

Search keyword report
January 14, 2022 - January 14, 2022

Keyword status	Keyword	Match type	Status	Status reasons	Clicks	Impr.	CTR	Currency code	Avg. CPC	Cost	Quality Score	Conversion s	Cost / conv.
Enabled	"kent water purifier service"	Phrase match	Eligible		0	0	--	INR	--	0.00	--	0.00	0.00
Enabled	"ro service"	Phrase match	Eligible		0	0	--	INR	--	0.00	--	0.00	0.00
Enabled	"water purifier repair"	Phrase match	Eligible		0	1	0.00%	INR	--	0.00	--	0.00	0.00
Enabled	"water purifier service"	Phrase match	Eligible		0	0	--	INR	--	0.00	--	0.00	0.00
Enabled	"ro system service"	Phrase match	Eligible		0	0	--	INR	--	0.00	--	0.00	0.00
Enabled	"ro purifier repair near me"	Phrase match	Eligible		0	1	0.00%	INR	--	0.00	--	0.00	0.00
Enabled	"ro installation near me"	Phrase match	Eligible		0	0	--	INR	--	0.00	--	0.00	0.00
Enabled	"water purifier repair near me"	Phrase match	Eligible		0	1	0.00%	INR	--	0.00	--	0.00	0.00
Enabled	"water purifier near me"	Phrase match	Eligible		0	0	--	INR	--	0.00	--	0.00	0.00
Enabled	"ro water service near me"	Phrase match	Eligible		0	0	--	INR	--	0.00	--	0.00	0.00
Enabled	"aquaguard service near me"	Phrase match	Eligible		0	0	--	INR	--	0.00	--	0.00	0.00
Enabled	"aquaguard service centre near me"	Phrase match	Eligible		0	0	--	INR	--	0.00	--	0.00	0.00

Conv. rate	Est. add. cost/wk (first position bid)	Est. add. cost/wk (top page bid)	Ad relevance	Landing page exp.	Exp. CTR	Phone calls
0.00%	--	--	--	--	--	0
0.00%	--	--	--	--	--	0
0.00%	--	--	--	--	--	0
0.00%	--	--	--	--	--	0
0.00%	--	--	--	--	--	0
0.00%	--	--	--	--	--	0
0.00%	--	--	--	--	--	0
0.00%	--	--	--	--	--	0
0.00%	--	--	--	--	--	0
0.00%	--	--	--	--	--	0
0.00%	--	--	--	--	--	0
0.00%	--	--	--	--	--	0

Keyword status	Keyword	Match type	Status	Status reasons	Clicks	Impr.	CTR	Currency code	Avg. CPC	Cost	Quality Score	Conversion s	Cost / conv.
Enabled	"aquaguard ro service near me"	Phrase match	Eligible		0	0	--	INR	--	0.00	--	0.00	0.00
Paused	"ro system repair near me"	Phrase match	Paused	paused; rarely served	0	0	--	INR	--	0.00	--	0.00	0.00
Enabled	"ro water filter repair near me"	Phrase match	Eligible		0	0	--	INR	--	0.00	--	0.00	0.00
Enabled	"aquaguard ro service"	Phrase match	Eligible		0	0	--	INR	--	0.00	--	0.00	0.00
Enabled	"aquaguard service"	Phrase match	Eligible		0	0	--	INR	--	0.00	--	0.00	0.00
Enabled	"ro repair"	Phrase match	Eligible		0	0	--	INR	--	0.00	--	0.00	0.00
Enabled	"ro water purifier service"	Phrase match	Eligible		0	0	--	INR	--	0.00	--	0.00	0.00
Enabled	"ro service near me"	Phrase match	Eligible		0	0	--	INR	--	0.00	--	0.00	0.00
Enabled	"kent ro service"	Phrase match	Eligible		0	0	--	INR	--	0.00	--	0.00	0.00
Enabled	"water filter service near me"	Phrase match	Eligible		0	0	--	INR	--	0.00	--	0.00	0.00
Enabled	"blue star water purifier service"	Phrase match	Eligible		0	0	--	INR	--	0.00	--	0.00	0.00
Enabled	"ro water purifier service near me"	Phrase match	Eligible		0	0	--	INR	--	0.00	--	0.00	0.00
Enabled	"water purifier service near me"	Phrase match	Eligible		0	0	--	INR	--	0.00	--	0.00	0.00
Enabled	"kent ro service near me"	Phrase match	Eligible		0	0	--	INR	--	0.00	--	0.00	0.00

Conv. rate	Est. add. cost/wk (first position bid)	Est. add. cost/wk (top page bid)	Ad relevance	Landing page exp.	Exp. CTR	Phone calls
0.00%	--	--	--	--	--	0
0.00%	--	--	--	--	--	0
0.00%	--	--	--	--	--	0
0.00%	--	--	--	--	--	0
0.00%	--	--	--	--	--	0
0.00%	--	--	--	--	--	0
0.00%	--	--	--	--	--	0
0.00%	--	--	--	--	--	0
0.00%	--	--	--	--	--	0
0.00%	--	--	--	--	--	0
0.00%	--	--	--	--	--	0
0.00%	--	--	--	--	--	0
0.00%	--	--	--	--	--	0
0.00%	--	--	--	--	--	0
0.00%	--	--	--	--	--	0

Keyword status	Keyword	Match type	Status	Status reasons	Clicks	Impr.	CTR	Currency code	Avg. CPC	Cost	Quality Score	Conversion s	Cost / conv.
Enabled	"aquaguard repair near me"	Phrase match	Eligible		0	0	--	INR	--	0.00	--	0.00	0.00
Enabled	"ro repair service near me"	Phrase match	Eligible		0	0	--	INR	--	0.00	--	0.00	0.00
Paused	"pureit repair near me"	Phrase match	Paused	paused; rarely served	0	0	--	INR	--	0.00	--	0.00	0.00
Enabled	"aquaguard technician near me"	Phrase match	Eligible		0	0	--	INR	--	0.00	--	0.00	0.00
Enabled	"RO Repair Near Me"	Phrase match	Eligible		0	0	--	INR	--	0.00	--	0.00	0.00
Enabled	"ro booster pump repair near me"	Phrase match	Eligible		0	0	--	INR	--	0.00	--	0.00	0.00
		Total: All but removed keywords			0	3	0.00%	INR	--	0.00		0.00	0.00
		Total: Account			0	3	0.00%	INR	--	0.00		0.00	0.00

Conv. rate	Est. add. cost/wk (first position bid)	Est. add. cost/wk (top page bid)	Ad relevance	Landing page exp.	Exp. CTR	Phone calls
0.00%	--	--	--	--	--	0
0.00%	--	--	--	--	--	0
0.00%	--	--	--	--	--	0
0.00%	--	--	--	--	--	0
0.00%	--	--	--	--	--	0
0.00%	--	--	--	--	--	0
0.00%						0
0.00%						0