Super Store Analysis – Power Bi

I created a Power BI dashboard using the Nike Sales dataset, which contains 2500 rows and 13 columns.

The main purpose of the dashboard was to identify data quality issues such as **missing values , invalid data and possible errors**.

After loading the dataset into Power BI, I carefully examined the columns to check for missing and incorrect data.

To find **missing values**, I created **DAX** measures using the **COUNTBLANK()** function for **each column**. This function helped me calculate how many blank entries were in different columns. I displayed these null counts using a stacked bar chart so that it is easy to compare which columns have more missing values.

During this process , I also observed that the **Revenue column** contains some values contains **0**. Since **revenue** can not be zero if a sale is recorded, I created another **DAX** measure to count the number of rows where **revenue** equals **zero**.

This helped to **identify possible data entry errors** and **incomplete records**. Additionally, I used charts visual to show the records where errors existed.

Overall, the dashboard clearly highlights data issues and helps in understanding the data quality .