**Web Project**

Design a website using recommended design practices. Your website might be about a favorite hobby or subject, your family, a company etc. Your website will contain a home page and at least six (but no more than ten) content pages.

**You will not develop web pages at this point; you will complete that task in later chapters.**

Complete the following documents: Topic Approval, Site Map, and Page Layout Design.

**1.** Web Project Topic Approval.

The topic of your website must be approved by me. Provide the following information:

**• What is the purpose of the website?**

**Answer**

We can to reach more people.

**• List the reason you are creating the website.**

**Answer**

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To introduce the business and to have customers.

**• What do you want the website to accomplish? List the goals you have for the website.**

**Answer**

To reach people.

To be able to tell the restaurant to others.

To increase the number of customers.

To become a quality brand.

**• Describe what needs to happen for you to consider your website a success.**

**• Who is your target audience? Describe your target audience by age, gender, socioeconomic characteristics, and so on.**

**Answer**

The target audience is mostly for the weekdays is the company corporate or schooling or college youths' age from 14 onwards upto 35 years and they belong to middle class or above family mostly well to do family.

**• What opportunity or issue is your website addressing?**

**For example, your website might address the opportunity to provide information about a topic to others or create an initial web presence for a company.**

**Answer**

The operation of my website is very simple. It contains information about the business's menu, contact, reservation and venue images.

• What type of content might be included in your website?

**Answer**

The operation of my website is very simple. It contains information about the business's menu, contact, reservation and venue images.

Describe the type of text, graphics, and media you will need for the website. While you should write the text content yourself, you may use outside sources for royalty free images and multimedia. Review copyright considerations (see Chapter 1).

• List the URLs for at least two related or similar websites found on the Web.

**Answer**

There are many such sites serving almost the same purpose. Two of them can be viewed by visiting the mentioned URLs:

<https://www.parleistanbul.com/tr/ana-sayfa.aspx>

<http://www.kalyonrestaurant.com/>