

### Ethical Use of AI

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#### Agenda

- · Bias and Fairness
- · Governance and Regulations by Indian Govt.
- · Privacy and Data Protection
- · Accountability matrix
- · Ensuring inclusivity
- · Autonomous systems and safety
- · Unethical use of AI in software applications
- · Introduction to Ethical AI Tools/ services



### AI BIAS AND FAIRNESS

1

Identify potential biases

2

Define fairness criteria

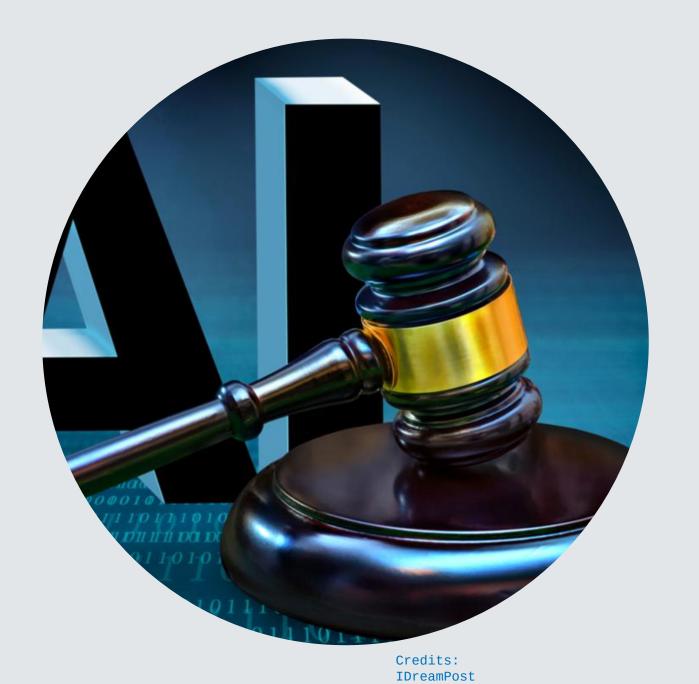
3

Audit training data 4

Mitigate bias in data 5

Evaluate algorithmic fairness





#### Governance and Regulations by the Indian Government

- IT Act, 2000
- · DPDP Act, 2023
- NITI Ayog's "National Strategy for Artificial Intelligence", 2018
- · India's AI Act drafted by MEITY





#### Privacy and Data Protection

- · AI models rely on Data.
- Ensures trust
- E.g. DPDP Act India,

  GPDR Act EU etc

Credits: Secure Data Management





Credits: ESG HOLIST

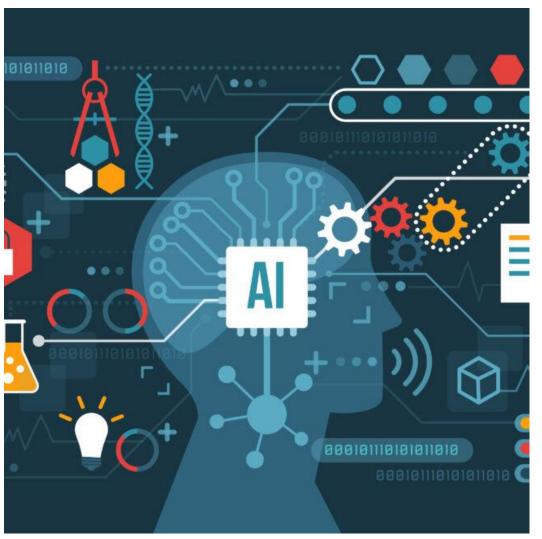
#### Accountability Matrix

- · AI Developers
- DifferentOrganizationsdeveloping AI
- Government



#### **Ensuring Inclusivity**

- Need: Avoiding any marginalized group.
- All groups/stakeholders during Data Collection



Credits: STAT

News



## Autonomous Systems and Safety



Credits: Udacity

- Reliability & Robustness
- Decision Transparency
- Ethical Decision-Making
- Human Oversight & Trust



# Unethical Use of AI in Software Applications

- E.g. Deepfakes,Manipulative Algorithm etc.
- Harm to Individual &Society

Credits: ChatGPT



- · AIF360 by IBM
- · Google's What If Tool
- FairTorch: A Pytorch Responsible AI Framework
- Microsoft Responsible AI ToolBox
- UNESCO's AI Ethics Framework







Credits: Google What-If



Credits: FairTorch



unesco

Credits: UNESCO





#### References

- ChatGPT
- AIF360: https://aif360.res.ibm.com/
- Google What-If Tool: https://pair-code.github.io/what-iftool/explore/