Pokhara University Affiliate

LA GRANDEE International College

Simalchaur 8, Pokhara, Kaski

A Project Report

On

Business Listing System

Submitted To

LA GRANDEE International College

Bachelor of Computer Application (BCA) Program

In partial fulfillment of the requirements for the Degree of BCA affiliate to

Pokhara University

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Date 2022/09/18

Acknowledgement

We would like to express our sincere gratitude and unrestrained appreciation to supervisor Mr. Sunil Pandey, related teachers, and all other related personnel for giving us the opportunity and strength. This is a project report on the Business Listing System which is carried out as an ingredient of the assignment as specified by the faculty member for the degree of Bachelor of Computer Application (BCA), 6th semester.

With regards,

Dammar Khadayat

Jeevan Banstola

Karan Jang Malla

Student's Declaration

We hereby declare that the project proposal submitted to LA GRANDEE International College, Faculty of Science and Technology, under the affiliation of Pokhara University is our original work done in the form of partial fulfillment of the requirement of a Bachelor of Computer Application (BCA) under the supervision of Mr. Sunil Pandey and that no sources other than the listed here have been used in this work.

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Supervisor's Declaration

I hereby recommend that the project done under my supervision by Mr. Sunil Pandey during their 6th semester in partial fulfillment of the requirement for the degree of Bachelor of Computer Application (BCA) under the affiliation of Pokhara University be completed to my satisfaction and be processed for final evaluation.

…….

Mr. Sunil Pandey

Supervisor

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Simalchour – 8, Pokhara

Letter of Approval

This is to certify that Mr. Dammar Khadayat, Jeevan Banstola, and Karan Jung Malla the student of the 6th semester at LA GRANDEE International College with PU registration numbers 2018-1-53-0107, 2018-1-53-0110 and 2018-1-53-0111 respectively has successfully completed their project.

We have examined the Project Report and hereby approve their work as per the requirement for the partial fulfillment of the degree of Bachelor of Computer Application under the affiliation of Pokhara University.

…….	……..	……..
Mr. Sunil Pandey	Er. Santosh Panta	Mr. Ramesh Chalise
Supervisor	External Supervisor	Program Coordinator

Date: 09/18/202

Abstract

A business Listing System (BLS) is an online summary of essential information for the business. It serves as a powerful tool to help customers to find business online and in real life. It provides the information customers need to have in order to search, contact and find the location of the business.

We use the Prototype methodology to develop our project. The project is designed in HTML, CSS, JavaScript, Bootstrap as frontend, and PHP as backend which works on any web browser. We use the MYSQL database in this project. In this project, we have two modules, Admin, and user.

Admin in this Business Listing System will log in with the default username and password and the admin has the authority to add, update and delete the business listed by the users.

Similarly, the user has to sign up and log in. They can add, update and delete their business in the defined categories. This project consists of a separate user business dashboard and website.

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List of Abbreviations

API: Application Programming Interface
BCA: Bachelor of Computer Application
BLS: Business Listing System
CSS: Cascading Style Sheet
DFD: Data Flow Diagram
ERD: Entity Relationship
GUI: Graphics User Interface
HTML: Hypertext Markup Language
NAP: Name, Address, Phone Number
PHP: Preprocessor Hypertext
SDLC: Software Development Life Cycle
SQL: Structure Query Language
WAF: Web Architectural framework

Table 1: Table of Abbreviation

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1. Introduction

Business Listing System (BLS) is an online summary of essential information for the business. It is an online directory where we can create our profile by adding our business's name, address, phone number along with other business detail information. Listing the business in Business Directory increases the online visibility of the business and helps to build good relations with customers. Once you listed in the popular business directory, more people will find you and increases your business lead and customer. It serves as a powerful tool to help customers to find business online and in real life. It provides the information customers need to have in order to search, contact and find the location of the business.

BLS helps business not just appear in search results, but also to claim and verify it. It keeps the business data up to date and accurate, responds to review and optimize listing data. It will prioritize the claiming, verifying and optimizing the business. It uses monitoring tools, alerts and access to data to garner important insights such as how accurate information is, easy for customers to contact business owners after finding and what customers are saying about business.

BLS provides users to rate, review of the business/company/institution. It provides a facility to see how business is appearing and being talked about online by providing feedback of the business. It will save the business owner time and prevent the cost of having inaccurate listing. It quickly notifies about the negative reviews about the organization allowing owner to respond as possible and mitigate the damage it causes.

BLS provide your business details like Business Name, Address, Phone Number as per requirement. While creating profiles, BLS don't just create it for the sake of gaining backlinks. BLS always use consistent information regarding your business.

It includes additional information about the business-like Email, Image, etc. if necessary. It doesn’t spam your listing by providing irrelevant information about the business. It provides the link of Website, Social Media Channels if it is required.

In BLS users can create an account to add a business to the websites. Users can manage their business on the websites. The system will ensure the availability of different categories of businesses for the user. The user can add, update, modify and delete information about their

business. Users can add events such as offers, discounts, and staff hiring on their websites through Business Listing System. BLS provides a separate API facility for business websites to the user at a low cost which helps them economically.

Vision Statement

To build a high-standard Business Listing System in Nepal and make it the first choice for our customers.

Mission Statement

We are dedicated to accomplishing our business objective by delivering quality services to the customers. We produce accurate and informative information through the business listing.

2. Problem Statement

Following were the problems we found in BLS:

- A lot of duplicate listing occurs when business has changed locations or names and, instead of updating the existing listing, a new listing is created.
- The listing system do not verify the NPA data
- The listing system does not verify the business.
- The listing system does not provide the API and website to the register users.
- The listing system are very costly to list any businesses.

3. Objectives

Following are the objectives of the Business Listing System:

- To provide accurate information customers need to have in order to search, contact and find out the location of the business.
- To provide the business platform to grow their business & reached more target audiences.

4. Background Study

A business Listing System (BLS) is an online summary of essential information for the business. It serves as a powerful tool to help customers to find business online and in real life. It provides the information customers need to have in order to search, contact and find the location of the business. In BLS there are two types of users: Unregister users and Register users. Unregistered users can search for the different categories of businesses for their use. Register users can create an account to add a business to the websites. Users can manage their business on the websites. The system will ensure the availability of different categories of businesses for the user. The user can add, update, modify and delete information about their business.

To develop our project, we have visited different business listing websites such as Yellow Pages Nepal, Nepal YP, Reveal Nepal, Inquiry Nepal, Nepal Phone book, Directory of Business, etc. On the above sites, different businesses were listed. Businesses are listed according to their categories such as restaurants, automotive, shopping, real estate, schools, etc.

Yellow pages Nepal

It is also a business listing system. Where we can find only business category lists, review lists, and post a new business listing only. There is no more information about the business such as business services, products, offers, events, etc. Also, there is no business website. With the domain authority 32, Yellow Pages Nepal is one of the famous business listing directories in Nepal. By adding your business to it, you can improve your business reach to your niche. The most interesting part is, the listing is free. [1]

Reveal Nepal

It is one of the growing local business directories of Nepal. It was established in 2018 with the two main aims: to bring local businesses together in a single platform and make the search easier, provide the latest trends and information of Nepal through their blogs.

Nepal YP

This is also business directories which is lists many more businesses. In this system, we cannot get free services. To list any business, we should buy their package, then we can list the business. Thus, this system is not more effective from a business perspective. [5]

After analyzing the different websites, we found that these sites don't have a review and ratings of the businesses. We don't see any feedback option for the user. We found that some organizations which have changed their name, location, and contact are not updated according to the existing location. These were the drawbacks of the following sites. So, to replace these drawbacks we propose our project.

Motivation and Challenges

We have to face many problems in the oldest system which are incomplete, repeating information, inaccurate information, and un-updated information about the related businesses. We are facing these types of problems in other systems. This information makes more confusion for the users who search for any type of business such as a hospital, college, school, technical company, IT company, etc.

Then we feel need a system that manages all things of the various types of business in Nepal. The system provides accurate, actual, updated, and day-by-day updates of any businesses that help users to find the job that they want. Then we develop a Business Listing System website who manage all information about businesses in details. It contains different categories business with their detail's information. It helps us in every time anywhere.

Minutes

Minutes of the BLS project team of discussion of BLS held on 2022, may 12, on google meet from 06:00 PM- to 10:00 Pm.

Present:

Dammar Khadayat

Jeevan Banstola

Karan Jang Malla

Team Leader for the meeting

Dammar Khadayat was selected as the Team Leader.

Minutes:

1. Analysis of business listing system: We analyze the business listing system in Nepal. During the analysis time period, we found some existing systems such as yellow page Nepal, business directory, inquiry Nepal, Janata review, etc. In that business listing system, there is no detailed information about the business, there is not any event news, offers, vacancies, products, and other services of the company. Also, we found there is no review submissions section for customers/Users. Users can't submit their feedback on the business. And also, there is no complete profile of the business and users.

2. Requirement Analysis: After the completion of the first phase, we were going to discuss current users' requirements. There are some user requirements: business listing should be user-friendly, user can should submit their feedback and reviews and ratings, there should be a complete profile of the business and user with their detailed information, Business should be verified, business information should be correct, etc.

3. Conclusion: After completion of the meeting, we concluded that we need an exacting business listing system as per user requirements in which we will add the above user requirement feature on the system.

Date: 2022-05-12

5. Requirement Document

At the start of the project, the business listing and management process handled by the business owner/manager was studied in detail by using the basic requirement gathering methods.

5.1. Identification of Requirements

Based on the system analysis carried out on the business listing, management and sales activities, a detailed requirements specification for the project arrived. During the process, we discussed with several users, and the system administrator to determine specific functional requirements, system properties, and characteristics, which the system must exhibit and must not exhibit. Following procedures were followed for the capturing purpose of requirements.

5.2. Interviews

Interviews are one method used to gather information. In order to understand the necessary details related to the administrative activities of travel. We researched Business domain specialists who are mainly involved in travel activities and for the identification of day-to-day activities, research was held with admin department staff members who were involved in travel activities.

5.3. Document Analysis

Documents prepared for the purpose of collecting information from employees and business agents were obtained and analyzed. All the necessary details related to the business activities are captured using these documents researched by an online website's platform

5.4. Requirement Specification

5.4.1. Product Functions

The business listing and management system will work on two special modules and features.

1. Business Agent
2. Business Manager

Business Agent can list new businesses on the platform, add their services, products and required information on the system. They can make the business owner as an admin or manager for the business so that they can also update the system information. Manager can manage their own business portfolio using their own credentials. They will get easy to use interface in the system

which will make them easy to update the information on the system.

Within this application, the user should allow doing the following functions: -

- Create a new business listing
- Add services of their business
- Add General Business Information like Name, Address, and Location, of the Business.
- Add Contact Details of the Business.
- Create API keys to share with developers to create their own unique stunning pages.

5.4.2. Product Perspective

Our project must observe to do the component-based developments for this application. Here is a short description of the common modules which we were supposed to use during the development process.

WAF component

WAF stands for Web Architectural framework. This component is supported by user-friendly GUIs. Within the application, we extend a lot of classes from the base classes available in this component. It allows enabling more features in the GUI with very less work. As a result of this component, it is able to give the same effect in all GUI thorough out the application. The WAF component also supports to use of branding to enable customer-specific color schemas and themes on GUIs.

Access component

This component is used to give access to the application. Access control facilitates the following functionality of the application

- Managing Users
- Managing User Roles
- Managing security access level for each role.

Party component

This component is used to maintain employee details of the company. Facilitates the functionality of the application such as maintaining employee details, maintaining relationships like employees,

managers, approvers, administrators, and reviewers, and also allow maintenance of the company hierarchy. It is much easier and less development time for our project because of the availability and easy pluggable facility of this component.

Account component

This component is used to maintain company account information. Since this application is related to expenses of the company it should link with the company accounting system. Therefore, we have to integrate the account component to the application. As a result of this integration, it will be able to export the travel bill information to external systems such as payroll and invoicing. Our wishes for this feature since it enables the payments of travel bills through the existing payroll system of the company.

User Interfaces

We do the specific layout that should contain all UI used with user interaction. Basically, it should contain the Company logo, Date, Login user, and Company name, a Menu bar with sub-menu navigation, a Message area, a Help Test area, and Footer.

User characteristics

Basically, no need for prior education on the system as well as the technical background. Since this is a line system users should have knowledge about internet access.

5.4.3. General Constraints

Hardware Constraints

For the Business Listing System to be efficient and fully functional, a minimum computer system of Intel Pentium VI – 1000 MHz Processor or above, with at least 512MB of RAM and at least 5 GB Hard disk space, for server configuration. For the client configuration, any Pentium machine is sufficient with Internet Explorer 6.0 or higher or any other compatible browser installed.

Software Constraints

Any type of OS is compatible with this web app.

- XAMPP/WAMPP/LAMPP/MAMPP server

- Any Web Browser like Google Chrome, Firefox, Edge etc.

Security Constraints

Users will require a valid login id and password to log in to the system. Any reliable and proven, commercially available virus guard software, which has a built-in web virus wall and HTTP packet filtering are necessary to protect from malicious attacks. Any reliable and proven firewall software is needed in order to secure the data inside the system from outside users.

Other Constraints

- Users will require a valid login id and password to login into the system
- The client should be able to see the most important details on the page without scrolling up and down.
- A sophisticated menu system has been introduced, through which the users can go to any page easily.
- The site should be easy to use.
- The screens and messages should be self-explainer.
- The programs should use the memory, CPU time, and other resources efficiently

5.4.4. Specific Requirements

These are the requirements captured during the requirement gathering.

- **Functional requirements**

After careful analysis the system has been identified to have the following modules:

User Management

- Login.
- User profile.
- Update information.
- Role-based rights.

Administrator module

This module provides administrator-related functionality like this module use can add business information, edit business, delete business information, add new listings, generate API keys, etc.

Manage user information.

- Update information.
- Manage Business Listings.
- Manage Leads.

Business Module

Details of the business listing and management in which the user search for the business and business gets the customers from the platform.

- Registration (as a user)
- Registration (as a Business)
- Search Businesses/Service

➢ **Non-Functional requirements**

- All the UI should be unique and run-on browsers smoothly.
- Every caption should be self-explanation.
- Valid user/password. Interface Requirements
- Performance requirement
- Safety requirement
- Security requirement
- Software quality attributes
- Business rule

A mouse and keyboard are needed to interact with the interfaces of the system, both for entering text and for executing some of the processes. In order to execute, the product requires a system with a web browser. A connection to the Internet or to the local intranet, which the system is running, is also required.

Requirements analysis of the system is considered in detail. Identification of requirements is also discussed. The use of the system to obtain the identified aim and objectives is argued. System.

6. Methodology

Since the requirement of our project change with user requirement so we use Prototype Model to develop our project. In this model we go through each step of SDLC.

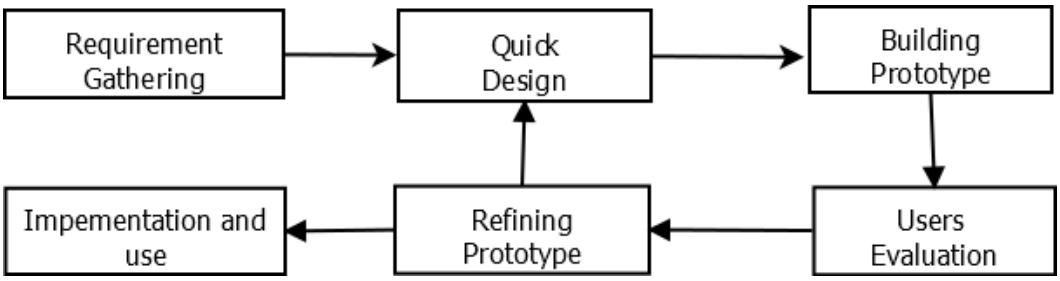


Figure 1: Prototype Model

6.1. Planning

Business Listing System provides us the accurate, complete, updated, and new another featured website. It is cost free website to add their businesses to grow their business and reached more targeted audiences. It has many premium features such as API generate, and other pages like offers, products, news, events, and testimonials. They we will get more attractive UI design, security also.

Work Break down structure

- **Front page**: It has contained the main attractive features of business listing system.
- **User login system**: It manage the user and their added businesses.
- **Business Dashboard:** It manage the all-business information.
- **Admin System**: It perform all the function of admin

Role and Responsibility

- **Dammar Khadayat:** Planning**,** System Design, Testing, Coding and Documentation
- **Jeevan Banstola**: System Analysis, Documentation, Testing and Data analysis
- **Karan Jung Malla:** Researcher, Data analysis, and Documentation

Features

- Form validation
- Use login

- Admin login
- Multiple business dashboard
- OTP code validation when user add their business
- Send email to business owner to verify the business
- Generate the API Key for each business
- Add more pages like offers, testimonials, news, events, vacancies etc.

6.2. Problem Identification

We have started our project on BLS. Our practical to develop our program is to identify the problem. Following are the problems we have identified:

a. The listing includes inaccurate NAP data i.e., name, address, phone number.
b. The listing includes incomplete information.
c. A lot of duplicate listing occurs when the business has changed locations or names and, instead of updating the existing listing, a new listing is created.
d. The listing includes inaccurate information about the business.

6.3. Problem Analysis

After the successful identification of problems, we start to find the solution that can minimize the problem of the present Business Listing System. We analyzed the problems in the following ways:

- All users get accurate information their need to have in order to search, contact, and find out the location of the business.
- All businesses get the best platform to grow their business & reached more target audiences.

6.4. System Design

Entity Relationship Diagram (ERD)

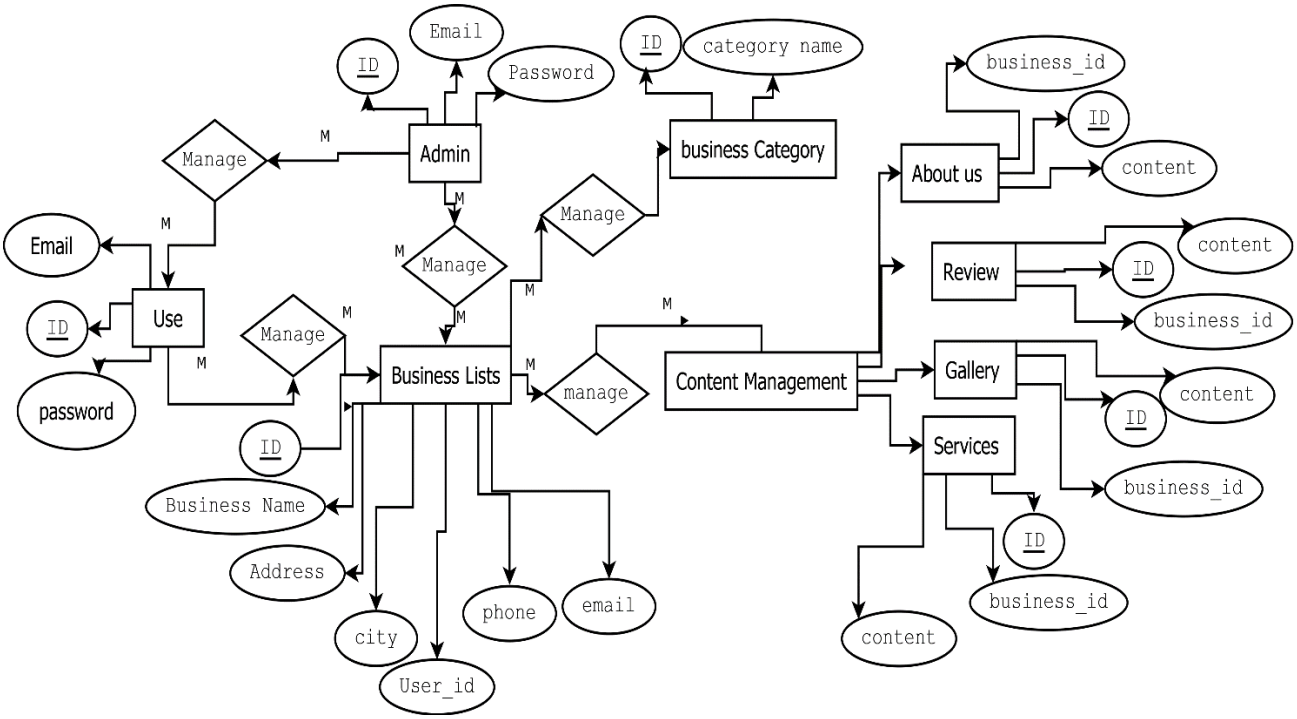


Figure 2: Entity Relationship Diagram (ERD

Data Flow Diagram (DFD)

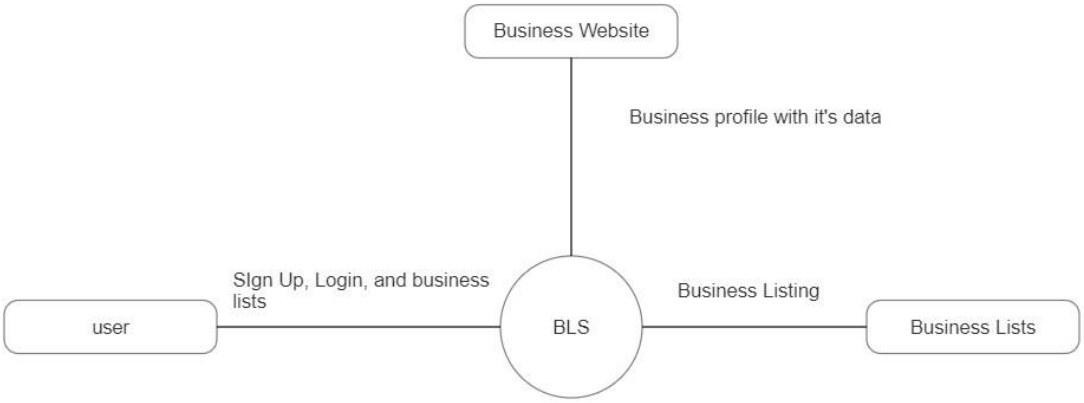


Figure 3: DFD Level 0

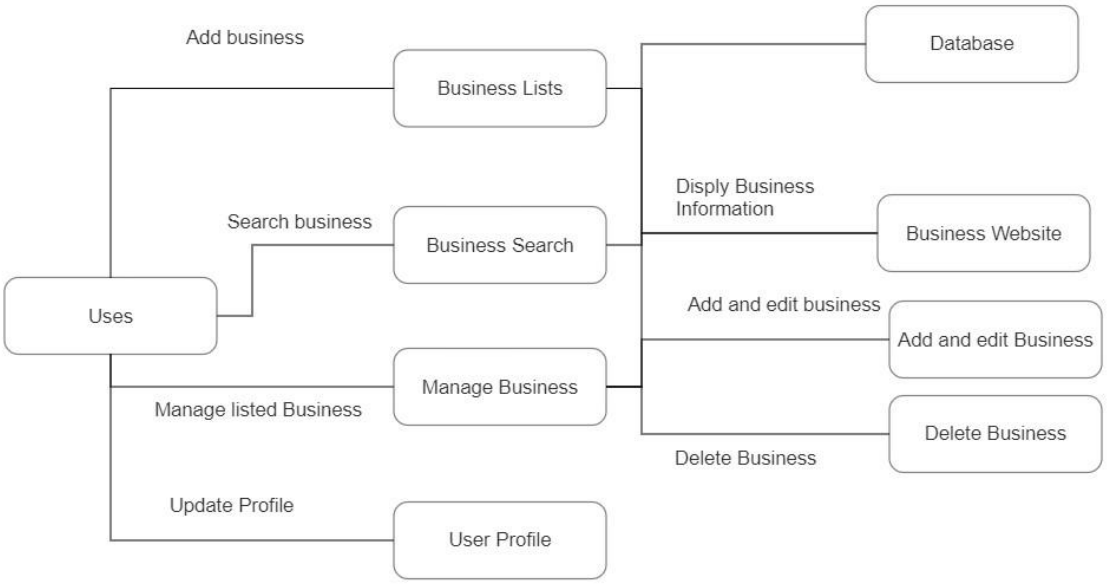


Figure 4 DFD Level 1

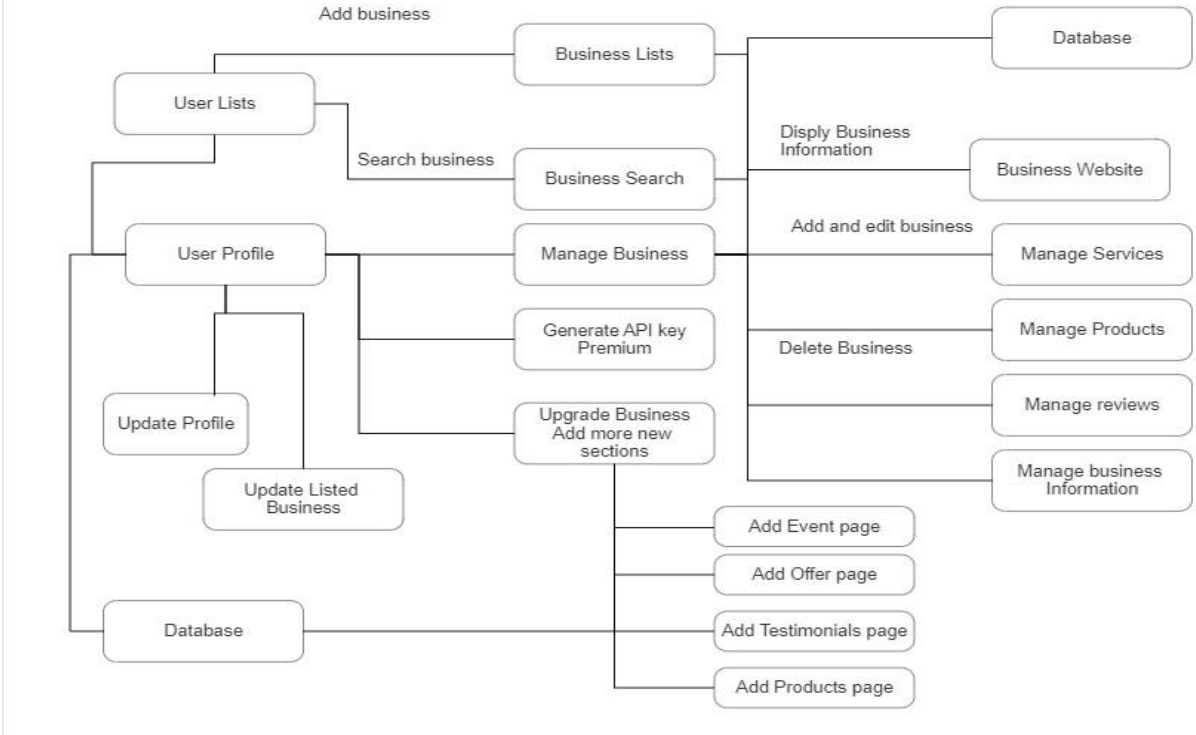


Figure 5: Data Flow Diagram (DFD) level 2

Use Case Model

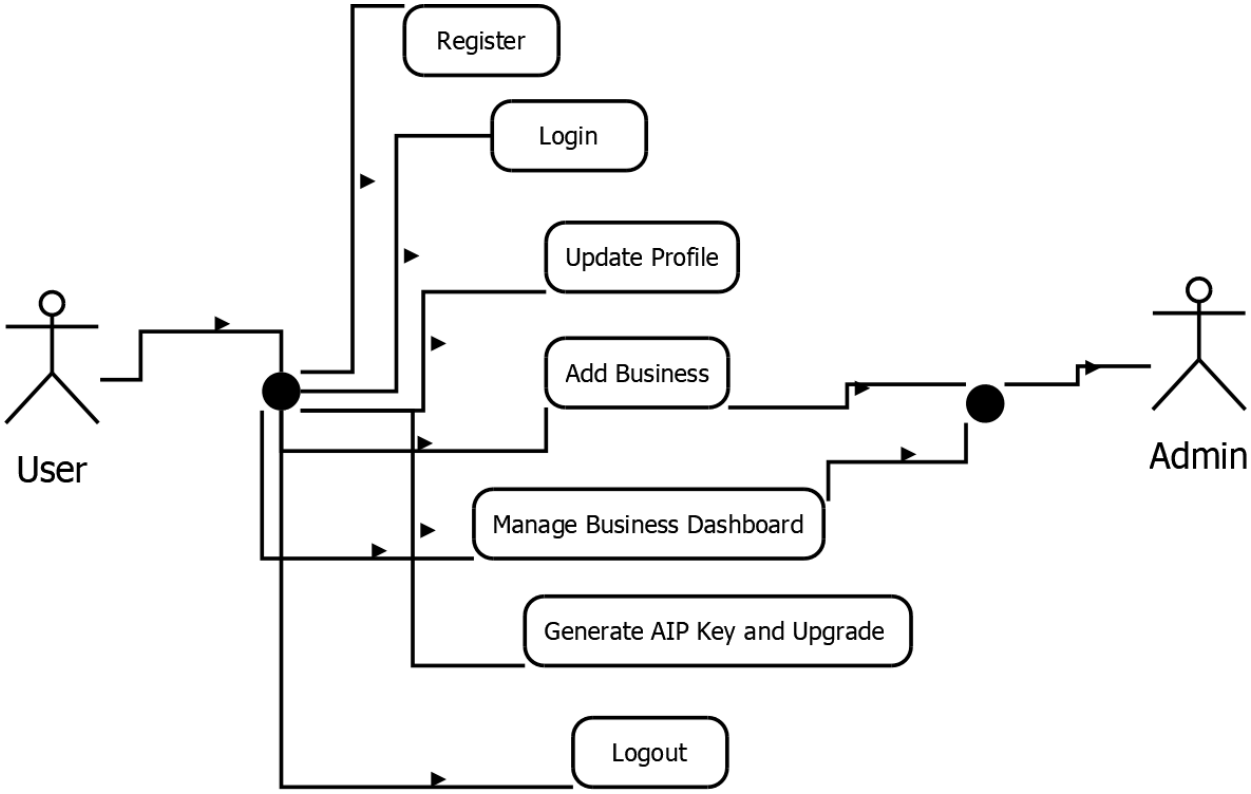


Figure 6: Use Case Model

Sample Database Design using DB Diagram

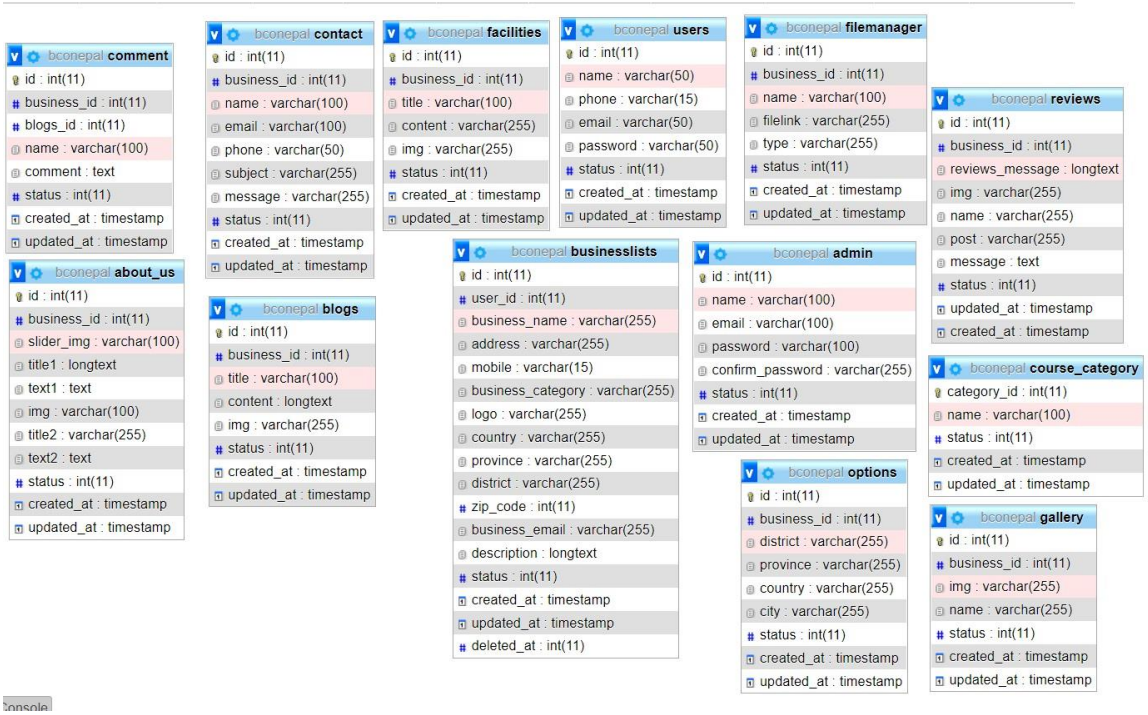


Figure 7: Database Design

6.5. Coding

To code our program, we use a scripting language and a sequential database:

Tools:

- Git & GitHub
- Visual Studio Code

Technologies:

Front-End Development: HTML, CSS, JavaScript

Framework for Front-End Development: Bootstrap

Back-End Development: PHP

Database: MYSQL database

6.6. Testing

To test our application, we use WHITE BOX Testing. It a is software testing technique in which internal structure, design and coding of software are tested to verify flow of input-output and to improve design, usability and security. In white box testing, code is visible to testers so it is also called Clear box testing, open box testing, transparent box testing, Code-based testing, and Glass box testing.

Test Case 1: Registration

Table 2: Test Case for User Registration

Actor	Unregistered User
Other requirement	Unregistered user must be able to sign up
Procedure to case	Open website, click sign up button, fill form and click submit button.
Testing Data	Name, Phone, email, and password with duplicate email
Result	If user enter valid data, show the message "User added successfully", otherwise "User is not added".
Test Status	Successful
Create and Developed By	Dammar Khadayat

Test Case 2: Login

Table 3: Test Case for User Login

Actor	Registered User
Other requirement	No other requirement
Procedure to case	Open website, click sign up button, fill form and click submit button.
Testing Data	email, and password
Result	If user enter valid data, user is login, otherwise Login error".

Test Status	Successful
Create and Developed By	Dammar Khadayat, Jeevan

Test Case 3: Log out

Table 4: Test Case for Logout

Actor	Registered User
Other requirement	User must be login
Procedure to case	User login, user can logout if he/she want, click on logout button
Testing Data	email, and password
Result	If user already login , user is log out, otherwise "User is not logout".
Test Status	Successful
Create and Developed By	Dammar Khadayat

Test Case 4: Add Business

Table 5: Test Case For Add Business

Actor	Registered User
Other requirement	User must be login
Procedure to case	Click on add business button and fill the form with valid data.
Testing Data	Business Name, email, address, phone, city
Result	If user fill the complete information correctly show the message" Your business is added" other Business is not added.
Test Status	Successful
Create and Developed By	Dammar Khadayat, Jeevan, Karan Jung Malla

Test Case 5: Add Business Information

Table 6: Test Case for Manage Business Information and pages information

Actor	Registered User
Other requirement	User must be login
Procedure to case	Click on profile, click on business title, go to dashboard and add, update and delete all business information
Testing Data	About us page, home page, review page, gallery, products page, Setting, services etc.
Result	If user fill the complete information correctly show the message" Add/edit/delete business data" other Business data is not added.
Test Status	Successful
Create and Developed By	Dammar Khadayat

6.7. Implementation

Business Listing System is based on Web Technology. It is the website.

Project Result

As we mentioned above in our project services, we have included the following functions and services in our application.

- Listing Business Details and Information
- Adding Business Services, Blogs, about business, gallery, reviews, services and contact details
- Managing own custom website
- Searching businesses, services, products etc.

7. Future Enhancements

- It can provide Application Programming Interface (API) of each business in future.
- Customer can give rating of the business.
- They can add their event and offer in after upgrading the business.
- Business owner can also add vacancy, testimonial, and products.
- Improving user experience.
- Normalizing and Improving Data Redundancy in Database Design.
- Add new feature in the system by taking feedback from the users.
- Improving on Security Mechanism.
- Will add custom website template for each business.
- Will provide developers tools and facility.

8. Gantt Chart

Figure 8: Gantt Chart

Discussed our project process, we have now completely completed our front-end part, Backed development, and documentation as well as the content part. Now the web complete part of our project is Database, testing and validation.

9. Conclusion

We can conclude that our project Business Listing is a web-based scripting language developed with client-side scripting languages i.e., HTML, CSS, JavaScript, and server-side scripting language PHP. We use the MYSQL database to store admin and user information.

Business Listing System's main objectives are to provide accurate information customers need to have in order to search, contact, and find out the location of the business and to provide the business platform to grow their business & reached more target audiences.

In this project, we have two modules, Admin, and user. Admin in this Business Listing System will log in with the default username and password and the admin has the authority to add, update and delete the business listed by the users. Similarly, the user has to sign up and log in. They can add, update and delete their business in the defined categories. This project consists of a separate user business dashboard and website.

10. Output

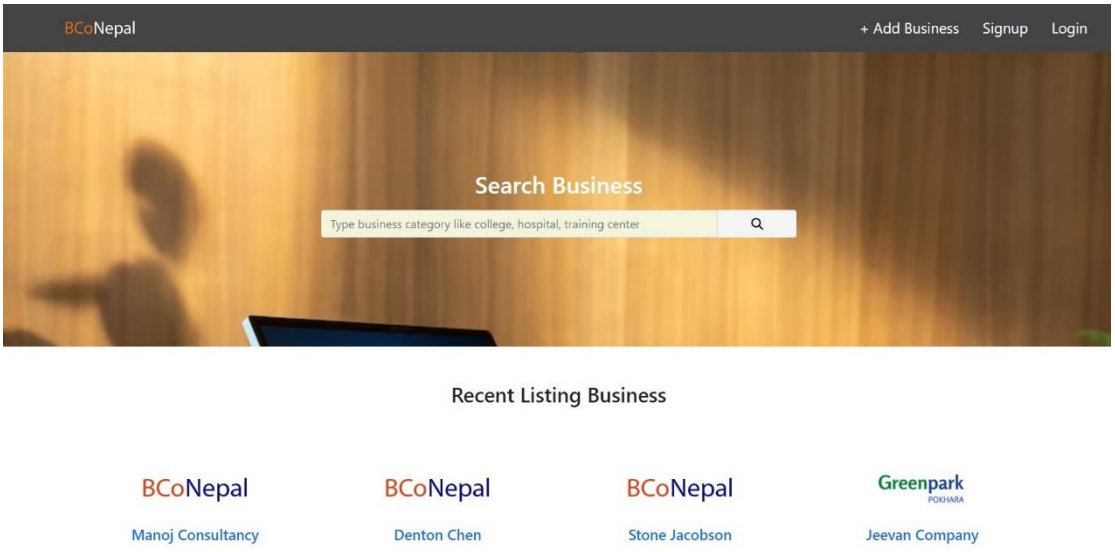


Figure 9: Home Page

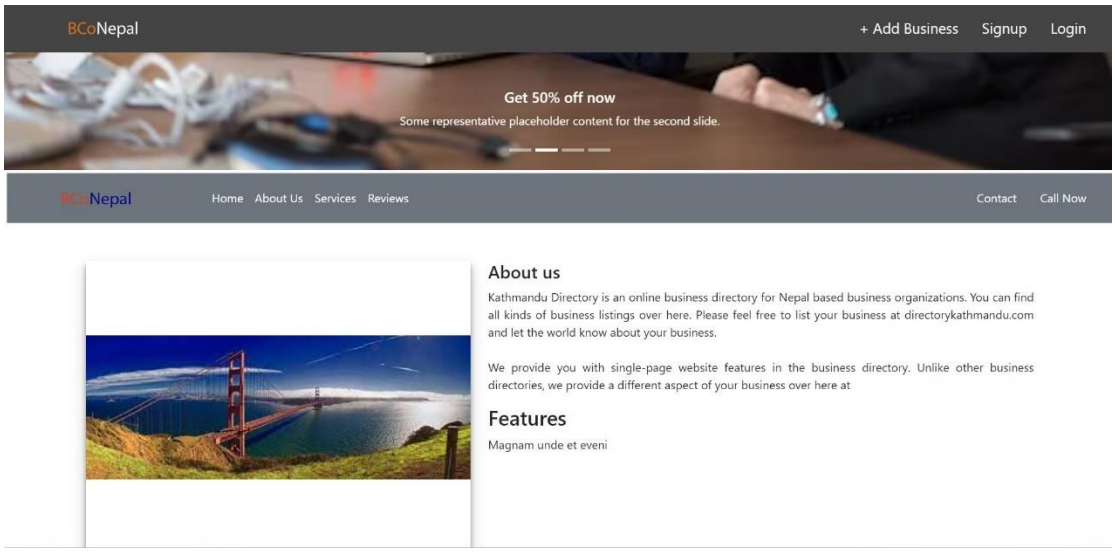


Figure 10: Business About us page

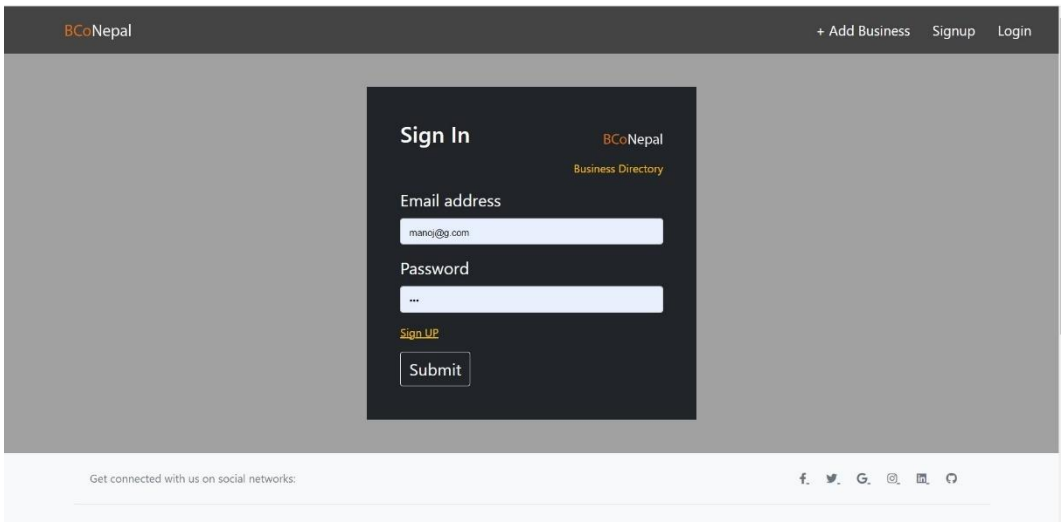


Figure 11: Sign In Page

Figure 12: Sing Up Page

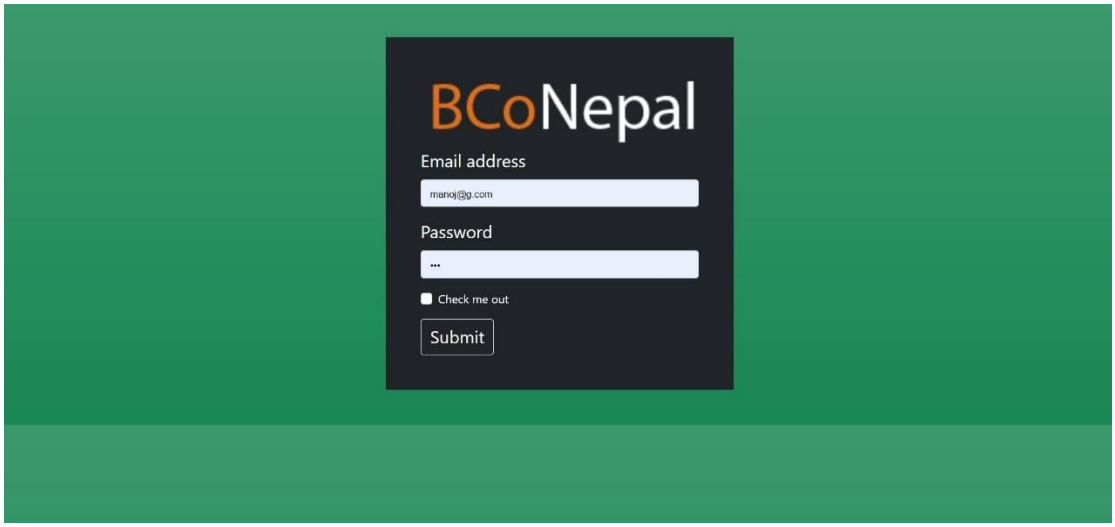


Figure 13:Admin Login Page

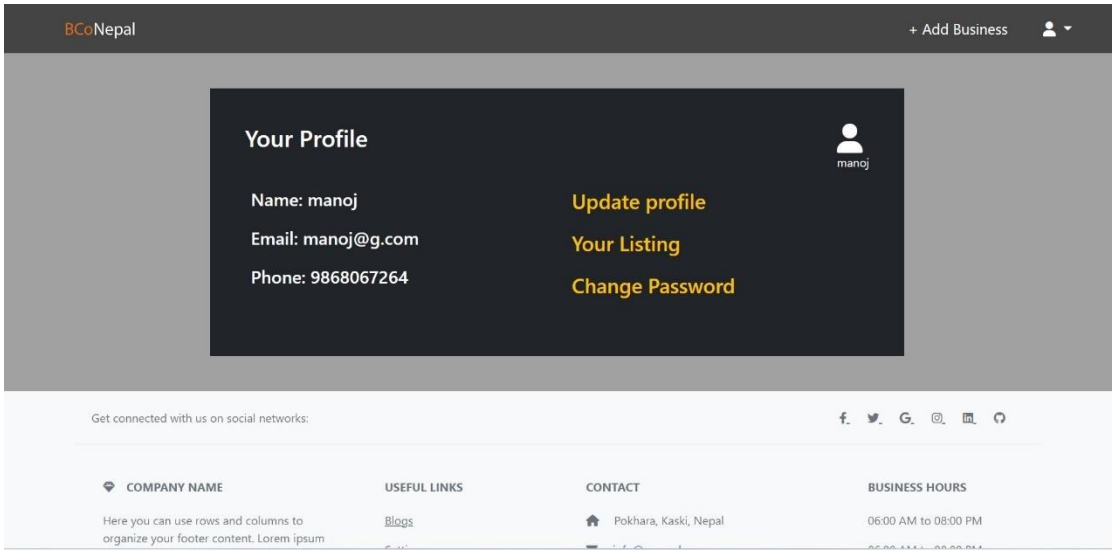
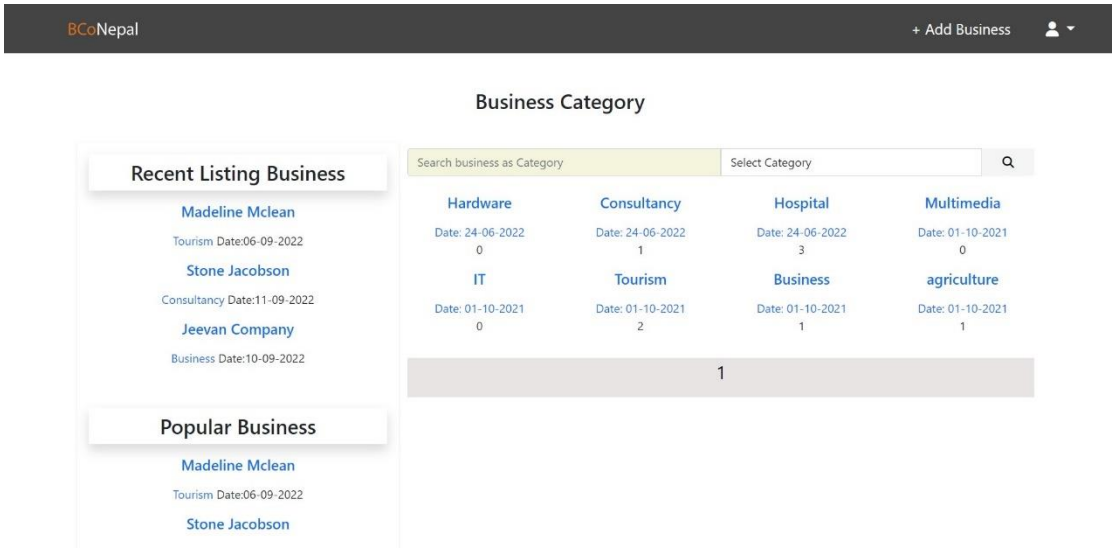


Figure 14: User Profile



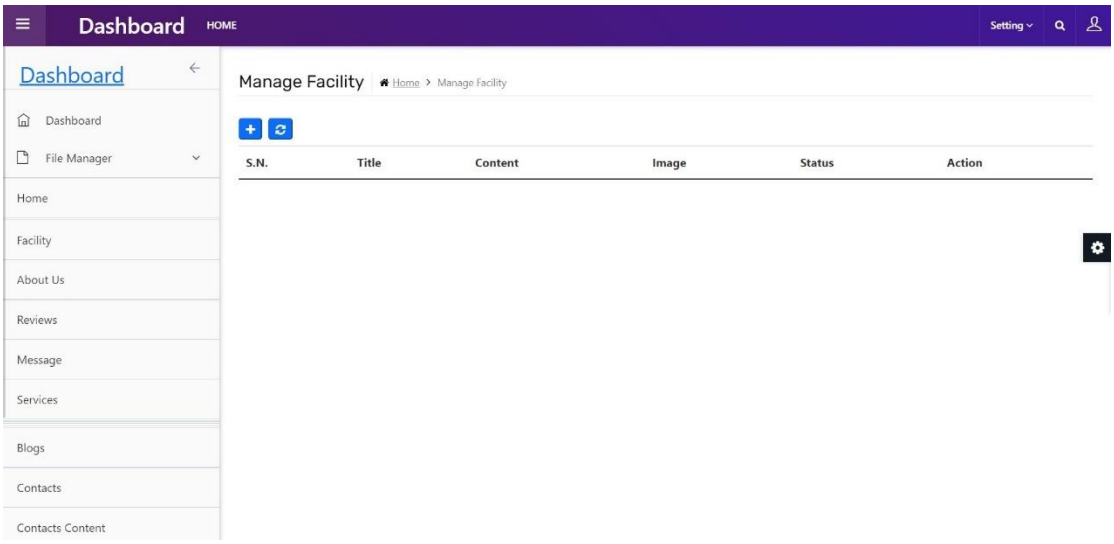
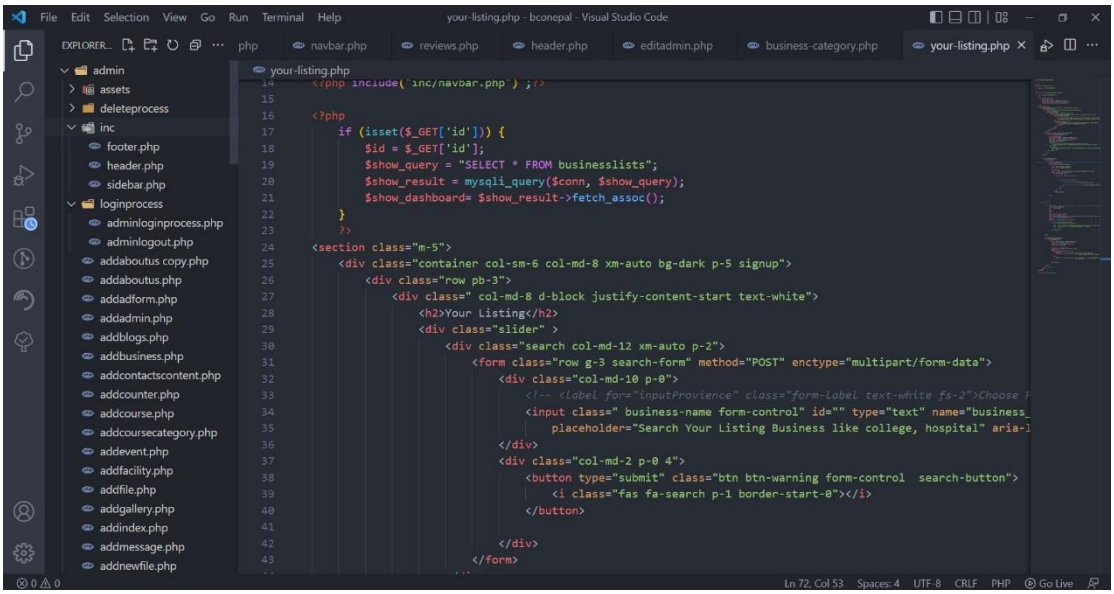


Figure 15: Single Business Dashbosrd


your-listing.php - bconepal - Visual Studio Code
<?php include('inc/navbar.php') ;?>
<?php
if (isset($_GET['id'])) {
$id = $_GET['id'];
$show_query = "SELECT * FROM businesslists";
$show_result = mysqli_query($conn, $show_query);
$show_dashboard= $show_result->fetch_assoc();
}
?>
<section class="m-5">

<h2>Your Listing</h2>

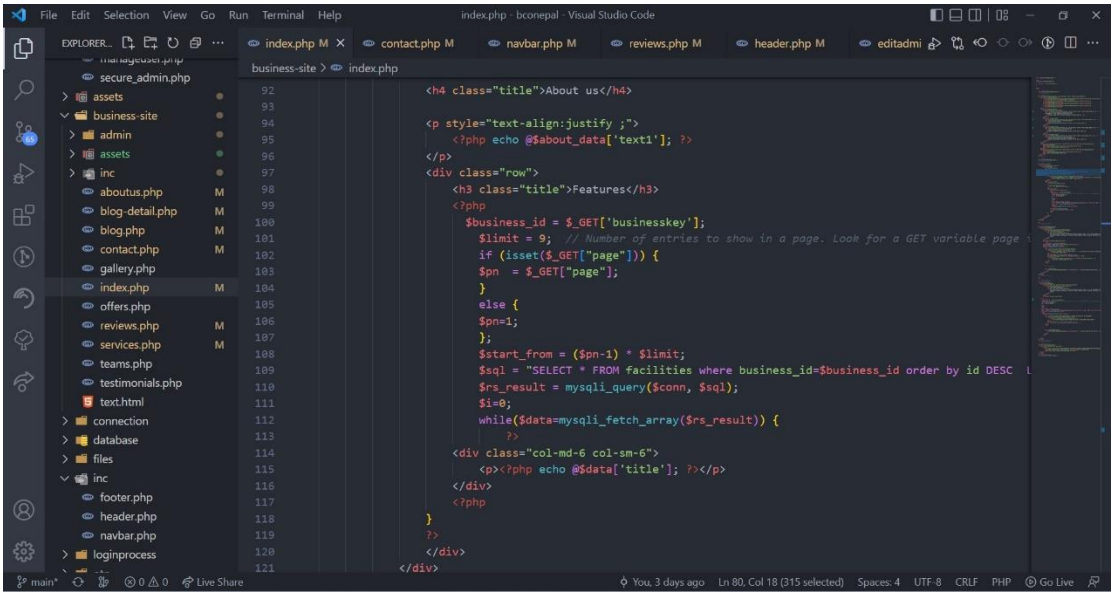
<form class="row g-3 search-form" method="POST" enctype="multipart/form-data">

<input class=" business-name form-control" id="" type="text" name="business_
placeholder="Search Your Listing Business like college, hospital" aria-l

<button type="submit" class="btn btn-warning form-control search-button">

</button>

</form>
Ln 72, Col 53 Spaces: 4 UTF-8 CRLF PHP Go Live


index.php - bconepal - Visual Studio Code
business-site > index.php
<h4 class="title">About us</h4>

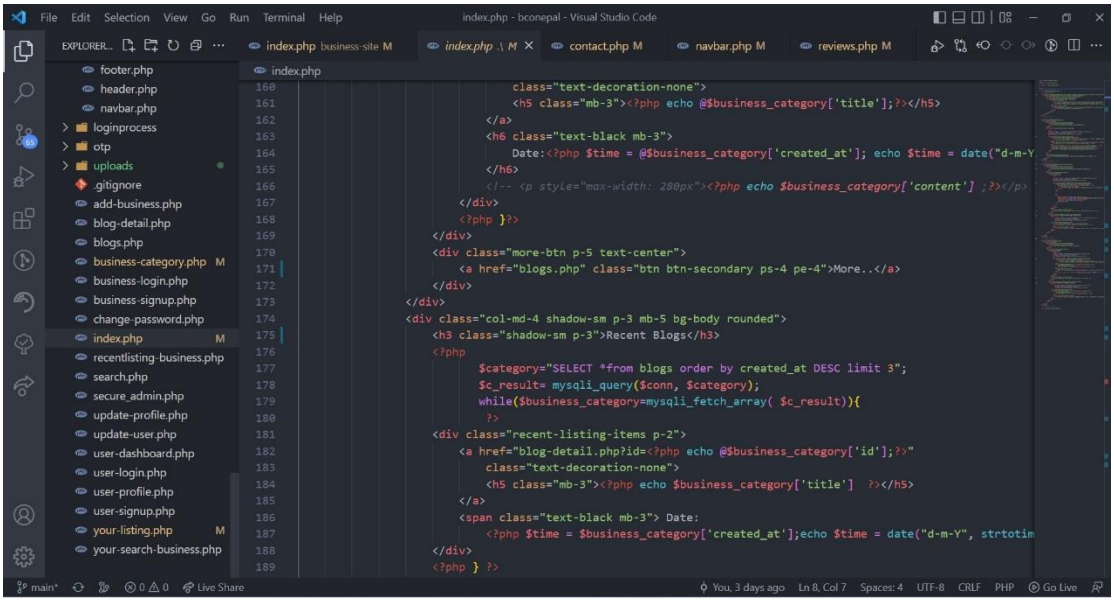
<?php echo @$about_data['text1']; ?>

<h3 class="title">Features</h3>
<?php
$business_id = $_GET['businesskey'];
$limit = 9; // Number of entries to show in a page. Look for a GET variable page
if (isset($_GET["page"])) {
$pn = $_GET["page"];
}
else {
$pn=1;
};
$start_from = ($pn-1) * $limit;
$sql = "SELECT * FROM facilities where business_id=$business_id order by id DESC
$rs_result = mysqli_query($conn, $sql);
$i=0;
while($data=mysqli_fetch_array($rs_result)) {
?>

<?php echo @$data['title']; ?>

<?php
}
?>

main* Live Share You, 3 days ago Ln 80, Col 18 (315 selected) Spaces: 4 UTF-8 CRLF PHP Go Live


File Edit Selection View Go Run Terminal Help
index.php - bconepal - Visual Studio Code
EXPLORER
index.php business-site M
index.php .\ M
contact.php M
navbar.php M
reviews.php M
footer.php
header.php
navbar.php
loginprocess
otp
uploads
.gitignore
add-business.php
blog-detail.php
blogs.php
business-category.php M
business-login.php
business-signup.php
change-password.php
index.php M
recentlisting-business.php
search.php
secure_admin.php
update-profile.php
update-user.php
user-dashboard.php
user-login.php
user-profile.php
user-signup.php
your-listing.php M
your-search-business.php
class="text-decoration-none">
<h5 class="mb-3"><?php echo @$business_category['title'];?></h5>
</a>
<h6 class="text-black mb-3">
Date:<?php $time = @$business_category['created_at']; echo $time = date("d-m-Y
</h6>
<!-- <?php echo $business_category['content'] ;?>

<?php }?>

<a href="blogs.php" class="btn btn-secondary ps-4 pe-4">More..</a>

<h3 class="shadow-sm p-3">Recent Blogs</h3>
<?php
$category="SELECT *from blogs order by created_at DESC limit 3";
$c_result= mysqli_query($conn, $category);
while($business_category=mysqli_fetch_array($c_result)){
?>

<a href="blog-detail.php?id=<?php echo @$business_category['id'];?>"
class="text-decoration-none">
<h5 class="mb-3"><?php echo $business_category['title'] ?></h5>
</a>
 Date:
<?php $time = $business_category['created_at'];echo $time = date("d-m-Y", strtotim

<?php } ?>
main*
Live Share
You, 3 days ago
Ln 8, Col 7
Spaces: 4
UTF-8
CRLF
PHP
Go Live

11. Reference

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