Aakash Ahmed

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WORK EXPERIENCE

Hi-tech Solution - Remote   Karachi, Sindh PK
UI/UX Designer - November 2023 – February 2024

I played a crucial role in driving major projects, with a strong emphasis on the 'Frank' initiative. This involved
leading various sub-projects, such as designing three mobile apps and a web application. 'Frank' is robust
delivery platform offering both land and air transport options. It empowers users to book Frank riders for parcel
deliveries across cities, with transport mode tailored to distance.

Invention and Innovation   Karachi, Sindh PK
Full time UI/UX Designer - May 2022 – December 2023

Working as a Full time UI/UX Designer at Invention & innovation has helped me jump start my career in
The field of UI/UX Design, I'm tasked with UI/UX Design, Graphics Design and management of company
Assists Along with assisting Developer and Programmers with any Assistance possibly needed.

Invention and Innovation   Karachi, Sindh PK
UI/UX Design **Intern** - February 2022 - April 2022

During my internship time at lINV I learned the several techniques from wireframes to handing out final
Designs. I have practiced under seniors and helped the company with several projects also helped development
Team with graphics and assets management

EDUCATION

BS in Software Engineering   From 2018- 2022
University Of Sindh, Jamshoro Sindh Pakistan

For our **final year project**, we were the group of 3 students & We build a website builder, and I was tasked
With Management, Architecture, Research, **product Interaction and experience Design**.

Take away: We experienced a task which was first ever big project as a student and we utilized our skills
That we learnt through our education and certifications and won the **Best Innovative Idea award**.

Pre-Engineering (Higher Secondary School Certificate)   From 2014 - 2016
Government Higher Secondary School New Jatoi

General Sciences (Secondary School Certificate)   From 2012 - 2014
Government Higher Secondary School New Jatoi

AWARDS & CERTIFICATIONS

Best Innovative Idea Award
Department of Software Engineering, FET University of Sindh Jamshoro, Sindh Pakistan

- Partnered with 2 other fellow students to work on final year Project.
- Tasked with Interaction & Experience of overall Product.
- Managed whole FYP from scratch.
- Thesis writing & Research.

CERTIFICATIONS

Principles of UI/UX Design - Meta - Coursera
Introduction to User experience Design - Georgia Tech - Coursera
Professional UX Certification - Google - Coursera
UX/UI Foundation - Google - Coursera
User Research - Google - Coursera
Certificate in Design Thinking Approach - Udemy

SKILLS & INTERESTS

Skills: User Experience Design | User Interaction Design | User research & Persona | Product Design | Design Strategy | Wireframe | High Fidelity Design | User Flow Diagram | Micro Interaction | Prototyping

TOOLBOX

Wireframes: Figma | Wireframe.cc | Balsamiq
Design: Figma | Sketch | Adobe XD | Protopie | Adobe Photoshop
Basic Video Editing: Adobe After Effects | Premier Pro | Filmora
Frontend: Basic HTML & CSS
No-code Tools: Framer

HOBBIES

Esports | Cricket | Football | Traveling.

PORTFOLIO

Behance   Behance.net/akashmemon