



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Express their preferences and dietary requirements to the staff

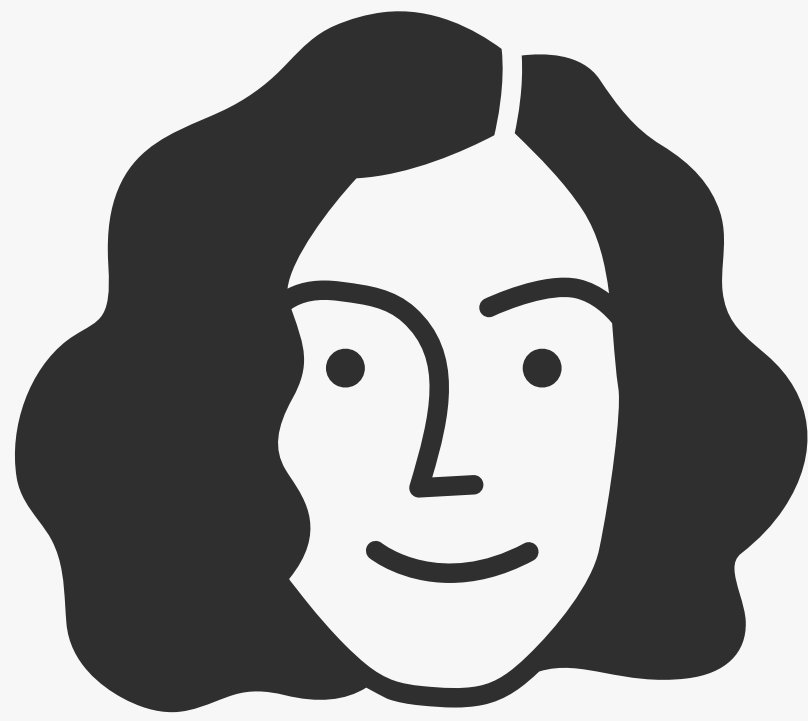
Excitement and delight in exploring wide range of sweet options

Ask questions about the ingredients and preparation methods of sweets

I don't want to be a burden on others

Confidence in the cleanliness and hygiene of the store

Thinks about the variety of sweets



Keerthi sweets

Short summary of the persona

Share their excitement and anticipation while selecting sweets

Satisfaction in finding sweets that suits their taste preferences

Give feedback or reviews about their experience to the staff or online platform

Take pictures on the sweets and share them on social media

Trust in the expertise and recommendations of the staff

Appreciation for the cultural significance and traditional recipies behind the sweets



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?