

DOING BUSINESS IN INDONESIA: EXPLORING CREATIVE INDUSTRY

SHORT-TERM PROGRAM FOR BACHELOR'S
OR MASTER'S STUDENTS 2 – 3 WEEKS



School of Business and Management



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INDUSTRIAL ENVIRONMENT AND SUSTAINABLE BUSINESS IN INDONESIA

This program is interesting because it gains knowledge, friends, network, and insight, with the excellence of this program because Indonesia is a big market. Business students will want to know about the market in Indonesia and the industrial environment in Indonesia, in addition to this program participants are introduced to the sustainable business which is widely practiced in Indonesia.

The knowledge that will be obtained is about environmental business in Indonesia, networking skills because they will meet with various levels of society. then communication skills, and because there will be group work, they will improve teamwork skills.



EXPLORING CREATIVE INDUSTRY IN INDONESIA

This activity focuses on lectures and business, interacting with industry. The related course is business strategy. We invite lecturers from practitioners as well as academics, then there will also be mentors.

At the end of the activity, students will make a paper about exploring the creative industry. For the previous activity themed soft power, the industry went to Paragon and game developers in Bandung. In addition to class work, a site visit to Saung Angklung Udjo and an Indonesian language class were also conducted. At the end of the activity, students will make a paper about exploring the creative industry.



REGISTRATION PROCEDURE

- ▶ If you are a student from ITB's partner universities, have your International Office nominate you to

- iro@itb.ac.id

- ▶ If you are a student from non ITB's partner universities, you can submit your application directly to

- <https://admission.itb.ac.id/registration/nonreguler/>

- ▶ If you do not wish to take course packages, you can also take courses as standalone courses. You can check the list of courses here:

- bit.ly/ITBInboundCourses

- ▶ If you need more information, please check following:

- <https://bit.ly/ITBInbound>

Contact Information:

iro@itb.ac.id or drop a ticket

<https://helpdesk.six.itb.ac.id/>

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