

AAKASH KUMAR L

CHENNAI | 9176504713 | lgaakash123@gmail.com

OBJECTIVE

An ambitious MBA graduate with a dual specialization in Digital Marketing and Finance, seeking an entry-level position where I can apply my analytical, strategic, and creative skills to support business growth and marketing performance.

PROFESSIONAL EXPERIENCE

- Ka Industries Private Limited, Chennai
Finance Intern July 2024 - Aug 2024
- Chai Waale Trades Private Limited, Chennai
Digital Marketing Intern Mar 2025 - May 2025

EDUCATION

- MBA, Specialization in Finance & Digital Marketing 2023 - 2025
Veltch University
- Bachelor of Commerce 2018 - 2021
D.R.B.C.C.C.Hindu College - 2018-2021
- HSC 2018
Jaigopal Garodia Vivekananda Vidyalaya
- SSLC 2016
Jaigopal Garodia Vivekananda Vidyalaya

TECHINICAL SKILLS

- MS office
- Tally
- SPSS
- Canva

SOFT SKILLS

- Adaptability
- Problem solving
- Creativity
- Team building

CERTIFICATION

- NPTEL in Project Management
- Tally Prime
- Paper presentation on A Study on The Impact of AI on Insurance Operations and Customer Experience at virtual National Conference
- Paper Published on A Study on The Impact of AI on Insurance Operations and Customer Experience in International Journal of Research Publication and Reviews (IJRPR)

PROJECTS

- Rural Development Program in Veerapuram, Thiruvallur for Survey and Analysis
 - A Study on Analyzing Financial Performance of Ka Industries
 - A Study on the Impact of Canva Application Content Towards Poster Designing with Special Reference to Chaiwaale, Chennai
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LANGUAGE

- Tamil
- English