Monitor, Debug, Improve.

New Relic

Anand Kore June 27, 2025

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Intro

- Observability: The ability to understand the internal state of a system based on its external outputs. This involves collecting and analyzing data like logs, metrics, and traces to gain insights into system behavior.
- Logs/Metrics: Logs: Text records of events that occur within a system (e.g., error messages, user actions). Metrics: Time-series data that measure system performance (e.g., CPU usage, request latency).
- **Alerting:** The process of notifying teams when something abnormal is happening based on observed data (logs, metrics). This can involve setting thresholds or detecting anomalies.
- Incident Response: A coordinated set of actions taken to identify, analyze, and mitigate the impact of security incidents or system failures.



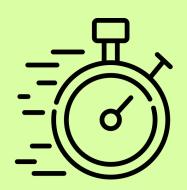


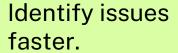


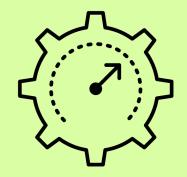












Optimize application performance.



reliability and seamless user experience.

Why observability matters?

New Relic provides **real-time insights** into **application performance** and **infrastructure health** enabling DevOps teams to proactively **manage and optimize** their technology stack.





This enables **DevOps teams** to proactively **manage and optimize** their technology stack.



Al-Powered Insights

Anomaly detection and predictive analytics.



APM

Gain detailed insights into app behavior.

Infrastructure

Monitor cloud and on-prem infrastructure.

Synthetic

Simulate user interactions to find performance bottlenecks.

Dashboards & Alerts

Customizable metrics and real-time alerts.

Proactive performance testing that simulates real user interactions with your applications and APIs from various locations worldwide.







- Early Issue Detection: Identify and address performance bottlenecks before they impact real users.
- **Improved User Experience**: Ensure consistent application performance across different locations and devices.
- **Faster Troubleshooting:** Quickly pinpoint the root cause of performance issues and accelerate resolution times.

Synthetic Monitoring









Ping SSL Brows Validate
New Relic Solution SSL Brows Validate
New Reli

Monitor Chec

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AP

An e-commerce platform can use synthetic monitoring to ensus that their checkout precess is always fur the platform can use synthetic monitoring to ensus that their checkout precess is always fur the platform can use synthetic monitoring to ensus that their checkout precess is always fur the platform can use synthetic monitoring to ensus that their checkout precess is always fur the platform can use synthetic monitoring to ensus that their checkout precess is always fur the platform can use synthetic monitoring to ensus that their checkout precess is always fur the platform can use synthetic monitoring to ensus that their checkout precess is always fur the platform can use synthetic monitoring to ensus the platform can use synthetic monitoring the platform can use synthetic monitoring the platform can use synthetic monitoring the platform can use synthetic moni

Real world scenario

Impacted Entities

Which alert policy was triggered and which website was impacted

Incident Graph

Visualizes the issues in the form of graph

NRQL

Exact query which failed to execute

Custom Details

Displays custom description and details you may provide

Enginx Error

Acknowledge

Close issue

Go to issue

1 incidents

Enginx Error

1 impacted entities

Bagdu-Bigadu

Alert Policy

Policy Initial policy
Name

Condition Nginx Error

NRQL SELECT percentage(count(*), WHERE message LIKE
'%error%') AS 'Error Log Percentage' FROM Log

- - [25/Nov/2024:19:33:07 +0530] "GET / HTTP/1 79 "-" "Mozilla/5.0 (Windows NT 10.0; Win64; x64) AppleWebKit/537.36 (KHTML, like Gecko) Chrome/131.0.0.0 127.0.0.1 - - [25/Nov/2024:19:33:07 +0530] "GET /favicon.i HTTP/1.1" 500 579 "http://127.0.0.1/" "Mozilla/5.0 (Window 10.0; Win64; x64) AppleWebKit/537.36 (KHTML, like Gecko) Chrome/131.0.0.0 Safari/537.36" 127.0.0.1 - - [25/Nov/2024:19:33:21 +0530] "GET / HTTP/1.1 579 "-" "Mozilla/5.0 (Linux: Android 6.0: Nexus 5 Build/MRA AppleWebKit/537.36 (KHTML, like Gecko) Chrome/131.0.0.0 Mob 127.0.0.1 - - [25/Nov/2024:19:33:21 +0530] "GET /favicon.id HTTP/1.1" 500 579 "http://127.0.0.1/" "Mozilla/5.0 (Linux; Android 6.0; Nexus 5 Build/MRA58N) AppleWebKit/537.36 (KHTM like Gecko) Chrome/131.0.0.0 Mobile Safari/537.36" 127.0.0.1 - - [25/Nov/2024:19:33:38 +0530] "GET /pas HTTP/1 500 579 "-" "Mozilla/5.0 (Linux; Android 6.0; Nexus 5 Build/MRA58N) AppleWebKit/537.36 (KHTML, like Gecko) Chrome/131.0.0.0 Mobile Safari/537.36 127.0.0.1 - - [25/Nov/2024:19:33:38 +0530] "GET /favicon.i HTTP/1.1" 500 579 "http://127.0.0.1/pas" "Mozilla/5.0 (Linu Android 6.0; Nexus 5 Build/MRA58N) AppleWebKit/537.36 (KHTM like Gecko) Chrome/131.0.0.0 Mobile Safari/537.36"
127.0.0.1 - - [25/Nov/2024:19:37:08 +0530] "GET /pas HTTP/ 500 579 "-" "Mozilla/5.0 (Linux: Android 6.0: Nexus 5 Build/MRA58N) AppleWebKit/537.36 (KHTML, like Gecko) Chrome/131.0.0.0 Mobile Safari/537.36' 127.0.0.1 - - [25/Nov/2024:19:37:08 +0530] "GET /favicon.i HTTP/1.1" 500 579 "http://127.0.0.1/pas" "Mozilla/5.0 (Linu Android 6.0; Nexus 5 Build/MRA58N) AppleWebKit/537.36 (KHTM like Gecko) Chrome/131.0.0.0 Mobile Safari/537.36" 127.0.0.1 - - [25/Nov/2024:19:37:16 +0530] "GET / HTTP/1.1" 579 "-" "Mozilla/5.0 (Linux; Android 6.0; Nexus 5 Build/MRA AppleWebKit/537.36 (KHTML, like Gecko) Chrome/131.0.0.0 Mob 127.0.0.1 - - [25/Nov/2024:19:37:16 +0530] "GET /favicon.id HTTP/1.1" 500 579 "http://127.0.0.1/" "Mozilla/5.0 (Linux; Android 6.0; Nexus 5 Build/MRA58N) AppleWebKit/537.36 (KHTM like Gecko) Chrome/131.0.0.0 Mobile Safari/537.36" 169.254.151.230 - - [25/Nov/2024:19:41:48 +0530] "GET / 500 579 "-" "Mozilla/5.0 (Windows NT 10.0; Win64; x64) AppleWebKit/537.36 (KHTML, like Gecko) Chrome/131.0.0.0 69.254.151.230 - - [25/Nov/2024:19:41:48 +0530] "GET favicon.ico HTTP/1.1" 500 579 "http://bagdu-bigadu/"

Logging

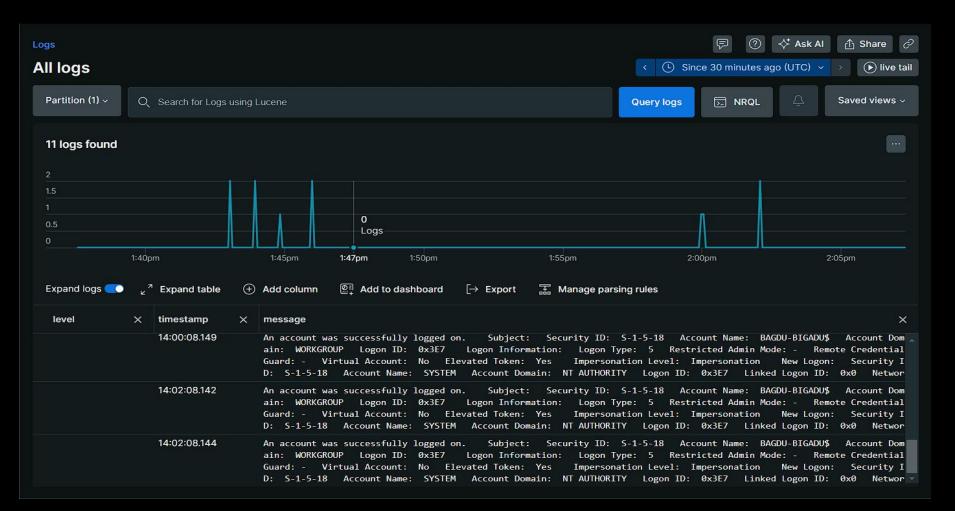
illa/5.0 (Windows NT 10.0; Win64; x64) AppleWebKi

Logging is the foundation of observability in DevOps.

It provides a detailed record of events and data generated by applications and systems, allowing teams to understand their behavior, identify issues, and optimize performance.

In essence, logging is not just about recording events; it's about harnessing the power of data to gain deep insights into system behavior

127.0.0.1 - - [25/Jan/2025:07:51:30 +0000] "GET /api/coffee HTTP/1.1" 418 I'm a teapot "-" "Desperate Coffee Addict/1.0"

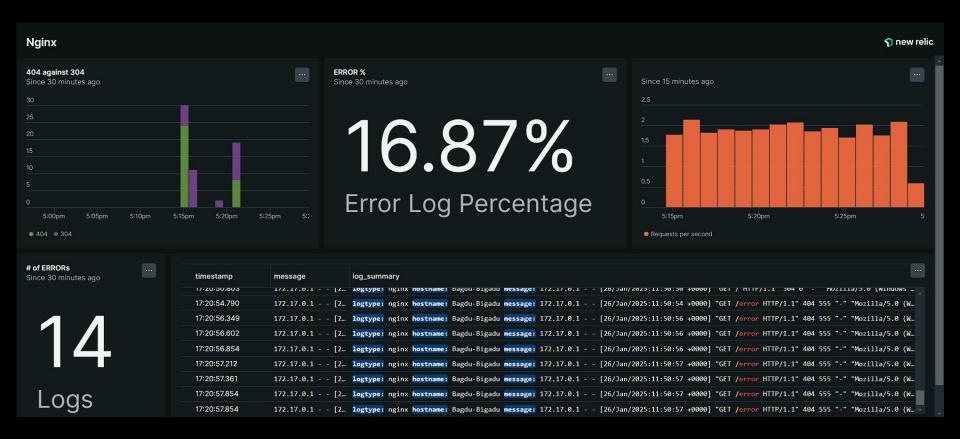


Now that you have the data, how to make effective use of it?

- You can query the logs and extract specific details, incidents, time specific data and metrics.
- Here comes the AI-powered query generation. Simply describe the metric you're interested in, and the AI will generate the corresponding NRQL(New Relic Query Language).
- No need to write complex queries or spend time learning NRQL syntax.
- Visualize your queries in better way for easy understanding, boost your productivity and gain faster insights into your application performance.



AI-Powered Query Generation



Dashboards created with Gen Al Queries

Users define specific criteria (performance metrics) that trigger alerts when breached. This allows for tailored monitoring based on application needs



Alert Conditions

When an alert condition is violated, New Relic automatically generates an incident, providing context for investigation



Incident Creation

Users can group multiple alert conditions under a single policy, streamlines management and ensures related conditions are addressed



Alert Policies

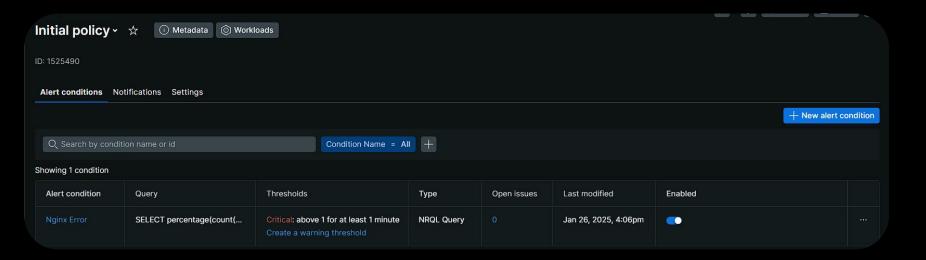
Alerts can be sent through various channels such as email, Slack, or integrated tools like PagerDuty, ensuring that the right teams are notified promptly

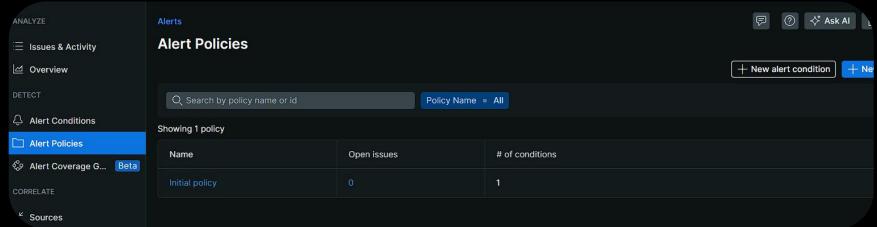


Notification Channels

Alerting

New Relic provides a sophisticated alerting system that integrates seamlessly with its observability platform The process of notifying relevant stakeholders when specific conditions or thresholds are met, indicating potential issues.





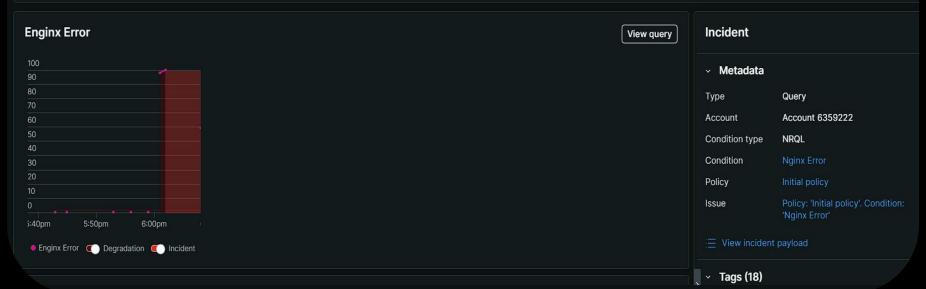
Parent issue: ■ Policy: 'Initial policy'. Condition: 'Nginx Error'

Incident

Bagdu-Bigadu violated Nginx Error

Opened Critical Opened 11 mins ago at 6:02pm

SELECT percentage(count(*), WHERE message LIKE '%error%') AS 'Error Log Percentage' FROM Log TIMESERIES 1 MINUTE SINCE '2025-01-26 06:39:51' UNTIL '2025-01-26 12:38:51'





Detailed Analysis

Automate Insights

Al analyzes telemetry data, providing actionable insights without the need for complex queries, making it accessible to all team members, including non-technical users.

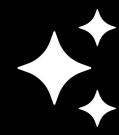
Predictive Analytics

The AI engine predicts potential issues before they escalate, allowing teams to proactively address problems and minimize downtime.

Gen-Al Queries

New Relic's AI capabilities allow users to generate queries using natural language. This simplifies data retrieval and analysis by enabling users to ask questions in plain English rather than using complex query languages.

How Al Enhances New Relic



- Icons:
 - O https://www.freepik.com/
 - O https://www.flaticon.com/
- Images:
 - O https://newrelic.com/
 - O Personal account demo of new relic
 - O Al Generated images by Google Gemini.
- Slides:
 - O Google Slides
- Content:
 - O https://docs.newrelic.com/
 - O https://www.perplexity.ai/
 - O https://chatgpt.com/
 - O https://runcloud.io/

Resources

As much as I wish I could say this whole presentation was made by an AI, we are not quite there.

Ultimately human interaction is the key.

Thank you