

# VanArsdel Sales and Units

MonthName	2000	2001	2002	2003	2004	2005	2006	2007	2008	
Jan	\$1,27,42,281.71	\$1,39,80,293.17	\$1,77,07,670.52	\$1,81,56,035.22	\$1,75,02,677.01	\$1,74,54,987.18	\$2,25,44,091.40	\$1,92,81,114.65	\$1,80,93,456.12	
Feb	\$1,63,52,349.05	\$1,96,29,331.47	\$2,49,84,945.01	\$2,38,78,574.18	\$2,22,36,067.14	\$2,64,13,961.78	\$2,68,31,376.44	\$2,43,75,732.50	\$2,45,45,678.90	
Mar	\$2,93,17,572.46	\$3,19,79,044.21	\$3,62,90,358.92	\$3,69,63,466.56	\$4,55,55,184.45	\$4,36,22,061.75	\$4,61,05,212.02	\$4,95,34,078.14	\$4,01,49,876.54	
Apr	\$2,69,10,281.44	\$3,54,65,234.38	\$4,21,19,352.05	\$4,49,76,465.16	\$5,03,63,151.45	\$5,54,47,664.13	\$5,59,29,345.60	\$4,71,40,498.10	\$5,08,93,456.12	
May	\$3,18,72,446.31	\$3,96,76,268.29	\$4,15,09,766.05	\$4,12,25,489.45	\$4,58,09,326.68	\$5,05,24,610.46	\$5,95,92,017.50	\$5,89,44,760.78	\$5,85,13,456.12	
Jun	\$2,67,14,821.85	\$3,30,47,880.48	\$3,15,79,211.13	\$4,14,84,525.95	\$4,61,78,069.05	\$4,64,20,491.59	\$5,30,25,293.25	\$5,52,30,243.48	\$5,63,90,456.12	
Jul	\$2,72,04,187.15	\$3,09,70,581.69	\$3,35,97,568.15	\$4,22,45,248.47	\$3,93,14,498.85	\$3,83,82,325.42	\$4,15,86,287.30	\$4,65,97,146.91	\$4,45,49,876.54	
Aug	\$1,89,95,394.13	\$2,56,43,503.87	\$2,83,16,103.48	\$3,26,12,092.40	\$3,56,82,723.19	\$3,75,16,900.01	\$4,20,84,002.80	\$3,69,67,500.00	\$3,45,25,456.12	
Sep	\$1,69,22,876.03	\$1,88,69,653.96	\$2,48,27,581.17	\$2,85,35,874.22	\$2,64,54,036.33	\$3,61,51,335.06	\$3,23,98,794.55	\$2,96,84,501.48	\$2,66,50,456.12	
Oct	\$1,70,70,796.04	\$2,01,61,057.89	\$2,26,43,865.57	\$2,33,88,866.24	\$2,37,46,558.05	\$2,72,65,784.99	\$2,67,08,233.00	\$2,80,25,716.50	\$2,03,93,456.12	
Nov	\$1,56,33,569.10	\$1,87,78,958.25	\$2,00,38,063.72	\$1,84,91,406.55	\$2,12,66,951.49	\$2,34,20,179.81	\$2,27,07,018.99	\$2,13,45,125.80	\$1,46,72,456.12	
Total	\$25,81,90,517.77	\$31,05,30,260.84	\$34,71,65,641.80	\$37,65,32,147.10	\$40,08,04,392.39	\$43,03,53,693.18	\$45,72,07,351.82	\$43,91,80,853.44	\$40,61,83,456.12	

MonthName	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	Total
Jan	33046	34419	45090	44677	46485	43044	49849	41711	37482	28067	17943	15463	18939	18311	18415	17943	51088
Feb	39677	49271	64643	59035	55431	60775	58292	51056	50370	35493	22414	24799	27291	24438	24041	22414	66944
Mar	77231	81575	92429	94591	110521	100575	101665	102408	83494	53824	51432	57240	55971	42620	42596	51432	119960
Apr	70619	95017	109370	116320	120094	126964	120546	100276	104492	53703	54514	47813	49099	47901	51895	54514	132313
May	81802	107428	105305	103879	114509	118452	130472	124671	126077	56625	48536	49928	50484	51445	53207	48536	137135
Jun	66604	82624	80103	102657	110264	104708	111405	114489	121331	58155	45500	46503	45359	45846	47008	45500	122805
Jul	71282	80191	83385	99761	93952	87443	87737	90632	88124	48143	37602	38333	36889	40599	48143		103221
Aug	50965	65857	70278	81047	87332	88428	90013	77927	65558	46015	38662	37403	35071	40911	46015		92148
Sep	43503	47048	63466	70095	64358	85798	67361	59937	49234	37295	29957	28214	28874	32464	37295		74489
Oct	42506	51919	55137	59068	57335	64141	57469	57477	37835	28424	22820	22097	24171	26367	28424		63519
Nov	42975	55143	55087	52847	58877	62785	55207	49449	29970	25601	19952	19375	20391	21748	25601		59500
Dec	71578	90191	93353	99117	97168	91701	81511	61657	12927	37733	28931	29611	29178	27215	37733		93051
Total	691788	840986	917646	983094	1016626	1037814	1014530	934690	837894	509078	418266	416779	422017	419865	460373	240339	1116178

Month... ▾

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Category ▾

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Mix

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Rural

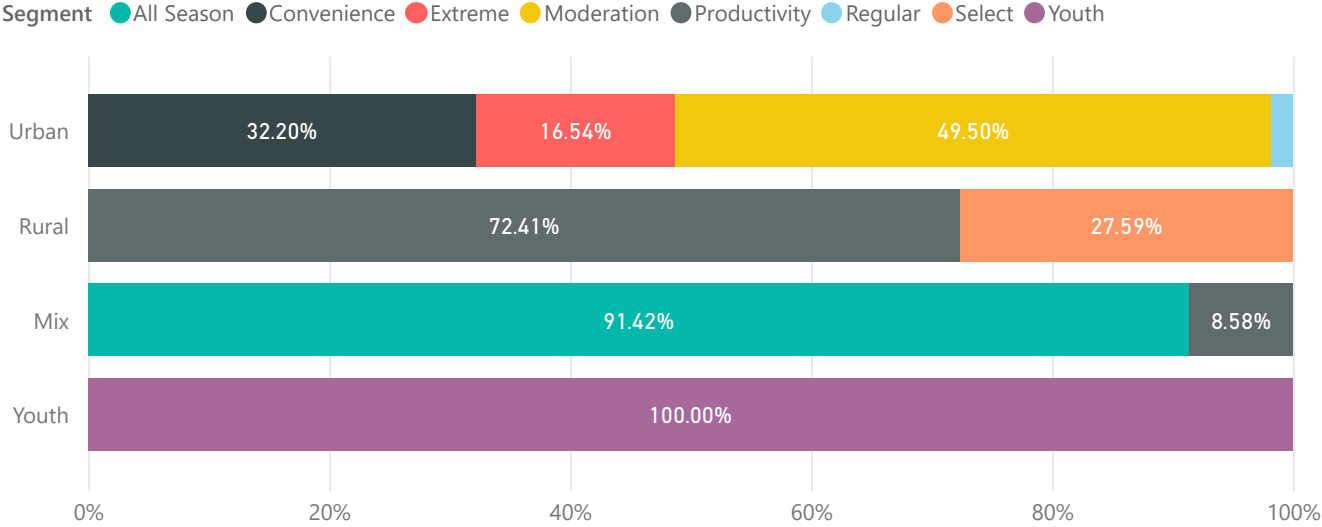
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Urban

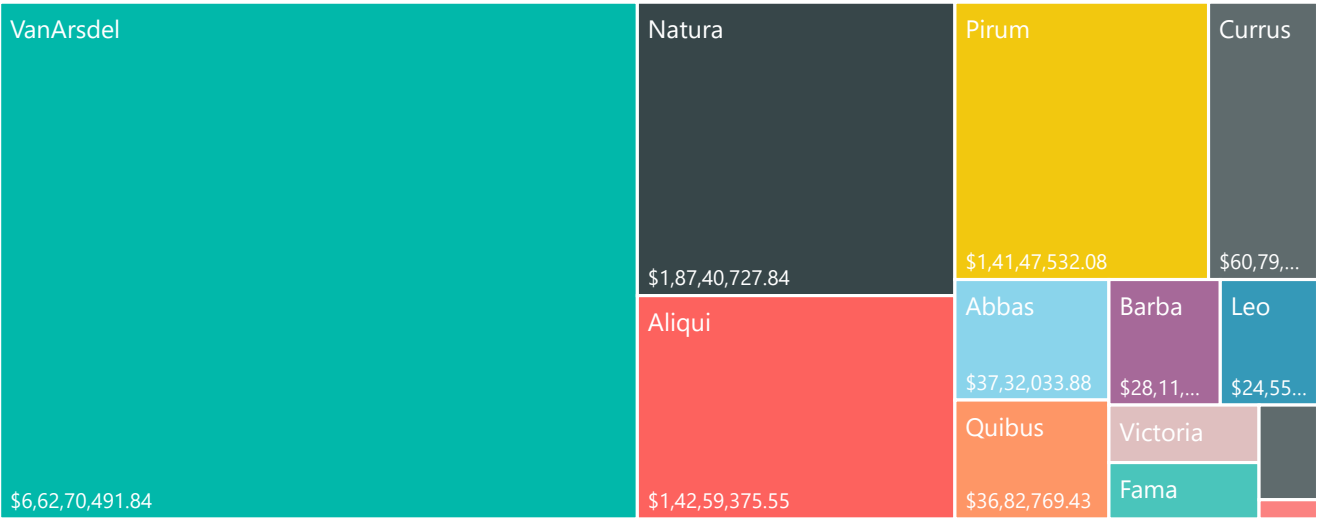
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Youth

Total Sales by Category and Segment

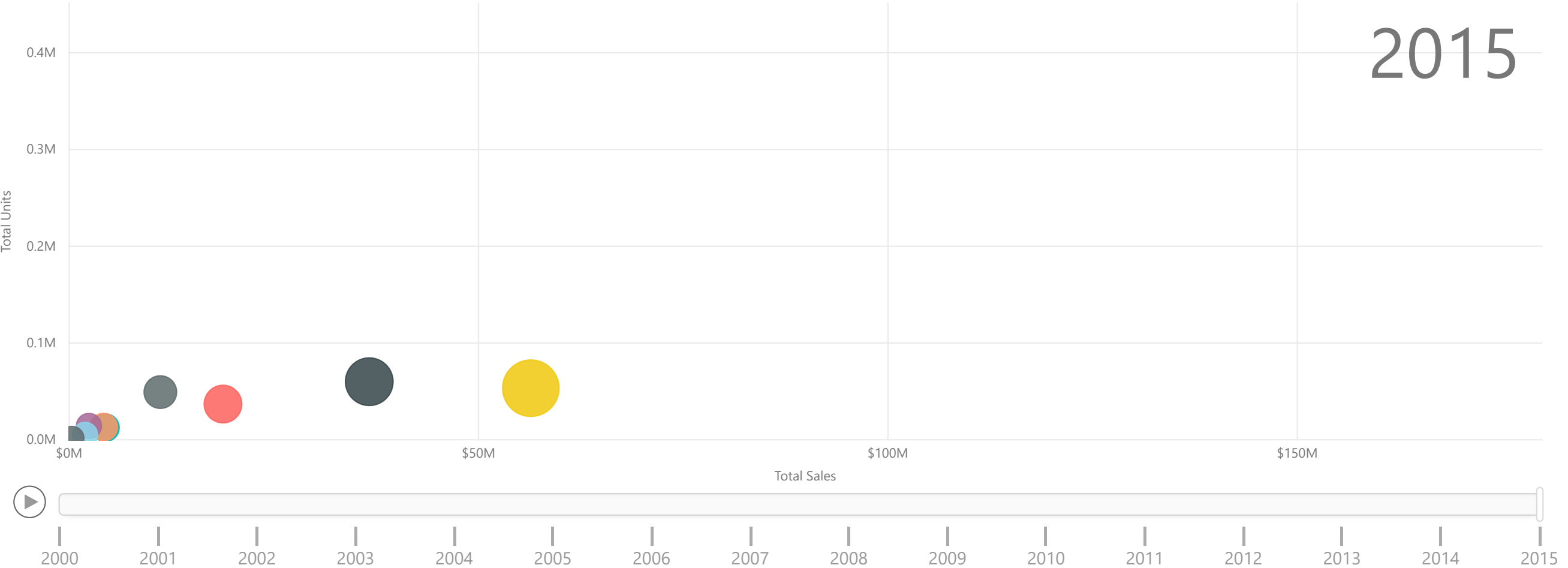


Total Sales by Manufacturer



Total Sales, Total Units and YTD Sales by Category, Segment and Year

Segment All Season Convenience Extreme Moderation Productivity Regular Select Youth

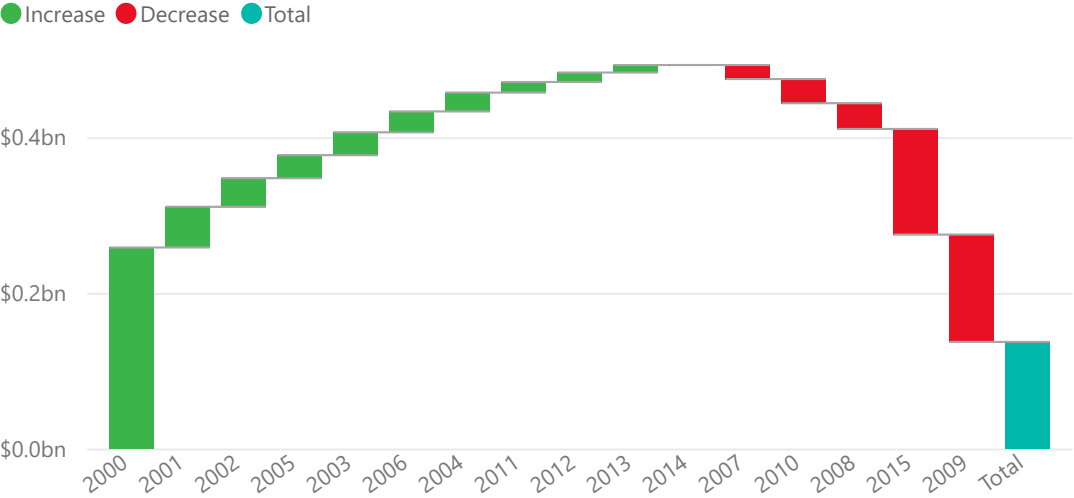


# YEARLY TREND

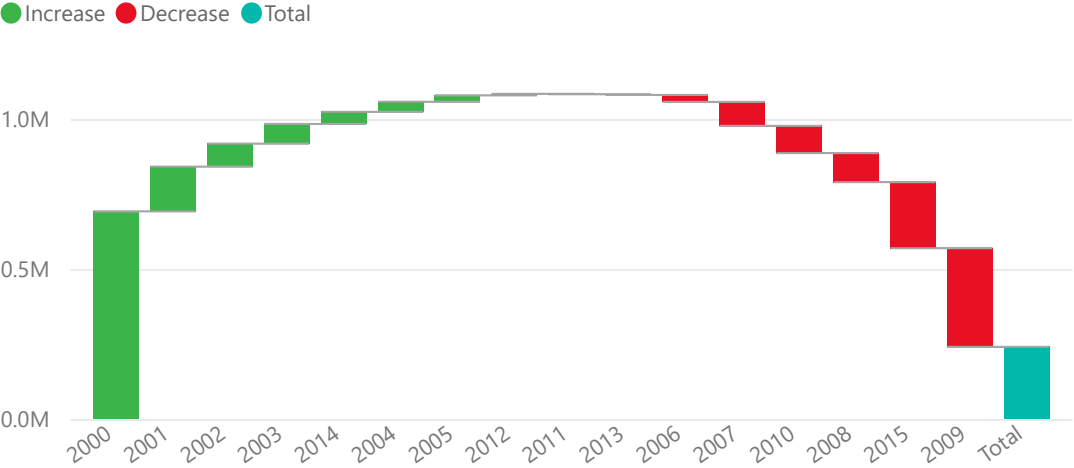
Total Sales and Total Units by Year



Sales Var by Year



Total Units Var by Year



# TOP PRODUCTS

