





Priya Balgotra

Senior Business development Associate

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Professional Experience

Senior Business Development Associate, Gurgaon 04/2024 – Present
Started as a Business Development Associate in a leading ed-tech company and was promoted to Senior Business Development Associate in recognition of consistent performance, exceeding sales targets, and contributing significantly to revenue growth.
Played a key role in lead conversion, client relationship management, and driving business expansion in a competitive market.

Educational Background

B.tech in Computer Science and Engineering, 2021 – 2024
Deogiri Institute of Engineering and Management Studies DIEMS, Aurangabad Aurangabad
Dr.Babasaheb ambedkar technical university
Pursuing

Class XII (XII Specialization (Science)), 2020 – 2020
St. Francis higher secondary school Akhnsor, Akhnsor, J&K Akhnoor, J&K
State Board 8.02 CGPA

Class X (General), St. Francis Higher secondary School Akknoor, Akknoor, JASK 2018 – 2018
State Board 8.0 CGPA Akhnoor, J&K

Technical Skills

- Algorithms
- Data analysis
- Canva
- SQL
- Microsoft Excel
- Artificial Intelligence
- C++
- Web Development
- Data structure
- Market research
- Social media marketing
- Database management
- Python
- ML. with Python
- Writing skills

Spoken Languages

- Hindi
- English

Interests

- Camping
- Astrology
- Dancing
- Astronomy
- Marathon running

Achievements

Vice Head Girl DISES	01/11/2018
School leader	01/11/2018
Winner in Poster Presentation	01/11/2017
Participated in Literary competition	01/11/2016
Winner in Story Felling competition	01/11/2015
Third Prize in Group Dancer competition	01/11/2012

Academic Projects

Mental Health detection using Machine learning

I have made machine learning project for detecting mental health of a person using machine learning algorithm i.e

Logistic regression and also made GUI for that and at final step I recieved accuracy of 87%.

App development

I have made one food recipe app using android studio,

Website development using html and css

I have made Ecommerce website.

web development

I have made one online food ordering website with front end and full backend.

Certificates

- | | | |
|--|---|---|
| • Produci management by Great Learning | • Data analytics by Great learning | • Excellent skills for business by Coursera |
| • C Programming hy Sololearn | • fund-raising by Astha New Delhi | • Product management by Google Coursera |
| • Machine learning with python hy Great Learning | • Foundation data: Data Every where hy Coursera | • c++ by Sololearn |

Position of Responsibility

Fundraising Volunteer certificate of appreciation

From Astha New Delhi for fund-raising to provide better life to the destitute and Disables.

Face of internshala

Diems college

Product manager intern

Worked as PM intern.

Machine Learning Intern

I have worked as ML intern and developed Fraud Detection Project with my team

Software Developer and design intern

I have worked as Software design and development intern in Modi innovations,

Data Analyst

Social Media Marketer intern

I had occupied Social Media Markeler intern position al Corzio,

Campus Ambassador

I have worked as Campus Ambassador in Corzion and Verzeo company's.

Internships

Internshala - online NGO volunteer, *Hamari pehchan*

1 Months

Taare zamen par online Volunteer, *Fund raising*

1 Months

Internshala online Product Marketing Intern, *Product Management*

3 Months

I am working as Product Management intern.

Internshala online Data Analyst, *Foundation: Data*

2 Months

Modi innovations Aurangabad, MH, *Tenovations and Desige*

Sottware development 2 Months

Muskurahat Foundation- online Student Volunteer, *volunteering*

2 Months

sololcarn online c programming, *Course*

1 Months

Verzco online Campus Ambassador, *Marketing*

1 Months

corzioo online Campus Ambassador, *Marketing*

1 Months

Other Information

Technical Skills

Algorithms

Dala structure

Data analysis

Market research

Canva

Social media marketing

SQL

Database management

Microsoft Excel

Python

Artificial Intelligence

ML. with Python

C++

Writing skills

Web Development

Soft Skills

Empathy

Communication

Team management

Decision Making

Data analysis

Multitasking
Desire to Learn
Building relationships
Active listener

Co-Curricular Activities

- Marathon

Soft Skills

- | | |
|-------------------|--------------------------|
| • Empathy | • Communication |
| • Team management | • Decision Making |
| • Data analysis | • Multitasking |
| • Desire to Learn | • Building relationships |
| • Active listener | |

Co-Curricular Activities

- Marathon