


Job performance summary

Performance of your jobs across Indeed

The data shown is all organic data and sponsored data for all campaigns

 Want to learn more? Hover over data metrics

Candidate behavior funnel

Total

Impressions
872

▼ 38% less



Click-through rate
30.16%

▲ 4% more



Clicks
263

▼ 36% less

Sponsored jobs performance

Spend Sponsored Clicks Sponsored Applies

Spend Sponsored Clicks and Applies

\$1 1



Total spend

-

Cost per click (CPC)

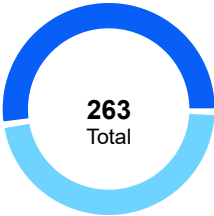
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Cost per apply (CPA)

-

Desktop vs mobile clicks

Total



Desktop Mobile

Desktop clicks

139

▼ 38% less

Mobile clicks

124

▼ 32% less

Hiring Events

Completed events	Total spend	Total RSVP count	Cost per RSVP
0	-	0	-

[View Hiring Events](#)

Brand performance

Promote your employer brand and drive engagement with jobseekers

Company reviews

Company rating	Total reviews	New reviews
0	0	0
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[View Employer Tools](#)

Company page traffic

Profile views	Impressions	Traffic from mobile devices
0	0	0%

[View company page](#)

Followers

Total followers	New followers
0	0

[View detailed followers information](#)

ITA Brand

Brand ad impressions	Brand ad clicks
0	0

[View ITA Brand Analytics](#)

Branded Job Post

Sponsored job views	Organic job views
0	0

Zeksta Technology Pvt Ltd Overview

2021-03-01 – 2021-03-30 compared to 2021-02-01 – 2021-03-02

Note: All amounts are subject to review and adjustment. Charges are only applied to figures provided in the employer dashboard. Any information provided in this report is provided for informational purposes only and Indeed does not guarantee its accuracy. Indeed reserves the right to change the method of measuring such figures at any time. This report does not constitute a contract.

