

UNCOVERB2B

Referral Led Inbound Leads
for **B2B SaaS**



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Uncovering Current situation



01

Outbound is **genuinely Hard** in 2024.

02

SDRs are frustrated scrolling LinkedIn and running outreach campaigns.

03

Quantity \neq Quality



01

Sending highly personalized emails to prospects.
- **Good**

02

Making Connections on LinkedIn. - **Even Better**

03

Multi-touch point approach for targeting. - **Best**

...

What SDRs are doing today?



01

Low Response Rates

02

Budgets are slashed - No Immediate Need

03

Already using a tool - Work is not stopped

...

What is the Challenge?



What is missing?

Buying Intent



Presenting



UNCOVERB2B

Sourcing
High-Intent Leads
for SDRs
to reach out to the
Right Lead at
the **Right Time.**



How it works?



FAQs



1. **Who is sharing the referrals?**
Anyone can submit a reference on our platform with valid proof of NEED established.

2. **How do I know if it is a high-intent lead?**
All submissions are vetted by UncoverB2B. We don't charge you for any unqualified meeting when you provide us with a Proof. It can be the call recording or an email screenshot.

3. **How much does it cost for each lead?**
The industry average for Paid CPL is **USD\$ 310** for B2B SaaS. We charge you flat **USD\$ 179** for each high-intent lead. You only pay for qualified meetings, unlike any other paid medium.

4. **Will the buyer know that I am using UncoverB2B?**
UncoverB2B never reaches out to the buyers in any case.

Contact Us

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