

Oak Brook, IL

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github.com/aalbareedi

Skills



Projects

Orthodontic Specialty Center

Complete website makeover for a top dental clinic.



github.com/aalbareedi/braces-specialist

Personal Portfolio

Portfolio website built from scratch using React.



github.com/aalbareedi/my-site

Work Experience

Freelance Graphic & Web Design

(2017 - Present)

• Produced logos, business cards, album covers, posters, banners, websites for local businesses.

Education

Northwestern University

Fullstack Coding Boot Camp (2018 - 19)

• Focused on both the theory and application of fullstack web development.

DePaul University

Interactive & Social Media (2015 - 17)

• UI/UX design, user research, prototyping, heuristic evaluation, working in teams.

College of DuPage

Graphic Design (2013 - 15)

• typography, project planning, sketching, storyboarding, printing, critiquing, guerrilla marketing, branding.

Achievements

- Increased the average amount of new patients who discovered Orthodontic Specialty Center through Google by **over 30%** within the first 6 months of the new website launch. Additionally, the clinic set a personal **all-time record** for the most amount of new cases initiated in a single day ranging over a 30+ year span.
- Northwestern University Coding Boot Camp certificate.