

## Vistara

Souvenir for travellers

① — Tooth brush holder

Food box area — cutlery set box?

Bookmarks ✓

Pin badges — 200/300 per flight

for a month?

②

Brand & shape  
circle



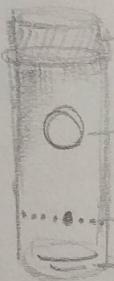
Square —



Croissation

①

Cardboard  
(eco friendly)



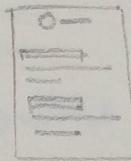
Brand violet



Route info

Website / other text

Tooth brush holder



Leaflet  
explaining  
various uses of ribbon

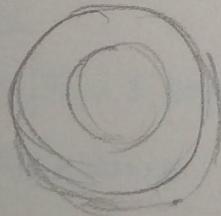


Logo  
branding

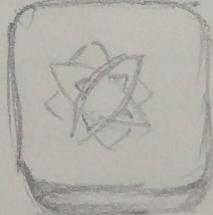
← Wider makes it  
a pen stand?

Holes at the top — Salt & pepper dispenser

②



Logo



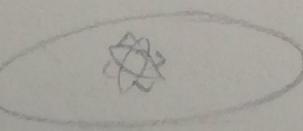
Colors

1. Brand purple & white logo
2. White & gold logo ↪
3. White & purple logo
4. Brand purple & Gold logo
5. Gold & purple? ✗

Round

Square

Metal / plastic badges



Elliptical?

White satin / normal cloth  
Badge pinned (ended in  
an envelope?)

Thank You ~~not~~ on the packaging

# Road crossing feedback for Pedestrians

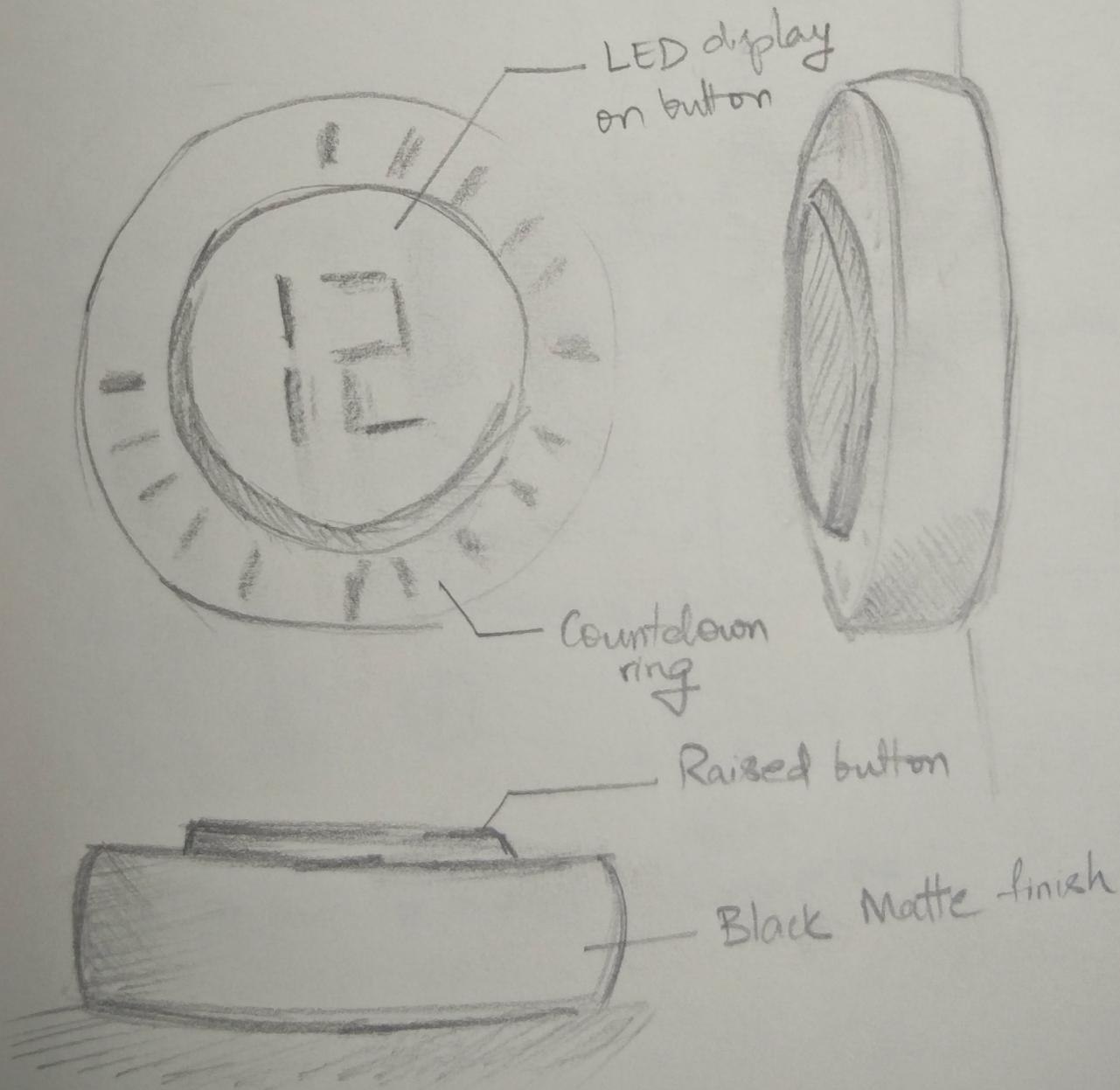
Needs

- └ Feedback when pressed
  - └ Audio
  - └ Visual
  - └ Tactile

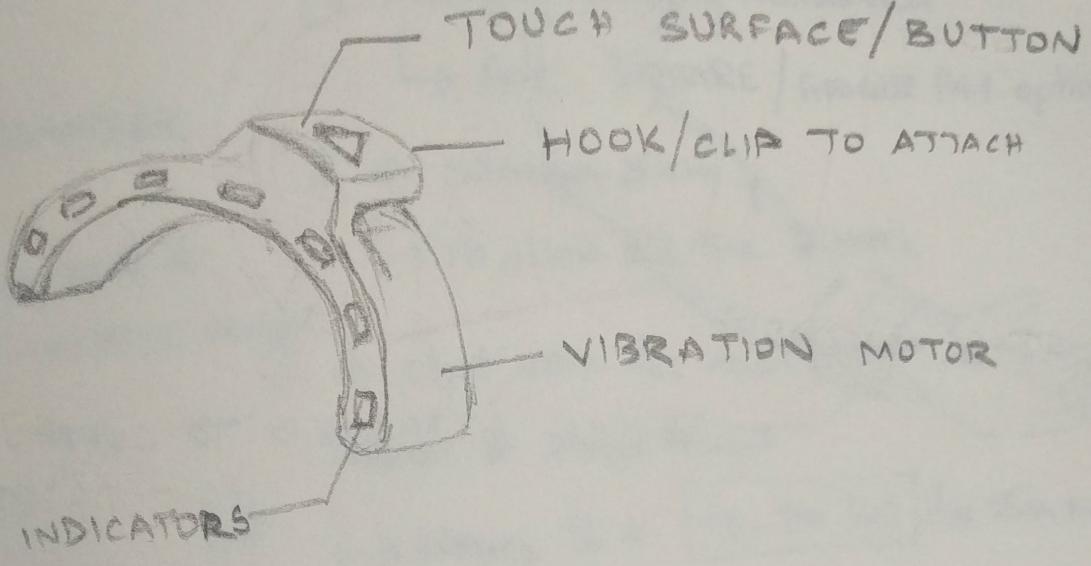
1 Ring of LEDs around the button

loading kind to show the time remaining.

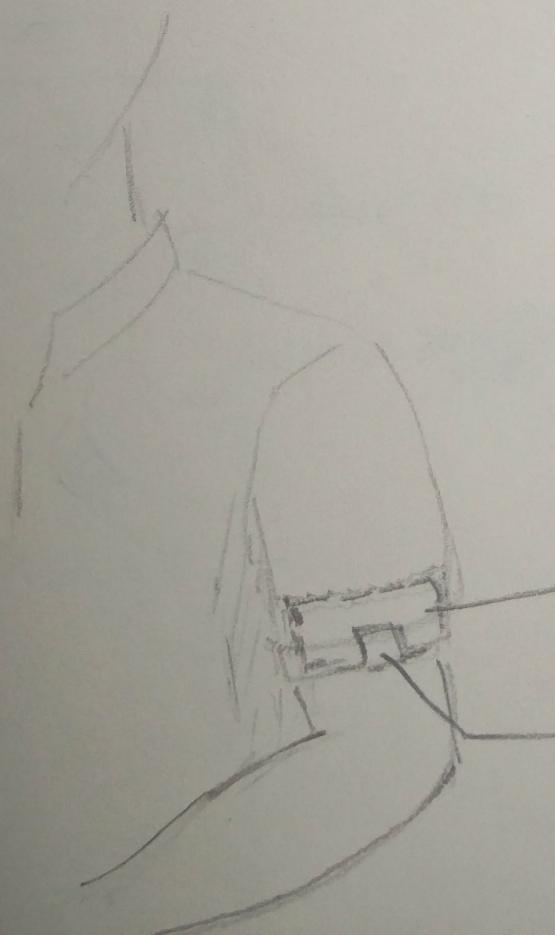
2 Timer on the button

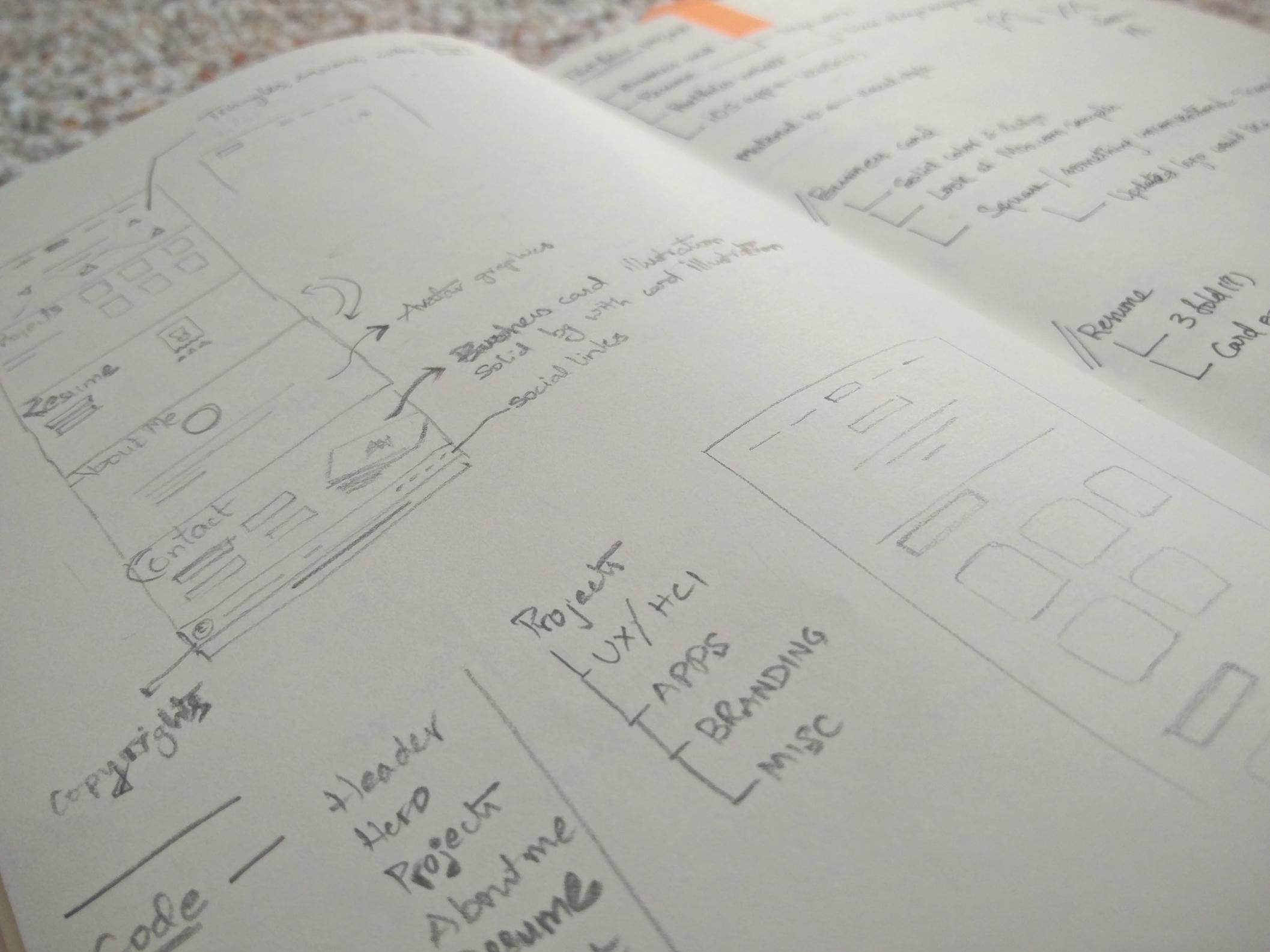


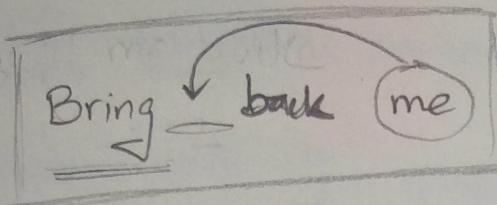
## BRUSH OFF CUFF INTERACTION



## USE CASES





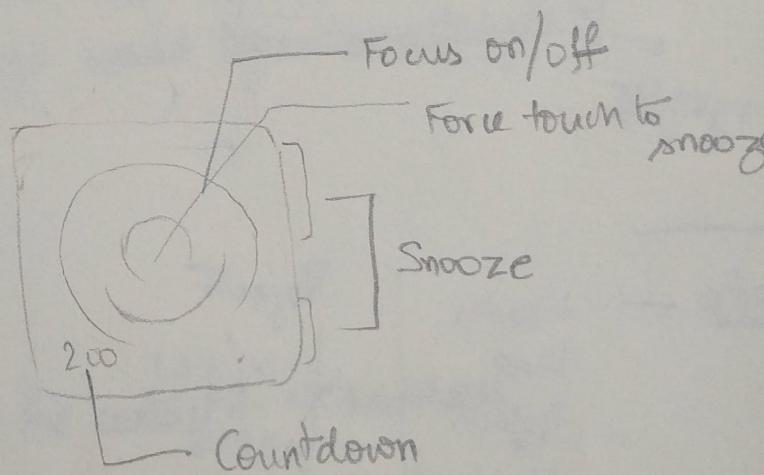
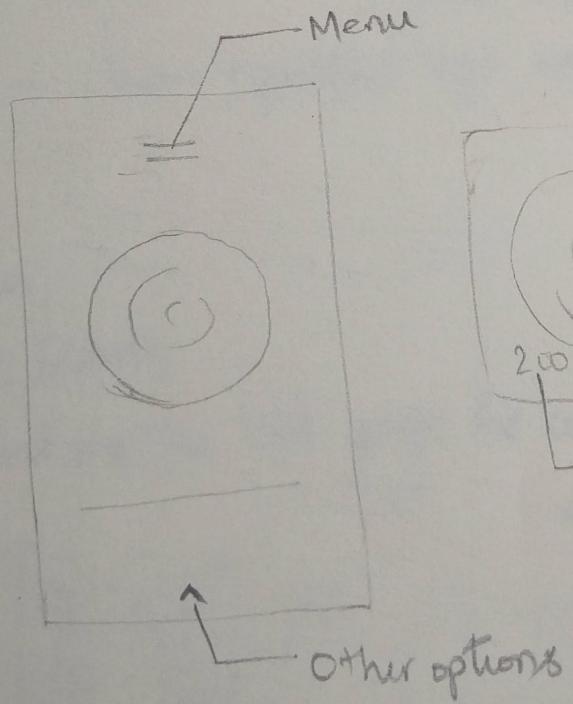


— BRING ME BACK

Bring back the focus of the wandering brain ← Research about attention spans.

### Controls on the app

- 1 Set timer (How long before running)
- 2 Autogram (AI schedules & activities)
- 3 Wearable focused (Taptic/vibrate to bring focus)
- 4 Mobile notification(?)
- 5 Show alert when moving to different apps  
or pages after turning on



[HOME](#)

MY WISDOM

CATALOG

TRAINERS TOOLS

[SEARCH](#)

## My upcoming classes

SEP  
19  
MON

TITLE

600-700

CANCEL

LOCATION

830 - 1000

SEP  
20  
TUE

600-700

CANCEL

## Certificates



09.19.16



## Recommended classes

SEP  
22  
THU

900 - 1100

Register

25/160

SEP  
23  
FRI

900 - 1000 DISABLED

5/25

## Immersion requirements

[VIEW MY TRIPS](#)[VIEW MYER.](#)

5/9 days

Epic red - #BC013A

# Project BRAINBOW

## Things present

1. Primary navigation
2. Search
3. Logo

## 4. Body segment

Certificates

In progress

Upcoming & Recommended

a) Segment title

b) Date & Time

c) Event name

d) Location

e) Action buttons

a) Segment title

b) Course title

c) Progress bar

d) Action buttons

a) Segment title

b) Event title

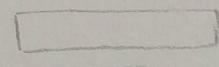
c) Progress bar

d) View All buttons

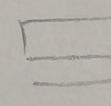
## Design ideas

1. Flat controls
2. Hierarchy
3. Segmentation & signifiers
4. Date & time focus

19  
MONDAY

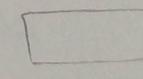


600 - 700 AM



430 - 730

20  
TUESDAY



900 - 1200

19

MON

1600 - 1800

CANCEL

1900 - 2000

CANCEL