



ABV – Indian Institute of Information Technology  
and Management Gwalior



THE 20`s EXTRAVAGANZA

# AURORA`15

ENSNARING THY SENSES...

## ABOUT

*“Resuscitating the 20’s extravaganza”*

Aurora 2k15 is ready to bewitch the hearts of the masses with an idiosyncratic blend of shimmer, mystique, stupendous talent, breathtaking performances, enrapturing panache, unnerving bands, aesthetic dance moves, soulful voices, top-notch art & sublime actors from 20th-22nd February-2015.

AURORA gets its name from Aurora- a natural electrical phenomenon characterized by the appearance of streamers of reddish or greenish light in the sky, especially near the northern or southern magnetic pole called aurora borealis or aurora australis. Aurora dovetails all the different colors and flavors of India together in one place and makes the colors come alive with its jinx, casting a spell on the audience. “Aurora” the cultural fest of ABV-IIITM Gwalior has set its benchmark amidst all the cultural fests of India witnessing a ginormous participation of over 40k+

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<http://www.aurora15.in>



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students from the various corners of India and an exuberant audience crossing over half a lakh. This year Aurora 2k15 is all set to recreate the 20's adroitness and prestidigitation with all the zeal and verve. Aurora comes with tons of newborn events and lot more whoopee and pep.

Some of the headlining events under Aurora 2k15 are:-

## CORNA

Recreating the 20's extravaganza, CORNA is all set to rock with the budding Linkin Park and Green Day!

'If you can't play it raw, then you can't play it!'

Gear up to feel the enchanting and unnerving fresh music coming straight from the guitar and tap to the beats of drums and enthrall yourself with CORNA-THE ULTIMATE BATTLE OF THE BANDS! Come and rock your nerves with Corna!

## PARIVESH

Beauty is worse than wine, it intoxicates both the holder and the beholder'.

PARIVESH the fashion exhibit of AURORA 2015 where fashion is inspired by youth and nostalgia and draws inspiration from the best of the past portraying the 20's extravaganza. This is your once in a lifetime opportunity to live your childhood dream and

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be the next Miss. India! Grab the opportunity to become the next Vanya Mishra or Parvathy Omnikuttan and ensnare everyone's senses! Come and witness the shimmering glitterati with Parivesh!

## AURORA IDOL

Bringing back the 20's nostalgia with the euphonious and tranquilizing voices of the dexterous singers, Aurora idol is ready to scout for the emerging Indian Idol or the Amul star Voice of India! So here we haul the opportunity to all the young guns to become the next Arijit Singh or Shreya Ghoshal who with their salubrious voices emerged as the front runners of the music industry in 20's! Come and sing out your soul with Aurora Idol.

## DANCE CARNIVAL

The entire world's a stage. Bringing back the 20's extravaganza, the era wherein contests like Dance India Dance and India's dancing superstar created a whiz bang and enkindled dancing sensations like Prince and Dharmesh Sir. So are you willing to show your masala on the stage? Or set the stage on fire with the colors and mesmerize us with your latkas, jhatkas & thumkas. Bollywood ishtyle! So keep calm and dance on!

## ART MELA

Reviving the charismatic arts of 20's, the Art Mela is a harmonious fusion of many events like poster- making, mehendi, rangoli, collage-making, face-painting and sketching that will entertain

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you for all the three days of Aurora 2k15. So fasten your seat belt for the most colorful ride of the art festivals of India and bring out the next M.F Hussain in you!!

A cultural fest is incoherent without colors, creativity and imaginations which fosters the excitement and fun among the crowd. Bringing to u the similar charm and dazzle from the art carnivals of India, this event will mesmerize you. So flaunt your ingenuity with Art Mela!

Apart from these starring events Aurora also comprises of several online, formal as well as technical events. The online events include:-

## I, me and my selfie

Here's your chance to take a picture of yourself, that is taken by yourself #SELFIE. Selfie, a strange phenomenon in which the photographer is also the subject of the photograph, in a subversive twist on the traditional understanding of the photograph.

So Ladies and Gentlemen, pick up your phones and capture the #SELFIE. And win the daily titles of Mr. and Ms. Selfie...

## Everyone likes me

Everyone likes me would be all pep and fun as you have to simply upload your best pic in accordance with the theme to be given daily on facebook and gather the highest number of likes for winning! Fun, isn't it? After all everybody likes me!

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## Scribe

Scribe is a simple story writing contest wherein you have to portray your creativity and ingenuity by writing an eloquent story based on the pictures to be given daily. The most palatial work would be rewarded!

## Tee

Tee is a very thought-provoking event wherein the participants are required to test their prolific skills by designing a cool and funky tee for Aurora 2k15!

Along with the sequence of online events there will be several short and zesty informal events to be conducted in between the main events.

So grab the opportunity to experience the entire enticement and necromancy of the 20's blended with a wonderful journey of three days filled with really galvanizing, fun filled & beguiling events with Aurora 2k15! Feel the adrenaline rush and Ensnare your senses!

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