

# SPONSORSHIP PROPOSAL

24 | 25 | 26 March 2017

**ELEMENTS CULMYCA 2017**  
Cultural and Technical Fest of YMCAUST



**YMCA UNIVERSITY OF SCIENCE  
& TECHNOLOGY, FARIDABAD**



## ABOUT UNIVERSITY

The YMCA University of Science and Technology, Faridabad erstwhile YMCA Institute Of Engineering, was established as a joint venture of the National Council Of YMCAs of India, Govt of Haryana, and the Central Agencies for Development Aid, Bonn, Germany. It started as an Indo-German project with an aim to impart technical education to a developing India on German pattern. In December 2009 it was awarded the status of state university by the state government, thus making it an autonomous institution. The salient features of German education have been retained & the University stands apart from other colleges of Haryana. YMCAUST has been conferred “Best Upcoming University” award by Associated Chamber of Commerce and Industry of India in February, 2014 under National Education Excellence Awards 2014. YMCAUST has been awarded ‘AAA+’ by the Career360 Magazine in the year 2013, 2014 & 2015. YMCA University has also been accredited with ‘A’ Grade by NAAC.

Elements Culmyca, the annual inter college cultech festival of YMCAUST has grown on to become one of the most popular college festivals of NCR. With 500+ participating students, 25+ participating colleges & an expected footfall of over 5000, ELEMENTS CULMYCA’17 guarantees to be a sure shot hit.



**Our University has been accredited with ‘A’ Grade by National Assessment and Accreditation Council (NAAC).**

# WHY ASSOCIATE WITH CULMYCA?



## Why ?

There are, as we are aware of, only a few reputed and well recognized colleges in Faridabad where spectacles like 'STAR NIGHT' are often observed. Therefore, an event where a renowned celebrity performs is bound to entice much attention of the crowd.



## ABOUT CULMYCA

Living up to the age old legacy of German dexterity combined with Indian culture and values, YMCA is a BRAND in the field of Engineering & Technology. While every student here is a genius of their own accord, there is an assortment of students on the campus. There are the obvious bookworms, then there's the type that's too cool for books. The sporty ones, the fashionistas, the technical geeks, the amateur musicians, the self confessed Robert Frosts and Hemingways, the futuristic ace photographers, the dancing celestas, the prospective Bachhans and Khans. The upcoming 'Kalakaars' painting the entire college in the colours of their vivacity, the gaming freaks, the coding addicts. They are all a part of the same institution, busy doing what they do best. And when all these maestros get together to celebrate their individual talents they call that revelry:

**ELEMENTS CULMYCA:** one of the most awaited events of the festival calendar. A time when the entire NCR comes to a standstill and all roads lead to just one destination: **YMCA University of Science and Technology.**

ELEMENTS CULMYCA goes prognostic this year: We present to you

**'PARIVARTAN'**

Elements Culmyca goes smart this year! Get ready to enjoy the perks of technology with our motto of development with digitisation and indulge in a digital fiesta incorporating a cashless economy. 'Paytm karo' and empower yourself with the 'Bheem' app. We do not dream big for the future this time instead, we intend to build it with our own hands. A future with serenity and solace, a future better than the past, a future ahead of the present. Culmycans will be brimming with ideas this season, and not just grooving to electrifying music. Match pace with the developing world with our '**Smart UniverCity**' and experience an amalgamation of technology with culture. Witness an extravaganza where we attempt to make the globe smart, starting with our own campus, starting with you!

Mark your calendar for: **24 | 25 | 26 March 2017**

# MAIN ATTRACTIONS



STAR NIGHT

Footfall of 1000+, over 50,000 watts of music, Stars performing live on stage and a string of passionate music lovers in the crowd. Just can't get better. A lifetime experience that you simply cannot afford to miss.



Mr. & Ms.  
Culmyca

Unlike its contemporaries in the other fests, here it is not just about your style quotient or vogue. As they say "Beauty with brain is an absolutely deadly combination", We believe: "A chivalrous knight is equally lethal." So join in and prove your mettle to get hold of the most coveted title of the fiesta.



RAKZZ

From the newest bollywood hits to the all time classics, English chartbusters to regional bests, witness the colleges dancing to all of them and get ready to groove in this very popular group dance event.



WOODSTOCK

A call out to all the metal heads out there. If you are a die hard metal & rock fan don't forget to check-in to one of the most fierce battles of music: The Battle of Bands.



RANGRITI

"Don't DO fashion. BE fashion"

Get ready to experience the world of elegance and beauty; the world of ethnics, with the Fashion Parade. If you have the fire for fashion in you, this is the right place to be!



HASS-RATH

Is there a Kapil Sharma in you ? Or is it Ellen Degeneres?

Whoever it is. Get ready to put it upfront at HassRath - The Laughter Char-iot.

The stage is open for any kind of comedy. Language barrier is a thing of past, Comedy is what we ask for.



# MAIN EVENTS



ALPHAAZ



WITSWILLA



PARACHUTE



KAAVYOTSAV



INSURRECTION



JUST A MINUTE



GROUP SONG



WOODSTOCK



WEISS



SECRET SET



INDIAN ARMY



LYRICAL



AD MAD



SHADOW ACT



STAGE PLAY



NUKKAD



RAKZZ



FOLKLORE



FLASHBACK



DANCE YOUR HEARTOUT



FOOTLOOSE



SPILL THE COLOUR



BRUSH ASIDE



WALL SCRAWL



MAKE OVER



PIC OF THE DAY



SNAPTASTIC



DESIGN REVOLUTION



LAN GAMING  
VIRTUAL GAMING  
PS4 GAMING



CODE WARS  
CODE EXPLOD  
GOLF WARS  
ZENITH



TECHCHEF  
ROBO SOCCER  
PROJECT COMPETITION  
PAPER PRESENTATION  
AUTO DESIGN QUIZ  
ROBO WARS  
CODE MANIA  
TECH EXPO  
GRAND PRIXX 2.0

	<div> <div>TITLE</div> <div>SPONSOR</div> </div>	<div> <div>MEGA</div> <div>ASSOCIATE</div> <div>SPONSOR</div> </div>	<div> <div>CO</div> <div>SPONSOR</div> </div>
<div>ELIGIBILITY</div> <div>AMOUNT BRACKET</div>	<div>INR 2,50,000/-</div>	<div>INR 1,00,000/-</div>	<div>INR 50,000/-</div>
Name and logo on Stage	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Banners	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Posters in various colleges	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Slots on stage for interaction	<input checked="" type="checkbox"/>		
Prize distribution	<input checked="" type="checkbox"/>		
Mention in sponsorship proposal	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo on T-Shirt	<input checked="" type="checkbox"/>		
Promotion via website / App	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Promotion on website of college societies	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Posters across our campus	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Promotion via social media handles	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Space provision for promotion   Announcements	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
After fest promotion	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	



SPONSOR	ASSOCIATE SPONSOR	SIGNATURE SPONSOR	PARTICIPATING SPONSOR
000/-	INR 30,000/-	INR 25,000/-	INR 10,000/-
▶	<input checked="" type="checkbox"/>		
▶	<input checked="" type="checkbox"/>		
▶	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
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BE A  
SPONSOR

# BE A PARTNER

KNOWLEDGE  
PARTNER

ONLINE  
PARTNER

STATIONARY  
PARTNER

GAMING  
PARTNER

EVENT  
PARTNER

PUBLICITY  
PARTNER

HOSPITALITY  
PARTNER

MEDIA  
PARTNER

PHOTOGRAPHY  
PARTNER

TELECOM  
PARTNER

MUSIC  
PARTNER

DANCE  
PARTNER

## CUSTOM SPONSORSHIP PACKAGES

If none of the aforementioned sponsorship packages suit your needs, we are also open to the idea of tailoring sponsorship packages that may meet the need of your company or your organisation subject to clearance by the college authorities.

If interested in custom sponsorship packages, feel free to get in touch with us.

Event Sponsorship, if your company wants to sponsor only a single event within the Fest, exclusive title sponsorship for events are available.



KOKO- THE GUITARIST



K MOHAN- THE LEAD SINGER



DATAR- THE DRUMMER



JAMIR- THE BASSIST

### Star Night - AGNEE BAND



### Woodstock - Battle of Bands



### Rakzz - A spectacular group dance competition



### Dramatics - That's drama, That's life.



Folklore a revitalising bhangra performance



Halt. Click a selfie first.



Rahgiri- Following the moves and grooving to the beat

and much more.....









MENTS  
YCA

015





# PREVIOUS YEAR'S SPONSORS

**RVM CAD<sup>TM</sup>**



**iSindya Technologies**  
Innovation • Intelligence • Information

**PaisaWapas**  
can



**ElectronicsForYou**



**hackerearth**

**HackerRank**



# MEDIA COVERAGE 2016

Date: August 11, 2016

Date: August 11, 2016

Date: August 11, 2016

Date: August 11, 2016



Date: August 11, 2016



Date: August 11, 2016

## छात्रों ने दिखाई रचनात्मकता



Date: August 11, 2016

## फरीदाबाद



Date: August 11, 2016



Date: August 11, 2016



Date: August 11, 2016



## एलीमेंट्स कलमायका 2016 का आगाज





## REACH US



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**YMCA UNIVERSITY OF SCIENCE & TECHNOLOGY**

(Established by Haryana State Legislative Act No.21 of 2009

& recognised by UGC Act 1956 U/S 2(f) to confer Degrees)

NH-2 , Sector-6 , Mathura Road , Faridabad