# ADERINSOLA AKINTILO

interaction designer at Ziba

Design in Portland, with a passion
for digital and tangible interfaces
and interactions

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## **EDUCATION**

#### Carnegie Mellon University

Masters of Human Computer Interaction - 2014 Bachelor of Science in Information Systems - 2013

## **PROJECTS**

Waiter Please! Mar - May 2014

Our team, for our Inteaction Design Studio course, created a video sketch for a ubiquitous computing system to be used in a crowded environment. We designed a restaurant and bar system that detects when a glass or pitcher is almost empty, and indicates to the people at the table where the nearest waiter is

#### Autonomous Car Interactions Feb - Mar 2013

Our team, for our Human Robot interaction course, researched and designed interactions for automated cars. We created the concepts of an interactive eye around the bottom half of a self-driving vehicle, as well as a vibrating device that would be attached to a stop sign or object near the intersection.

#### Pufferfish Aug - Dec 2013

Our team, for our Biologic course, were tasked with selecting an organism, researching various aspects about it, and then applying features of that organism to architecture. We researched the pufferfish and designed a responsive shading component based on our findings

# **HOBBIES & INTERESTS**

Football Yoga

MMA Digital Fabrication
Cooking Interaction Design

Swimming UX Design Reading UI Design

FIFA Front End Design

## **EXPERIENCE**

#### Ziba Design

Nov 2014 -

As an interaction designer, I get to work alongside amazing multidisiplinary teams. Areas I have worked include: digitial user interfaces, mobile prototyping, web strategy, user experience architecture, and branding. Clients I have worked with include: FedEx, Rubbermaid, Endeavour Capital, and Freespira

NASA Jan - Aug 2014

Serving as the Technical Lead for our MHCI capstone project, on a team of 5 interdisciplinary students. We worked with NASA to understand how astronauts and engineers search for necessary tools and carry out procedures, in order to design a smarter, contextaware system that will increase thier work efficiency

GASP Mar - May 2014

Our team designed and built an interactive air quality display for our clients GASP. The display pulls the current air quality index in the Penn Ave Pittsburgh area, and reveals that information in a visually pleasing manner for any passerby

Clickbrands Jun - Oct 2013

Aided in the design and implementation of apartmentreviews.net and apartmentlinks.com as a Front End Designer. Created wireframes, interactive mockups, and oversaw the front end migration to our Ruby on Rails platform

# **SKILLS**

Fabrication
Woodshop
Laser Cutter
Vacuum Form

Design

Adobe Illustrator Adobe InDesign Adobe Photoshop

Web

Javascript HTML CSS Ruby on Rails jQuery GSAP Artificial
Arduino
Processing
Digital Prototypes

### **UX Methods**

Survey
Competitive Analysis
Interview
Heuristic Evaluation
Think-Aloud
Contextual Inquiry
Scenarios
Personas
Affinity Diagramming
Usability Testing
Wireframing