Plagiarism damages creative integrity in design education.

Ethical design respects intellectual property and originality.

Visual copying in student work is a form of plagiarism.

Interviews and focus groups aid qualitative design research.

Professional designers must uphold ethical standards.

Thematic coding helps analyze qualitative data effectively.

Students must cite all sources, including visual ones.

Faculty play a key role in teaching design ethics.

Sampling affects the depth of thematic analysis.

Industry values creativity grounded in responsibility.