

AURORA 2K14

ART MELA

COLOUR THE VICTORY...

Colour, pageantry and passion have been the hallmark of every successful cultural event, which celebrates joy and enthusiasm on one stage. It is the most colourful event held under AURORA 2014.

The Art Mela is a synergetic blend of many artistic events: poster-making, rangoli, mehendi, collage-making, face painting and sketching that will go on for all the three days in AURORA 2014. So gear up for the long ranging events and be its part to win exciting prizes and a good amount of money too by nurturing up your artistic side!!!!

Following are the timeline and rules for various competitions under the ART MELA:

Aurora'14

The annual cultural festival of ABV-IIITM, Gwalior
www.auroraiitm.org

1) POSTER MAKING

DESCRIPTION:

A poster is an excellent way to get your point across quickly. So a theme will be given to a team to present their ideas via art. Making a poster by hand can be a lot of fun, and there are no real rules to follow. Make it neat! Even if you have really great information on your poster, no one is going to take time to read it if it is messy!

TIMELINE AND RULES:

- 1) This will be on the first day of AURORA between 10:30am-1:30pm.*
- 2) The team consists of maximum 4 members.*
- 3) All the drawing material will be provided to every team.*
- 4) No member can be a part of more than one team.*
- 5) Time duration will be given under which it will be held.*
- 6) Decision of judges will be final.*

2) RANGOLI

DESCRIPTION:

Rangoli is an artistic celebration of colors. It can be any size and can use a wide variety of materials on the theme which will be given. More colours, more chances of victory!

TIMELINE AND RULES:

- 1) This will be on the first day of AURORA between 10:30am-1:30pm.*
- 2) The team consists of maximum 6 members.*
- 3) All the drawing material will be provided to every team.*
- 4) No member can be a part of more than one team.*
- 5) Time duration will be given under which it will be held.*
- 6) Decision of judges will be final.*

3) MEHENDI

DESCRIPTION:

No mela can be complete without the mehendi competition that brings the designitic approach.

TIMELINE AND RULES:

- 1) This will be on the second day of AURORA between 10:30am-1:30pm.*
- 2) No team, only single participation is welcomed here.*
- 3) The mehendi cones will be provided.*
- 4) Time duration will be given under which it will be held.*
- 5) Decision of judges will be final.*

4) COLLAGE MAKING

A collage is a work of art composed of numerous materials, such as paper, newsprint, photographs, ribbons or other objects attached to background support, such as plain paper. The theme will be given and then you all will present your idea!

TIMELINE AND RULES:

- 1) This will be on the second day of AURORA between 10:30am-1:30pm.*
- 2) The team consists of maximum 6 members.*
- 3) All the material will be provided to every team.*
- 4) No member can be a part of more than one team.*
- 5) Time duration will be given under which it will be held.*
- 6) Decision of judges will be final.*

5)FACE PAINTING

DESCRIPTION:

Face painting is fun for any cultural event, whether you're painting faces at a birthday party or preparing faces for Halloween. Whatever your goals are, the possibilities for exciting and original designs are as wide as your imagination on the theme you will be provided!

TIMELINE AND RULES:

- 1) This will be on the third day of AURORA between 10:30am-1:30pm.*
- 2) The team consists of maximum 2 members.*
- 3) All the material will be provided to every team.*
- 4) No member can be a part of more than one team.*
- 5) Time duration will be given under which it will be held.*
- 6) Decision of judges will be final.*

6) SKETCHING

A sketch is a rapidly executed freehand drawing that is not usually intended as a finished work. The provided theme will be the inspiration to make the sketch as realistic as possible.

TIMELINE AND RULES:

- 1) This will be on the third day of AURORA between 10:30am-1:30pm.*
- 2) The team consists of maximum 4 members.*
- 3) All the material will be provided to every team.*
- 4) No member can be a part of more than one team.*
- 5) Time duration will be given under which it will be held.*
- 6) Decision of judges will be final.*

ORGANISERS:

Ayush Agrawal 9407202513

Nikhil Mehendiratta 8989216761

Himanshu Meena 9407223397

Vaishali Kulshrestha 7879167693

Anusha Gupta 8989019990

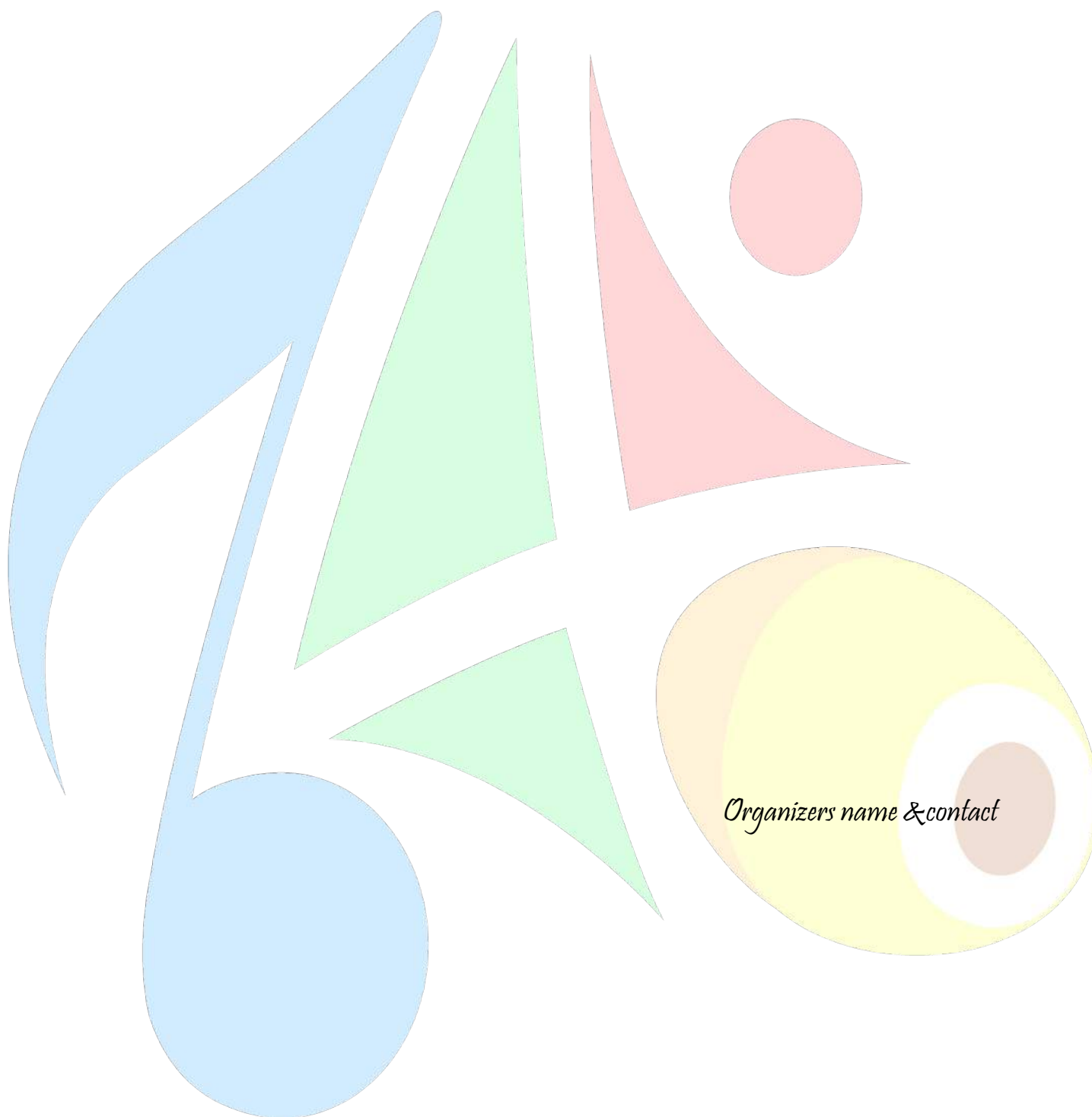
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ABV-Indian Institute of Information Technology and Management Gwalior



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