

Vishal Singh

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CAREER OBJECTIVE

A well-organized, creative and goal-oriented MBA – FinTech student possessing experience in developing effective marketing strategies and campaigns to increase brand awareness and financial analysis, seeking a role to apply analytical skills in finance and marketing domain.

KEY COMPETENCIES

Marketing | Sales | Business Development
| SEO | Technical and Business Analysis |
Accounting | Financial Analysis | MS Excel
| Python | Data Visualization | MS Word | MS
PowerPoint

INTERPERSONAL SKILLS

Leadership Skills | Management &
Coordination | Decision Making |
Workload Management | Marketing
Skills |

INTERESTS & HOBBIES

Writing | Volleyball | Travelling |

Listening Song | Reading

LANGUAGES KNOWN

English | Hindi | Bhojpuri

PERSONAL DETAILS

Mother's Name: Priya Singh

Father's Name: Rajhans Singh

D.O.B.: 5 July 2001

EDUCATION

Masters in Business Administration – FinTech
Chandigarh University, Gharuan, Punjab
Batch: 2023-2025

Bachelor of Business Administration
Babu Banarsi Das University, Lucknow
Batch: 2020-2023 | Score: 8.17 CGPA

Intermediate (CBSE)
M.B College, Barabanki
Session: 2019-2020
Secured with First division in studies.

Matriculation (CBSE)
M.B College, Barabanki
Session: 2017-2018
Secured with First division in studies.

CERTIFICATIONS & AWARDS

- Search Engine Optimization (SEO) with Squarespace – Coursera
- Introduction to Digital Marketing – Great Learning
- Microsoft Power BI Data Analyst Professional Certificate - Coursera
- Introduction to MS Excel - Coursera
- Investment Risk Management - Coursera
- Introduction to Fintech – University of Michigan via Coursera
- Introduction To Financial Markets – NSE
- R& Python in Finance – NSE
- Analytics for Finance – NSE
- Ai / ML for Finance – NSE
- Equity For derivatives – NSE

PROJECTS:

Power BI Dashboard:

- I completed my project on sales on power bi dashboard. Where I got an experience of sales Data Analysis , companies are able to keep track of their sales and get answers to all of their questions about how they performed.
- As part of this project, we'll be visualizing company sample dataset to show a profit by product and sales, as well as other key factors that may affect a company's performance.
- However, the data set needs to be connected to Power BI Desktop so that irrelevant data can be removed before visualization and exporting of the filtered data as dashboards.
- There are various Power BI visualization types you could use for the dashboard, including Pie Charts, Bar Charts, Doughnut Charts, etc. Using the same sample dataset more Power BI projects can be developed and advanced visualizations can be made.

Create Charts And Dashboard Using Microsoft Excel:

- Smartsheet also has a free Executive Dashboard template that is a bit more simplified. It gives monthly data in a table for revenue, revenue growth, number of customers, customer growth, average order value (AOV), and progress in AOV. There are also bar and line graphs and totals for the current period.
- The first free KPI Dashboard template is from Smartsheet. This template allows you to view multiple KPIs, view targets and averages for selected KPIs.
- Trump Excel also offers a KPI Dashboard template at no cost. You can track KPIs for various companies or departments, select one for drilling down to further data, and see the information on scatter and bar charts for further visuals.