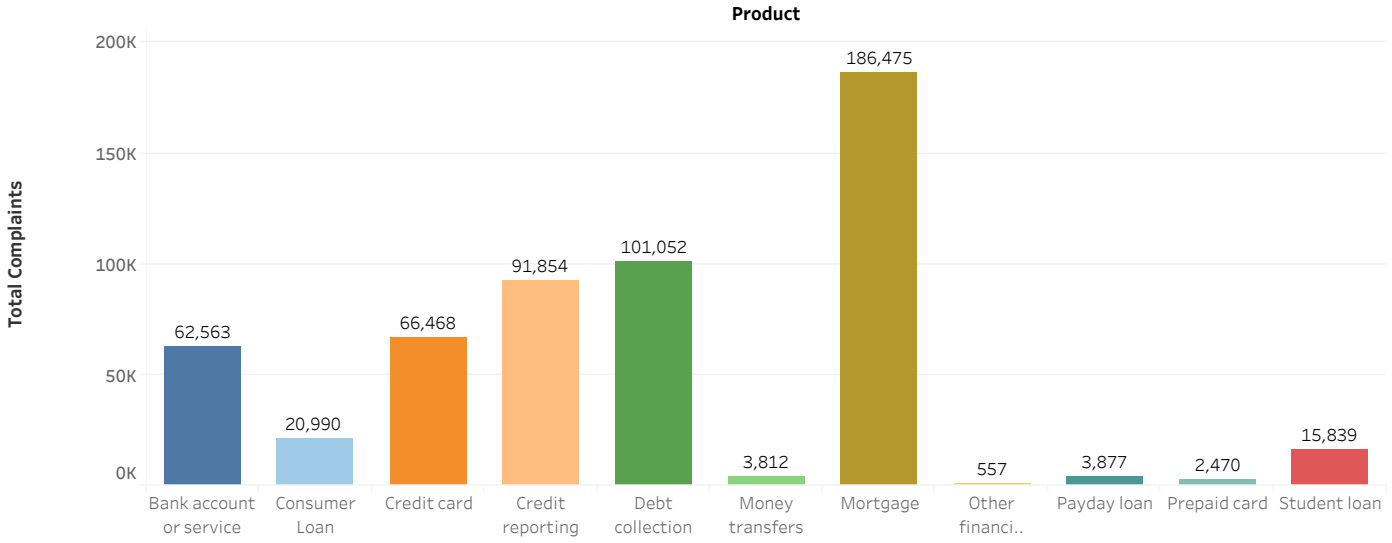
PRODUCTS & COMPLAINTS: First it is good to start with number of complaints against different financial products. It will develop our understanding for different types of financial products in the market. From figure we can conclude that financial product Mortgage has highest number of complaints registered and Virtual Currency has lowest.

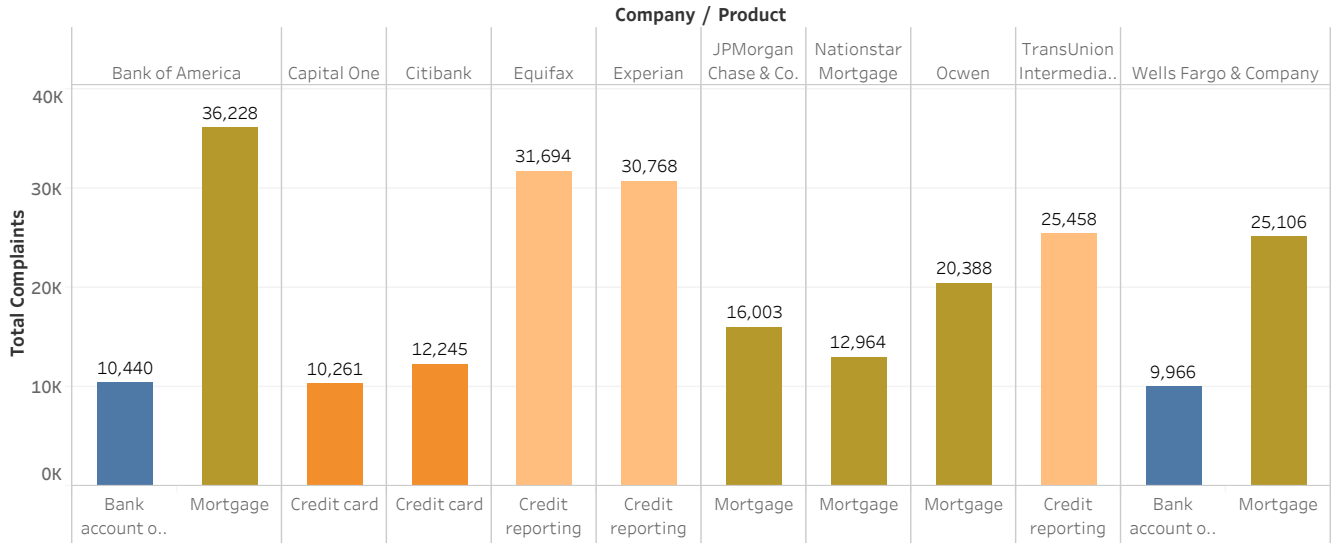
COMPANIES & COMPLAINTS: Its time to visualize number of complaints raised against different companies in the market. Data visualization attempt below develops a good understanding of number of complaints against giant financial institutions. Bank of America has experienced highest number of complaints and Capital One is at the bottom of list. It is also giving idea of product performance.



PRODUCTS & COMPLAINTS:
First it is good to start with number of complaints against different financial products. It will develop our understanding for different types of financial products in the market.
From figure we can conclude that fina..

COMPANIES & COMPLAINTS: Its time to visualize number of complaints raised against different companies in the market. Data visualization attempt below develops a good understanding of number of complaints against giant financial institutions. Bank of America has experienced highest number of complaints and Capital One is at the bottom of list. It is also giving idea of product performance.

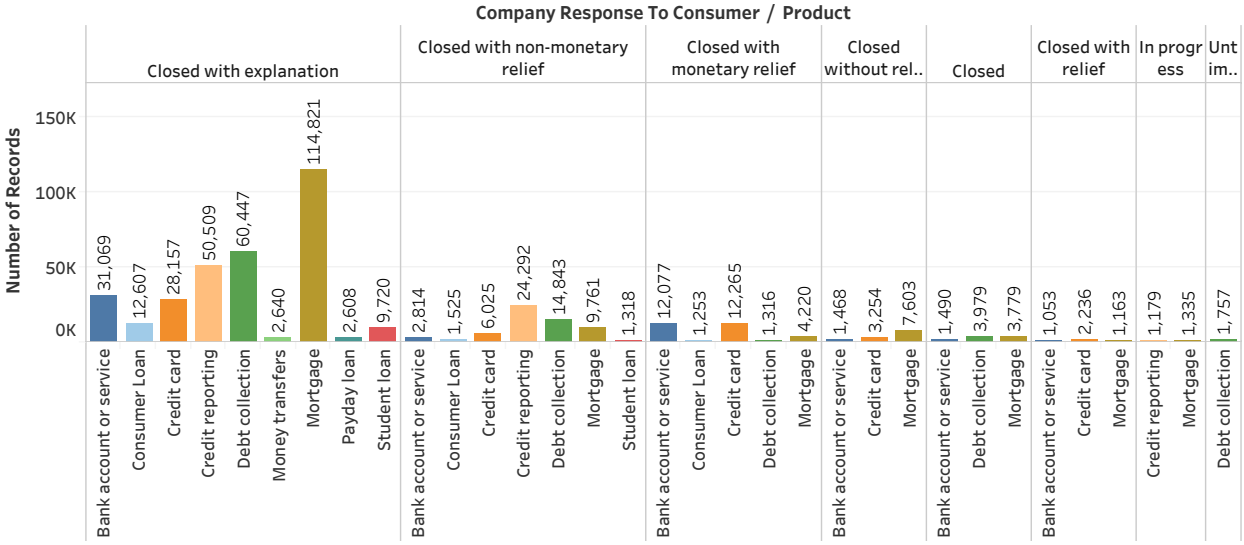
COMPANY RESPONSE & PRODUCTS:
It is very important to checkout how companies respond to customer complaints. Below graph gives an overview of different types of responses from companies against different financial products. So here we can see that there a..



COMPANIES & COMPLAINTS:
Its time to visualize number of complaints raised against different companies in the market.
Data visualization attempt below develops a good understanding of number of complaints against giant fi..

COMPANY RESPONSE & PRODUCTS: It is very important to checkout how companies respond to customer complaints. Below graph gives an overview of different types of responses from companies against different financial products. So here we can see that there are 8 different types of responses and most of the complaints are closed with explanation. But still there are few untimely responses under debt collection product which requires proper attention.

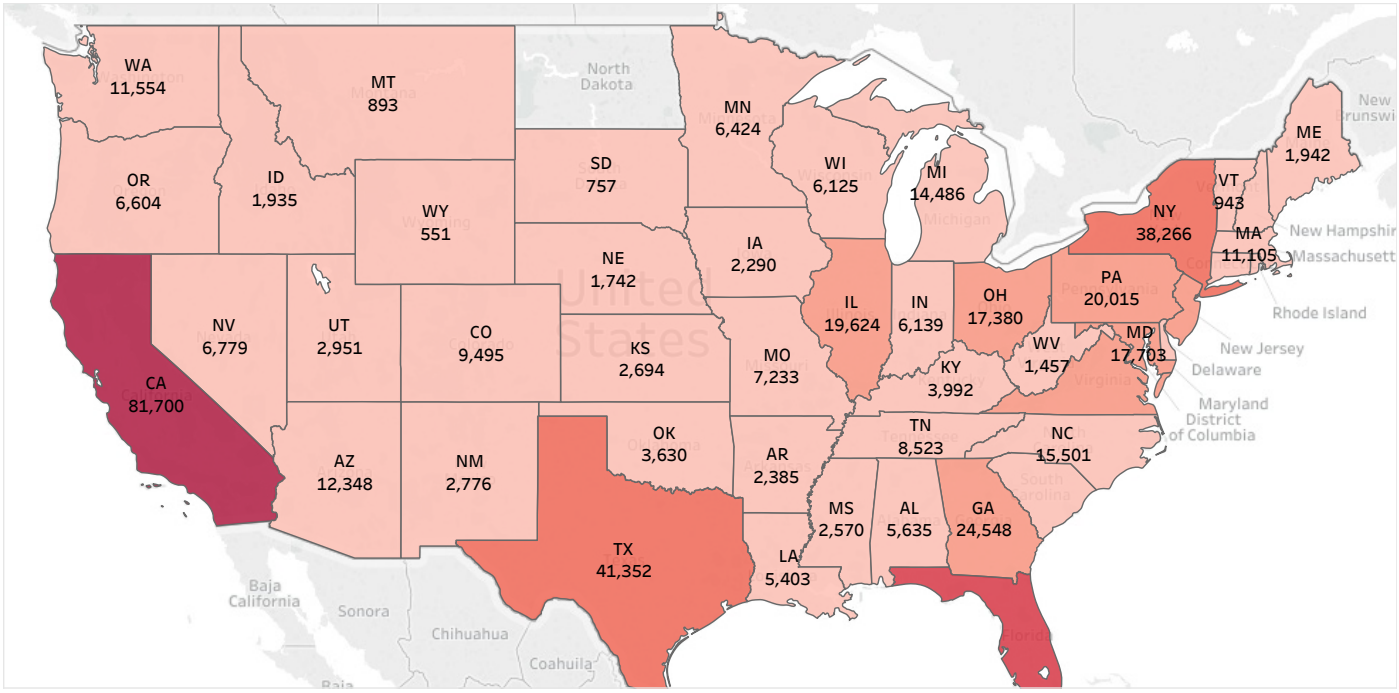
COMPLAINTS & STATES:
As we know that population index of every state is different and also number of financial institutions varies accordingly. These factors also effect number of complaints. Map below illustrates the number of complaints in different states ..



COMPANY RESPONSE & PRODUCTS:
It is very important to checkout how companies respond to customer complaints. Below graph gives an overview of different types of responses from companies against different financial products. So here w..

COMPLAINTS & STATES:
As we know that population index of every state is different and also number of financial institutions varies accordingly. These factors also effect number of complaints. Map below illustrates the number of complaints in different states of united states. California, Florida, Texas, New York and Illinois these are the states experienced highest number of consumer complaints. These states are highly populated which could be a reason of high complaint rate.

PRODUCTS & FALSE CLAIMS:
Till now we have seen number of complaints raised against different products. So it also becomes important to checkout false claims raised by customers. Below table gives an idea of percent of false complaints by customers against di..



COMPLAINTS & STATES:
As we know that population index of every state is different and also number of financial institutions varies accordingly. These factors also effect number of complaints. Map below illustrates the number of complaints i..

PRODUCTS & FALSE CLAIMS:
Till now we have seen number of complaints raised against different products. So it also becomes important to checkout false claims raised by customers. Below table gives an idea of percent of false complaints by customers against different products. Student loan, Payday loan and Money transfer these products experienced highest percent of false claims.

IMPROVEMENT IN MARKET:
Till now we have seen only negative side of financial market place. Let us checkout improvements in the market from last few years that can help in improving reliability level of customers.
The figure below gives an idea of improve..

Product

Consumer Disputed?	Bank account or service	Consumer Loan	Credit card	Credit reporting	Debt collection	Money transfers	Mortgage	Payday loan	Prepaid card	Student loan
No	9.05%	2.94%	9.48%	13.82%	14.90%	0.59%	25.78%	0.59%	0.39%	2.29%
Yes	2.22%	0.84%	2.49%	2.71%	3.29%	0.10%	7.79%	0.11%	0.06%	0.56%

PRODUCTS & FALSE CLAIMS: Till now we have seen number of complaints raised against different products. So it also becomes important to checkout false claims raised by customers.
Below table gives an idea of percent of false complaints by customers against different products. Student loan, Payday loan and Money transfer these products experienced highest percent of false claims.

IMPROVEMENT IN MARKET: Till now we have seen only negative side of financial market place. Let us checkout improvements in the market from last few years that can help in improving reliability level of customers. The figure below gives an idea of improvement in financial marketplace. Year 2016 has filed good fall in number of consumer complaints compared to previous years.