# The Concepts Behind Software Design

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# Course Objectives

- **Software Design**
  - Understand the benefits of object-oriented analysis and design, its concepts and processes
  - Be familiar with formal design tools for object orientated design and analysis
  - Recognise and understand some frequently used design patterns
  - Be aware of the process involved in user interface design
- **Software Systems and Engineering**
  - Understand software development methodologies
  - Understand the main issues and processes necessary to achieve effective software product development
  - Software Innovation and Entrepreneurship
- **The course is not about becoming a Code Ninja**
  - so we are not going to learn programming in Scala, Ruby on Rails, Go!, Java or Thumb
  - but we might discuss them
- **It is neither about becoming a Project Management Guru**
  - so we are not going to make Gantt charts and milestones
  - but we could talk about priorities, teams and metrics

# Additional Reading


1. Ian Sommerville, Software Engineering, Addison-Wesley
2. Roger Pressman, Software Engineering: A Practitioner's Approach
3. Fred Brooks, The Mythical Man Month, Addison-Wesley
4. Martin Fowler, UML Distilled: A Brief Guide to the Standard Object Modeling Language, Addison-Wesley
5. Andrew Hunt and David Thomas, The Pragmatic Programmer
6. Don Norman, Design of Everyday Things
7. Kent Beck with Cynthia Andres, Extreme Programming Explained: Embrace Change
8. Donald Norman, Living with Complexity
9. Jez Humble and David Farley, Continuous Delivery: Reliable Software Releases Through Build, Test and Deployment Automation
10. Eric Ries, The Lean Startup
11. Steve Blank, The Startup Owner's Manual

# Definitions

- **Software**
  - *is a collection of **computer programs** and related **data** that provide the instructions for telling a **computer** what to do and how to do it.* (Wikipedia)

- **Engineering**
  - *the way that something has been designed and built.* (Cambridge Business English Dictionary)

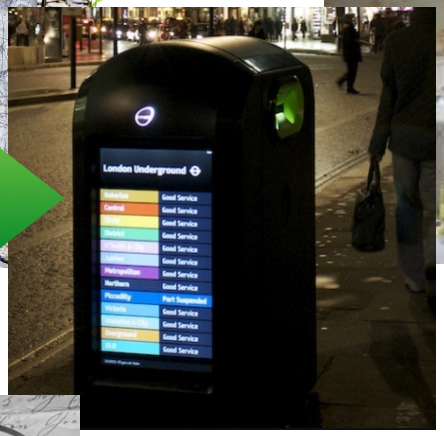
- **Software Engineering**
  - a collection of methods, techniques and tools that could be applied to design, build and maintain the "instructions for telling a **computer** what to do and how to do it"

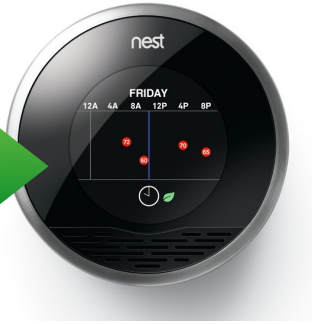


## What is a computer?

# Everything, Everywhere





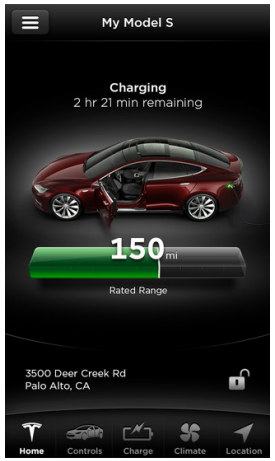


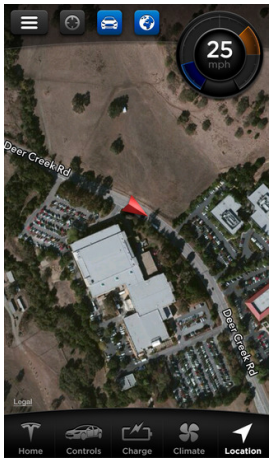
- **Everything is a COMPUTER (or needs one)**
- **A COMPUTER needs SOFTWARE**
- **Everything needs SOFTWARE :)**

# What is a Computer?

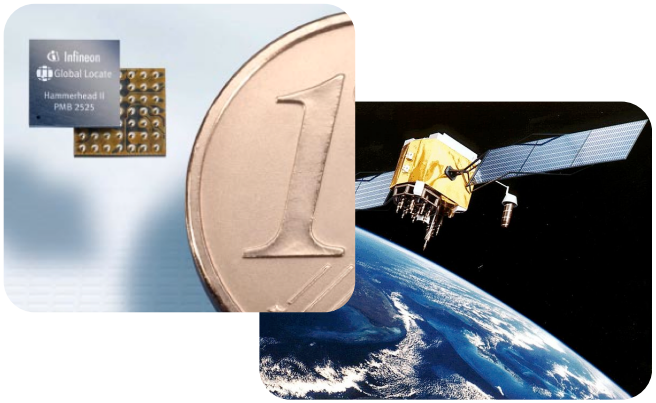
## Example: Tesla Car

- **Tesla iPhone App**
  - "The Tesla Motors app puts Tesla owners in direct communication with their cars anytime, anywhere"
- **Tesla In-Car software**
  - provides functionality to control the car functions and to access car's location data




- **Tesla Application server**
  - manages the car, location and user data
- **GPS Receiver chip in the car**
  - processes GPS signals
- **Navigation Satellite**
  - broadcasts navigation messages




**Everything is a COMPUTER (or needs one)**

# Software Types

**Example: Tesla Car**

- **Tesla iPhone App – consumer software application**
  - puts Tesla owners in direct communication with their cars anytime, anywhere

- **Tesla Application server – distributed concurrent software system**
  - aggregates and correlates user and location data

- **Tesla In-Car software – operating system, provides the platform for car applications**
  - provides functionality to control the car functions, including accessing car's location data acquired by the GPS receiver chip

- **GPS Receiver chip – implements digital signal processing software**
  - processes GPS signals

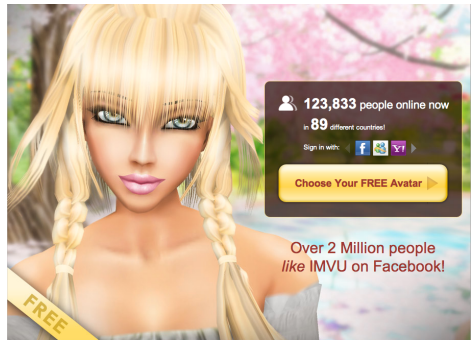
- **Navigation Satellite – uses system control software**
  - broadcasts navigation messages

# Engineering Approach: Horses for Courses

Not all SOFTWARE is created equal, choose an engineering approach accordingly

*Our tests suite takes nine minutes to run (distributed across 30-40 machines). Our code pushes take another six minutes. Since these two steps are pipelined that means at peak* ***we're pushing a new revision of the code to the website every nine minutes****. That's 6 deploys an hour. Even at that pace we're often batching multiple commits into a single test/push cycle. On average* ***we deploy new code fifty times a day****.*

IMVU – one of the first companies to pioneer continuous deployment




Space shuttle – can there be a simple procedure to roll back to the previous version in the middle of the mission?

***This software never crashes.*** *It never needs to be re-booted. This software is bug-free. It is perfect, as perfect as human beings have achieved. Consider these stats : the last three versions of the program – each 420,000 lines long-had just one error each.* ***The last 11 versions of this software had a total of 17 errors.***

# A look back in history: Cambridge

- **1948-9 Research on programming methods under M.V. Wilkes, including:**
  - *definition and refinement of Initial Orders (Wheeler);*
  - *closed subroutines (Wheeler);*
  - *building of a library of subroutines (all laboratory members interested in programming, plus Professor D. R. Hartree).*
- **6 May 1949, First logged program on EDSAC 1 (computing squares of 0-99) – World's first stored program computer**
- **1950 First Summer School on Programme Design for Automatic Digital Computing Machines, with 51 attendees**
- **1953 Diploma in Numerical Analysis and Automatic Computing began**
  - The Diploma "*would include theoretical and practical work ... [and also] instruction about the various types of computing-machine ... and* ***the principles of design*** *on which they are based.*"

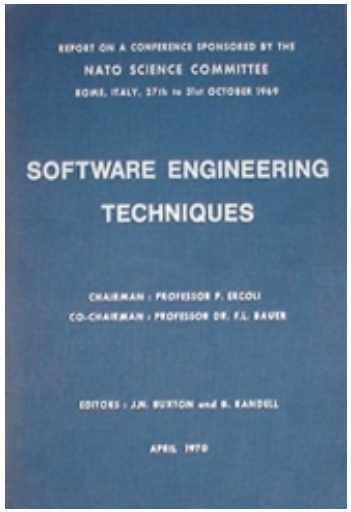
M.V.Wilkes, 1913-2010

EDSAC I, 1947/8 P.J.Farmer R.Piggott M.V.Wilkes W.A.Renwick

# Software Engineering is Born

- **The NATO Software Engineering Conferences** - reached a crisis point
- **1968**: "*In Europe alone there are about **10,000 installed computers** — this number is increasing at a rate of anywhere from 25 per cent to 50 per cent per year. The quality of software provided for these computers will soon affect more than a quarter of a million analysts and programmers.*"


P. Naur and B. Randell, (Eds.). Software Engineering: Report of a conference sponsored by the NATO Science Committee, Garmisch, Germany, 7-11 Oct. **1968**, Brussels, Scientific Affairs Division, NATO (1969) 231pp.




B. Randell and J.N. Buxton, (Eds.). Software Engineering Techniques: Report of a conference sponsored by the NATO Science Committee, Rome, Italy, 27-31 Oct. **1969**, Brussels, Scientific Affairs Division, NATO (1970) 164pp.

# Typical Software Project (1968)

- **The need for feedback is already identified**

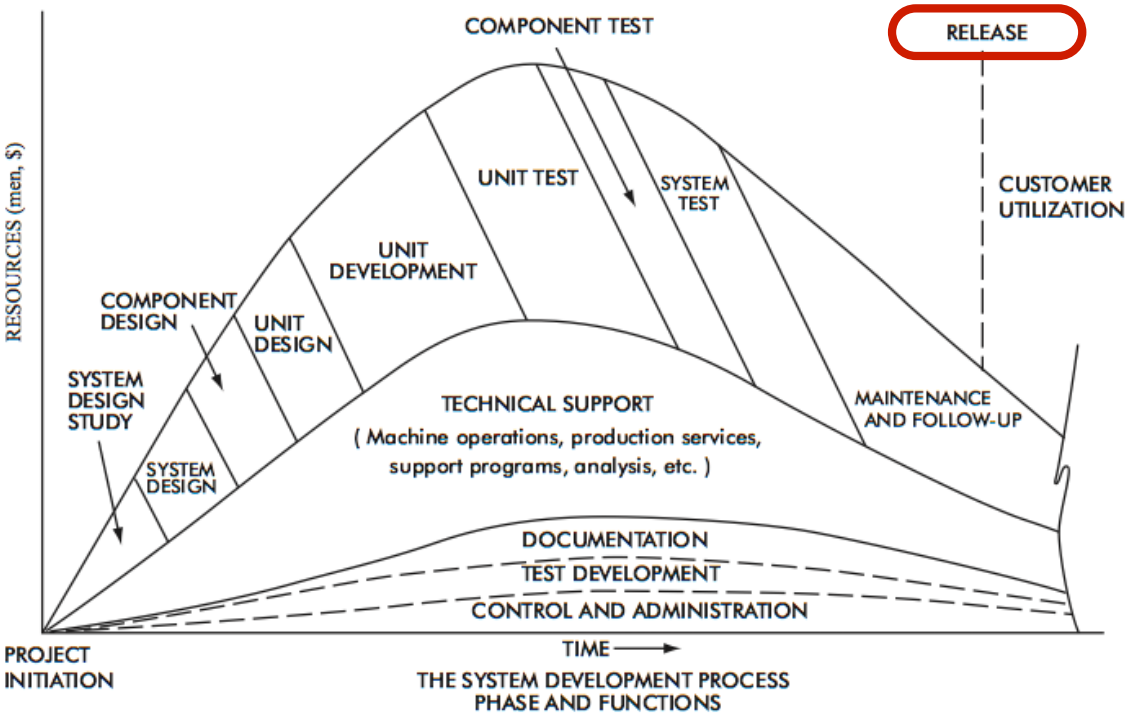


Figure 1. From Nash: Some problems in the production of large-scale software systems.

Selig: "External specifications at any level describe the software product in terms of the items controlled by and available to the user.

The internal design describes the software product in terms of the program structures which realize the external specifications. It has to be understood that **feedback between the design of the external and internal specifications is an essential** part of a realistic and effective implementation process.

Furthermore, this interaction must begin at the earliest stage of establishing the objectives, and continue until completion of the product."

# Learning From Mistakes

- Traditionally, large scale project disasters are seen as the impetus for developing software engineering as a discipline in order to mitigate the risks
- Most referenced disaster projects include:
  - 1991-1992, London Ambulance Service – an attempt to switch to a fully automated dispatch system (26 Oct 1992: went live, 02 Nov 1992: switched back to the manual system)
  - 1985-1987, Therac-25 – a computer-controlled radiation therapy machine massively overdosed 6 people
  - 1996, Ariane 5 – the first launch of a new rocket terminated in self-destruction due to a software bug in the control software
- More recently
  - Apr 2018, TSB banking goes down – customers were unable to use online/mobile banking after the long-planned IT upgrade to transfer customer records to a new software system went wrong
  - Mar 2018, self-driving car causes fatality – the radar systems detected an object (a person) 6s before the accident, however, the "perception" system classified it first as unknown, then as a vehicle and then as a bicycle and only 1.3s before the accident it decided that emergency braking is needed, by which point a human safety operator, who wasn't looking at the road, was not able to brake in time
  - Feb 2017, Amazon S3 Service Disruption – a team member executes a command to remove a small number of servers, but enters one of the arguments entered incorrectly – a large set of servers is removed, subsystems initiate a full restart, while it's happening S3 is unable to service requests
  - 2005-2006, Sensotronic Brake Control – almost 2m Mercedes cars recalled, the system is no longer used in production

# Complexity of the Software Systems

**1986**

> *Software entities are more **complex for their size** than perhaps any other human construct... Many of the classical problems of developing software products derive from this essential complexity and its nonlinear increases with size.*
>
> *Fred Brooks, "No Silver Bullet – Essence and Accident in Software Engineering"*
> *one of the designers of the IBM mainframe system*

**Now**

- Hardware is more capable – has more and more software built-in
- Software needs to support more features, use cases, devices, platforms
- Open source – more libraries, languages, frameworks to choose from
- Better communication channels – distributed teams
- Time to market is much shorter
- Overall complexity increased yet more manageable as smaller pieces

# Measuring Complexity: Lines of Code

- 1 million – IBM OS/360 (1966)
- 1.7 million – F-22 Raptor software
- 13 million – Javascript code in the main Facebook repository
- 100 million – Airbus A380 software
- 2 billion – Google's Internet services (2015)

> ***In short, software is eating the world…***
> 2011, Marc Andreessen, co-founder of Andreessen Horowitz (VC), Loudcloud, Netscape

Of course, the number lines depends on the programming language and less is not always better:

```
perl -MYAML -ne '$c{$_}++for split//;END{print Dump\%c}' data.txt
```

# Measuring complexity: another perspective

- 300,000* – CPUs are used by Netflix to encode the video
- 800 million – Instagram monthly active users
- 1 billion – hours streamed by YouTube every day
- 1.5 billion – jobs processed by Slack's queue system on a busy day
- 46 billion – "digital red packets" sent via WeChat over 2017 Lunar New Year
- 55 billion – messages sent daily via WhatsApp
- 80 billion – images collected by Google's Street View cars
- 2 trillion – web requests served daily by Akamai CDN
- …

**Unprecedented Scale and Complexity**

* – all figures are from 2017/2018 reports

# Software Engineering Aims

- **Managing complexity and Minimizing risks**

> *[T]here are **known knowns**; there are things we know we know. We also know there are **known unknowns**; that is to say we know there are some things we do not know. But there are also **unknown unknowns** – there are things we do not know we don't know.*
>
> *Former United States Secretary of Defense Donald Rumsfeld*

- **Designing systems that**
  - meet requirements (“known knowns”)
  - can adapt to changes (“known unknowns”)
  - and withstand any unexpected use cases (“unknown unknowns”)
- **Software Engineering is also about:**

Making Better Mistakes Tomorrow!

Having Happy (Alive) Users!

# Software Process

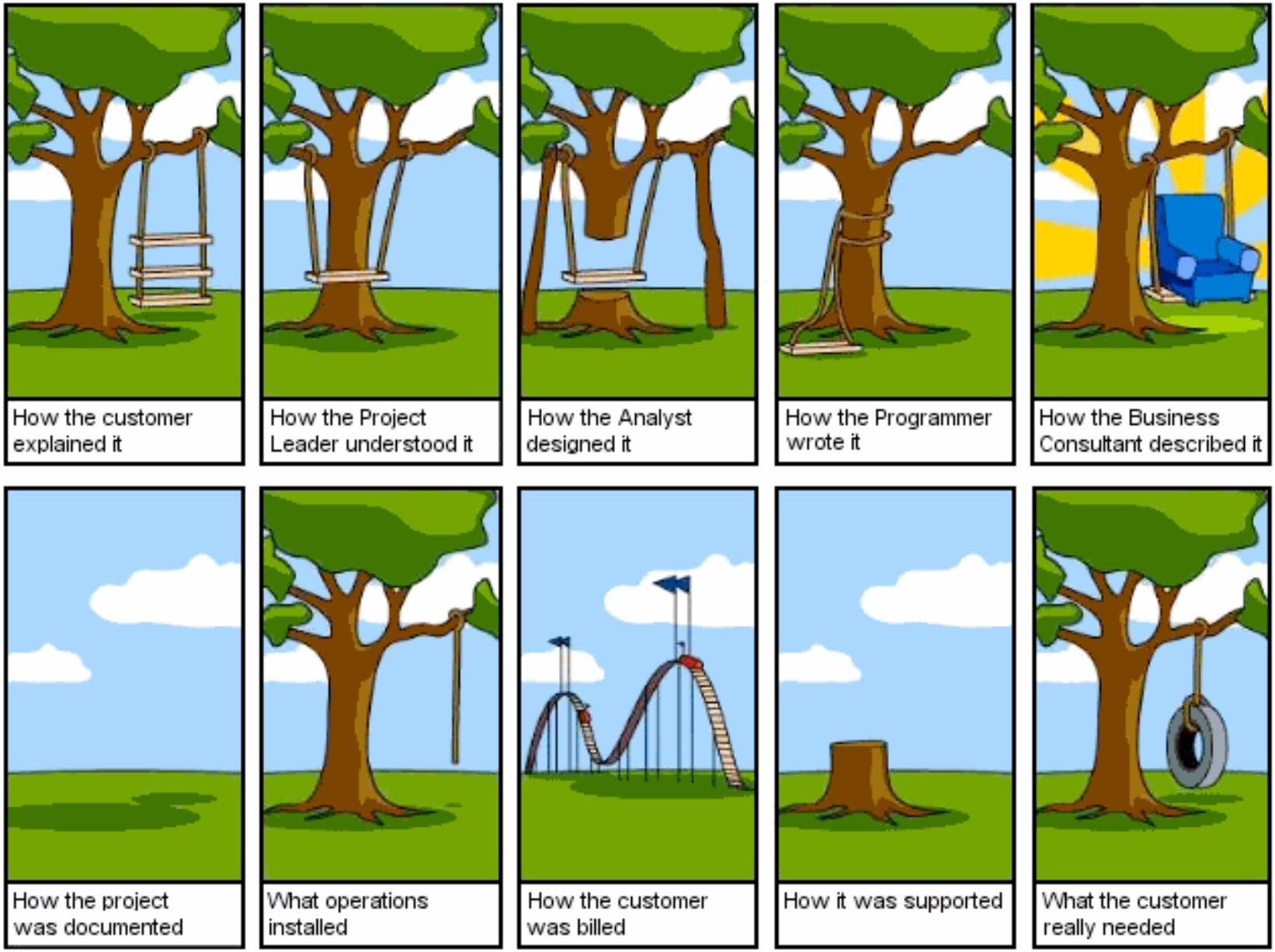
- **Analysis** is discovering and describing those aspects of a software development about which there is no choice, that is, to which the project is already committed
- **Design** is creating a definition of how the project goals are going to be achieved
- **Implementation** is the process of writing code, typically would be partitioned in many subprojects
- **Building** is creating a “complete” version of the software, i.e. putting all chunks of code together, including any custom configurations for target deployment
- **Testing** is about making sure that small independent parts of code work correctly (unit tests), that all code parts work together (integration tests), that the functionality meets requirements (acceptance), that any new code doesn’t break the old (regression)

# Software Process

- **Deployment** – actual release of the software into the end user environment, e.g. publishing the mobile app in the App Store or launching the service on bank's servers

- **Maintenance** – supporting the software during its lifetime, e.g. releasing compatibility updates when a new version of mobile OS is released or improving performance as user base grows
- Traditionally, **80-90%** of software system **Total Cost of Ownership** is attributed to **maintenance**. Once the system is operational, the cost of change is high (each new release requires a new full cycle: analyse, design, implement, build, test, deploy). Also, to achieve a better **Return on Investment**, the preference is naturally to extend the existing system than develop a new one.
- Nowadays, in some software systems (web apps), the line between maintenance and continuous development is less clear, consider Google and Facebook – is scaling up to *hundreds of millions of users* and *PetaBytes of data* maintenance or new development?

# Example



# Requirements Analysis not Analysis Paralysis

*The **hardest single part** of building a software system is **deciding precisely what to build**. No other part of the conceptual work is as difficult as establishing the detailed technical requirements, including all the interfaces to people, to machines, and to other software systems. No other part of the work so cripples the resulting system if done wrong.*

*Fred Brooks, "No Silver Bullet – Essence and Accident in Software Engineering"*

- **It is impossible to know in advance everything required to build the software system. Why?**
- **Users don't know 100% what it should do**
- **Developers don't know 100% how users would use it**
- **The only 100% certainty is that things will change:**
  - the deployment environment change, e.g. new version of hardware/software platform
  - the business requirements change, e.g. adding a new method to a payment system
  - the scale changes, e.g. from 1m users to 800m

# The Answer?

- **60 years since The 1968 NATO Software Engineering conference, the issues discussed are as much present as then**
- **No Silver Bullet – there is no single answer/process/method**
- **but we can ...**

*Grow, don't build, software.*
*Fred Brooks, "No Silver Bullet – Essence and Accident in Software Engineering"*

✓ **Build for Change**

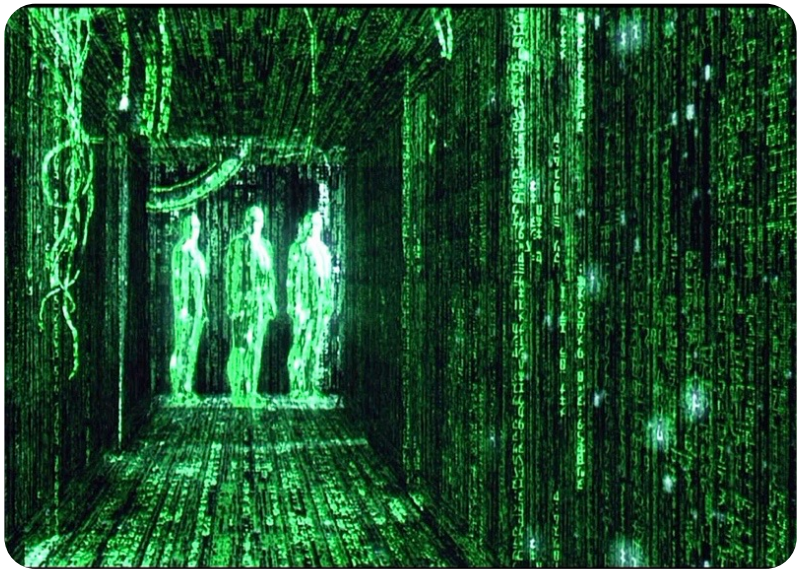
✓ **Communicate Clearly**

✓ **Test Continuously, Test Everything**

- problem understanding, user behaviour assumptions, code, integration...

✓ **Choose the Tools for the Job**

- Object-Oriented Analysis and Design
- Extreme/Agile Programming
- Continuous Integration/Deployment
- IDEs, Source Control, UML ...



# Example Questions

Question 1.

a) List seven stages of the Software Process.

b) Research the London Ambulance Service disaster and using the stages of the Software Process analyse lessons that can be learned from it.