

ALLISON BEATTY, Web Developer

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2017-2019: *AshevilleFM Community News* (<https://www.ashevillefm.org/community-news/>)

- Maintained blogging backend for local radio station's website as a news team intern-turned-volunteer.
- Examples:
 - <https://www.ashevillefm.org/post/interview-with-pansy-fest-and-another-carolina-anarchist-bookfair/>
 - <https://www.ashevillefm.org/post/intv-with-michelle-myers-of-the-center-of-biological-diversity/>
 - <https://www.ashevillefm.org/post/intv-with-justin-young-of-riverlink/>
 - <https://www.ashevillefm.org/post/intv-with-the-organic-growers-school/>
 - <https://www.ashevillefm.org/post/intv-with-amy-cantrell-of-beloved-asheville/>
 - <https://www.ashevillefm.org/post/intv-with-julia-mcdowell-of-just-folks/>
 - <https://www.ashevillefm.org/post/intv-with-jasmine-hanks-of-the-western-womens-business-center/>

2022: *Carolina Population Center, Global Food Research Program* (Graduate Communications Assistant)

- <https://www.globalfoodresearchprogram.org/publications/>
 - Posted new publications following site conventions and style guide.
 - Updated old publications for accessibility, date/formatting conventions, & overall correctness.
- **UNC Digital Accessibility Office trainings** completed:
 - Web Accessibility Basics (2022-02-03)
 - Document Remediation Part 1 – Word and PowerPoint (2022-02-09)
 - Document Remediation Part 2 – PDF Accessibility (2022-02-15)
 - Siteimprove Basics

2019-2023: *Malaprop's Science Fiction Book Club* (Digital Coordination, Promotional Materials & Communication)

- <https://sfbc.substack.com/> (main newsletter site)
- Zine & Fliers (Adobe InDesign, Illustrator):
 - <https://tinyurl.com/abeatty-sfbc>

2023: *BelongIn, UNC-CH LAUNCH Accelerator*

- **Web Development:** Successfully transitioned beta pro-social web app into web and mobile responsive interfaces using Bubble low-code IDE.
- **Accessibility & Information Architecture:** Increased app's digital accessibility score from 30% to 98% with a thorough redesign of the app's information architecture in the Bubble low-code web development platform.
- 'Explore' and 'Create Event' Pages:

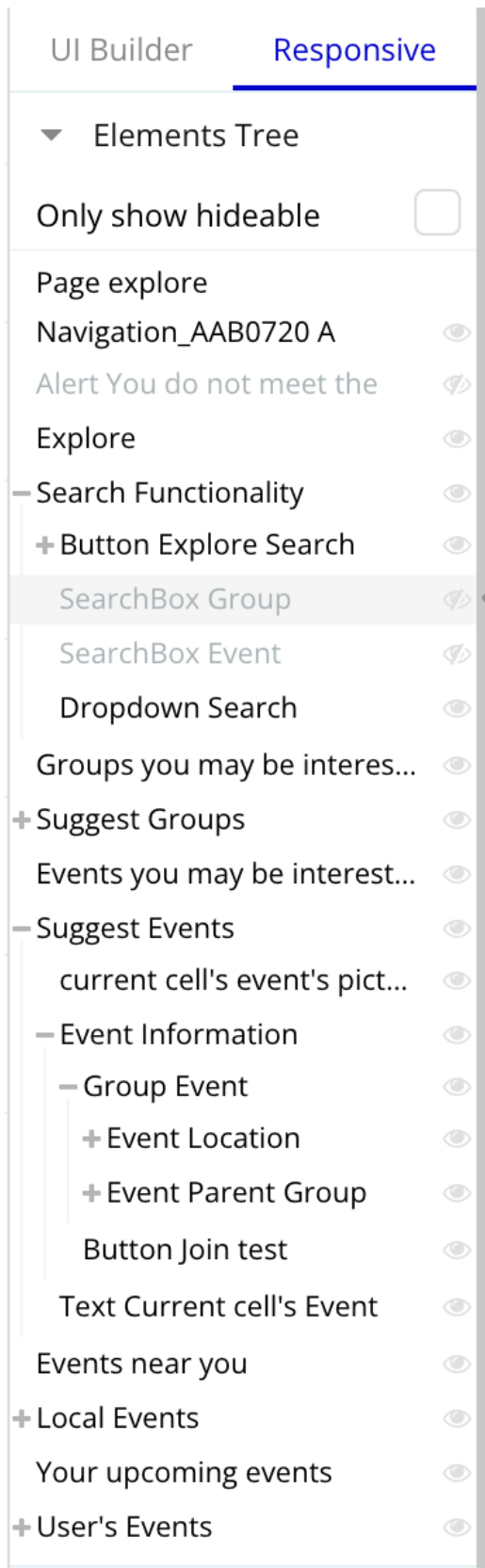


Figure 1 'Explore' Back-End Architecture

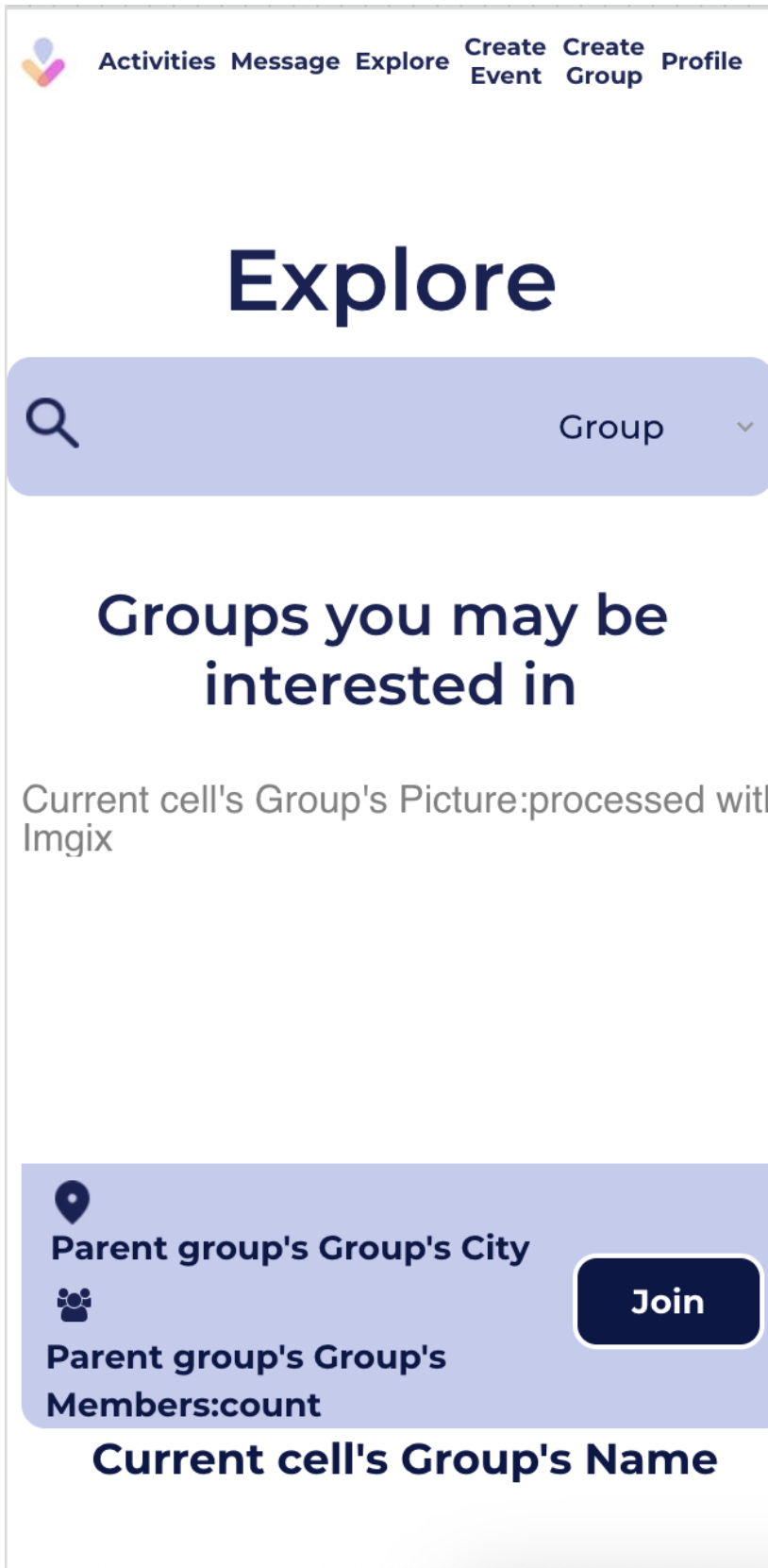


Figure 2 'Explore' Mobile User Interface

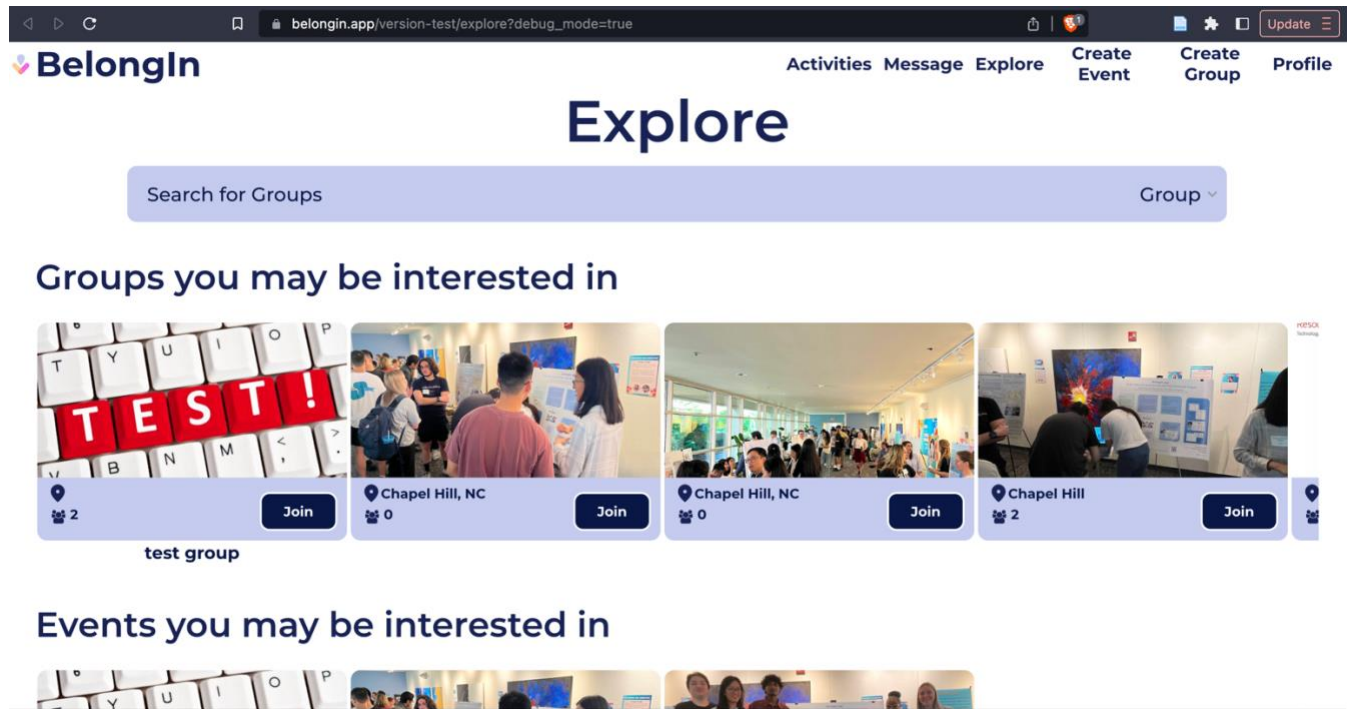


Figure 3 'Explore' Web User Interface

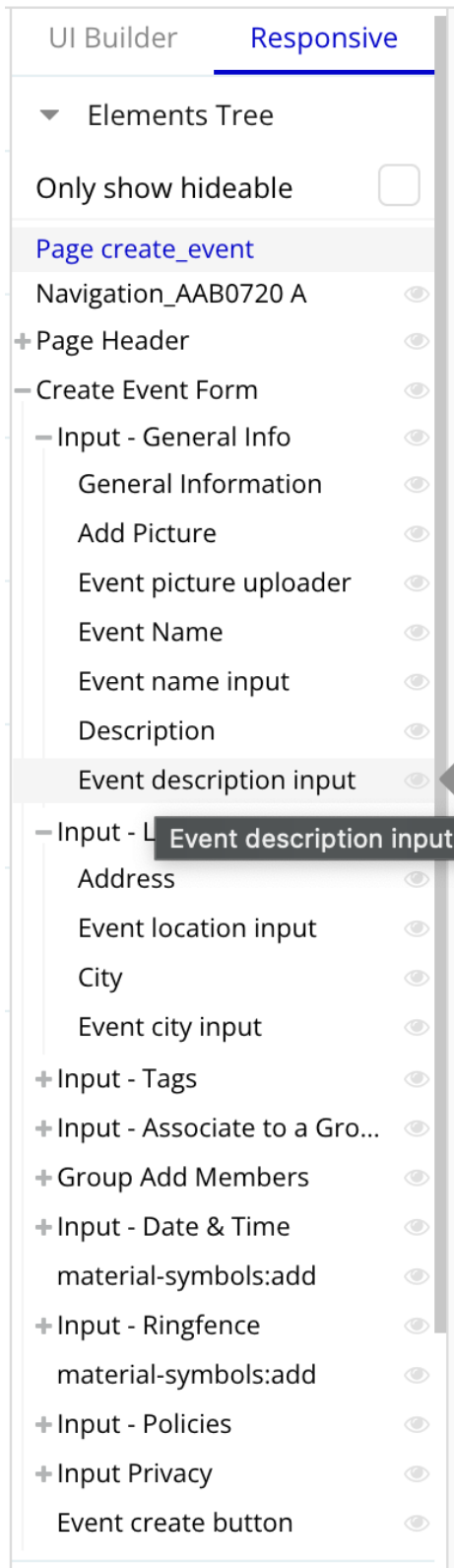


Figure 4 'Create Event' Back-End Architecture



Activities Message Explore **Create Event** Create Group Profile

Create Event



General Information

Add Picture *

Click to upload an image

Event Name *

Type event name here...

Description *

Type event description here...

Figure 5 'Create Event' Mobile User Interface