

ALLISON BEATTY

Durham, NC | 301.938.9763 | abeatty235@gmail.com

| Usability Technologist |

I am a curious, thoughtful, and human-focused technologist with a proven ability to develop innovative solutions in a varied range of information-heavy organizations. I am especially passionate about unique information architecture and storage needs such as legacy DOS programs, social good endeavors, and serving diverse human factors via a holistic information and technology access.

EDUCATION

University of North Carolina at Chapel Hill

Chapel Hill, NC

Master of Science in Information Science | Human-Computer Interaction | GPA: 4.0

May 2023

Notable Coursework: Usability Testing and Evaluation | Metadata | User Interface Design | Information Retrieval | Systems Analysis | Misinformation Studies | Social Problems in an Information Society

University of North Carolina at Asheville

Asheville, NC

Bachelor of Arts in English Literature | Minor Computer Science | GPA: 3.6

December 2019

Notable Coursework: Numerical Programming | Object Oriented Programming | Systems Design | Introductory Statistics | Calculus I | Nature of Mathematics | Irish Renaissance Literature | Native American Literature | Appalachian Foodways in Literature

PROFESSIONAL EXPERIENCE

BelongIn Project – UNC Launch Accelerator Program

Chapel Hill, NC

Front-End Applications Developer

Summer 2023

- **Web Development:** Successfully transitioned beta pro-social web app into web and mobile responsive interfaces using innovative low-code platform.
- **Information Architecture:** Increased app's digital accessibility score from 30% to 98% with a thorough redesign of the app's information architecture in the Bubble low-code web development platform.

Malaprop's Bookstore -> The Regulator Bookshop

Asheville, NC / Durham, NC

Bookseller | DOS Expert

2018 - current

- Bookselling
- Business data collection and management
- Database and business functionality troubleshooting for niche, legacy software (WordStock 96)

NC State University Advancement Services

Remote

Database Specialist

2020 - 2021

- Maintained data quality of 20,000+ entity alumni database.
- Supported data accuracy and organization of information for both new and historical records.
- Provided help desk support.
- Information seeking in LexisNexis systems.

MEMBERSHIPS / AFFILIATIONS

Malaprop's Science Fiction Book Club

Asheville, NC / Remote

Founder, Co-Host, Digital Coordinator

2019 - current