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PIZZAPOINT 

# PIZZAPOINT



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## ABOUT US

- Fresh ingredients: "We use the best quality fresh ingredients. We source our meat locally from the best British farms and our veg from our own local markets".
- 
- 
- Tomato sauce: "We are extremely proud of our tomato sauce, which is made from delicious sweet plum tomatoes from Napoli".
- 
- 
- Make your own pizza: "It's always a good idea to make your own pizza".



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# OUR MENU



PIZZAPOINT



- THE CLASSIC DELUXE PIZZA
- THE BARBECUE CHICKEN PIZZA
- THE HAWAIIAN PIZZA
- THE PEPPERONI PIZZA
- THE THAI CHICKEN PIZZA
- THE CALIFORNIA CHICKEN PIZZA
- THE SICILIAN PIZZA
- THE SPICY ITALIAN PIZZA
- THE SOUTHWEST CHICKEN PIZZA
- THE BIG MEAT PIZZA
- THE FOUR CHEESE PIZZA
- THE ITALIAN SUPREME PIZZA
- THE VEGETABLES + VEGETABLES PIZZA
- THE MEXICANA PIZZA
- THE NAPOLITANA PIZZA
- THE PROSCIUTTO AND ARUGULA PIZZA
- THE PEPPER SALAMI PIZZA
- THE SPINACH AND FETA PIZZA
- THE ITALIAN CAPOCCOLLO PIZZA
- THE GREEK PIZZA
- THE FIVE CHEESE PIZZA
- THE PEPPERONI, MUSHROOM, AND PEPPERS PIZZA
- THE GREEN GARDEN PIZZA
- THE CHICKEN ALFREDO PIZZA
- THE ITALIAN VEGETABLES PIZZA
- THE CHICKEN PESTO PIZZA
- THE SPINACH PESTO PIZZA
- THE SOPPRESSATA PIZZA
- THE SPINACH SUPREME PIZZA
- THE CALABRESE PIZZA
- THE MEDITERRANEAN PIZZA
- THE BRIE CARRE PIZZA

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## LIST THE TOP 5 MOST ORDERED PIZZA TYPES ALONG WITH THEIR QUANTITIES.

```
SELECT
  PIZZA_TYPES.NAME, SUM(ORDERS_DETAILS.QUANTITY) AS QUANTITY
FROM
  PIZZA_TYPES
  JOIN
  PIZZAS ON PIZZA_TYPES.PIZZA_TYPE_ID = PIZZAS.PIZZA_TYPE_ID
  JOIN
  ORDERS_DETAILS ON ORDERS_DETAILS.PIZZA_ID = PIZZAS.PIZZA_ID
GROUP BY PIZZA_TYPES.NAME
ORDER BY QUANTITY DESC
LIMIT 5;
```



name	quantity
The Classic Deluxe Pizza	2453
The Barbecue Chicken Pizza	2432
The Hawaiian Pizza	2422
The Pepperoni Pizza	2418
The Thai Chicken Pizza	2371



**Join the necessary tables to find the total quantity of each pizza ordered.**

```
SELECT
    pizza_types.category,
    SUM(orders_details.quantity) AS quantity
FROM
    pizza_types
    JOIN
    pizzas ON pizza_types.pizza_type_id = pizzas.pizza_type_id
    JOIN
    orders_details ON orders_details.pizza_id = pizzas.pizza_id
GROUP BY pizza_types.category
ORDER BY quantity DESC;
```

category	quantity
Classic	14888
Supreme	11987
Veggie	11649
Chicken	11050





## Identify the most common pizza size ordered.

```
SELECT
  pizzas.size,
  COUNT(orders_details.order_details_id) AS order_count
FROM
  pizzas
  JOIN
  orders_details ON pizzas.pizza_id = orders_details.pizza_id
GROUP BY pizzas.size
ORDER BY order_count DESC;
```

size	order_count
L	18526
M	15385
S	14137
XL	544
XXL	28





## Determine the distribution of orders by hour of the day.

```
SELECT  
  HOUR(order_time) AS hour, COUNT(order_id) AS order_count  
FROM  
  orders  
GROUP BY HOUR(order_time);
```

hour	order_count
11	1231
12	2520
13	2455
14	1472
15	1468
16	1920
17	2336
18	2399
19	2009
20	1642
21	1198
22	663
23	28
10	8
9	1





Join relevant tables to find the category-wise distribution of pizzas.

```
SELECT  
    category, COUNT(name)  
FROM  
    pizza_types  
GROUP BY category;
```

category	COUNT(name)
Chicken	6
Classic	8
Supreme	9
Veggie	9





**Group the orders by date and calculate the average number of pizzas ordered per day.**

```
SELECT  
  ROUND(AVG(quantity), 0) AS avg_pizza_per_day  
FROM  
  (SELECT  
    orders.order_date, SUM(orders_details.quantity) AS quantity  
  FROM  
    orders  
    JOIN orders_details ON orders.order_id =  
    orders_details.order_id  
  GROUP BY orders.order_date) AS order_quantity;
```

**avg\_pizza\_per\_day**

**138**





**Determine the top 3 most ordered pizza types based on revenue.**

```
SELECT
    pizza_types.name,
    SUM(orders_details.quantity * pizzas.price) AS revenue
FROM
    pizza_types
    JOIN
    pizzas ON pizzas.pizza_type_id = pizza_types.pizza_type_id
    JOIN
    orders_details ON orders_details.pizza_id = pizzas.pizza_id
group by pizza_types.name order by revenue desc limit 3 ;
```




name	revenue
The Thai Chicken Pizza	43434.25
The Barbecue Chicken Pizza	42768
The California Chicken Pizza	41409.5



## Calculate the percentage contribution of each pizza type to total revenue.

```
SELECT pizza_types.category,  
       ROUND(SUM(orders_details.quantity * pizzas.price) / (SELECT  
         ROUND(SUM(orders_details.quantity * pizzas.price), 2) AS  
total_sales  
       FROM orders_details  
       JOIN pizzas ON pizzas.pizza_id = orders_details.pizza_id) *  
100, 2) as revenue  
FROM pizza_types  
JOIN pizzas  
ON pizza_types.pizza_type_id = pizzas.pizza_type_id  
JOIN orders_details  
ON orders_details.pizza_id = pizzas.pizza_id  
GROUP BY pizza_types.category  
ORDER BY revenue DESC;
```



category	revenue
Classic	26.91
Supreme	25.46
Chicken	23.96
Veggie	23.68



## Analyze the cumulative revenue generated over time.

```
SELECT order_date,  
       SUM(revenue) OVER(ORDER BY order_date)  
       as cum_revenue  
FROM (  
  SELECT orders.order_date,  
         SUM(orders_details.quantity * pizzas.price)  
         as revenue  
  FROM orders_details  
  JOIN pizzas  
  ON orders_details.pizza_id = pizzas.pizza_id  
  JOIN orders  
  ON orders.order_id = orders_details.order_id  
  GROUP BY orders.order_date  
) as sales;
```

order_date	cum_revenue	order_date	cum_revenue	order_date	cum_revenue
2015-01-01	2713.85000000	2015-01-17	39001.750000	2015-02-02	75311.10000000
2015-01-02	5445.75	2015-01-18	40978.600000	2015-02-03	77925.90000000
2015-01-03	8108.15	2015-01-19	43365.750000	2015-02-04	80159.80000000
2015-01-04	9863.6	2015-01-20	45763.650000	2015-02-05	82375.60000000
2015-01-05	11929.55	2015-01-21	47804.200000	2015-02-06	84885.55000000
2015-01-06	14358.5	2015-01-22	50300.900000	2015-02-07	87123.20000000
2015-01-07	16560.7	2015-01-23	52724.600000	2015-02-08	89158.20000000
2015-01-08	19399.05	2015-01-24	55013.850000	2015-02-09	91353.55000000
2015-01-09	21526.4	2015-01-25	56631.400000	2015-02-10	93410.05000000
2015-01-10	23990.35000000	2015-01-26	58515.800000	2015-02-11	95870.05000000
2015-01-11	25862.65	2015-01-27	61043.850000	2015-02-12	98028.85000000
2015-01-12	27781.7	2015-01-28	63059.850000	2015-02-13	100783.35000000
2015-01-13	29831.30000000	2015-01-29	65105.150000	2015-02-14	103102.50000000
2015-01-14	32358.70000000	2015-01-30	67375.450000	2015-02-15	105243.75000000
2015-01-15	34343.50000000	2015-01-31	69793.300000	2015-02-16	107212.55000000
2015-01-16	36937.65000000	2015-02-01	72982.500000	2015-02-17	109334.45000000
2015-01-17	39001.75000000	2015-02-02	75311.100000	2015-02-18	111977.30000000
2015-01-18	40978.60000000	2015-02-03	77925.900000	2015-02-19	114007.55000000



order_date	cum_revenue	der_date	cum_revenue	order_date	cum_revenue	order_date	cum_revenue	order_date	cum_revenue	order_date	cum_revenue
15-02-18	111977.300000	15-03-06	148527.3	2015-03-22	184648.699999	2015-04-07	222146.19999	2015-04-23	258831.150000	2015-05-09	294853.050000
15-02-19	114007.550000	15-03-07	150927.75	2015-03-23	186881.249999	2015-04-08	224440.15	2015-04-24	261810.350000	2015-05-10	297141.4
15-02-20	116898.700000	15-03-08	153115.9	2015-03-24	189043.549999	2015-04-09	226487.44999	2015-04-25	263899.550000	2015-05-11	299529.45
15-02-21	119009.700000	15-03-09	155450.449999	2015-03-25	190971.299999	2015-04-10	228912.4	2015-04-26	265666.950000	2015-05-12	301829.15
15-02-22	120589.650000	15-03-10	157839.15	2015-03-26	193186.799999	2015-04-11	231456.15	2015-04-27	267847.750000	2015-05-13	304090.95
15-02-23	122758.200000	15-03-11	160046.85	2015-03-27	195931.599999	2015-04-12	233450.44999	2015-04-28	269590.550000	2015-05-14	306785.45
15-02-24	124952.750000	15-03-12	162041.75	2015-03-28	198183.699999	2015-04-13	235946.65	2015-04-29	271419.300000	2015-05-15	310171.600000
15-02-25	127294.050000	15-03-13	164828.4	2015-03-29	200337.949999	2015-04-14	238452.35	2015-04-30	274086.800000	2015-05-16	312452.7
15-02-26	129555.350000	15-03-14	166867.85	2015-03-30	202593.399999	2015-04-15	241031.2	2015-05-01	276658.750000	2015-05-17	314281.100000
15-02-27	132413.300000	15-03-15	168936.45	2015-03-31	205349.999999	2015-04-16	243049.15000	2015-05-02	279058.950000	2015-05-18	316490.750000
15-02-28	134952.900000	15-03-16	171231.5	2015-04-01	207526.849999	2015-04-17	245724.80000	2015-05-03	280891.200000	2015-05-19	318477.750000
15-03-01	136551.45	15-03-17	174196.8	2015-04-02	210073.999999	2015-04-18	248011.00000	2015-05-04	283180.100000	2015-05-20	320850.750000
15-03-02	138930.5	15-03-18	176272.199999	2015-04-03	212612.199999	2015-04-19	249538.95000	2015-05-05	284893.700000	2015-05-21	322913.300000
15-03-03	141218.4	15-03-19	178660.8	2015-04-04	215379.749999	2015-04-20	251998.40000	2015-05-06	287203.500000	2015-05-22	325548.4
15-03-04	143662.699999	15-03-20	181122.05	2015-04-05	217289.599999	2015-04-21	254211.55000	2015-05-07	289432.350000	2015-05-23	327992.550000
15-03-05	146013.349999	15-03-21	183389.449999	2015-04-06	219911.949999	2015-04-22	256405.00000	2015-05-08	292484.65	2015-05-24	330189.500000
15-03-06	148527.3	15-03-22	184648.699999	2015-04-07	222146.199999	2015-04-23	258831.15000	2015-05-09	294853.050000	2015-05-25	332293.900000
15-03-07	150927.75	15-03-23	186881.249999	2015-04-08	224440.15	2015-04-24	261810.35000	2015-05-10	297141.4	2015-05-26	334170.350000





order_date	cum_revenue	order_date	cum_revenue	order_date	cum_revenue	order_date	cum_revenue	order_date	cum_revenue	order_date	cum_revenue
2015-05-25	332293.900000	2015-06-10	368866.650000	2015-06-26	405252.600000	2015-07-12	443033.400000	2015-07-28	479909.850000	2015-08-13	515109.65000000
2015-05-26	334170.350000	2015-06-11	371517.150000	2015-06-27	408065.500000	2015-07-13	445092.900000	2015-07-29	481833.100000	2015-08-14	518126.25000000
2015-05-27	336267.350000	2015-06-12	373655.750000	2015-06-28	409635.200000	2015-07-14	447049.400000	2015-07-30	484182.250000	2015-08-15	520378.60000000
2015-05-28	338283.750000	2015-06-13	376164.650000	2015-06-29	411508.800000	2015-07-15	449551.200000	2015-07-31	486277.650000	2015-08-16	522517.90000000
2015-05-29	341284.950000	2015-06-14	378023.650000	2015-06-30	413719.750000	2015-07-16	452015.100000	2015-08-01	488718.200000	2015-08-17	525143.90000000
2015-05-30	343771.900000	2015-06-15	380619.250000	2015-07-01	415951.250000	2015-07-17	455146.750000	2015-08-02	490628.350000	2015-08-18	527245.10000000
2015-05-31	345489.550000	2015-06-16	382517.550000	2015-07-02	418246.050000	2015-07-18	457268.950000	2015-08-03	492610.600000	2015-08-19	529578.05000000
2015-06-01	348557.300000	2015-06-17	384654.650000	2015-07-03	421689.050000	2015-07-19	459291.650000	2015-08-04	494700.750000	2015-08-20	531485.75000000
2015-06-02	351007.250000	2015-06-18	386639.150000	2015-07-04	425553.250000	2015-07-20	461792.650000	2015-08-05	496795.600000	2015-08-21	534087.15000000
2015-06-03	352914.300000	2015-06-19	389432.600000	2015-07-05	427144.700000	2015-07-21	463823.500000	2015-08-06	498894.850000	2015-08-22	536493.15000000
2015-06-04	355197.900000	2015-06-20	391493.200000	2015-07-06	429261.600000	2015-07-22	466115.600000	2015-08-07	501521.250000	2015-08-23	538194.75000000
2015-06-05	357898.050000	2015-06-21	393418.400000	2015-07-07	431636.000000	2015-07-23	468330.100000	2015-08-08	504237.650000	2015-08-24	539891.80000000
2015-06-06	360179.000000	2015-06-22	395737.700000	2015-07-08	434032.050000	2015-07-24	471534.500000	2015-08-09	506240.300000	2015-08-25	541850.70000000
2015-06-07	362139.750000	2015-06-23	397780.450000	2015-07-09	436329.800000	2015-07-25	473771.750000	2015-08-10	508379.750000	2015-08-26	544180.10000000
2015-06-08	364404.700000	2015-06-24	400107.950000	2015-07-10	438762.200000	2015-07-26	475643.300000	2015-08-11	510669.750000	2015-08-27	546297.75000000
2015-06-09	366847.250000	2015-06-25	402507.100000	2015-07-11	440847.750000	2015-07-27	477815.300000	2015-08-12	513035.500000	2015-08-28	548944.95000000
2015-06-10	368866.650000	2015-06-26	405252.600000	2015-07-12	443033.400000	2015-07-28	479909.850000	2015-08-13	515109.650000	2015-08-29	550979.95000000
2015-06-11	371517.150000	2015-06-27	408065.500000	2015-07-13	445092.900000	2015-07-29	481833.100000	2015-08-14	518126.250000	2015-08-30	552474.55000000





order_date	cum_revenue	order_date	cum_revenue	order_date	cum_revenue	order_date	cum_revenue	order_date	cum_revenue	order_date	cum_revenue
2015-08-29	550979.950000	2015-09-14	586899.550000	2015-10-02	624012.950000	2015-10-21	661959.650000	2015-11-23	733646.900000	2015-12-14	785389.55
2015-08-30	552474.550000	2015-09-15	589449.750000	2015-10-03	626413.900000	2015-10-22	664360.550000	2015-11-24	735876.950000	2015-12-15	787777
2015-08-31	554555.900000	2015-09-16	591635.000000	2015-10-04	628556.100000	2015-10-23	666971.200000	2015-11-25	738240.200000	2015-12-16	790011.8
2015-09-01	556908.750000	2015-09-17	593877.050000	2015-10-06	630772.050000	2015-10-24	669650.700000	2015-11-26	742646.150000	2015-12-17	791892.55
2015-09-02	558774.300000	2015-09-18	596598.600000	2015-10-07	632864.400000	2015-10-25	671487.750000	2015-11-27	747068.600000	2015-12-18	794778.850000
2015-09-03	561026.900000	2015-09-19	598885.150000	2015-10-08	634840.250000	2015-10-27	673476.400000	2015-11-28	749036.650000	2015-12-19	797083.05
2015-09-04	563987.850000	2015-09-20	600714.150000	2015-10-09	637352.850000	2015-10-28	675112.350000	2015-11-29	750935.650000	2015-12-20	799187.950000
2015-09-05	566525.650000	2015-09-21	602845.600000	2015-10-10	639663.050000	2015-10-29	677282.100000	2015-11-30	753158.900000	2015-12-21	801288.65
2015-09-06	568017.300000	2015-09-22	605016.000000	2015-10-11	641579.300000	2015-10-30	680018.700000	2015-12-01	755235.600000	2015-12-22	803171.6
2015-09-07	570300.650000	2015-09-23	607179.000000	2015-10-13	643905.250000	2015-10-31	682763.550000	2015-12-02	757449.700000	2015-12-23	805415.9
2015-09-08	572550.150000	2015-09-26	609425.850000	2015-10-14	646051.600000	2015-11-01	684750.200000	2015-12-03	759692.9	2015-12-24	807553.75
2015-09-09	575130.250000	2015-09-27	611740.550000	2015-10-15	650371.8	2015-11-02	687049.300000	2015-12-04	762571.25	2015-12-26	809196.8
2015-09-10	577546.100000	2015-09-28	613775.850000	2015-10-16	652926.9	2015-11-03	688877.850000	2015-12-05	765199.2	2015-12-27	810615.8
2015-09-11	580308.000000	2015-09-29	616537.900000	2015-10-17	655266.700000	2015-11-04	690843.950000	2015-12-06	767549.45	2015-12-28	812253
2015-09-12	582896.150000	2015-09-30	618735.950000	2015-10-18	657062.000000	2015-11-05	693024.300000	2015-12-07	769964.25	2015-12-29	813606.25
2015-09-13	584734.300000	2015-10-01	621938.100000	2015-10-20	659499.150000	2015-11-06	696181.800000	2015-12-08	771820.5	2015-12-30	814944.05
2015-09-14	586899.550000	2015-10-02	624012.950000	2015-10-21	661959.650000	2015-11-07	698762.750000	2015-12-09	774392.05	2015-12-31	817860.05
2015-09-15	589449.750000	2015-10-03	626413.900000	2015-10-22	664360.550000	2015-11-08	700872.900000	2015-12-10	776377.65		



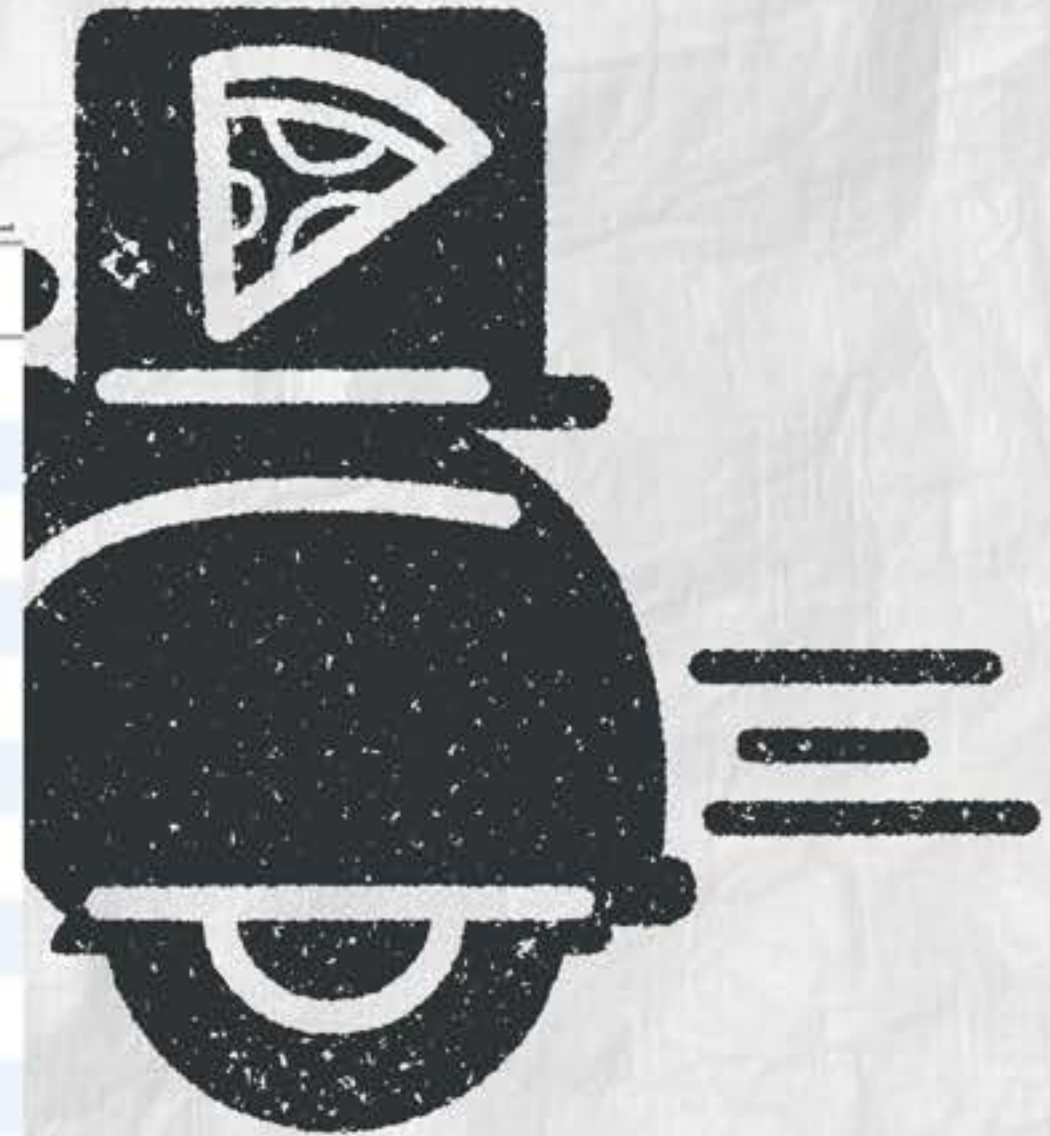


## Determine the top 3 most ordered pizza types based on revenue for each pizza category.

```
select name, revenue from
(select category, name, revenue,
rank() over(partition by category order by revenue
desc) as rn from
(select pizza_types.category, pizza_types.name,
sum((orders_details.quantity) * pizzas.price) as
revenue
from pizza_types join pizzas
on pizza_types.pizza_type_id= pizzas.pizza_type_id
join orders_details
on orders_details.pizza_id = pizzas.pizza_id
group by pizza_types.category, pizza_types.name)
as a) as b
where rn <= 3;
```



name	revenue
The Thai Chicken Pizza	43434.25
The Barbecue Chicken Pizza	42768
The California Chicken Pizza	41409.5
The Classic Deluxe Pizza	38180.5
The Hawaiian Pizza	32273.25
The Pepperoni Pizza	30161.75
The Spicy Italian Pizza	34831.25
The Italian Supreme Pizza	33476.75
The Sicilian Pizza	30940.5
The Four Cheese Pizza	32265.700000000065
The Mexicana Pizza	26780.75
The Five Cheese Pizza	26066.5





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