



ABV – Indian Institute of Information Technology
and Management Gwalior



THE 20`s EXTRAVAGANZA

AURORA`15

ENSNARING THY SENSES...

ART MELA

-Flaunt thy ingenuity

Reviving the charismatic arts of 20's, the Art Mela is a harmonious fusion of many events like poster-making, mehendi, rangoli, collage-making, face-painting and sketching that will entertain you for all the three days of Aurora 2k15. So fasten your seat belt for the most colourful ride of the fest and bring out the next M.F Hussain in you!!

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The annual cultural festival of ABV-IIITM, Gwalior.

#The20`sExtravaganza

<http://www.aurora15.in>



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A cultural fest is incoherent without colors, creativity and imaginations which fosters the excitement and fun among the crowd. Bringing to u the similar charm and dazzle from the art carnivals of India, this event will mesmerize you.

You can win exciting prizes, and make money by sharing your piece of imagination with us.

Following are the timeline and rules for various competitions under the ART MELA:

1) POSTER-MAKING

A Poster is an admirable way to communicate your feelings on a piece of paper. A theme is given to the teams to integrate their ideas and represent it on paper. With no such genuine rules this event has lots of fun awaiting you. Just make it neat! So it's time to accelerate your strokes like never before.

2) RANGOLI

Rangoli is a traditional way of showing your love for colors. It's time to adorn the IIITM Campus with the most amazing and unique art reflecting the traditions and folklore of India.

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3) MEHENDI

Looking forward to more aesthetically pleasing arts, we have Mehendi competitions. Mehendi has been an integral part of Indian culture from marriages to Indian festivals.

4) COLLAGE-MAKING

A Collage is an artwork made from an assemblage of different forms, thus creating a new whole. It includes newspapers, magazine clippings, paint, crumbled papers or photographs glued to a canvas or paper. Collage Making took a dramatic transmutation in 20th century as an art of novelty. Tune your ideas and make magic happen on the themes given.

5) FACE-PAINTING

Face –Painting is a great source of entertainment no one can resist on getting in on the fun! It's all about creating smiles, a memory that will last lifetime. Bring the superheroes of this era to life using your power to create though paints!!

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6) SKETCHING

Give your creativity power, flexibility and speed. Widen your imagination because it's time for a free hand drawing on an extempore theme.



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