

## **RU – DET Syllabus**

### **FASHION DESIGN**

#### **UNIT 1**

##### **Theories of Clothing Origin –**

1. Protection theory, Modesty Theory, Self-Adornment Theory, Combined Need Theory
2. Theories of Fashion Adoption - Trickle-down Theory (Traditional Fashion Adoption), Trickle-across theory (Mass Dissemination), Trickle-up Theory or Bottom-up Theory (Reverse Adoption)

#### **UNIT 2**

##### **Fashion Cycles –**

1. Stages of the fashion cycle – Introduction, Increase in popularity, Peak of popularity, Decline of popularity, Rejection of popularity.
2. Length of fashion cycles - Cycles for long-lived fashions, Cycles for short-lived fashions, Breaks in cycles, Cycles within cycles, Recurring cycles Fashion leaders and followers - Fashion leaders, Fashion motivations, Fashion innovators, Fashion victims, Fashion Followers.

#### **UNIT 3**

##### **Elements and Principles of Design –**

1. Study& Exploration of Elements of Design –Point, Line, Form, Space, Color, Tone, Texture.
2. Study& Exploration of principles of design–Unity, harmony, balance, emphasis/ dominance, rhythm, proportion

#### **UNIT 4**

##### **Textiles -**

1. Fibers: classification, Introduction, properties and end uses of natural and man-made fibers
2. Yarns: Introduction, Types-ply yarns, novelty yarn, textured yarn. Manufacturing process-spinning systems.
3. Fabric forming methods weaving, knitting, netting and non-woven and its application in apparel.
4. Printing: Introduction, Equipment, process, Types, Advantages, disadvantages and end uses.

#### **UNIT 5**

##### **Method of teaching –**

1. New Techniques in teaching methodology and their uses, advantages.
2. Women Empowerment through education, awareness and legal issues.
3. Communication Skills – Approach, Types, Uses and recent trends.
4. Role of fashion education in personal growth and professional development.