 **DALHOUSIE UNIVERSITY**  
Inspiring Minds

**INWK 6119**  
**Module 8:**  
**Higher Layer Security Protocols**

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- ◆ **Pretty Good Privacy (PGP)**
  - ◆ Email
  - ◆ File Storage Applications
- ◆ **Secure Electronic Transaction (SET)**
  - ◆ ECommerce Security

## Pretty Good Privacy (PGP)

*"If privacy is outlawed, only outlaws will have privacy"*  
– Phil Zimmermann

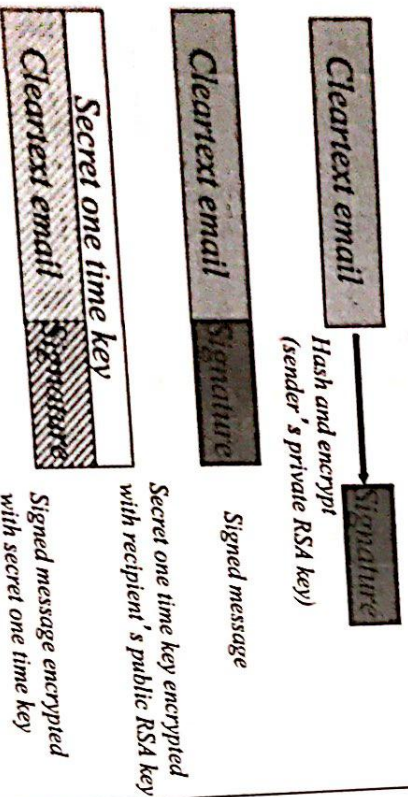
- ◆ Security service for email and file storage applications.
- ◆ Largely the effort of Phil Zimmermann ([www.philzimmermann.com](http://www.philzimmermann.com)), who proposed and implemented the system.
- ◆ PGP is available both as a freeware and commercial software (Visit the International PGP home page – <http://www.pgpl.org>)
- ◆ Another excellent reference for configuring PGP is at [www.emailprivacy.info/privacy\\_pgp](http://www.emailprivacy.info/privacy_pgp)

## PGP Basics

- ◆ Provides confidentiality, integrity, authentication and non-repudiation for email and files.
- ◆ Runs on a variety of platforms (MAC, Windows, Unix, Linux) and can be integrated into a variety of mail systems (Outlook, Eudora, Claris, MHMail, Pine, etc.)
- ◆ Two types of encryption are used:
  - ◆ Public Key Cryptosystem – RSA
  - ◆ Private Key Cryptosystem – 3DES, IDEA, CAST128
- ◆ Each time an email message is sent, a new secret key is randomly generated at the sender site.

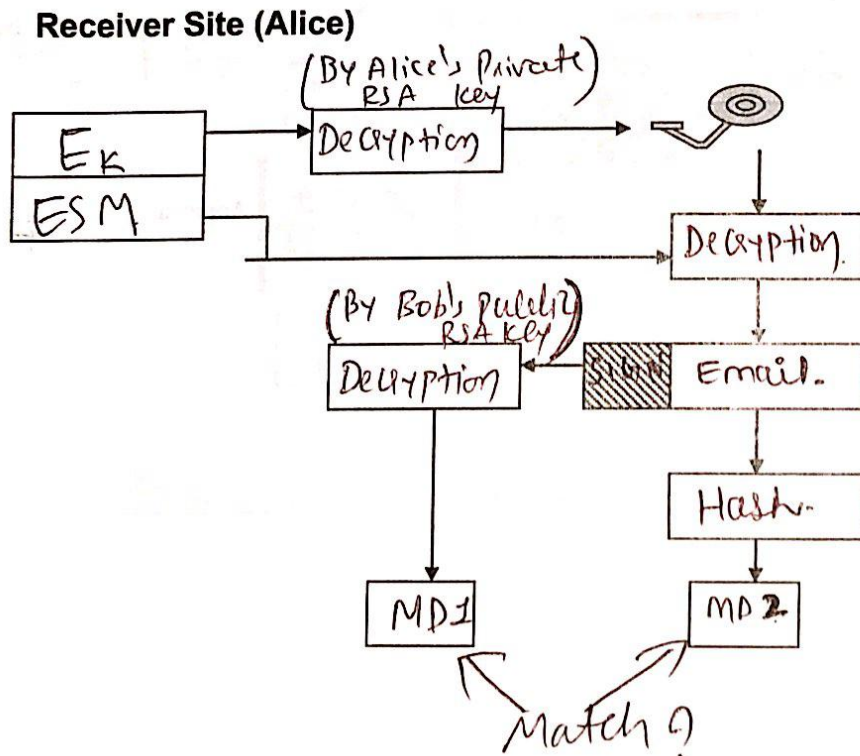
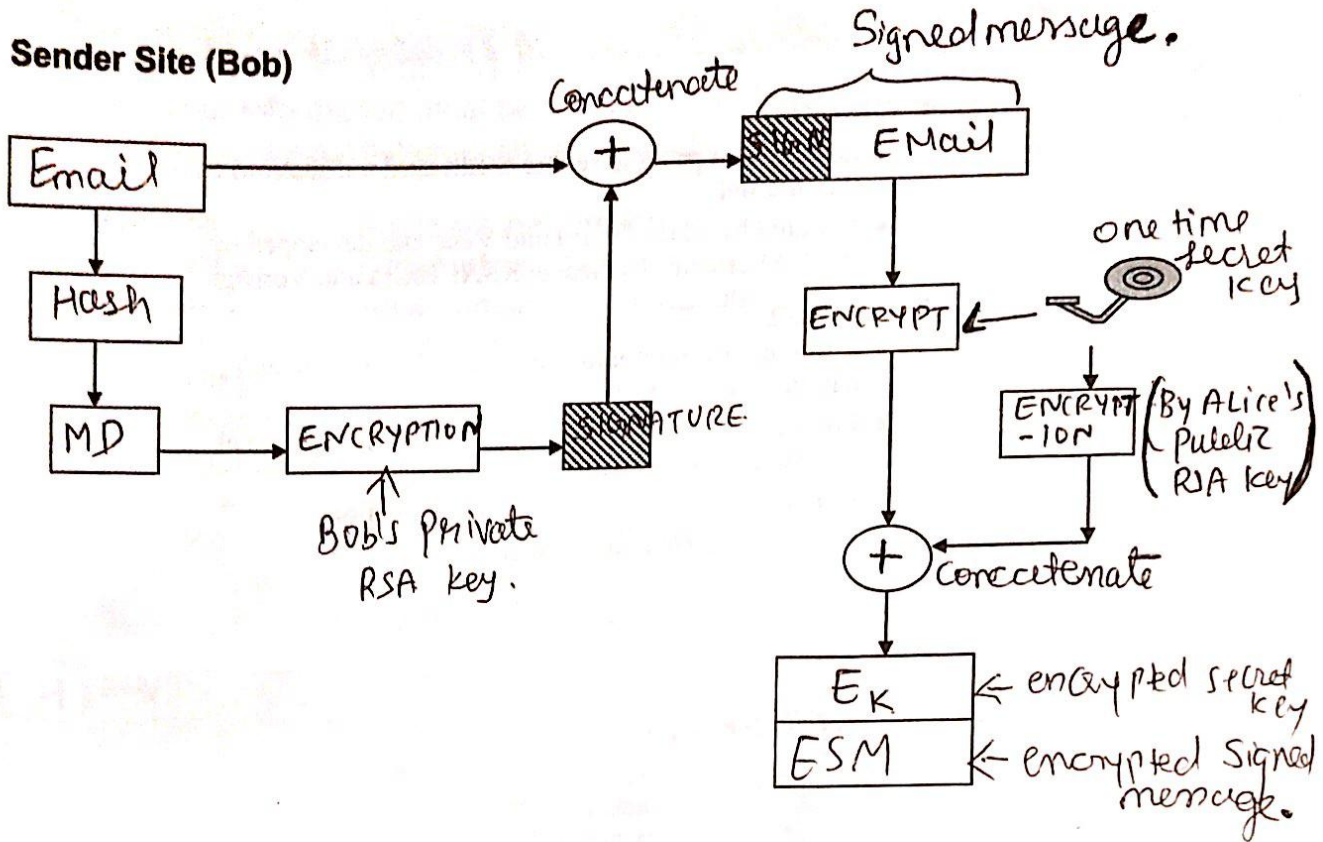
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## PGP Basics (cont'd.)





## PGP OPERATION



## ***Secure Electronic Transaction (SET)***

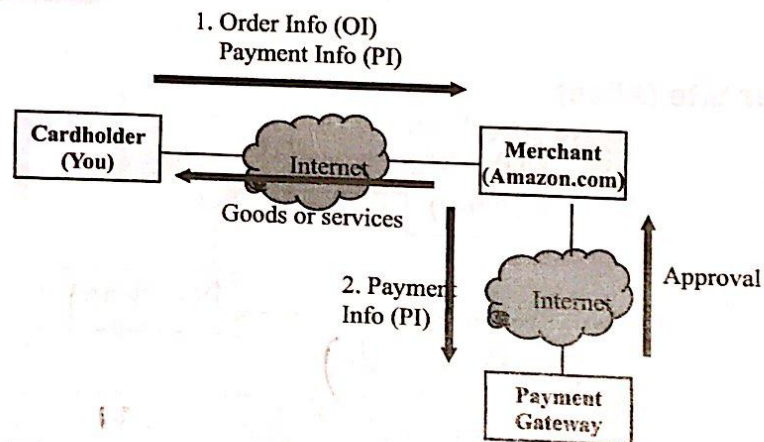
### ◆ **Overview**

- ◆ Designed to provide secure credit card transactions over the Internet.
- ◆ Initiated by Master Card and Visa, and developed by IBM, Microsoft, Netscape, RSA, Terisa and Verisign.

### ◆ **Features**

- ◆ Provides confidentiality of cardholder account and payment information.
- ◆ Provides integrity of the order information, personal information and payment instructions.
- ◆ Provides cardholder account authentication.
- ◆ Provides merchant authentication.

## ***SET Process***

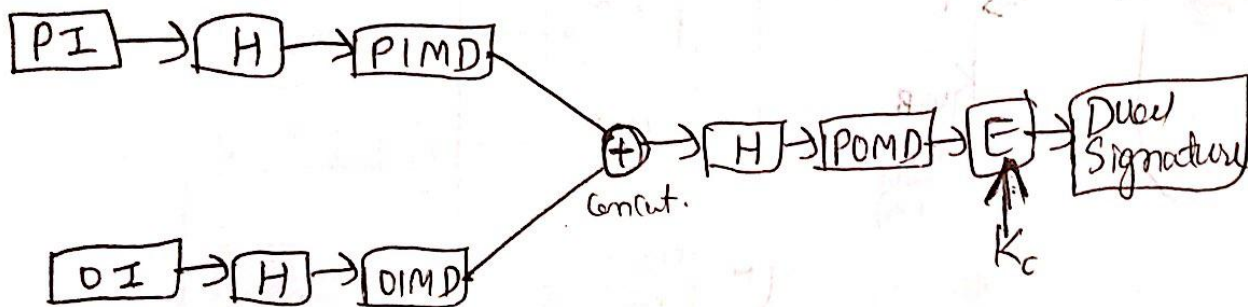


## Dual Signature

Purpose of dual signature is to link two messages that are intended for two different recipients:

- Order Information must be verified by the merchant.
- Payment information must be verified by the issuer.

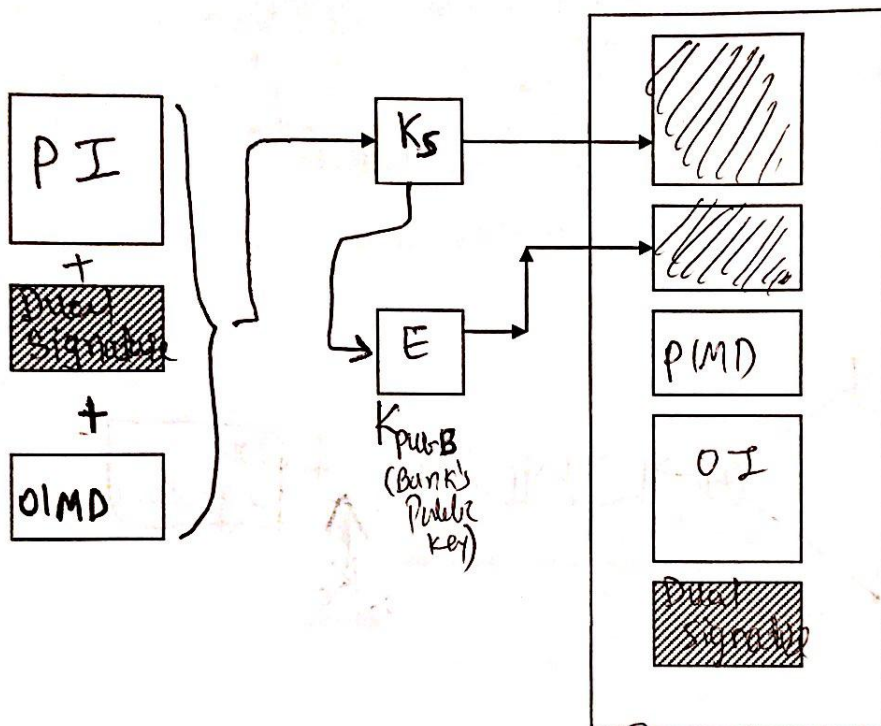
Let    PI =        Payment information  
      OI =        Order information  
      H =        Hash function (for message digest)  
      || =        Concatenation  
      PIMD =     PI Message Digest  
      OIMD =     OI Message Digest  
      POMD =     Payment Order Message Digest  
      E =        RSA Encryption  
      Kc =        Customer's private key





Process- Step 1: Cardholder sends Purchase Request

PI= Payment information  
OI= Order information  
PIMD= PI message digest  
OIMD= OI message digest  
E= Encryption (RSA or DES)  
Ks= Temporary symmetric key  
Kpubb= Bank's (Payment Gateway's) public key

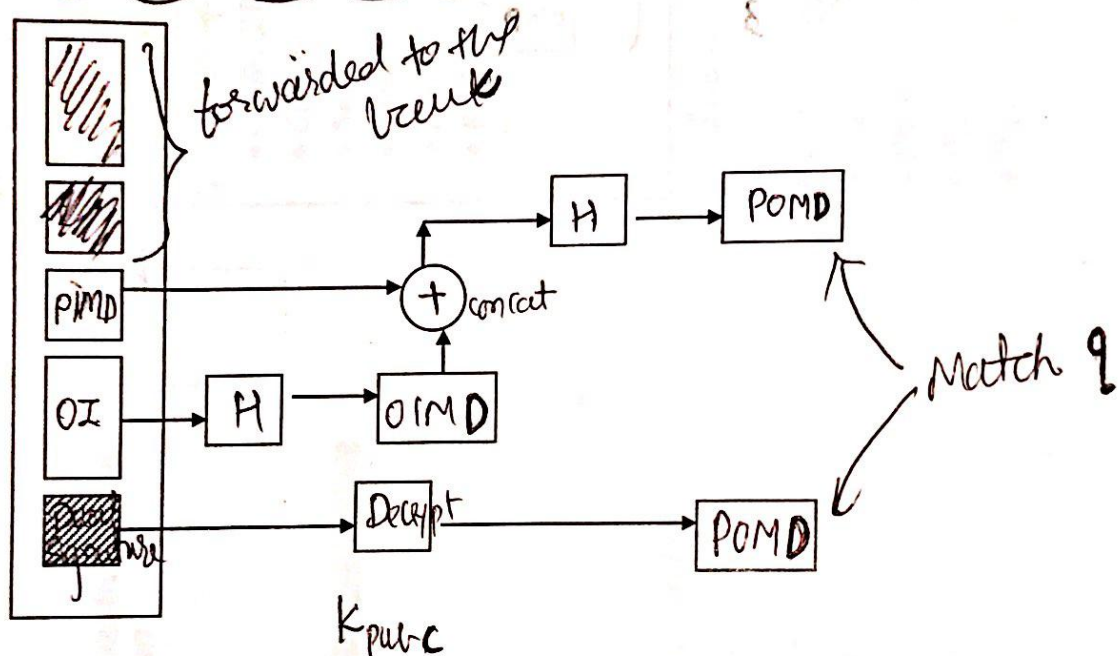


This packet sent to the Merchant

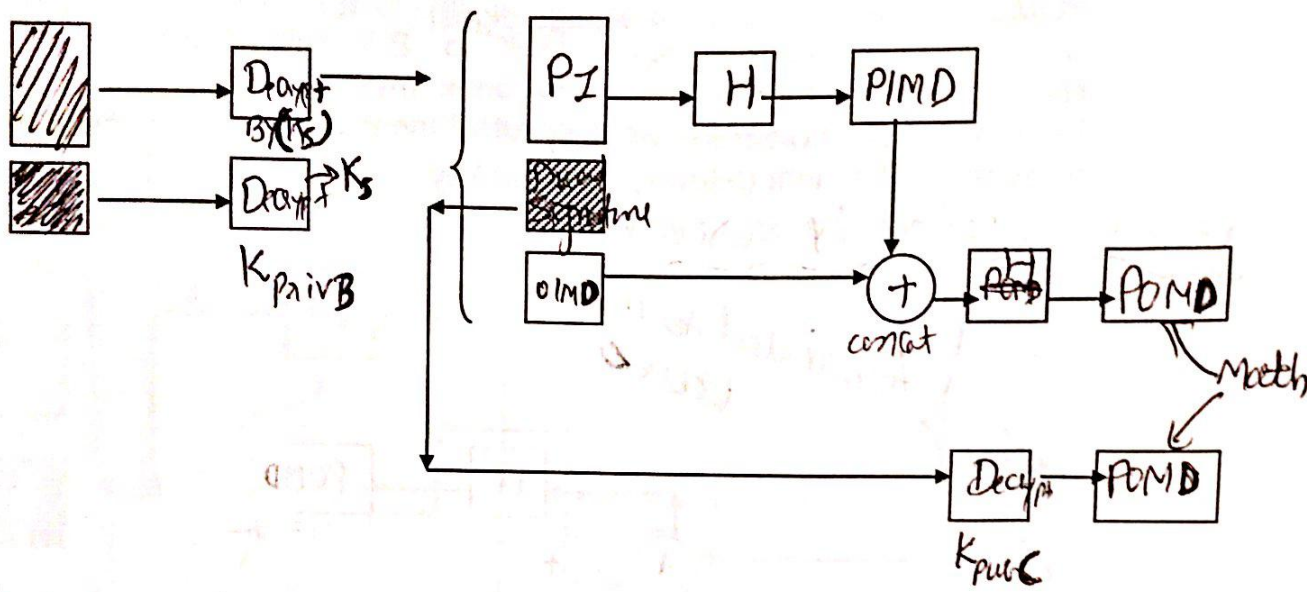
Process – Step 2: Merchant verifies customer purchase request (order information)

OI = Order Information  
OIMD = OI Message Digest  
POMD = Payment order message digest  
D = Decryption (RSA)  
H = Hash function  
Kpubc = Cardholder's public key  
Kprivb = Payment gateway's private key

Package received by merchant



Process- Step 3: Payment gateway verifies customer payment request (payment information)





## Module 9: Establishing an Organization-wide Security Plan

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### Security Plan Overview

*"Live" document that addresses how an organization will address its security.*

*It consists of:*

- ◆ Organization's security policy
- ◆ Current state of security
- ◆ Needs
- ◆ Recommendations
- ◆ Timeline for implementation
- ◆ Evaluation plan

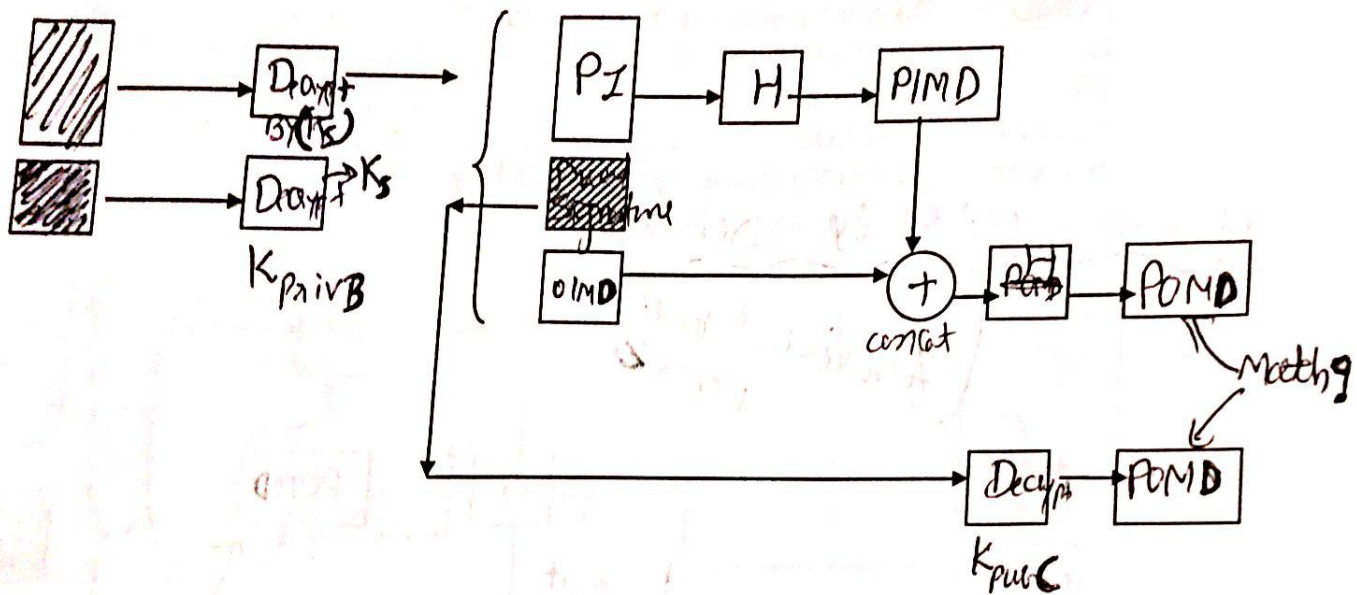
*Questions to be addressed → The five phases of a security plan*

- ◆ *What* needs to be protected? → Inspection
- ◆ How to *protect*? → Protection
- ◆ How to *detect* intrusion? → Detection
- ◆ How to *react* to a network attack? → Reaction
- ◆ How to *recover* from the network attack? → Reflection

*The five phases of a security plan*

- ◆ Phase 1: Inspection
- ◆ Phase 2: Protection
- ◆ Phase 3: Detection
- ◆ Phase 4: Reaction
- ◆ Phase 5: Reflection

Process- Step 3: Payment gateway verifies customer payment request (payment information)





## Module 9: Establishing an Organization-wide Security Plan

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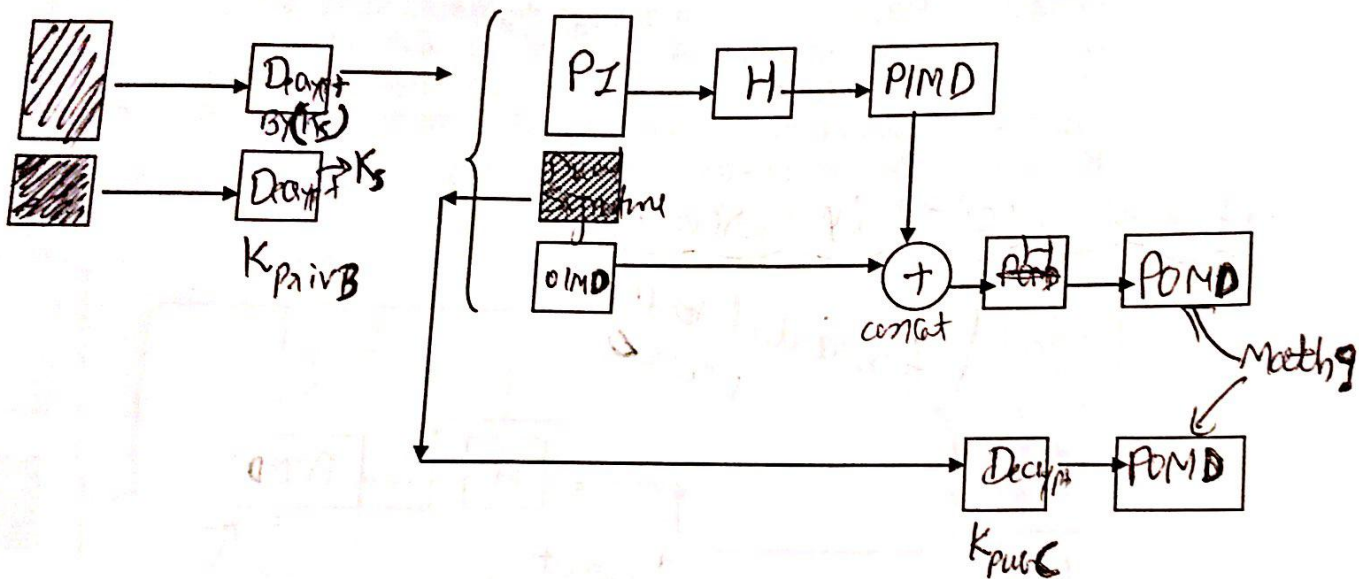
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Process- Step 3: Payment gateway verifies customer payment request (payment information)



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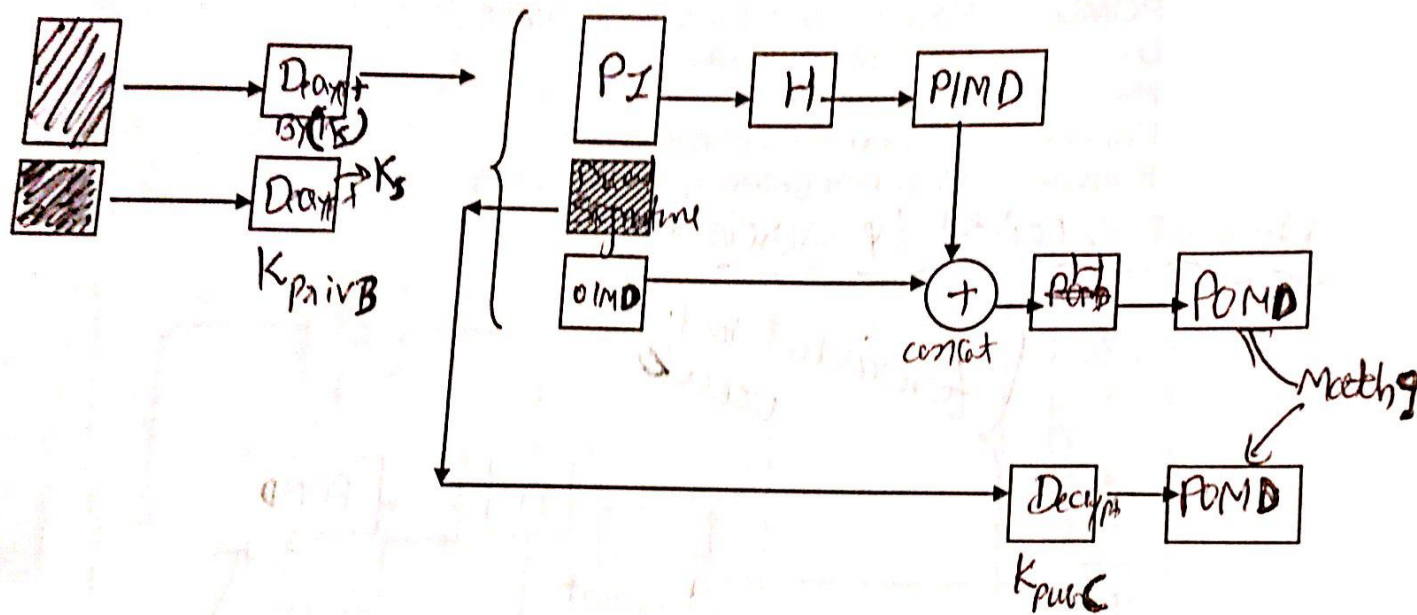
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Process- Step 3: Payment gateway verifies customer payment request (payment information)





## Inspection (a.k.a. Risk Analysis)

- ◆ Make a formal inventory of all resources (information, software, equipment, algorithms)
- ◆ Assign ownership to each resource (creator, maintainer, user)
- ◆ Determine value of each resource
- ◆ For each resource, list the threats that could cause damage.
- ◆ Calculate the risk impact, risk probability, risk exposure and risk leverage for each resource.

- ① Risk Impact (R.I.) → Cost to replace resource.
- ② Risk Probability (R.P.) → Probability of attack on resource.
- ③ Risk Exposure (RE) →  $RI * RP$
- ④ Risk Leverage (RL) :=  $\frac{(RE \text{ before security}) - (RE \text{ after security})}{\text{Cost of security.}}$

Leverage tells you threat, is it worth about security?

### Example

Cost of resource = \$10000  
 $RP1 = \text{Chance of attack} = 50\%$

Cost of security  $SI = \$500$

Chance of attack after security  $RP1' = 20\%$

$$RL1 = \frac{(10,000 * 0.5) - (10,000 * 0.2)}{500}$$

$$= \frac{5000 - 2000}{500}$$

$$= 6$$

we'll prefer ⑩ C1 over RL is more

$C1 = \$100000$

$RP2 = 30\%$

$S2 = \$10,000$

$RP2' = 10\%$

$$RL2 = \frac{(100000 * 0.3) - (100000 * 0.1)}{10,000}$$

$$= \frac{30000 - 10000}{10,000}$$

$$= 2$$

## 2. Protection

- ◆ Deploy tools for achieving the seven security goals for each resource or set of resources, starting with the ones with the *highest risk leverage*.
  - ◆ Confidentiality
  - ◆ Integrity
  - ◆ Authentication
  - ◆ Non-repudiation
  - ◆ Certification
  - ◆ Access Control
  - ◆ Availability

## 3. Detection – some tools

- ◆ *Signature Analysis*
  - ◆ Collection of event log data and comparison with predefined attack signatures.
- ◆ *Anomaly Detection*
  - ◆ Look for unusual activities or statistically anomalous behaviour.
- ◆ *Dynamic analysis = Signature analysis + Anomaly detection*
  - ◆ Determine if an attack is underway; tools utilize audit trails and network traffic logs.
- ◆ *Honey Pots*
  - ◆ Subnetworks configured with vulnerabilities but have resources of no value; can be used to study how systems are attacked.

## 4. Reaction

- ◆ Prepare strategies for incident containment.
- ◆ Prepare rapid response team (ensure availability for notification 24X7; assign authority to respond).
- ◆ Develop network disconnect plan.
- ◆ Develop rapid recovery procedures.
- ◆ Assess the damage.
- ◆ Restore information from a trusted backup copy.
- ◆ Monitor the system for indications of continued attack.

## 5. Reflection

- ◆ Assemble the information from all involved.
- ◆ Conduct post-incident briefings to gather information that was not recorded.
- ◆ Produce a technical summary that can be evaluated for applicability to other systems.
- ◆ Write an executive summary for upper management to understand the incident's issues.
- ◆ Re-evaluate the organization's security plan and make changes.