1. Introduction

Welcome to Embertote. Your privacy is important to us, and we are committed to protecting the personal information you share with us. This Privacy Policy explains how we collect, use, and disclose your information when you visit our website, www.embertote.com, or make a purchase from us.

2. Information We Collect

- **2.1 Personal Information:** When you visit our Site, place an order, or contact us, we may collect the following personal information from you:
 - Name
 - Email address
 - Shipping and billing address
 - Phone number
 - Payment information
 - Any other information you choose to provide
- **2.2 Non-Personal Information:** We may also collect non-personal information automatically when you visit our Site, including:
 - Your IP address
 - Browser type and version
 - Pages you visit on our Site
 - Time and date of your visit
 - The time spent on those pages
 - Other diagnostic data

3. How We Use Your Information

We use the information we collect in the following ways:

- To process and fulfill your orders, including sending you order confirmations and shipping updates
- To communicate with you about your orders, inquiries, or requests
- To improve our Site and customer service
- To send you promotional materials, newsletters, and other communications (you can opt out at any time)
- To comply with legal obligations

4. How We Share Your Information

We do not sell or rent your personal information to third parties. However, we may share your information with:

- Service providers who assist us in operating our Site, processing payments, and fulfilling orders
- Third parties as required by law or to protect our rights
- Business partners in the event of a merger, acquisition, or sale of assets

5. Security

We take reasonable precautions to protect your personal information from loss, theft, misuse, and unauthorized access, disclosure, alteration, and destruction. However, no method of transmission over the internet or electronic storage is 100% secure.

6. Your Rights

You have the right to:

- Access and update your personal information
- Request the deletion of your personal information
- Opt out of receiving marketing communications
- Object to the processing of your personal information

To exercise these rights, please contact us at support@embertote.com

7. Cookies and Tracking Technologies

We use cookies and similar tracking technologies to enhance your experience on our Site. You can set your browser to refuse cookies or to alert you when cookies are being sent. However, some parts of our Site may not function properly without cookies.

8. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated effective date. We encourage you to review this Privacy Policy periodically.

9. Contact Us

If you have any questions or concerns about this Privacy Policy or our privacy practices, please contact us at:

Ember Tote

support@embertote.com

+91 89290 05905