

# AARON KEOHANE

An analytical problem-solving web developer with a background in marketing who found a passion for creating rather than promoting. Skilled in time management, coordinating with team members, and conflict resolution; always ensuring timely product deliverables.

## PROJECT EXPERIENCE

### Alpaca Image Generator

Independent Project | Dec 2021 | [View Project](#)

- Built a fun project using the JavaScript framework, React, which allows users to generate and download their custom built alpaca image
- Translated a DevProjects mockup/brief into fully functioning components using CSS
- Utilized a dependency to compile the users choices and download their image as a .png

### Quizzical

Independent Project | Nov 2021 | [View Project](#)

- Translated a Figma mockup using CSS into a fully functioning React web application
- Data is loaded from an external API and generates 5 random questions for users to answer
- Made use of the useEffect hook to avoid side effects when calling to an API
- ESLint formatting ensured code was consistent and error free

### weChat

CareerFoundry | June 2021 - July 2021 | [View Project](#)

- Built a chat application for mobile devices written with React Native allowing users to send messages, pictures, and their location
- Developed using Expo, emulators were used to test both iOS and Android platforms
- Utilized the Gifted Chat library to format the chat interface and functionality
- Data was stored using Google Firestore and authenticated users anonymously with Google Firebase

### myFlix

CareerFoundry | Feb 2021 - May 2021 | [View Project](#)

- Making use of the full MERN stack, built a RESTful API with Express.js and Node.js storing movie data as JSON objects within MongoDB (non-relational database)
- Wrote organized documentation for the API endpoints, tested them with Postman before deploying with Heroku
- Developed the front-end UI with **React** where users can update/delete their profile information following a **Redux** flow

## WORK EXPERIENCE

### Social Media Marketing Manager

Club San Diego | June 2019 - June 2020

- Designed marketing collateral for use on social media, print ads, website, and email newsletter
- Researched and discovered current trends to keep up to date with LGBT community
- Monitored online presence of the brand and engaged with members, strengthening community relationship
- Coordinated with team to implement marketing and promotional strategy that hit target engagement measures of a 40% open rate and an average click-through rate of 10%

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## TECHNOLOGIES

- HTML5, CSS3
- JavaScript
- React / React Native
- Redux
- Bootstrap, Angular Material
- MongoDB
- Express.js
- Node.js
- Adobe Photoshop / Illustrator
- Figma
- PostgreSQL
- Amazon Web Services
- Heroku
- Expo

## SKILLS

- Responsive Design
- DOM manipulation
- Test-Driven Development
- API Configuration
- Version Control (Git)
- Data Visualization
- Functional Programming
- Object-Oriented Programming

## EDUCATION

### CareerFoundry

December 2020 - August 2021  
*Certificate in Full Stack Web Development*

### Scripps Institution of Oceanography

May 2015 - June 2016  
*Masters in Advanced Studies in Marine Biodiversity and Conservation*