# Introduction to Support Vector Machines (SVM)

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February 13, 2018

#### Overview

- Introduction
- 2 Advantages
- 3 Basics of Classification
- 1 The Support Vector Machine (SVM) approach
- 5 SVMs for Binary Classification
- 6 Soft Margin
- Kernal Trick
- 8 Multiclass SVM

#### Introduction

- SVM is related to statistical learning theory [1]
- SVM was first introduced in 1992 by Vapnik [2]
- SVMs are promising non-linear, non-parametric classification technique
- SVM becomes popular because of its success in many applications
- SVM is regarded as an important example of "kernel methods", one of the key area in machine learning
- SVMs are primarily suitable for binary classification tasks
- SVMs can be easily adopted for multi-class classification and regression tasks too

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## Advantages of SVMs

- A principled approach to classification, regression or novelty detection tasks.
- SVMs provide good generalisation.
- Hypothesis has an explicit dependence on the data (via the support vectors). Hence can readily interpret the model.

## Advantages of SVMs

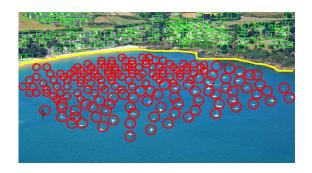
- Learning involves optimisation of a convex function.
- Few parameters required for tuning the learning machine
- Can implement confidence measures, etc.

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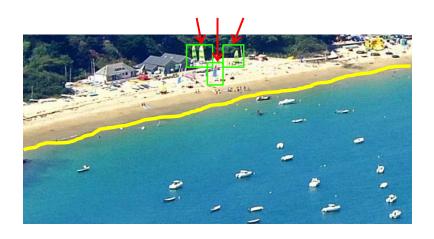
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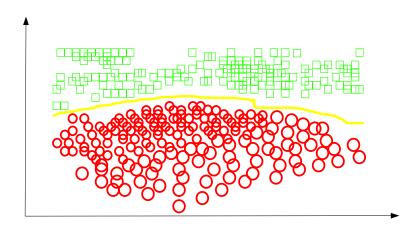
Classify the objects as boat and house





- Objects before the coast line are boats and objects after the coast line are houses.
- Coast line serves as a decision surface that separates two classes





- Classification models (i.e., "classification algorithms") operate very similarly to the previous example.
- All objects are represented geometrically.

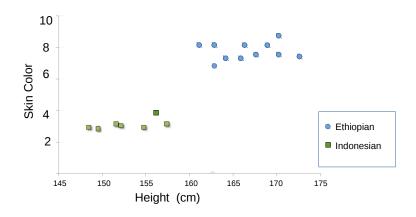
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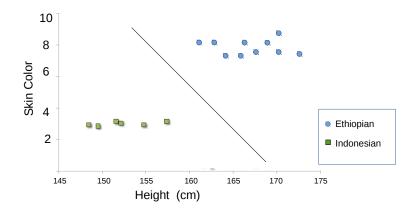
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# SVM Approach

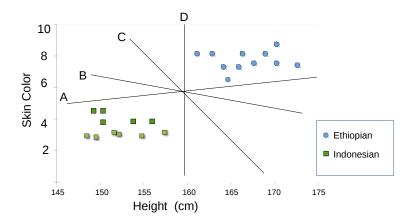
- Support vector machines (SVMs) is a binary classification algorithm
- SVMs are important because
  - Robust to very large number of variables and small samples
  - Can learn both simple and highly complex classification models
  - Employ sophisticated mathematical principles to avoid overfitting

#### Main Idea of SVM

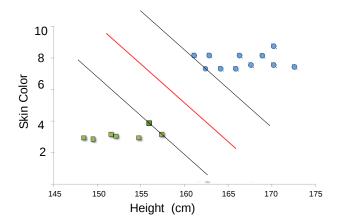




• Classification algorithm seeks to find a decision surface that separates classes of objects.

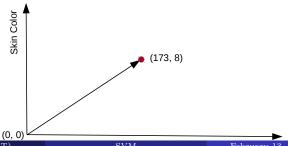


• Select the hyper-plane which separatess the two classes better

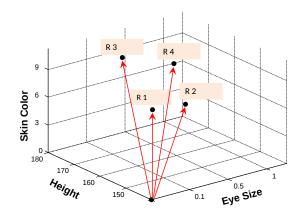


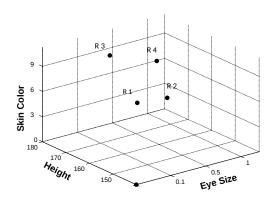
• Find decision boundary that is far away from the data of both classes as possible

- Assume that a sample is described by n characteristics ("features" or "variables")
- Representation: Every sample is a vector in  $\Re^n$  with tail at point with 0 coordinates and arrow-head at point with the feature values.
- Example: Consider a person described by 2 features: Ethiopian height = 173 and Skin Color = 8. This person can be represented as a vector in  $\Re^2$ :

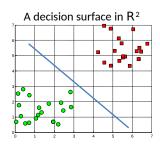


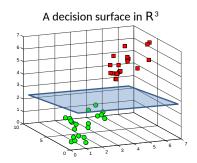
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• Since we assume that the tail of each vector is at point with 0 coordinates, we will also depict vectors as points (where the arrow-head is pointing)





• Having represented each sample as a vector allows now to geometrically represent the decision surface that separates two groups of samples.

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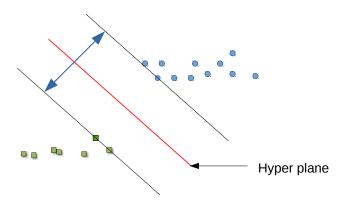
#### • Preliminaries:

Consider a binary classification problem: input vectors are  $X_i$  and  $y_i = \pm 1$  are the targets or labels. The index i labels the pattern pairs (i = 1, ..., m).

• The  $X_i$  define a space of labelled points called input space.

• From the perspective of statistical learning theory the motivation for considering binary classifier SVMs comes from theoretical bounds on the generalization error.

- These generalization bounds have two important features:
  - the upper bound on the generalization error does not depend on the dimensionality of the space.
  - the bound is minimized by maximizing the margin,  $\gamma$ , i.e. the minimal distance between the hyperplane separating the two classes and the closest datapoints of each class.

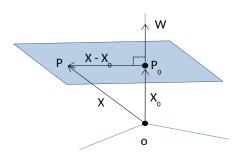


• In an arbitrary-dimensional space a separating hyperplane can be written:

$$W.X + b = 0$$

where b is the bias, and w the weights, etc.

An equation of a hyperplane is defined by a point  $(P_0)$  and a perpendicular vector to the plane (W) at that point.



• Thus we will consider a decision function of the form:

$$D(x) = sign(W.X + b)$$

• We note that the argument in D(x) is invariant under a rescaling:  $w \to \lambda w, b \to \lambda b$ . We will implicitly fix a scale with:

$$W.X + b = 1$$

$$W.X + b = -1$$

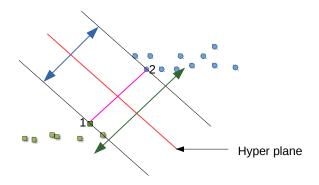
for the support vectors (canonical hyperplanes).

• Thus

$$w(x_1 - x_2) = 2$$

For two support vectors on each side of the separating hyperplane.

• The margin will be given by the projection of the vector  $(x_1 - x_2)$  onto the normal vector to the hyperplane i.e. w/||w|| from which we deduce that the margin is given by  $\gamma = 1/||w||_2$ .



• Maximisation of the margin is thus equivalent to minimisation of the functional:

$$\Phi(W) = \frac{1}{2}(W.W)$$

subject to the constraints:

$$y_i[(W.X_i+b)] \ge 1$$

• Thus the task is to find an optimum of the primal objective function:

$$L(W,b) = \frac{1}{2}(W.W) - \sum_{i=1}^{m} \alpha_i [y_i((W.X_i) + b) - 1]$$

Solving the saddle point equations  $\partial L/\partial b = 0$  gives:

$$\sum_{i=1}^{m} \alpha_i y_i = 0$$

and  $\partial L/\partial w = 0$  gives:

$$w = \sum_{i=1}^{m} \alpha_i y_i x_i$$

which when substituted back in  $L(w, \alpha^*, \alpha)$  tells us that we should maximise the functional (the Wolfe dual):

$$w = \sum_{i=1}^{m} \alpha_i - \frac{1}{2} \sum_{i,j=1}^{m} \alpha_i \alpha_j y_i y_j (x_i \cdot x_j)$$

subject to the constraints:

$$\alpha_i \ge 0$$

(they are Lagrange multipliers)

and:

$$\sum_{i=1}^{m} \alpha_i y_i = 0$$

The decision function is then:

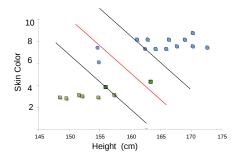
$$D(z) = sign[\sum_{j=1}^{m} \alpha_i y_j(X_j, z) + b]$$

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# Not Linearly Separable Data : "Soft Margin " Linear SVM

What if the data is not linearly separable? E.g., there are outliers or noisy measurements, or the data is slightly non-linear.



#### • Approach:

Assign a "slack variable" to each instance  $\epsilon_i \geq 0$ , which can be thought of distance from the separating hyperplane if an instance

# Parameter C in soft-margin SVM

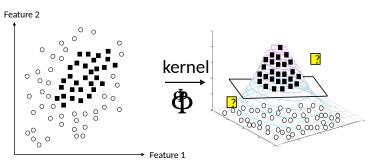
$$\frac{1}{2}||W||^2 + c\sum_{i=1}^N \epsilon_i$$
 subject to  $y_i(W.X_i + b) \ge 1 - \epsilon_i$ 

- When C is very large, the soft-margin SVM is equivalent to hard-margin SVM;
- When C is very small, we admit misclassifications in the training data at the expense of having w-vector with small norm;

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#### Kernal Trick



Data is not linearly separable in the input space

Data is linearly separable in the feature space obtained by a kernel

#### Kernal Trick

Original data x (in input space)

$$f(x) = sign(w.x + b)$$
$$w = \sum_{i=1}^{N} \alpha_i y_i x_i$$

Data in a higher dimensional feature space  $\Phi(x)$ 

$$f(x) = sign(w.\Phi(x) + b)$$
$$w = \sum_{i=1}^{N} \alpha_i y_i \Phi(x_i)$$

$$f(x) = sign(\sum_{i=1}^{N} \alpha_i y_i K(x_i, x) + b)$$

Therefore, we do not need to know  $\Phi$  explicitly, we just need to define function  $K(.,.): \Re^N \times \Re^N \to \Re$ 

## Popular Kernals

A kernel is a dot product in some feature space:

$$K(x_i.x_j) = \Phi(x_i).\Phi(x_j)$$

- Linear kernel :  $K(X_i, X_j) = X_i.X_j$
- Gaussian kernel :  $K(X_i, X_j) = exp(-\gamma ||X_i \cdot X_j||^2)$
- Exponential kernel :  $K(X_i, X_j) = exp(-\gamma ||X_i, X_j||)$
- Polynomial kernel  $K(X_i, X_j) = (P + X_i X_j)^q$
- Hybrid kernel  $K(X_i, X_j) = (P + X_i \cdot X_j)^q exp(-\gamma ||X_i \cdot X_j||^2)$
- Sigmoidal:  $K(X_i, X_j) = \tanh(KX_i \cdot X_j \delta)$

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#### Multiclass SVM

- DAG SVM
- One Vs All
  - If there are C classes, then build C independent models
  - Each model  $m_i$  is built with positive samples from class  $C_i$  and negative samples from all the remaining C-1 classes.
  - A new instance is fed to all the models and the âĂIJwinnerâĂİ decides the class
- One Vs One
  - If there are C classes,  $[C \times (C-1)]/2$  models are built For each model  $m_{ij}$ , positive samples are from class  $C_i$  and negative samples are from  $C_j$
  - Given a new instance, calculate the score using some voting method for a class  $C_{ii}$  is sum of results of  $m_{ix}$  models minus the sum of results of  $m_{yi}$  models for all x and y

#### References I

- V. Vapnik. The Nature of Statistical Learning Theory. 2 nd edition, Springer, 1999.
- ② B.E. Boser et al . A Training Algorithm for Optimal Margin Classifiers. Proceedings of the Fifth Annual Workshop on Computational Learning Theory 5 144-152, Pittsburgh, 1992.

#### THANK YOU