











Skills



Projects

Orthodontic Specialty Center

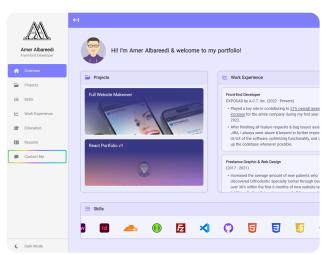
Full website makeover for a top dental clinic.

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https://www.bracesspecialist.com/

Personal Portfolio

Dashboard-inspired portfolio built from scratch.



https://albareedi.com/

Work Experience

Front-End Developer

EXPOCAD by A.C.T. Inc. (2022 - Present)

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- Played a key role in contributing to <u>21% overall revenue increase</u> for the entire company during my first year in 2022.
- After finishing all feature requests & bug issues assigned in JIRA, I always went above & beyond in further improving the UI/UX of the software, optimizing functionality, and cleaning up the codebase whenever possible.

Freelance Graphic & Web Design

(2017 - 2021)

- Increased the average amount of new patients who discovered Orthodontic Specialty Center through Google by <u>over 30%</u> within the first 6 months of their new website launch. Additionally, the clinic set a personal all-time record for the most amount of new cases initiated in a single day ranging over a 30+ year span.
- Produced logos, business cards, album covers, posters, banners, websites for local businesses.

AJ's Landscaping & Snow Removal

(2013 - 2016)

- Cofounded and operated seasonal residential services.
- Designed and distributed flyers/business cards, managed clients/staff, handled invoices.

AJ's Car Care

(summers 2010 - 2013)

- Cofounded and operated transportable car detailing service.
- Designed and distributed brochures/business cards, managed clients, organized jobs, handled invoices.

Education

Northwestern University

Fullstack Coding Boot Camp (2018 - 19)

- Focused on both the theory and application of fullstack web development.
- I routinely was in charge of handling all front-end responsibilites for the major group projects.

DePaul University

Interactive & Social Media (2015 - 17)

• UI/UX design, user research, prototyping, heuristic evaluation, working in teams, animation.

College of DuPage

Graphic Design (2013 - 15)

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• typography, project planning, sketching, storyboarding, printing, critiquing, guerrilla marketing, branding.

Achievements

- Increased the average amount of new patients who discovered Orthodontic Specialty Center through Google by **over 30%** within the first 6 months of their new website launch. Additionally, the clinic set a personal **all-time record** for the most amount of new cases initiated in a single day ranging over a 30+ year span.
- Northwestern University Coding Boot Camp certificate.

Hobbies

- I enjoy working out, outdoor activities, and playing with my German Shepherd.
- Am a black belt in Taekwondo, with experience in wrestling and boxing.
- Have traveled to 27 countries.

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