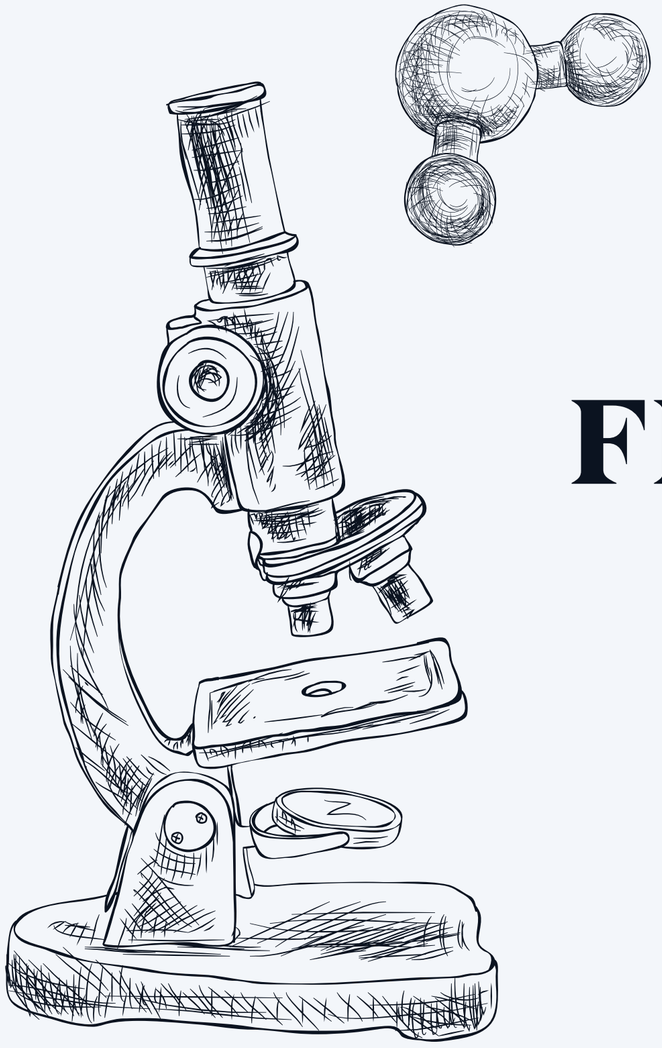
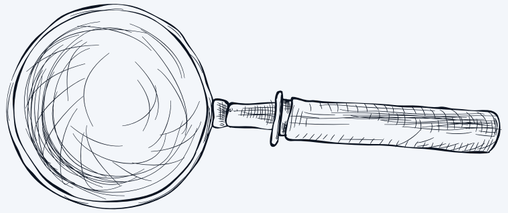
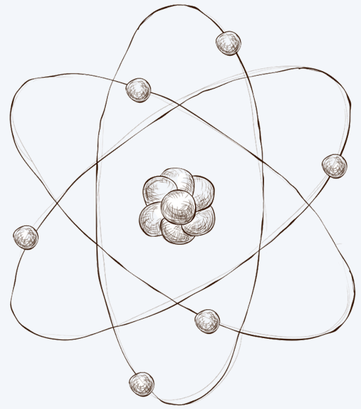
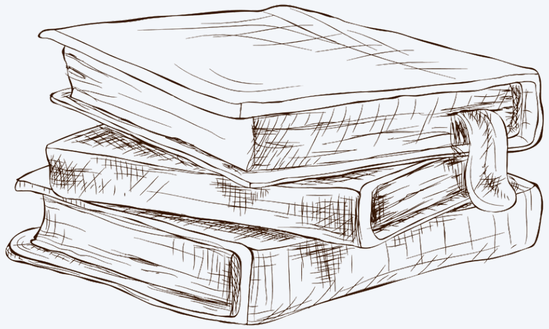




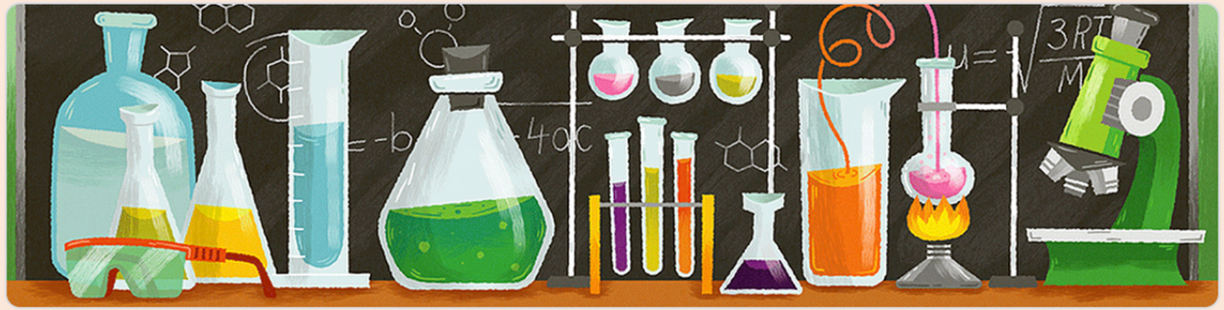




DESIGN 1: SECTION 101

CUSTOMER FEEDBACK/USER EXPERIENCE DATA

Presented by Olivia Wilson



Customer Feedback/User Experience on Website App

The purpose of this form is to collect data on a website I am thinking of doing for a school-based related project. My website's goal is promoting STEM and helping users discover how taking classes in Science, Technology, Engineering and Math can lead to “exciting and rewarding” careers. Here, users can play interactive games, download study guides, look up potential careers and much more. My website also includes newsletters, digital magazines, flash cards, kids' books, lesson plans and more. My site can possibly offer scholarship information for those planning to pursue careers in STEM. My website is accessible for all ages, and in any setting, includes any language the user speaks, as well as free online webinars for the user to interact with.

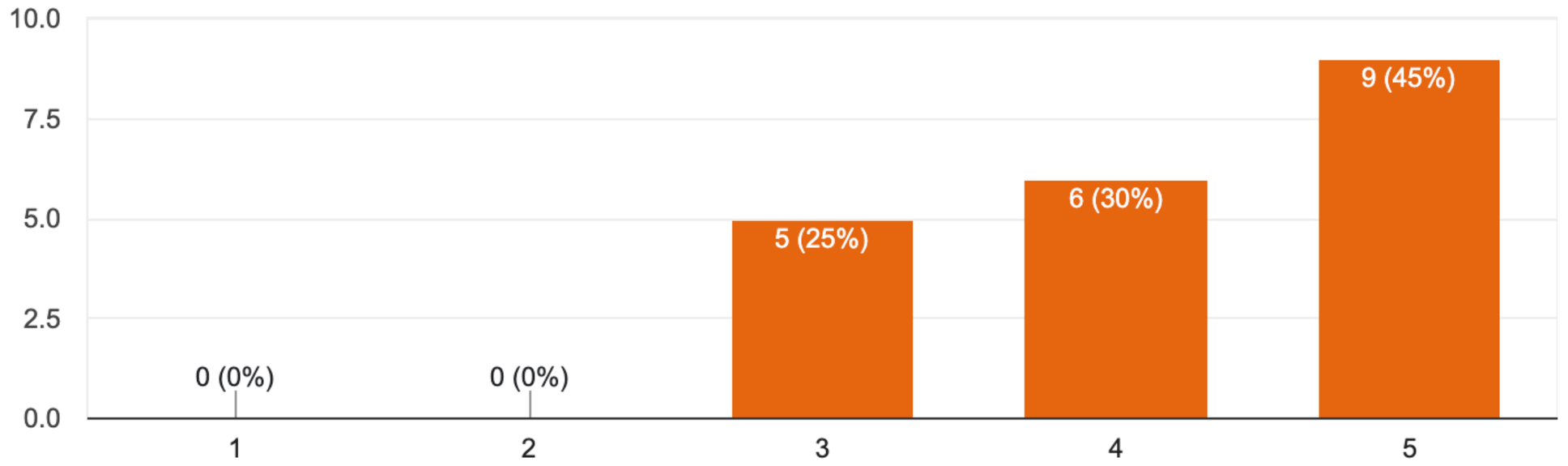
*Please note that this is NOT an official website yet, as I am taking the time and using my resources to create this outstanding website.

*Please be honest as possible as it will help out a lot for my website!

On a scale of 1 to 5 -- 1 being the WEAKEST and 5 being the STRONGEST, how advanced are you using technology? (ie. using a website, navigating, log in/out, create an account, etc.)

Copy

20 responses



Does your school offer STEM based (Science, Technology, Engineering, Mathematics) or any related classes?

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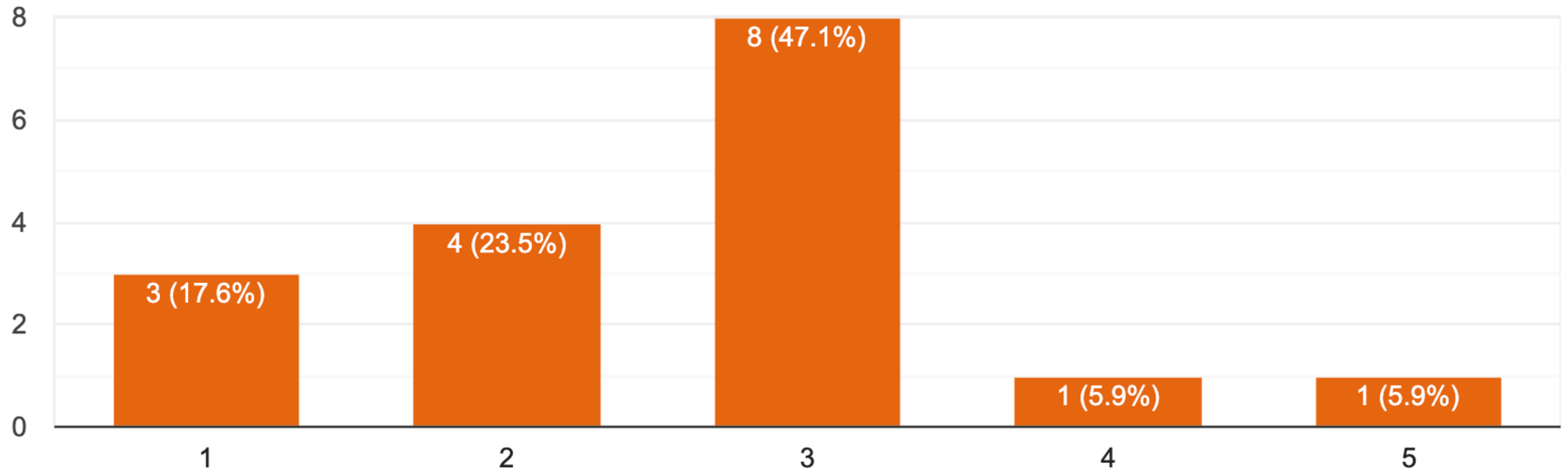
20 responses

For those who's school does offer STEM related classes, does your teacher(s) have the skills to deliver these STEM courses? (ie. engagement, quality, teacher personality, etc.)

Copy

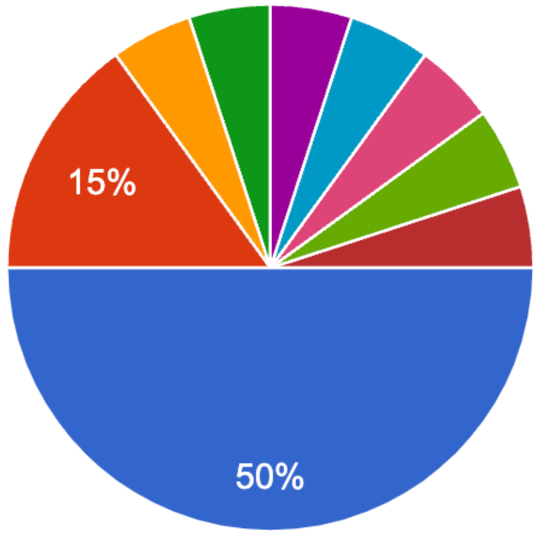
17 responses



To YOU personally, do you care about STEM?

Copy

20 responses

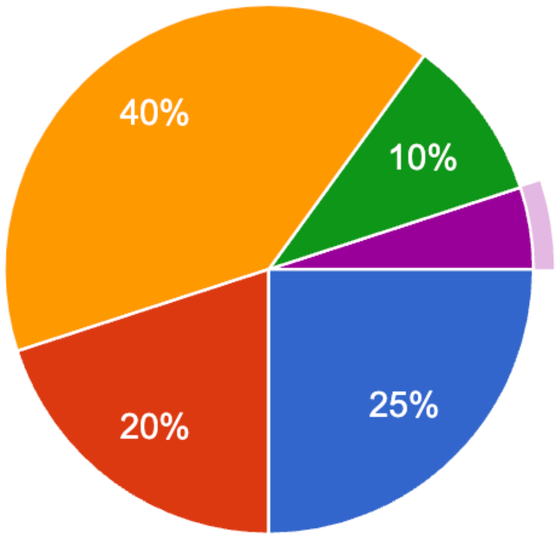


- Yes
- No
- Somewhat. It's definitely not what I want to do with my life, I use it moreso for fun
- I'm netrual on it
- idk it sounds intresting
- We aren't in the class, but yes.
- I love STEM, but my school dosen't off…
- It always seemed too confusing, so I n…
- i was interested but it gets to complica…

Are you interested in pursuing a career in STEM?

Copy

20 responses

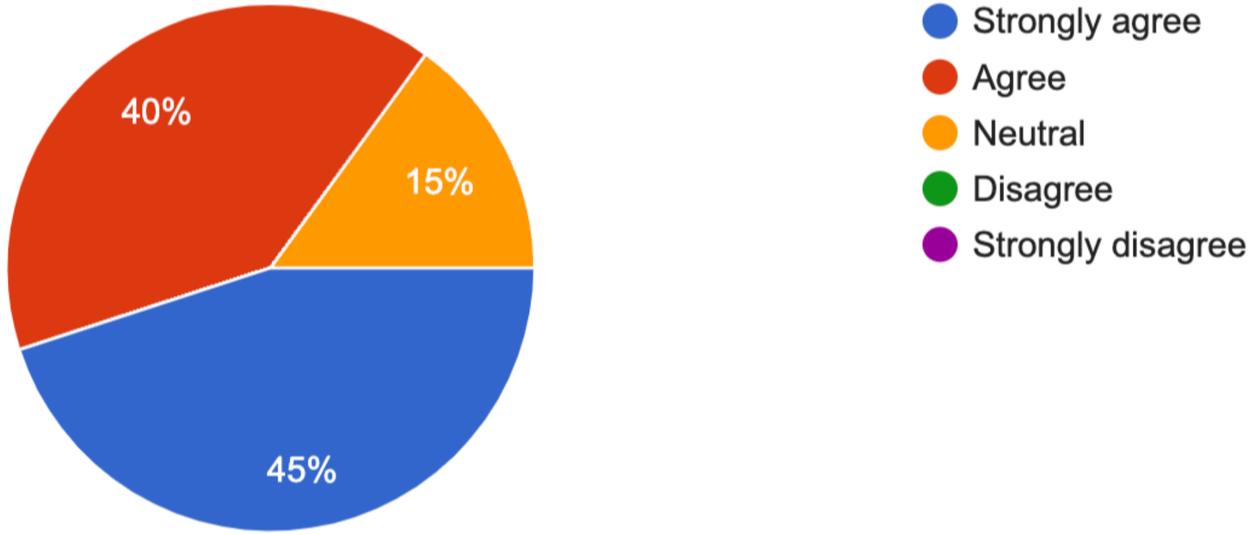


- Yes
- No
- Maybe
- I am not interested in STEM
- Ideally, I'll be an actor. Computer science is my backup plan (hopefully it doesn't come to that)

Quality & security of the website is important to me

Copy

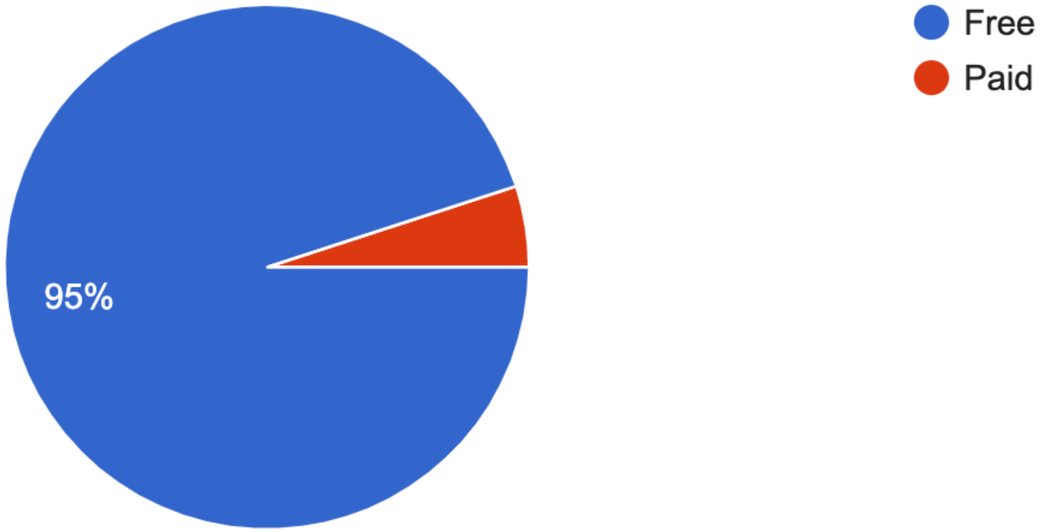
20 responses



Do you want the website a free or paid subscription?

Copy

20 responses



How many languages do you speak/understand?

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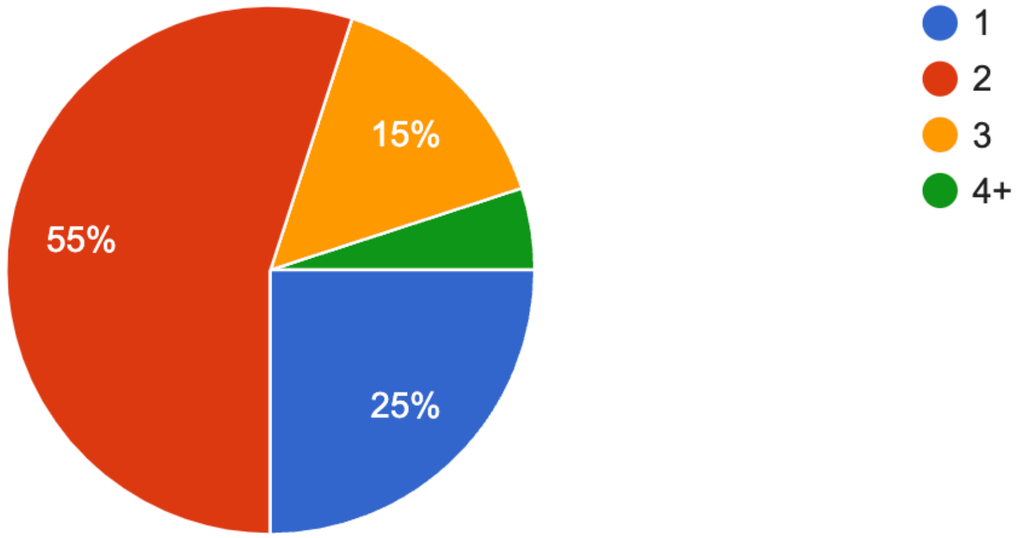
20 responses



What do you like about this idea? Why?

20 responses

Idk

Honestly, I think its a wonderful concept

Stem is cool!!! Beung able to get information off of that from a website that specializes in it is a good idea

It could make a benefit to society.

Games

idk i wasnt listening

I like that it'll encourage kids and adults to learn more about STEM. Personally, I don't get it all the time, but I'd like to learn.

Because it is a good way to engage in stem outside of school curiculum

What do you like about this idea? Why?

20 responses

it sounds good, and more intresting then my old school system were I barely need technology

It seems like a very useful website, and very engaging.

I think this is a great idea because people who are interested in STEM can have a resource online.

Cause I'm curious

he basics of STEM, like math and research, will always be in demand. You'll be prepared for any changes and advancements in the field. Innovation: STEM allows you to work on cutting-edge fields like medicine, computer technology, and robotics.

Our school system is shit so this would help people

UHh its cool

Because it improves learning

What do you like about this idea? Why?

20 responses

Our school system is shit so this would help people

UHh its cool

Because it improves learning

I like the idea because theres so little like this out there. And to see a student doing this just makes me happy. I also love the part about carrers because I don't think a lot of people know if you like STEM you can be something other than a sientist! If you want me to help in any way, let me know! I want to be a grafic designer so Ican do some astetic stuff!

I think STEM is very important

i like how it's promoting stem because it can get to difficult to learn it

I enjoy that it's main focus is in STEM, if you were to make a big impact on this project, you could possibly make to learn about STEM a bit more easier.

What don't you like about this idea? Why?

20 responses

idk

The class thing may be hard to manage. I also worry you'd stress yourself trying to run all of this

Nuthin

It could become an addiction of sorts.

Extravagance

idk wasnt öisging

Actually I like it all

It may be difficult to organize

idk much about it so idk

What don't you like about this idea? Why?

20 responses

Seems very extravagant for one project, especially to start off, however it seems like a very good goal to work up to

One thing that bothers me is that it is online and people who don't have internet/a device won't be able to access it.

Nothing I can think of

For many, the hardness of STEM is associated with it being academically challenging and with folks not being able to engage with it. In reality, the hardness is about the inflexibility of STEM and the fact that it does not bend to the needs of the person engaging with it.

It had the potential to be great but it could also be useless

yay

I like it

What don't you like about this idea? Why?

20 responses

Seems very extravagant for one project, especially to start off, however it seems like a very good goal to work up to

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It had the potential to be great but it could also be useless

yay

I like it

STEM is becoming more popular and used in the modern day

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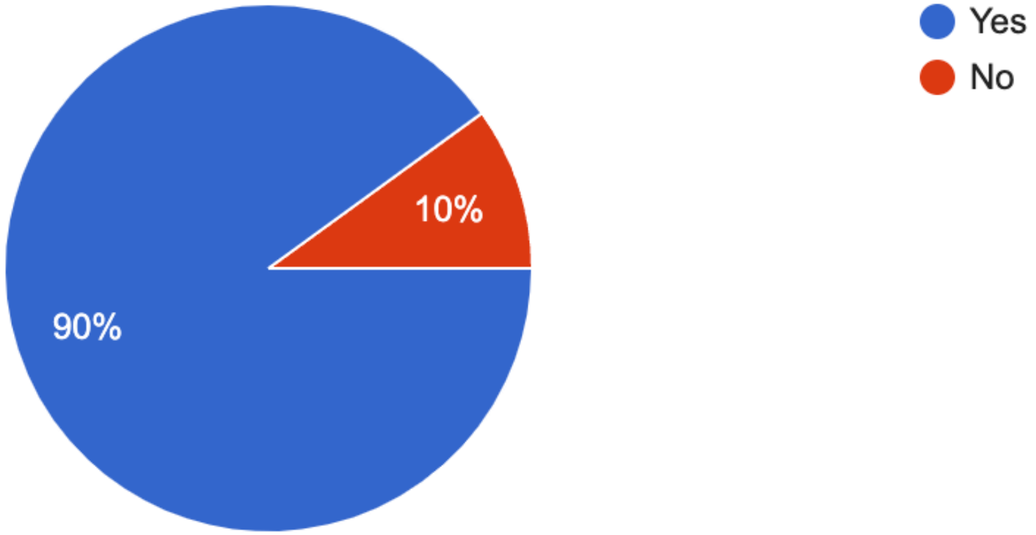
20 responses



If this website were to be created, are you willing to commit to these classes or the scheduled times?

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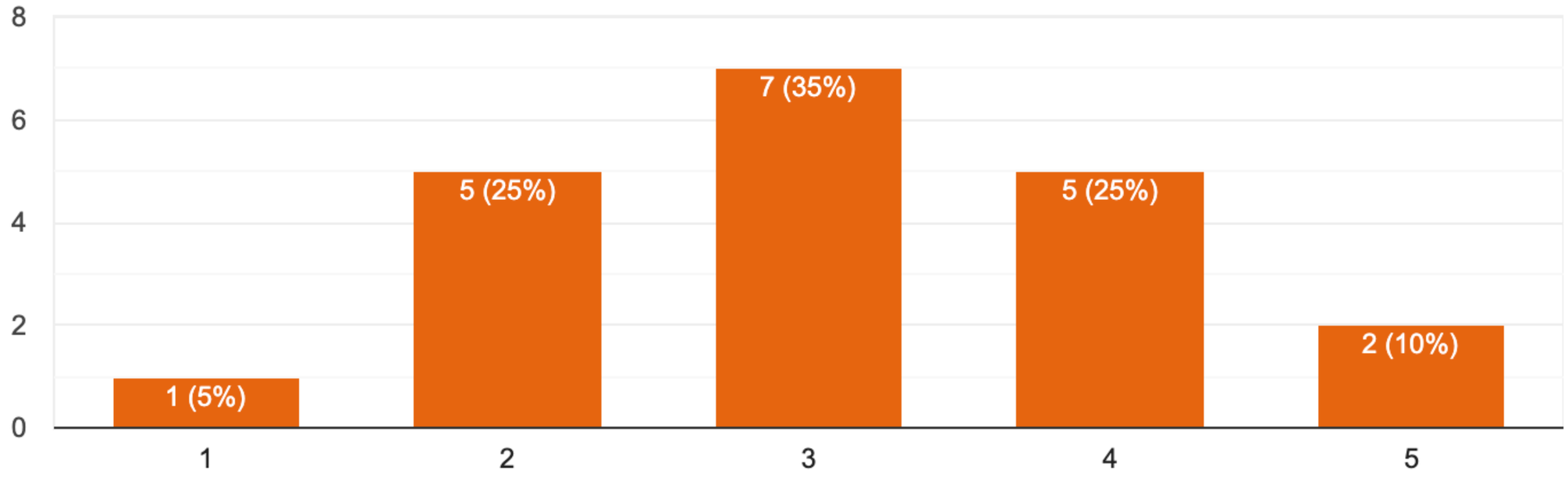
20 responses