



## Create your own landing page in 2 minutes, for free, by chatting with our BOT

### Saurav Tomar - CEO - saurav@0nl.in

22, College DropOut, hacker, developer, serial entrepreneur, sold my first venture (video compression startup) to a US based company. Passionate about social networks and user experiences.

### Abhishek Sukumar - COO - abshk@0nl.in

23, Double college dropout, childhood friend of Saurav. Non-tech cofounder. Passionate about optimisation and developing company culture.

*We've been working together for the past 10 years, from high school science projects to now, startups.*

#### Description

Online let's anyone create a landing page for free, in 2 minutes, by chatting with a bot. In short it's about.me with a conversational user interface. All the user has to do is chat with our bot, tell it your information, your social links and by the time you're done with it, your online profile page would be ready.

#### Problem

Creating a personal webpage is hard and painful, either hire a developer and pay him monthly fees to make and maintain the website, or compromise with one of the many drag drop website builder stuff.

#### Competitive Advantage

Conversation User interface

#### Market Opportunity

The personal branding market is a very rapidly growing market. From social media influencers to snapchat celebrities, to youtube stars, the need for democratisation of personal branding now is more than ever.

#### Multi - Tier pricing Business Model

- Free: Your beautiful landing pages carry our branding
- Paid: 5\$ per month or
- Get 1 month free for every user referred
- Get 2 months free if you write a blog post about us
- Get 3 month free for every social login you connect with us

#### Why Invest in Us?

We're an experienced team with proven track record in building large-scale solutions taking advantage of web and social data. This is our fourth company together.

#### Investment Scope

We have enough capital left from our previous venture, to sustain us for a 4 month runway. We will raise a round by jan next year, and the additional funding will be used for scaling the server infrastructure in order to meet the immediate needs of our clients.