

YTD Sales and Units

MonthName	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011
Jan	\$1,27,42,281.72	\$1,39,80,293.17	\$1,77,07,670.52	\$1,81,56,035.22	\$1,75,02,677.02	\$1,74,54,987.18	\$2,25,44,091.40	\$1,92,81,114.66	\$1,80,93,088.52	\$1,45,32,123.71	\$1,02,23,029.57	\$96,09,551.40
Feb	\$2,90,94,630.77	\$3,36,09,624.64	\$4,26,92,615.53	\$4,20,34,609.40	\$3,97,38,744.16	\$4,38,68,948.96	\$4,93,75,467.84	\$4,36,56,847.16	\$4,26,38,783.82	\$3,34,39,852.29	\$2,32,62,097.03	\$2,43,86,421.10
Mar	\$5,84,12,203.23	\$6,55,88,668.85	\$7,89,82,974.45	\$7,89,98,075.96	\$8,52,93,928.61	\$8,74,91,010.71	\$9,54,80,679.86	\$9,31,90,925.30	\$8,27,88,144.95	\$6,38,19,344.20	\$5,27,42,328.47	\$5,59,49,451.10
Apr	\$8,53,22,484.67	\$10,10,53,903.23	\$12,11,02,326.50	\$12,39,74,541.11	\$13,56,57,080.05	\$14,29,38,674.84	\$15,14,10,025.46	\$14,03,31,423.40	\$13,36,82,134.37	\$9,36,27,728.43	\$8,37,74,070.68	\$8,47,30,931.10
May	\$11,71,94,930.98	\$14,07,30,171.52	\$16,26,12,092.55	\$16,52,00,030.57	\$18,14,66,406.73	\$19,34,63,285.29	\$21,10,02,042.96	\$19,92,76,184.17	\$19,21,95,956.97	\$12,40,61,114.79	\$11,11,88,215.45	\$11,45,90,471.10
Jun	\$14,39,09,752.84	\$17,37,78,052.00	\$19,41,91,303.68	\$20,66,84,556.52	\$22,76,44,475.78	\$23,98,83,776.88	\$26,40,27,336.21	\$25,45,06,427.65	\$24,85,86,954.00	\$15,45,48,893.95	\$13,69,56,026.68	\$14,39,83,641.10
Jul	\$17,11,13,939.99	\$20,47,48,633.68	\$22,77,88,871.83	\$24,89,29,804.99	\$26,69,58,974.63	\$27,82,66,102.30	\$30,56,13,623.50	\$30,11,03,574.56	\$29,31,36,684.37	\$18,03,17,870.43	\$15,88,51,072.65	\$16,87,74,971.10
Aug	\$19,01,09,334.12	\$23,03,92,137.56	\$25,61,04,975.31	\$28,15,41,897.39	\$30,26,41,697.82	\$31,57,83,002.31	\$34,76,97,626.30	\$33,80,71,074.55	\$32,76,61,962.82	\$20,62,74,386.20	\$18,16,07,789.73	\$19,27,12,261.10
Sep	\$20,70,32,210.16	\$24,92,61,791.51	\$28,09,32,556.49	\$31,00,77,771.61	\$32,90,95,734.15	\$35,19,34,337.37	\$38,00,96,420.85	\$36,77,55,576.03	\$35,43,12,008.42	\$22,66,75,217.27	\$19,97,97,979.82	\$21,05,94,781.10
Oct	\$22,41,03,006.20	\$26,94,22,849.41	\$30,35,76,422.06	\$33,34,66,637.85	\$35,28,42,292.20	\$37,92,00,122.36	\$40,68,04,653.85	\$39,57,81,292.53	\$37,47,05,556.72	\$24,23,03,448.49	\$21,35,37,379.85	\$22,47,64,561.10
Nov	\$23,97,36,575.30	\$28,82,01,807.66	\$32,36,14,485.78	\$35,19,58,044.41	\$37,41,09,243.69	\$40,26,20,302.17	\$42,95,11,672.84	\$41,71,26,418.33	\$38,93,77,964.79	\$25,51,33,647.28	\$22,45,63,675.11	\$23,63,58,581.10
Dec	\$25,81,90,517.77	\$31,05,30,260.84	\$34,71,65,641.80	\$37,65,32,147.10	\$40,08,04,392.39	\$43,03,53,693.18	\$45,72,07,351.82	\$43,91,80,853.44	\$40,61,83,103.06	\$26,83,28,374.35	\$23,72,47,850.24	\$25,08,43,881.10
Total	\$25,81,90,517.77	\$31,05,30,260.84	\$34,71,65,641.80	\$37,65,32,147.10	\$40,08,04,392.39	\$43,03,53,693.18	\$45,72,07,351.82	\$43,91,80,853.44	\$40,61,83,103.06	\$26,83,28,374.35	\$23,72,47,850.24	\$25,08,43,881.10

MonthName	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	Total
Jan	33046	34419	45090	44677	46485	43044	49849	41711	37482	28067	17943	15463	18939	18311	18415	17943	17943
Feb	72723	83690	109733	103712	101916	103819	108141	92767	87852	63560	40357	40262	46230	42749	42456	40357	40357
Mar	149954	165265	202162	198303	212437	204394	209806	195175	171346	117384	91789	97502	102201	85369	85052	91789	91789
Apr	220573	260282	311532	314623	332531	331358	330352	295451	275838	171087	146303	145315	151300	133270	136947	146303	146303
May	302375	367710	416837	418502	447040	449810	460824	420122	401915	227712	194839	195243	201784	184715	190154	194839	194839
Jun	368979	450334	496940	521159	557304	554518	572229	534611	523246	285867	240339	241746	247143	230561	237162	240339	240339
Jul	440261	530525	580325	620920	651256	641961	659966	625243	611370	334010	277941	280079	284032	271160	285305	240339	240339
Aug	491226	596382	650603	701967	738588	730389	749979	703170	676928	380025	316603	317482	319103	312071	331320	240339	240339
Sep	534729	643430	714069	772062	802946	816187	817340	763107	726162	417320	346560	345696	347977	344535	368615	240339	240339
Oct	577235	695349	769206	831130	860281	880328	874809	820584	763997	445744	369380	367793	372148	370902	397039	240339	240339
Nov	620210	750492	824293	883977	919158	943113	930016	870033	793967	471345	389332	387168	392539	392650	422640	240339	240339
Dec	691788	840986	917646	983094	1016626	1037814	1014530	934690	837894	509078	418266	416779	422017	419865	460373	240339	240339
Total	691788	840986	917646	983094	1016626	1037814	1014530	934690	837894	509078	418266	416779	422017	419865	460373	240339	240339

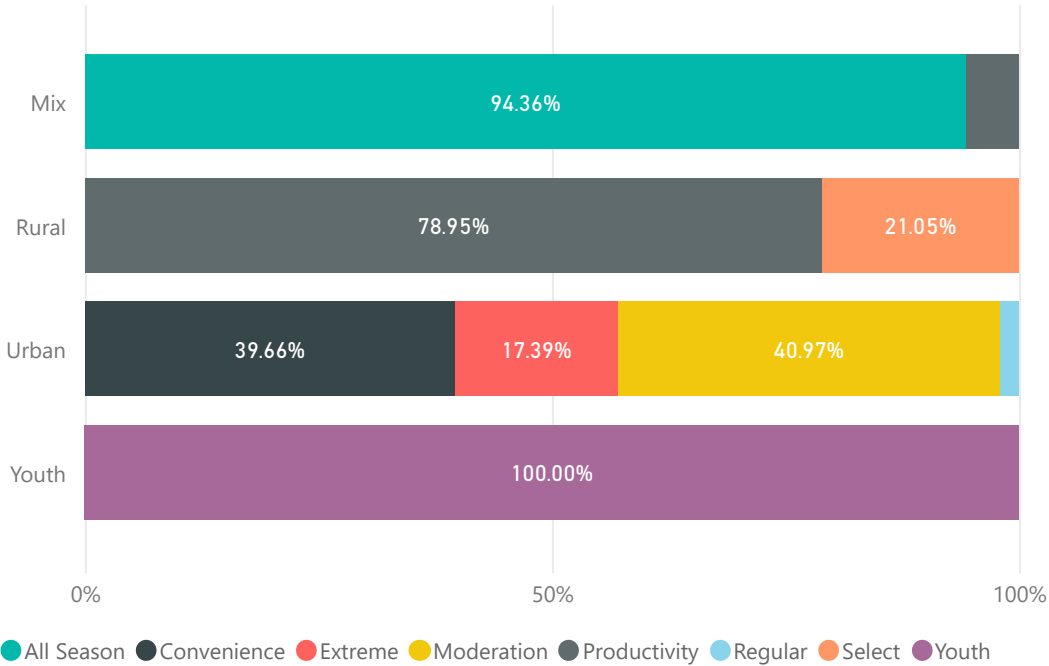
Sales Report

Year

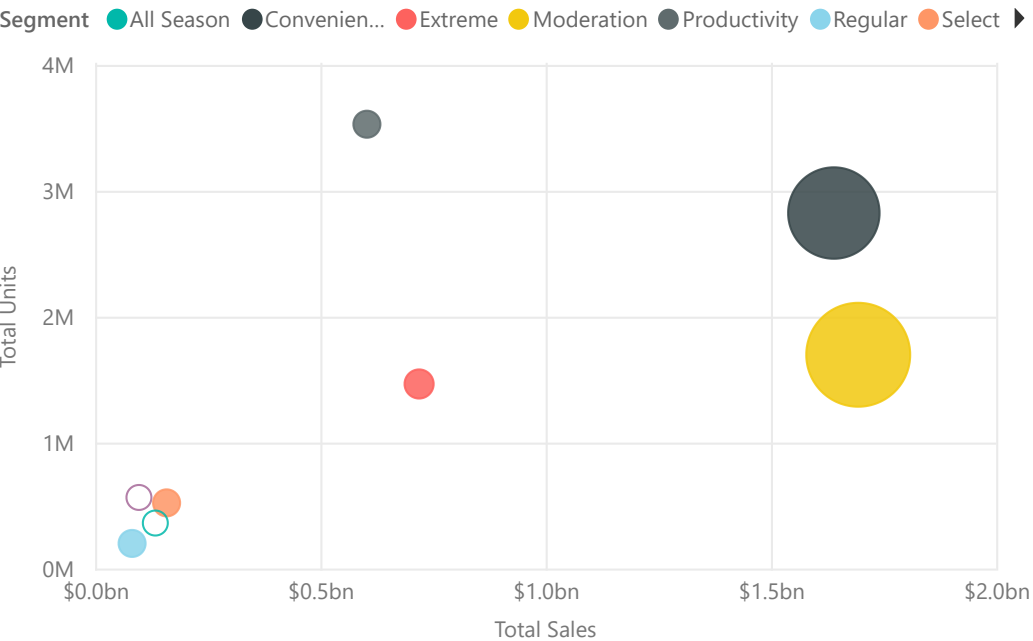
- ☐ 2000
- ☐ 2001
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- ☐ 2005
- ☐ 2006
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- ☐ 2014
- ☐ 2015



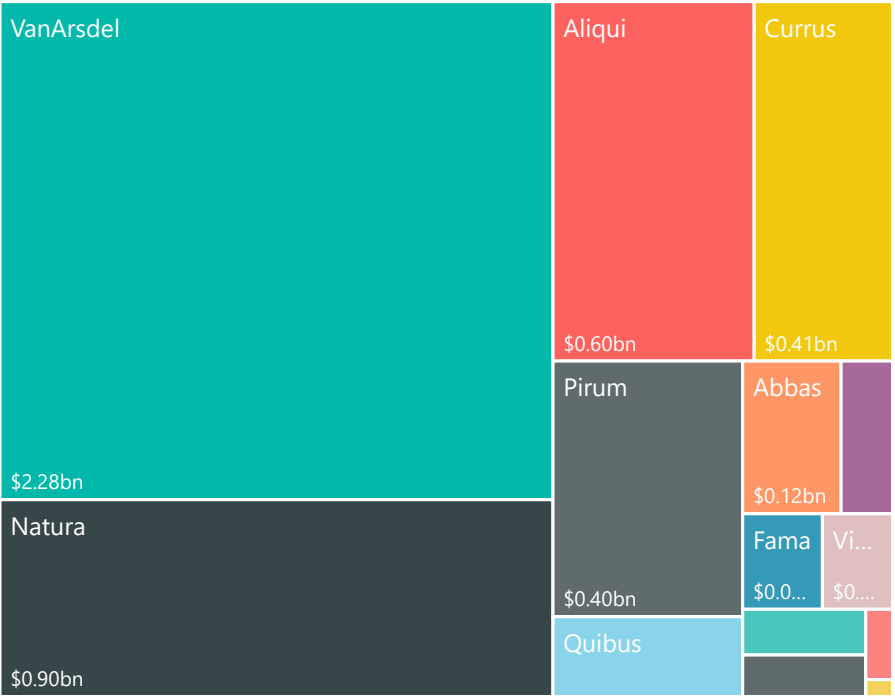
Total Sales by Category and Segment



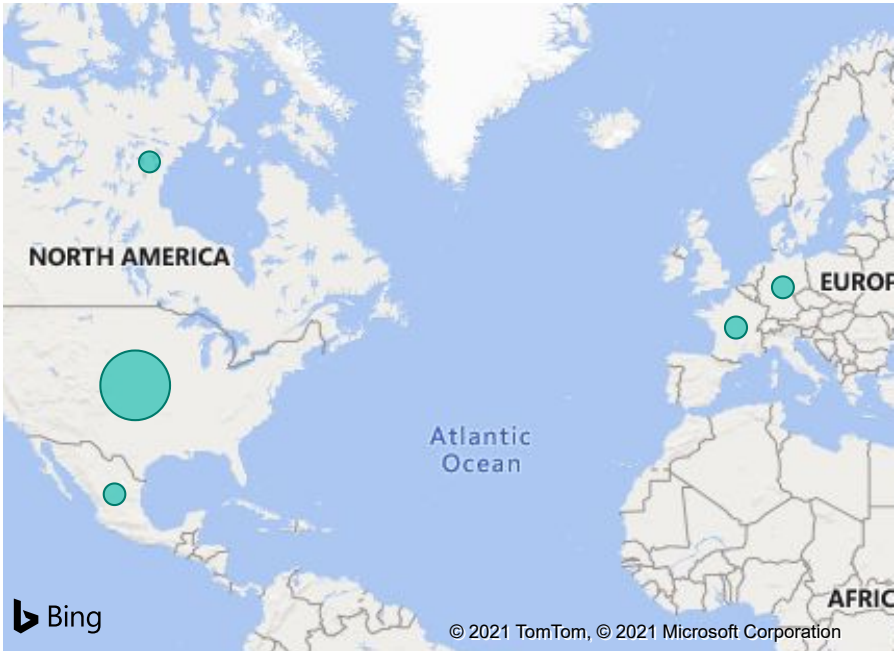
Total Sales, Total Units and Total VanArsdel Sales by Segment



Total Sales by Manufacturer



Total Sales by Country



Trend Report

Category

- Mix
- Rural
- Urban
- Youth

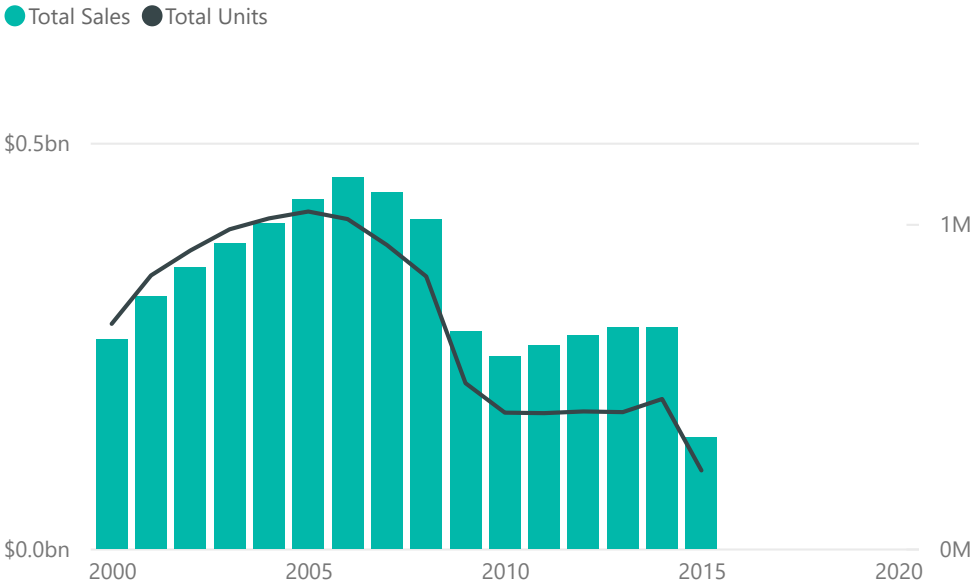
Segment

- All Season
- Convenience
- Extreme
- Moderation
- Productivity
- Regular
- Select
- Youth

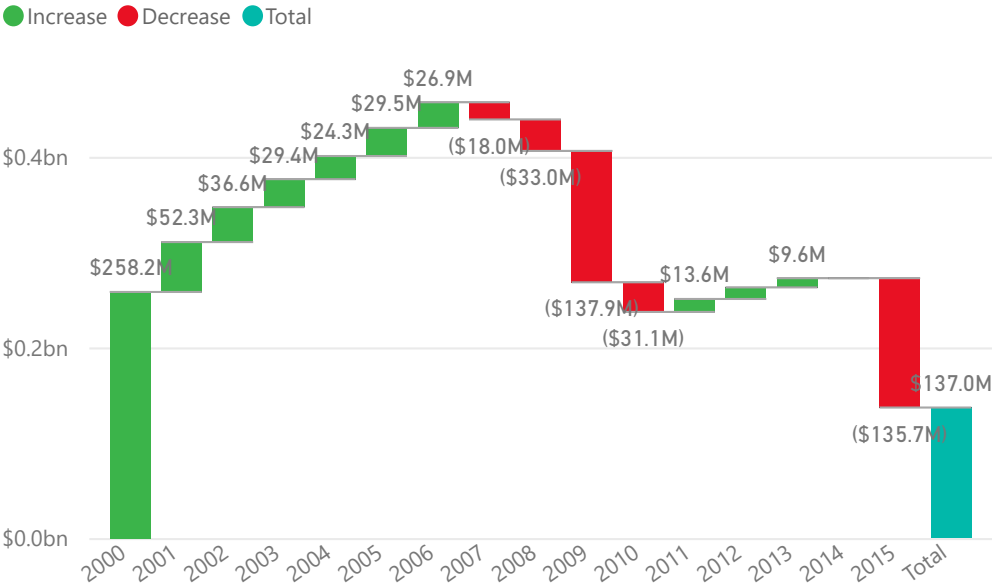
Country

- Canada
- France
- Germany
- Mexico
- USA

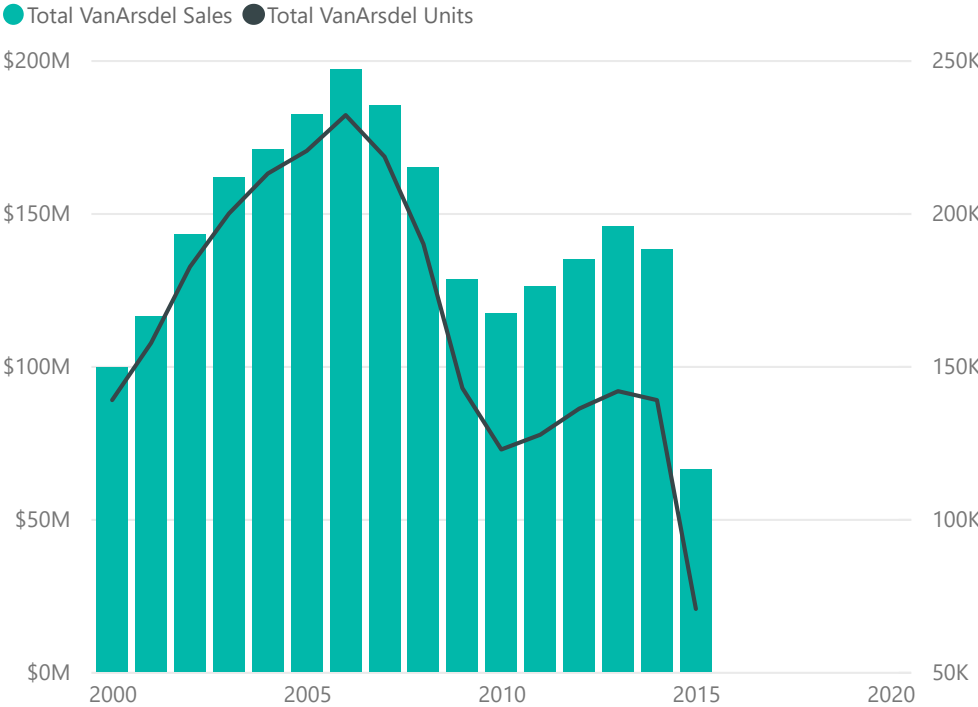
Total Sales and Total Units by Year



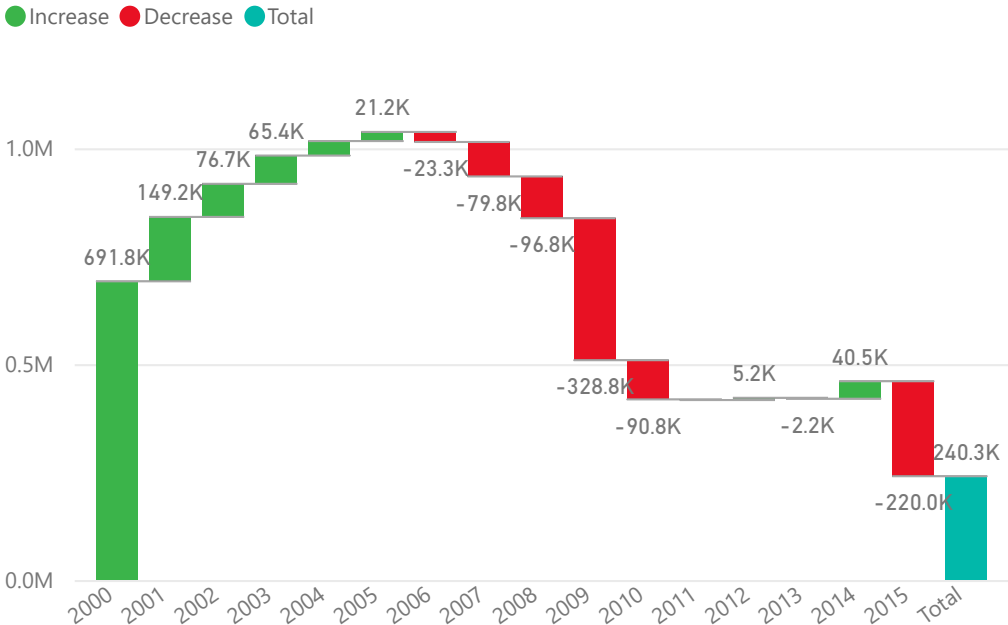
Sales Var by Year



Total VanArsdel Sales and Total VanArsdel Units by Year



Total Units Var by Year

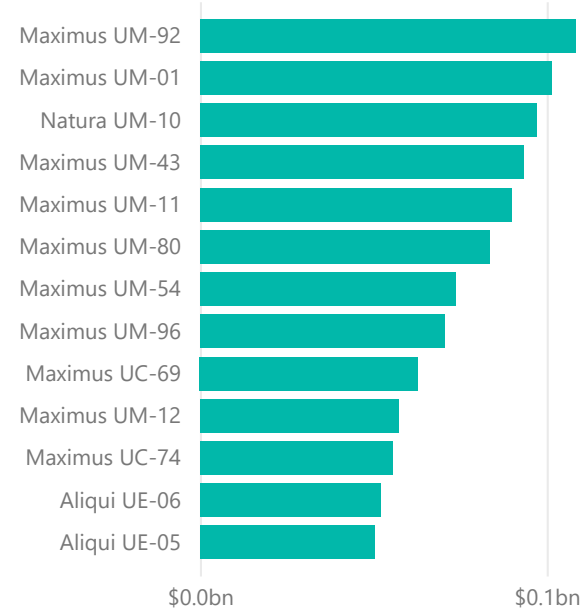




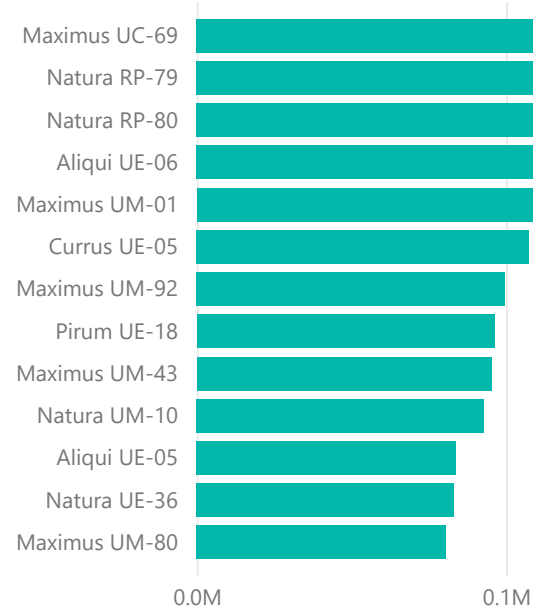
Product Report

- Year
- 2000
- 2001
- 2002
- 2003
- 2004
- 2005
- 2006
- 2007
- 2008
- 2009
- 2010
- 2011
- 2012
- 2013
- 2014
- 2015

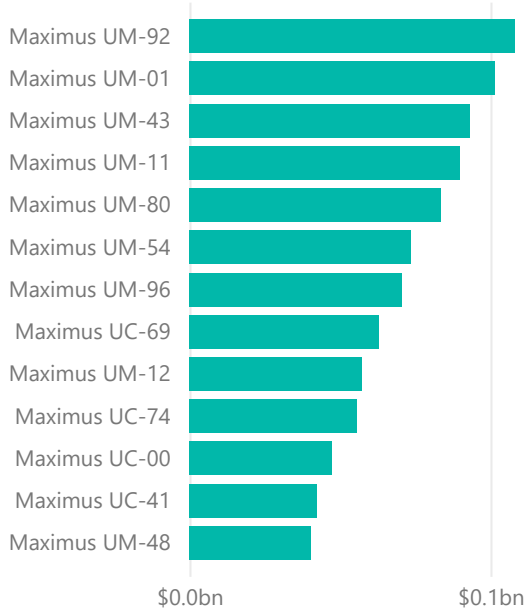
Total Sales by Product



Total Units by Product



Total VanArsdel Sales by Product



Total VanArsdel Units by Product

