HTML Templating Language
What is it?

- Defines placeholders for HTML

- Abbreviates

- Shortens

- Shortcuts

- Add functionality

  - Conditions

  - Loops

BBCode
Lightweight Markup Language

- [b] [/b]- Bold

- [u] [/u] - Underline

- [img] [/img] - Image

- [url] [/url] - Links

- etc