



Vintage Warmth

Mood Board

color inspiration



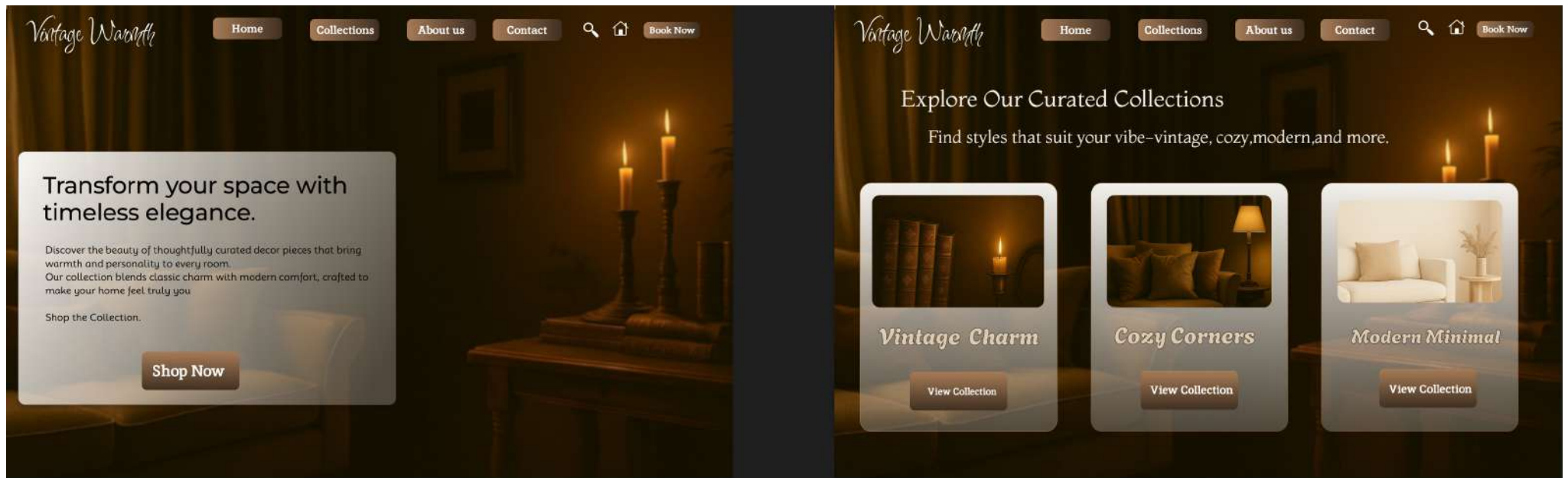


Vintage Reads

*Curated stories and
cozy coners*

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Transform your space with timeless elegance.

Discover the beauty of thoughtfully curated decor pieces that bring warmth and personality to every room. Our collection blends classic charm with modern comfort, crafted to make your home feel truly you.

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Explore Our Curated Collections

Find styles that suit your vibe—vintage, cozy, modern, and more.



Vintage Charm

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Cozy Corners

View Collection



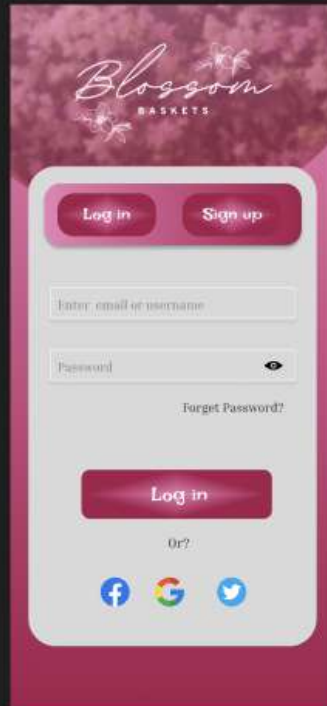
Modern Minimal

View Collection

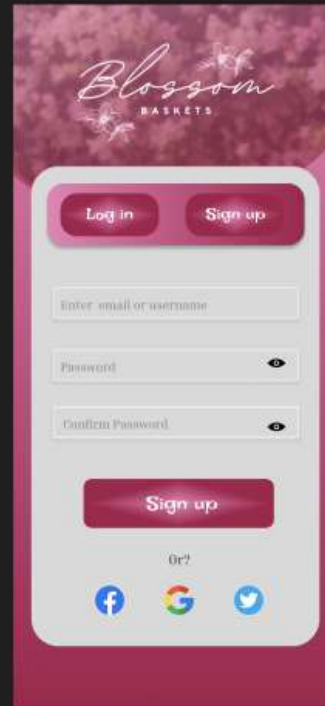
Welcome Page



Login page



Sign up



Home



Cart



AISHA RAHMAN

PROFILE

Gender : Female
Age : 21
Education : Master's degree
Occupation : Marketing
Address : 123 Anywhere St., Any City



BIOGRAPHY

Aisha is a 21-year-old marketing postgraduate who recently started working in a digital agency. She's ambitious, social, and always looking for new trends to incorporate into her strategies. She lives in the city and enjoys networking and personal growth.

MOTIVATIONS

- Career advancement
- Learning new marketing tools
- Gaining social media recognition
- Building a personal brand

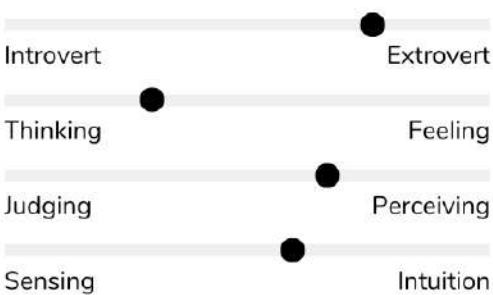
GOALS

- Become a marketing manager in 5 years
- Grow her professional network
- Launch a personal blog or brand
- Master data-driven marketing strategies

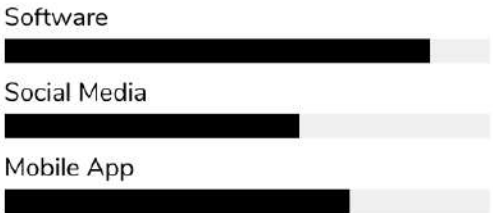
FRUSTRATIONS

- Overwhelmed by too many digital tools
- Difficulty balancing work and life
- Trouble standing out in a saturated market
- Lack of mentorship in her early career

PERSONALITY



TECHNOLOGY



BRANDS

- Canva
- Google Workspace
- LinkedIn
- Nike or Zara (if fashion-focused)
- HubSpot or Mailchimp (if marketing-related)

Day 7 – Secondary Task:

Write 3 user interview questions

- 1. What motivates you to buy flowers online instead of visiting a store?*
- 2. What's the most frustrating part of shopping for bouquets online?*
- 3. How do you usually choose a flower bouquet — by occasion, color, or style?*



Welcome To Cottage Scape

Exploring the beauty and simplicity of rural life

[Explore Now](#)

Categories



Village Scenery

Relax in the beauty of colorful and peaceful village homes.

[View](#)

Cottages & Huts

Discover the charm of traditional cottages and warm village homes.

[View](#)

Farming Tools

Essential tools to grow and nurture your village farm.

[View](#)

Local Produce

Freshly picked harvests, straight from the village to you.

[View](#)

Customer Review



Anjali.R.

This page helped me.
The visuals are stunning!



Suresh M.

As a digital artist, this portfolio helped me for fresh inspiration.



Sara A.

Loved how everything is well categorized, Very easy to explore.

About

Rooted in tradition, this project brings the heart of village life to the digital world. It embraces accessibility, emotion, and a deep connection to our cultural heritage.



hero



mobile



tablet



Ramesh Kumar

Age : 42



Farmer
Bhivapalli , India

Goals:-

- * **Get weather updates**
- * **Find farming equipments**
- * **Connect with nearby farmers**

Pain Points:-

- * **Limited internet access**
- * **Difficulty understanding complex ui**
- * **Need regional language options**

Maya singh

Age : 31



TEACHER
Patiala , India

Goals:-

- * Discover engaging lesson plans**
 - * Find job opportunities**
- * Connect with other teachers**

Pain Points:-

- * Limited availability of resources**
 - * Needs simple navigation**
- * Lacks professional networking**

login

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Rooted in tradition, united by innovation.

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FEATURES



Market Price Alerts



Govt Scheme Updates



Local Weather Forecast



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SERVICE PAGE



Farmer's Group



Weather Station



Government Scheme



Local Market



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COMMUNITY FORUM

Create Post

User1

How to prevent pests in rice?

4 replies

5 likes

User2

Need help for govt. loan scheme.

2 replies

3 likes

LATEST POSTS

Searching for the best way to grow rice?

2 replies 1 like

Any one knows the best way to grow rice?

1 reply 1 like



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chat ui

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CHAT WITH EXPERT

User: Hello!

Expert: How can I help?

User: I have a rice pest issue.

Expert: Have you tried traps?

Type a message...

Send



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Start

Home Page

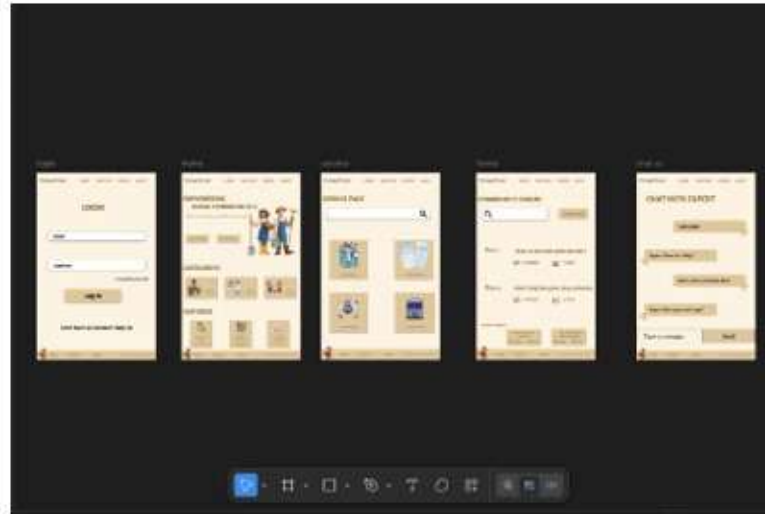
Explore Service

Rent Now

Booking Form

End

Village Connect – Rural Empowerment through Design



Village Connect is crafted to support rural users with easy access to farming services, community support, and expert advice. The clean wireframes focus on accessibility, clarity, and local familiarity—making digital help feel closer than ever. From login to forums and expert chat, each screen is designed to guide first-time users with confidence.

Built with empathy in Figma

Wireframes | Prototypes | Flows

#100DaysOfUX #UXDesign #Figma #VillageConnect #UIDesign

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User1 How to prevent pests in rice?
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User2 Need help for govt. loan scheme.
3 replies 5 likes

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[4 replies](#) [3 likes](#)

User: [Need help for govt. loan scheme.](#)

[2 replies](#) [1 like](#)

LATEST POSTS

- [How to prevent pests in rice?](#)
- [Need help for govt. loan scheme.](#)

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Alt: Email input field

Email

Alt: Password input field

Password

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Alt: Log in button

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VILLAGE CONTENT - EMPOWERING RURAL COMMUNICATIONS

Problem

Many rural communities struggle to access government services, expert advice, and local support in one place.

Process

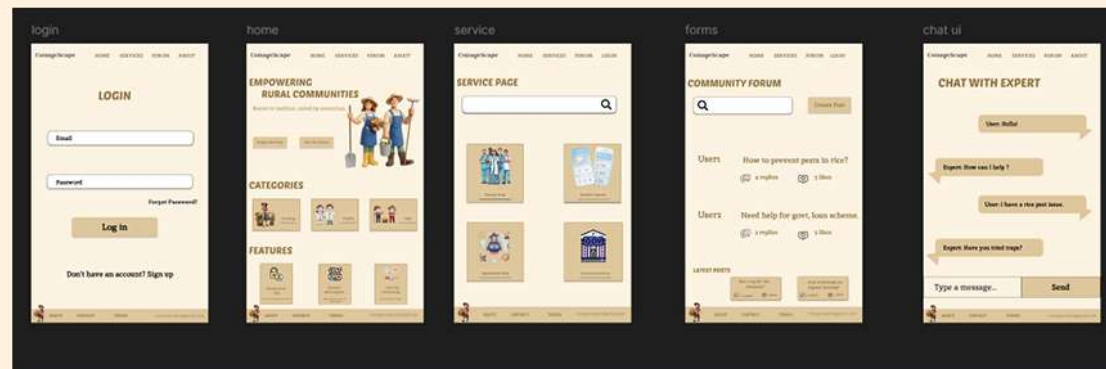
Designed a multi-screen platform with home, services, forum, and expert chat using Figma. Included responsive layouts, accessibility features, and real user needs.

Solution

Created a mobile-first UI that connects users to farming help, job schemes, medical support, and live expert chats.

Tools Used

Figma, WebAIM (for accessibility), Canva (for case summary)



Primary Task

Learn the STAR method and write 1 STAR answer based on your experience.

S: During my UI/UX internship, I worked on a rural-themed platform called Village Connect.

T: I was responsible for designing accessible, mobile-friendly UI screens.

A: I designed 5 screens in Figma, added accessibility labels, and created a 1-slide case study.

R: I improved my UI design, learned Figma deeply, and developed confidence in presenting my work.

Secondary Task

Write a 100-word reflection on your UI/UX journey.

This UI/UX internship journey has been an incredible learning experience. I started with basic wireframes and gradually progressed to creating high-fidelity screens for a rural-themed app called Village Connect. I learned how to design with accessibility in mind, apply responsive layouts, and present my designs in a clear case study format. Using Figma, WEB AIM, and Canva helped me explore different tools effectively. I also understood the value of user feedback and how small changes can improve usability. This journey boosted my confidence, refined my design thinking, and made me more prepared for real-world UI/UX projects.

This internship helped me understand the importance of accessibility and user-centred design. I practiced building wireframes and high-fidelity UIs in Figma, applied real feedback, and created a portfolio-ready case study. I enjoyed solving problems through design and learned to think from a user's point of view.

Now, I feel more confident in UI/UX and ready to explore real-world projects.



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*Curated stories and
cozy covers*

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