Sapthagiri NPS University

Department of Applied Science

BCA

Mini Project on Product Website

REPORT : 2080

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Course: Web Design
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Date:12/31/2024

Introduction:

E-Shoe Website:

Shoe Hive is a platform for buying and selling shoes online, accessible via computers, tablets, smartphones, and other smart devices. It covers various market segments: business-to-business (B2B), business-to-consumer (B2C), consumer-to-consumer (C2C), and consumer-to-business (C2B).

Key benefits include:
•Saving Money
•24/7 Support
•Online Orders
•Free Shipping
•Promotions

Examples of successful shoe e-commerce businesses include Amazon, Flipkart, eBay, and Myntra. Shoe Hive aspires to join these top platforms.

Requirements:
•HTML (Hypertext Markup Language)
•CSS (Cascading Style Sheets)
•JavaScript (JS)

Modules:
1.Items
2.About Us
3.Contact
4.Payment
5.Place Order

Screenshots:

- **E-Shoe Website**: Visual representation of the interface.
- **Files Location**: Path to the development files - "C:\Users\aakas\Documents\WEB DESIGN AND DEVELOPMENT\index.html"

Future Scope:

Shoe Hive aims to enhance customer experiences by introducing innovative techniques in e-commerce, ensuring resilience and high transaction volumes even during economic downturns. It contributes to individual and community growth by leveraging modern e-commerce capabilities.

Conclusion:

Shoe Hive represents a sustainable and progressive business model in online shoe retail, highlighting potential for future expansion and community benefits.

Thanks