PRINCE THAKRAN







SUMMARY

Motivated and results-driven college student with hands-on experience from two internships, demonstrating strong skills in sales and marketing. Recognized for exceptional communication, persuasion, and relationship-building abilities. Passionate about sales with a proven knack for understanding customer needs and driving conversions. Known for being hardworking, consistent, and eager to learn in fast-paced environments.

SKILLS

Negotiation Relationship Management

Communication Time Management
Relationship Building Emotional Intelligent

EXPERIENCE

Sales & ERP Intern

Vintage Farms – FMCG Brand

Part-Time | 3 Months Location : Onsite

- Managed warehouse and factory operations using ERP systems, ensuring accurate inventory tracking and streamlined logistics.
- Assisted in sales efforts, contributing directly to revenue growth by promoting and placing products in major retail stores such as Royal Mart and Sodhi's Mart.
- Gained practical exposure to the FMCG sector, including cereals, oats, and spices, and supported cross-functional tasks in supply chain and sales.
- Demonstrated initiative and strong communication skills in coordinating with vendors and store managers for product placements.

Digital Sales Intern

Curesee – Eye Care Software Solutions

Internship | 3 Months

Location: Onsite

- Promoted and marketed Curesee's vision therapy software to eye clinics and hospitals, enhancing brand awareness in the healthcare sector.
- Engaged directly with healthcare professionals to pitch the product, identify needs, and close sales, contributing to user acquisition and revenue growth.
- Collaborated with the marketing team to support digital campaigns and outreach strategies tailored to medical professionals.
- Developed strong B2B communication and consultative selling skills in a niche medical technology market.

EDUCATION

High School diploma

Ryan International School

Persuing Bachelor in Economics and Maths (Eco Major)

Zakir Husain College (Delhi University)

CERTIFICATION

- Bachelor in Eco Major (Currently pursuing) Zakir husain College
- Introduction to Negotiation (Yale University)
- Fundamentals of Sales and Marketing, with Goldman Sachs

INTERESTS

- Learning new languages
- Playing different sports
- Understanding different cultures
- Communicating and socializing with people

LANGUAGES

Hindi - Native

English - Proficiency