events	Lit Club Theatre Photography Fine Arts Kannada Sangha
Logo on app and website	✓	✓	✓	✓	✓	✓	✓
Logo on main stage	✓	✓	✓	✓	✓	-	-
Exclusive banners	7	5	4	3	3	2	1
Stall of size 10'x10'	2	1	1	1	-	-	-
Logo on main gate boarding	✓	✓	✓	✓	✓	✓	-
Product presentation with event	15m	10m	-	-	-	-	-
Logo on all promotional material	✓	✓	✓	✓	-	-	-
Logo on LED at regular intervals	✓	✓	✓	✓	✓	✓	-
Subliminal promotion in Utsav video	20,000 views	-	-	-	-	-	-
Advertisements aired on Utsav website	5m	3m	3m	-	-	-	-
Regular announcement at event location	Everywhere	Main Stage	✓	✓	✓	2nd Stage	✓
Promoted posts on social media channels	✓	✓	✓	✓	-	-	-
Estimated crowd reach	50,000	30,000	25,000	15,000	12,000	7,000	4,000

STALLS :

SIZE :10"x10" feet.

Two tables, two chairs and two electricity outlets. The second attraction of UTSAV: Everybody needs a break - they grab a bite and check out the products in display

BANNER:

DIMENSIONS :5"x3" feet.

Displayed throughout the festival at prime locations in and around the campus. Be a part of the ambience at UTSAV and showcase your brand. A banner offers an exciting investment to all sponsors

CELEBRITIES AND PERFORMERS AT PREVIOUS UTSAV



SUDEEP



RAGINI DWIVEDI



RADHIKA PANDIT



YASH



ROBIN UTHAPPA



JAGGESH



RAMESH ARVIND



RAKSHIT SHETTY



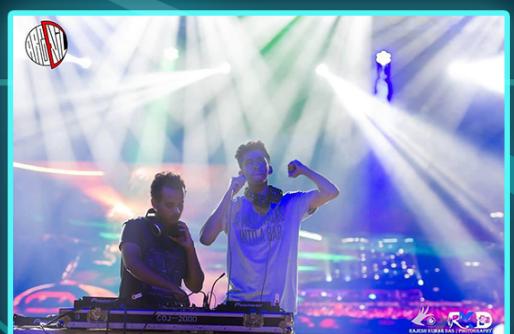
INNER SANCTUM



SHIVA MANVI



REDBULL TOUR BUS



ARGENIL



BRODHA V



PINEAPPLE EXPRESS

FLAGSHIP EVENTS

WHIPLASH



TURTLE JAM



FASHION SHOW



DJ NIGHT



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