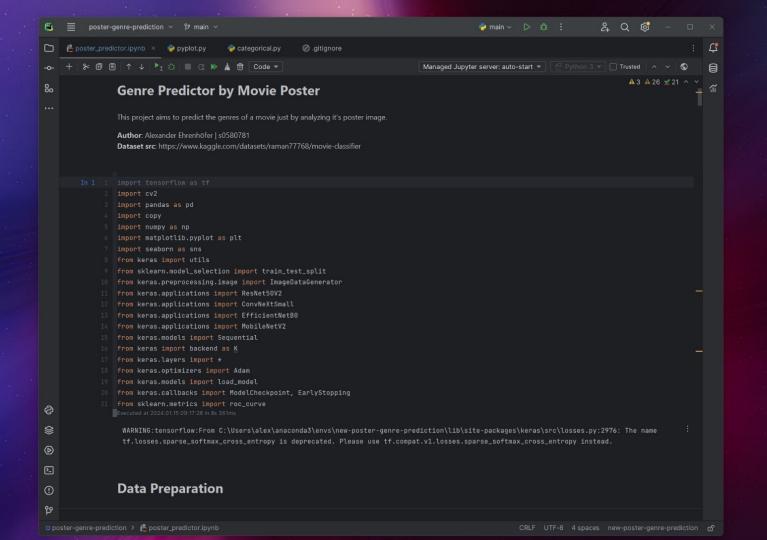
# Movie Genre by Poster

Transfer Learning mit ResNet50V2



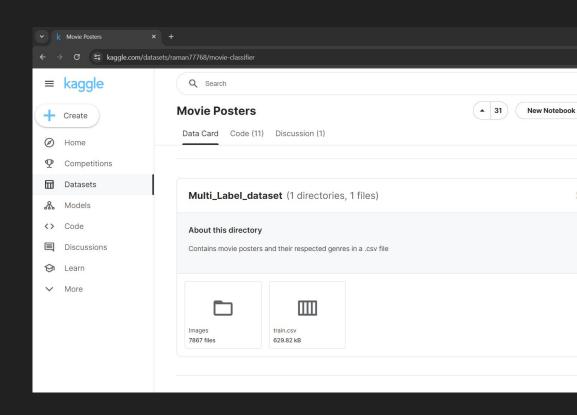


#### Inhalt

- Datenanalyse
- Transferlearning + Fine Tuning
- Vorgehensweise / Modellauswahl
- Ergebnis
- CNN Filter Visualisierung

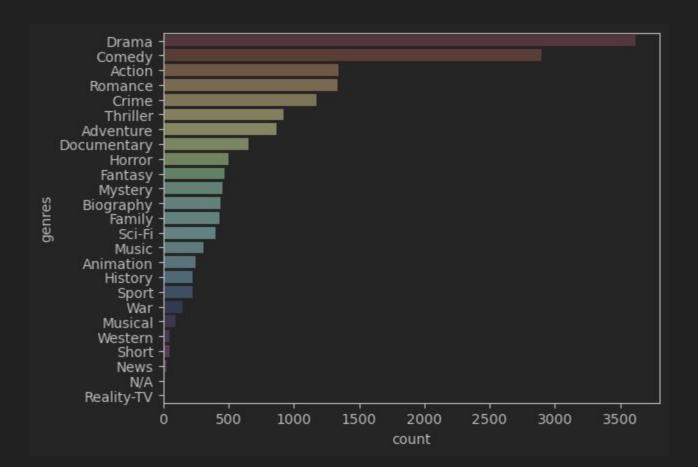
#### Daten

- Download von Kaggle
- Basierend auf IMDB
- 7867 Poster
- 25 Genre

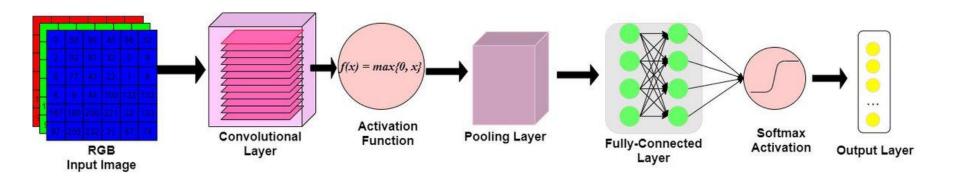


#### Datenanalyse

```
print('---- basic structure of the data ----')
df.head(5)
                                                                               df.dtypes
Executed at 2023.12.30 10:53:30 in 75ms
                                                                               Executed at 2023.12.30 10:53:30 in 289ms
 ---- basic structure of the data ----
                                                                                I < 1-10 ∨ > > | Length: 30, dtype: object pd.Series > 
                                                                                            $ <unnamed>
 Id
                                                                                              object
                                                  * Action * Adventure *
             * Genre
                                                                                Genre
                                                                                              object
   0 tt0086425 ['Comedy', 'Drama']
                                                                                Action
                                                                                              int64
   1 tt0085549 ['Drama', 'Romance', 'Music']
                                                                                Adventure
                                                                                              int64
   2 tt0086465 ['Comedy']
                                                                                Animation
                                                                                              int64
   3 tt0086567 ['Sci-Fi', 'Thriller']
                                                                                Biography
                                                                                              int64
   4 tt0086034 ['Action', 'Adventure', 'Thriller']
                                                                                Comedy
                                                                                              int64
                                                                                              int64
                                                                                Crime
                                                                                Documentary
                                                                                              int64
```



Transfer Learning



#### VGG16 MODEL **ARCHITECTURE CONV 4-1 CONV 3-1 CONV 1-2** POOLING **CONV 2-2** POOLING **CONV 3-2 CONV 3-3** POOLING **CONV 4-2 CONV 4-3** POOLING CONV 5-2 CONV 5-3 POOLING **CONV 1-1** CONV 2-1 **CONV 5-1** $\bigcirc$ $\mathbf{x_2}$ DENSE DENSE DENSE X<sub>1000</sub> OUTPUT CONVOLUTIONAL **FULLY-CONNECTED** LAYER LAYERS LAYERS

Abbildung 3: CNN Layer

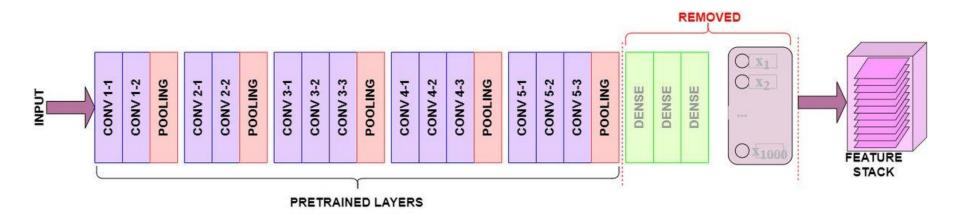


Abbildung 4: CNN Top Layer entfernen

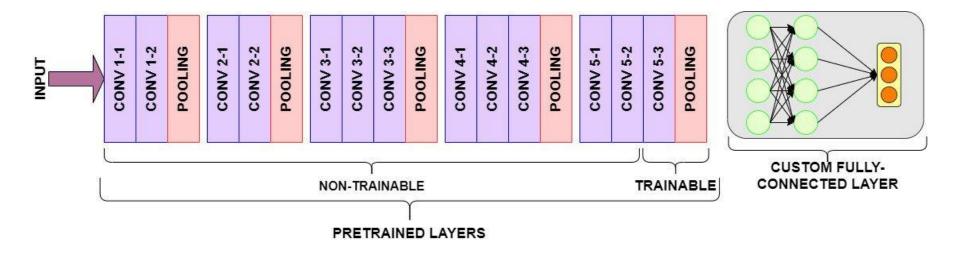


Abbildung 5: CNN Fine Tuning

## Vorgehensweise

### Direkte Vorhersage mit Originaldaten

- Transfer Learning mit vorrainiertem VGG16
- Input: Original Bild (Pixel) Daten
- Output: 25 Neuronen (pro Genre)
- Problem: Extremes Overfitting

```
df = df.sample(frac=1)
# Input NP Array (Image Data directly as pixel values)
width = 224
height = 224
x_data = []
for index, row in df.iterrows():
    img = image.load_img(row['image_path'], target_size=(width, height, 3))
    img = image.img_to_array(img)
    img = img/255.0
    x_data.append(img)
x_data = np.array(x_data)
# Output Array --> Genre Matrix
```

x\_train, x\_test, y\_train, y\_test = train\_test\_split(x\_data, y\_data, test\_size=0.2)
x\_train, x\_val, y\_train,y\_val = train\_test\_split(x\_train, y\_train, test\_size=0.2)

y\_data = df[genres\_to\_predict]

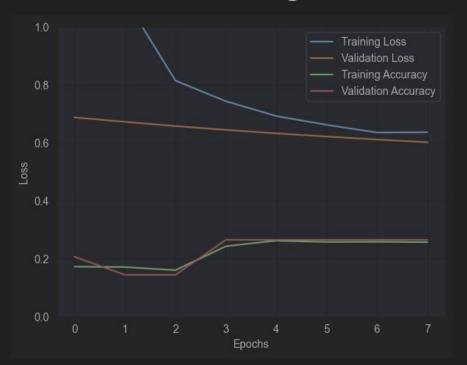


### Direkte Vorhersage mit Data Augmentation

- Gleiches Modell wie zuvor
- Data Augmentation mit Keras ImageDataGenerator
- Problem: Accuracy sehr schlecht

```
# Create a data generator with data augmentation for training
train_datagen = ImageDataGenerator(
    rescale=1./255,
    shear_range=0.2,
    zoom_range=0.2,
    validation_split=0.15,
    horizontal_flip=False
)
```

### Transfer Learning



### Eigenes Model



#### Neuer Ansatz: Nur pro Modell 1 Genre vorhersagen

- Saubere Data Balance herstellen.
- Ja/Nein Vorhersage

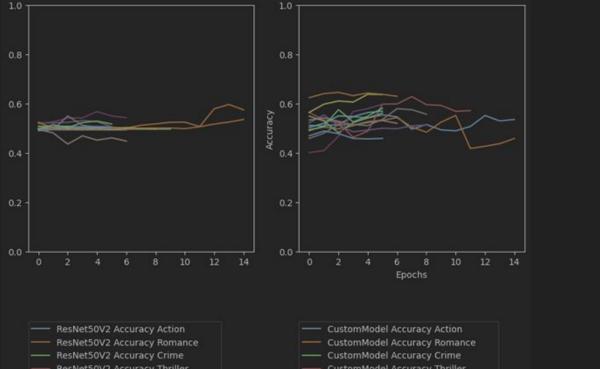
```
def get_raw_data_by_genre(data_frame, genre):
    shuffled_frame = copy.copy(data_frame.sample(frac=1))
    positive_data = shuffled_frame[shuffled_frame[genre] == 1]
   negative_data = shuffled_frame[shuffled_frame[genre] == 0]
    # make sure data is balanced
   if len(positive_data) > len(negative_data):
        positive_data = positive_data[0:len(negative_data)]
        negative_data = negative_data[0:len(positive_data)]
    complete_data = pd.concat([positive_data, negative_data])
    complete_data = complete_data.sample(frac=1)
    print('--- data for genre specific model ---')
    print('num ' + genre + ' == 1: ' + str(len(complete_data[complete_data[genre] == 1])))
    print('num ' + genre + ' == 0: ' + str(len(complete_data[complete_data[genre] == 0])))
   print ('--- --- ')
```

```
def get_resnet_model(fine_tune=2):
    #based on https://www.learndatasci.com/tutorials/hands-on-transfer-learning-keras/
    # Load the pre-trained Resnet model
    base_model = ResNet50V2(include_top=False, input_shape=(300, 300, 3))
    # Freeze the layers of the pre-trained model (exclude fine tuning layers)
    if fine tune > 0:
        for layer in base_model.layers[:-fine_tune]:
                layer.trainable = False
    else:
        for layer in base_model.layers:
                layer.trainable = False
    # Create a new model for genre prediction
    return Sequential([
        base_model,
        Flatten(),
        Dense(128, activation='relu'),
        Dropout(0.1),
        Dense(1, activation='sigmoid')
    1)
```

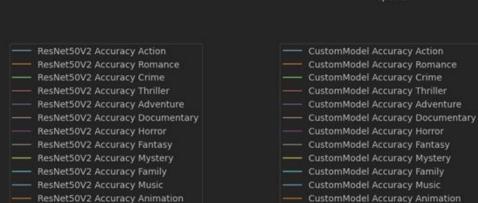
Resnet

```
def get_poster_model():
    model = Sequential()
    model.add(Conv2D(16,kernel_size=(3,3),activation='relu',input_shape=(300, 300, 3)))
    model.add(BatchNormalization())
    model.add(MaxPool2D(2,2))
    model.add(Dropout(0.3))
    model.add(Conv2D(32,kernel_size=(3,3),activation='relu'))
    model.add(BatchNormalization())
    model.add(MaxPool2D(2,2))
    model.add(Dropout(0.3))
    model.add(Conv2D(64,kernel_size=(3,3),activation='relu'))
    model.add(BatchNormalization())
    model.add(MaxPool2D(2,2))
    model.add(Dropout(0.4))
    model.add(Flatten())
    model.add(Dense(128,activation='relu'))
    model.add(BatchNormalization())
    model.add(Dropout(0.5))
    model.add(Dense(1,activation='sigmoid'))
    return model
```

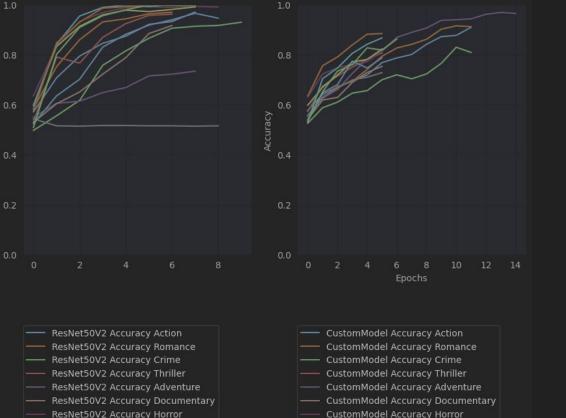
Custom Model



--- CustomModel Accuracy History



--- ResNet50V2 Accuracy History



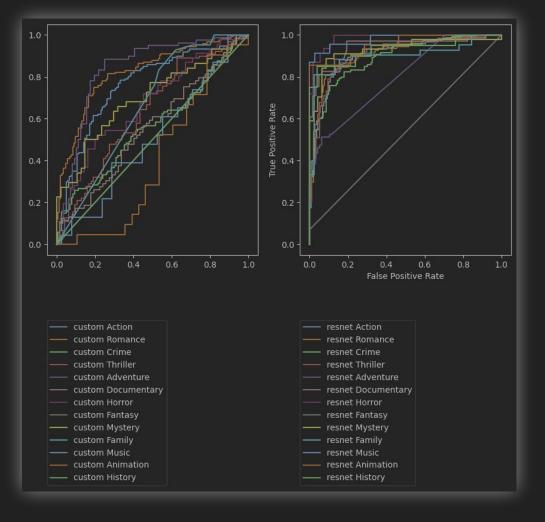
ResNet50V2 Accuracy Horror CustomModel Accuracy Horror ResNet50V2 Accuracy Fantasy — CustomModel Accuracy Fantasy ResNet50V2 Accuracy Mystery — CustomModel Accuracy Mystery ResNet50V2 Accuracy Family — CustomModel Accuracy Family ResNet50V2 Accuracy Music CustomModel Accuracy Music

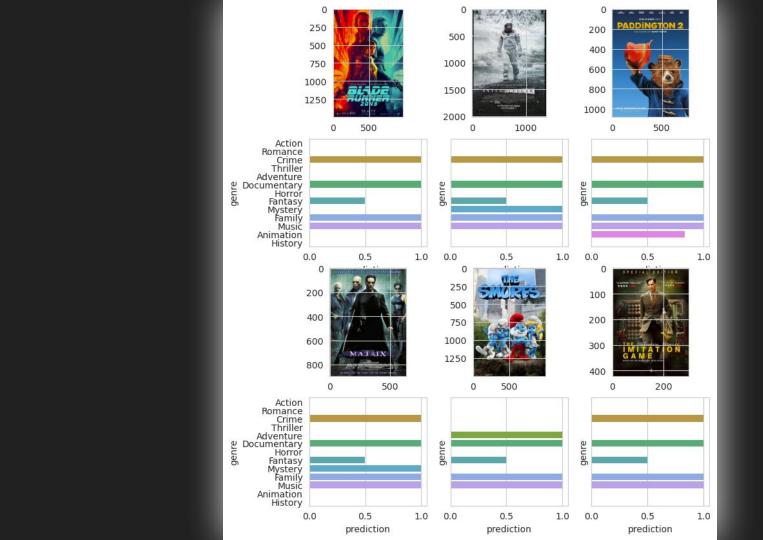
ResNet50V2 Accuracy Animation --- ResNet50V2 Accuracy History

CustomModel Accuracy Animation

—— CustomModel Accuracy History

#### **ROC Kurve**





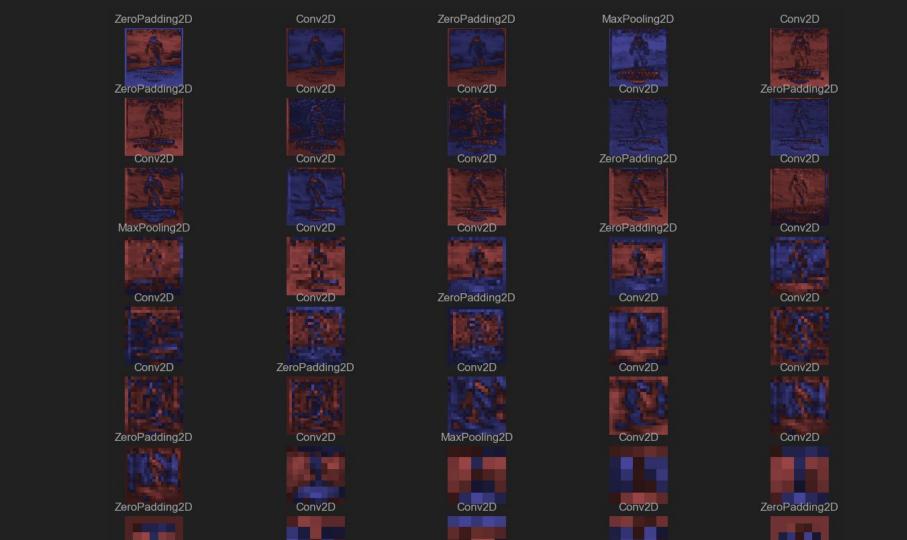
Visualisierung der Filter

Model: Custom, Genre: Adventure



#### ZeroPadding2D ZeroPadding2D Conv2D Conv2D Conv2D ZeroPadding2D Conv2D ZeroPadding2D Conv2D ZeroPadding2D Conv2D ZeroPadding2D Conv2D Conv2D ZeroPadding2D ZeroPadding2D Conv2D ZeroPadding2D Conv2D Conv2D Conv2D Conv2D Conv2D ZeroPadding2D Conv2D Conv2D Conv2D Conv2D ZeroPadding2D MaxPooling2D ZeroPadding2D Conv2D Conv2D ZeroPadding2D Conv2D Conv2D ZeroPadding2D Conv2D

Resnet



#### Quellen

Abbildung 1: Filmposter

https://pngtree.com/freebackground/wall-of-movie-posters-on-display\_3620105.ht ml

Abbildung 2-5:

https://www.learndatasci.com/tutorials/hands-on-transfer-learning-keras/