ASGAR ALI
WEB DEVELOPER

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EDUCATION

BTech in Mechanical Engineering (2015-2019)   **7 CGPA**
Bengal College of Engineering and Technology, Durgapur, West Bengal

XII CBSE Board (2012-2014)   **69.4%**
Dhanbad City School, Dhanbad, Jharkhand

X Jharkhand Board (2011-2012)   **67.8%**
Khalsa High School, Dhanbad, Jharkhand

TECH

HTML   CSS

React   Next JS

Github   Node JS

Javascript

Tailwind

Bootstrap

Wordpress

Shopify

LANGUAGES

English (*Proficiency***)**

Hindi (*Bilingual Proficiency***)**

INTEREST

- **Cricket**
- **Novels**
- **Music**

WORK EXPERIENCE

Web Developer, AddVentures Media   **March 2022 - 2025**
Responsibilties

1.WordPress Development

- Developed and maintained responsive websites using WordPress, focusing on user-friendly designs with Elementor.
- Customized Elementor templates to create visually appealing layouts, ensuring alignment with client branding and requirements.
- Managed content updates and site maintenance, utilizing Elementor's live editing features for real-time modifications.
- Implemented SEO best practices within WordPress to enhance site visibility and improve search engine rankings.

2. React Development (Next.js Framework)

- Built static websites using Next.js, leveraging its capabilities for server-side rendering (SSR) and static site generation (SSG) to optimize performance.
- Developed reusable React components to ensure modularity and maintainability across projects.
- Managed routing and navigation within Next.js applications, creating dynamic routes for enhanced user experiences.
- Integrated RESTful APIs to fetch data seamlessly, enhancing functionality and interactivity of the static sites.

3. Shopify Website Development

- Created and customized e-commerce websites using the Shopify platform, focusing on layout design, branding consistency, and responsive user experiences.
- Utilized Shopify's built-in tools and themes to configure storefronts, set up product catalogs, manage collections, and optimize navigation.
- Integrated apps from the Shopify App Store to enhance store functionality including payments, reviews, and customer interaction.
- Maintained store performance through regular updates, design adjustments, and basic SEO configuration.