



# Welcome to Los Pollos Hermanos Family

*~ Gustavo Fringe*

## Sales Analysis Dashboard

 Executive Overview

 Deep Dive Analysis

Revenue  
**\$14.28M**

YoY Revenue  
**24.88%**



\$14.28M

Revenue

\$8.02M

Profit

\$6.26M

Cost

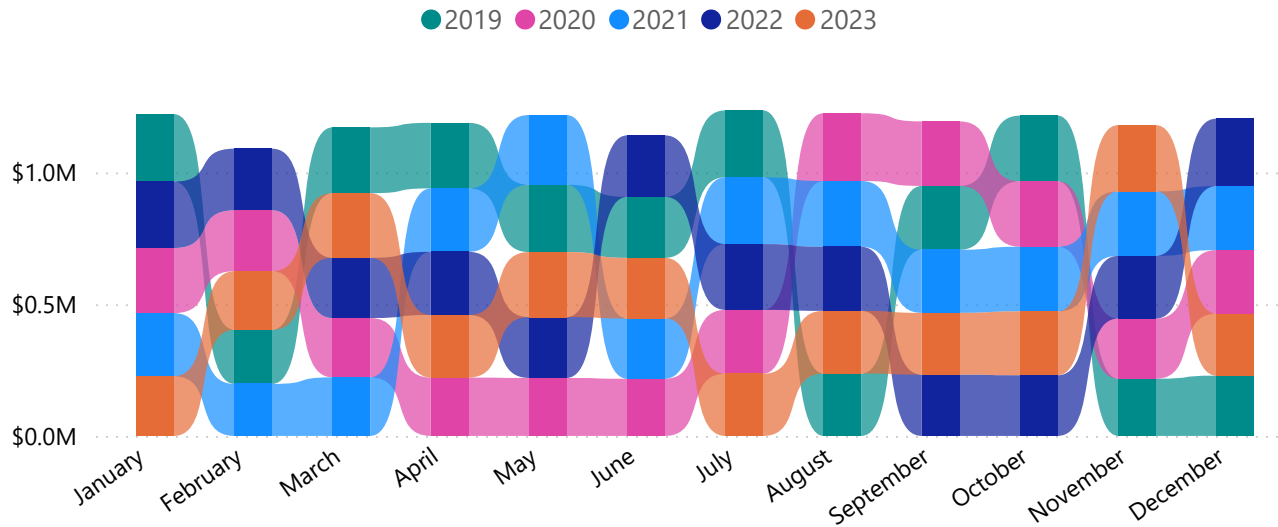
56.14%

Profit Margin

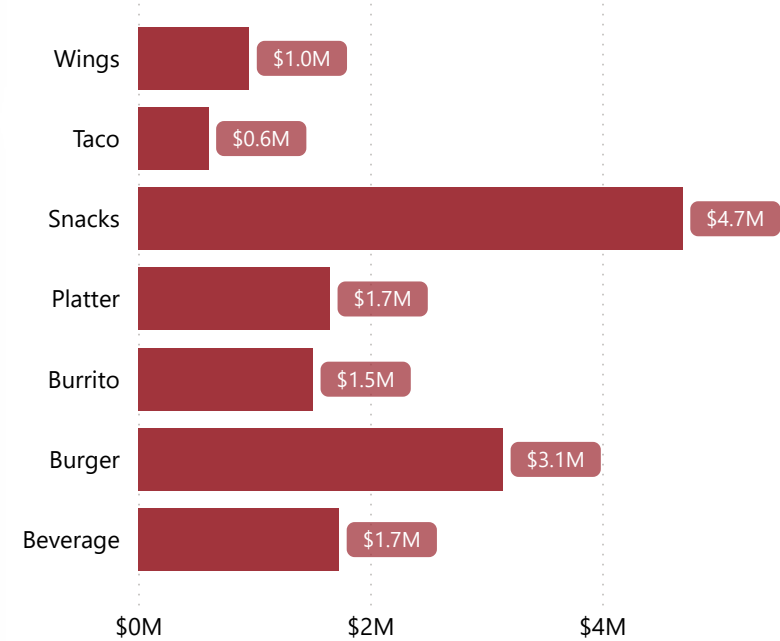
40000

Total Orders

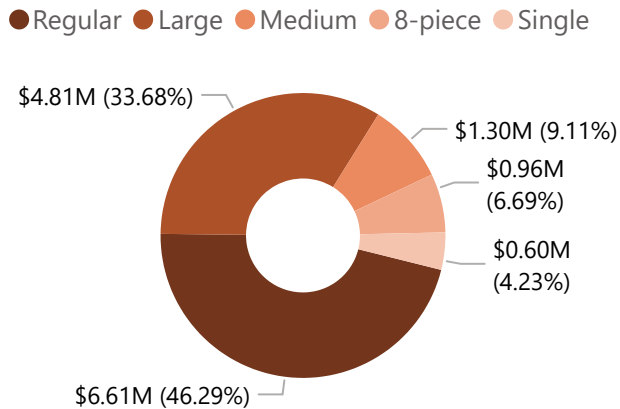
Monthly Revenue Trend



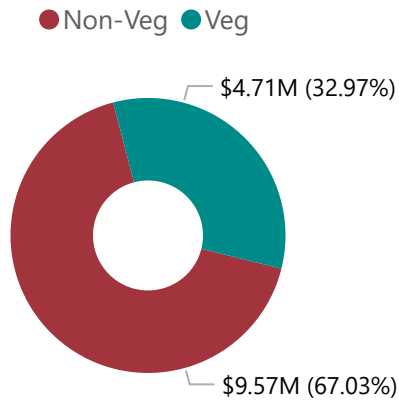
Revenue by Category



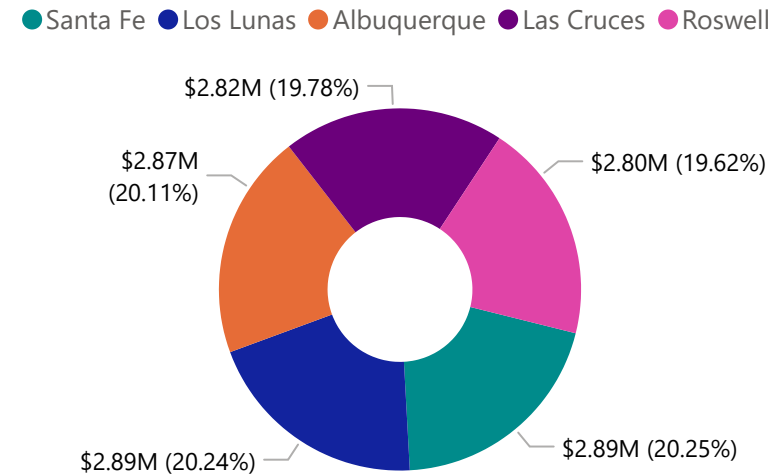
% Sales by Size



% Sales by Food Type



% Sales by Branch



Period

All

Category

All

Size

All

Food Type

All

Branch

All

Overview

Analysis



\$96.90

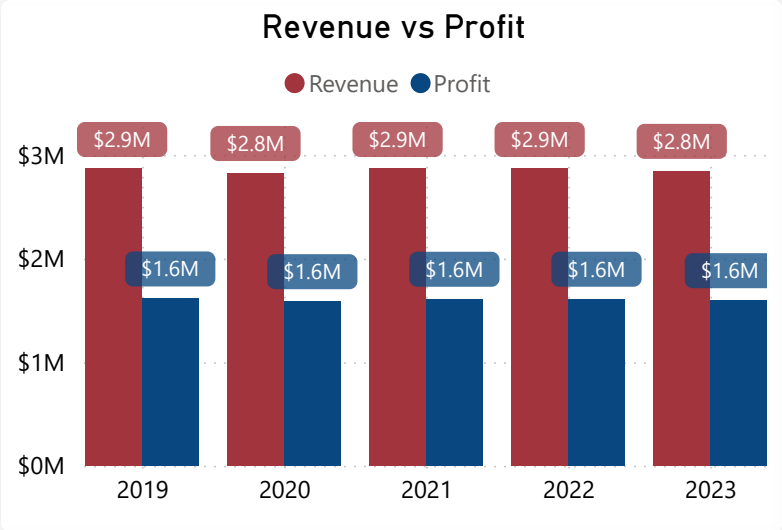
Revenue Per Unit

\$54.40

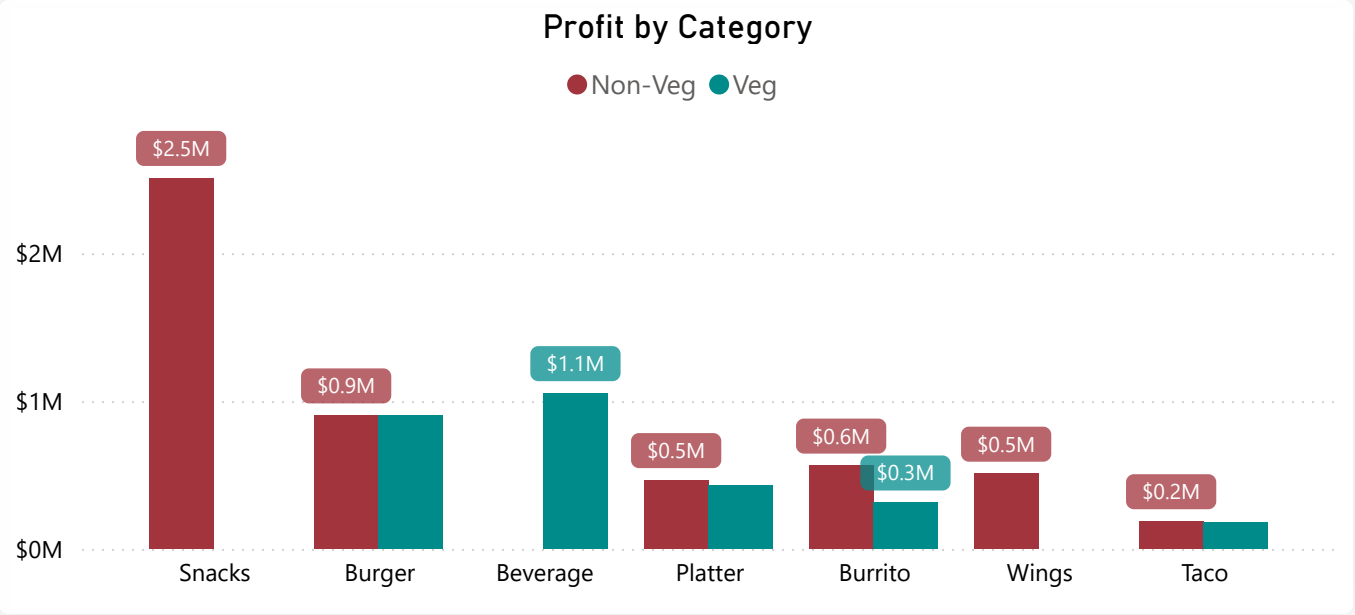
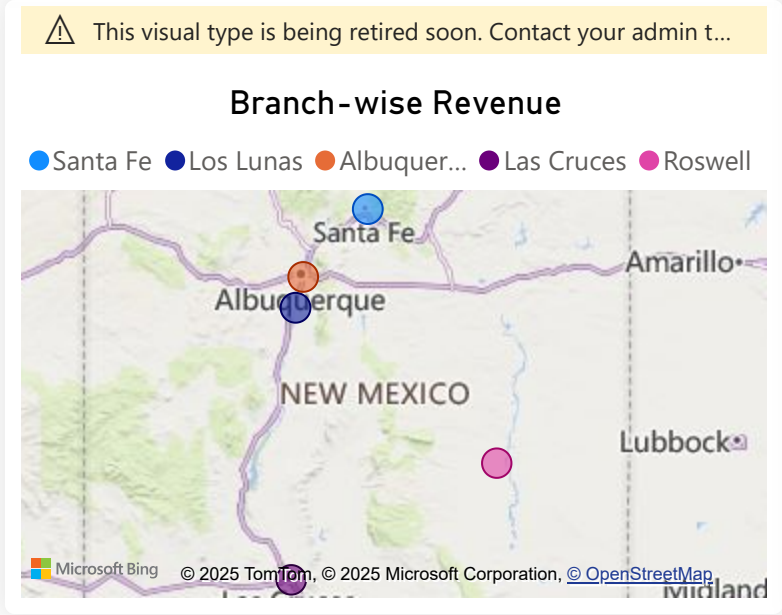
Profit Per Unit

147K

Units Sold



ProductName	Category	Revenue	Profit	Profit Margin	Units Sold
Chicken Bucket	Snacks	\$25,56,232.50	\$13,56,282.25	53.06%	12792
Chicken Popcorn	Snacks	\$21,35,954.00	\$11,52,654.75	53.96%	19003
Double Chicken Patty Burger	Burger	\$17,11,514.75	\$9,03,001.00	52.76%	12917
Veg Burger	Burger	\$14,31,602.50	\$9,04,928.25	63.21%	12718
Chicken Wings Plate (8pc)	Wings	\$9,55,089.25	\$5,08,752.75	53.27%	6376
Pepsi	Beverage	\$8,74,853.00	\$5,32,684.25	60.89%	19549
Green Chile Chicken Platter	Platter	\$8,67,635.75	\$4,65,347.75	53.63%	6438
Coke	Beverage	\$8,55,206.75	\$5,20,816.00	60.90%	19121
Vegetable Platter	Platter	\$7,83,681.25	\$4,31,000.75	55.00%	6412
Pollos Classic Burrito (Smothered)	Burrito	\$6,01,470.75	\$3,24,404.25	53.94%	6519
Veg Burrito	Burrito	\$4,71,735.75	\$3,13,973.75	66.56%	6311
Pollos Classic Burrito	Burrito	\$4,31,564.00	\$2,39,088.75	55.40%	6416
Chicken Taco	Taco	\$3,13,237.00	\$1,87,317.50	59.80%	6297
Veg Taco	Taco	\$2,91,332.50	\$1,77,382.25	60.89%	6512
Total		\$1,42,81,109.75	\$80,17,634.25	56.14%	147381



Period

All

Category

All

Size

All

Food Type

All

Branch

All

Overview

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