550.400: Mathematical Modeling and Consulting

Lecture Notes

Instructor:

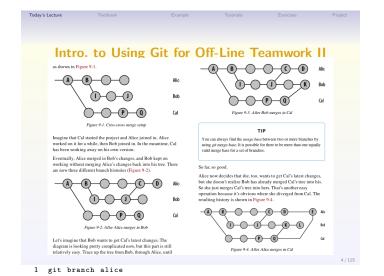
Dr. N. H. Lee

JHU AMS 2012 FALL

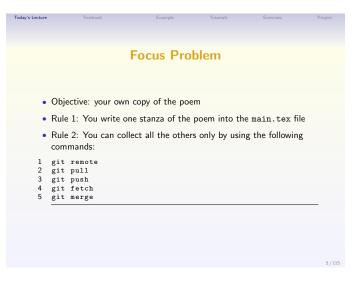
Last Compiled on September 24, 2012

Today's Lecture	Textbook	Example	Tutorials	Exercises	Project
		Outline	2		
Today's	Lecture	Outilin	-		
Textboo	k				
Writ	ing about Number	rs			
Mat	h. Modeling				
Example	9				
Rand	dom Bits				
Insu	rance Redlining				
	lock Holmes and t	he Bicycle Trac	:ks		
	Play				
Tutorial	-				
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Git					
Vim					
R Exercise					
Project	5				
	k Statement				
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Today's Lecture	Textbook	Example	Tutorials	Exercises	Project
Intro	o. to Using	Git for O	ff-Line T	eamwork	L
Places to • Git	set up a git for Hub	your group work	« :		
•	pbox es it matter? llows you to colla	borate with oth	ers off-line		
• You	leave a trail of y	our contribution	s to the proj	ect	
In-Class	Activities for	setting up a g	github acco	unt	
• go t	o github.com				
• initi	ate a git project	from github			
	up your local fold				
 pop 	ulate the folder v	vith new conten	ts		
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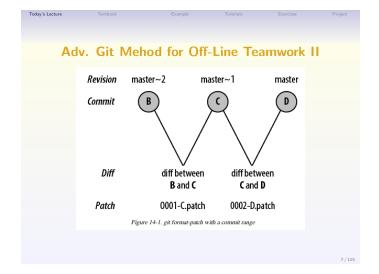


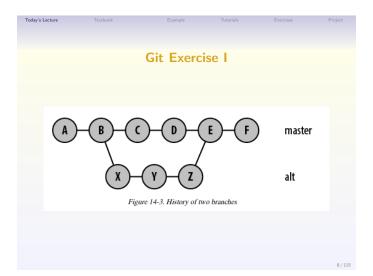
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Adv. Git Mehod for Off-Line Teamwork I

1 git format-patch master 2...master





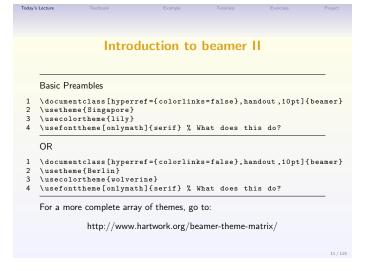
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```
Introduction to beamer |

Basic Body Layer

| begin{document}
| \section{Hello World}
| subsection{hello world}
| begin{frame}
| frametitle{hi world}
| begin{columns}
| begin{column}{0.5\textwidth}
| begin{itemize}
| item Alice!
| end(column)
| begin{column}{0.5\textwidth}
| begin{column}{0.5\textwidth}
| hed[column]
```



Introdu	ction t	o beamer III
SO, how to put a code in t	he slide? a	nd it looks like codes?
<pre>\begin{lstlisting} require(tikzDevice) x = rnorm(100) plot.ts(x) dev.off() \end{lstlisting}</pre>		<pre>require(tikzDevice) x = rnorm(100) plot.ts(x) dev.off()</pre>
But, this requires the follow	ving in the	preamble portion of your tex file:

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```
Introduction to beamer IV

\usepackage{listings}
\lstset{
basicstyle=\footnotesize\ttfamily,
numbers=left,
frame=bottomline,
framextopmargin=50pt,
}
```

Using R to do System Admin Stuff II	
arguments are implicitly ordered but the order can be overriden	
	15/115

Today's Lecture

Today's Lecture

A brain-teaser	
"To encourage Elmer's promising tennis career, his father offers him a prize if he wins (at least) two tennis sets in a row in a three-set series to be played with his father"	
What is that you wish to know?	
unimportant, exogenous, and endogenous?	
if the model fits the situation, will we be able to use it?	
Test the model	

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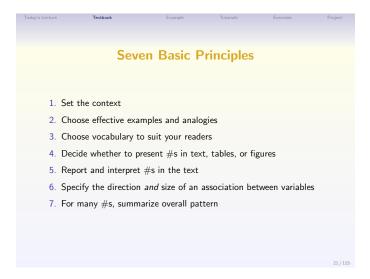


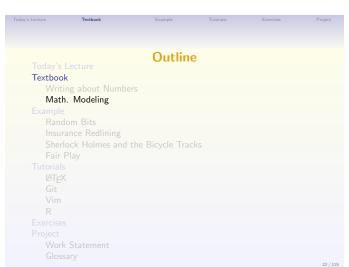
Today's Lecture	Textbook	Example	Tutorials	Exercises	Project
	Sp	urious Cau	ısality I		
2 Ets < 3 Cts <	- read.table('h - ts(CBE[,3], s - ts(CBE[,2], s as.vector(aggreg	tart = 1958, f tart = 1958, f	req=12) req=12)		
2 x <- 3 y <- 4 for(i 5 x	eed(10) rnorm(100) rnorm(100) in 2:100) { [i] <- x[i-1] + [i] <- y[i-1] +				
7 } 8 plot(rnorm(1)			
					10 / 115

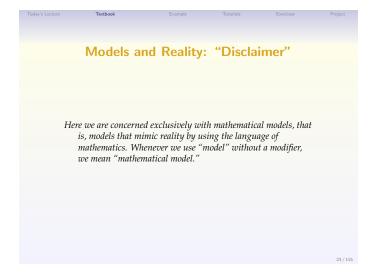
Today's Lecture	Textbook	Example	Tutorials	Exercises	Project
Hov	v to do sof	tware docu	ımentati	on using	R
	- function(x)				
2 package 3	.skeleton(nam				
4		='myfun', ='~/')			
	documentation:				
	'R CMD check				
	'R CMD build				
8 system('R CMD instal	L MYPAC')			
-					
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Today's Lecture	Textbook	Example	Tutorials	Exercises	Project
		Outlin	e		
Textboo					
Writ	ting about Numbe	ers			
Mat	h. Modeling				
Rand	dom Bits				
Insu	rance Redlining				
Sher	rlock Holmes and	the Bicycle Trad	cks		
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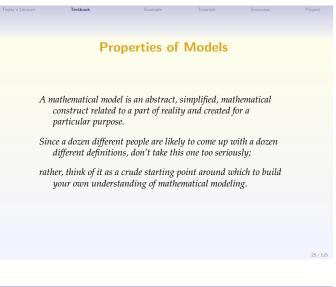






Today's Lecture	Textbook	Example	Tutorials	Exercises	Project
	Mo	odels and	Reality		
И	What makes Mathema mathematics,",	atical models use	ful? If we "sp	oeak in	
	,	nulate our ideas nplicit assumpti		so are less	
	• We have a commanipulation	ncise "language !,	" which encou	ırages	
	• We have a lar	ge number of po	tential theore	ms available,	
	 We have high calculations. 	speed computer	rs available for	r carrying out	

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Properties of Models

As far as a model is concerned, the world can be divided into three parts:

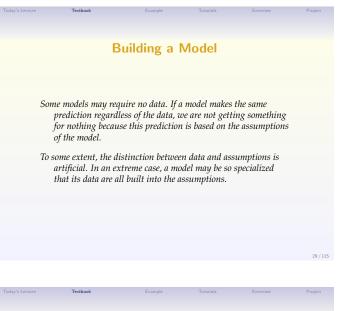
1. Things whose effects are neglected,
2. Things that affect the model but whose behavior the model is not designed to study,
3. Things the model is designed to study the behavior of.

Model building involves imagination and skill. Giving rules for doing it is like listing rules for being an artist; at best this provides a framework around which to build skills and develop imagination.

It may be impossible to teach imagination. I won't try, but I hope this book provides an opportunity for your skills and imagination to grow. With these warnings, I present an outline of the modeling process.

Today's Lecture	Textbook	Example	Tutorials	Exercises	Project
	E	Building a	Model		
Wit	h these warnings	, I present an out ormulate a proble	-	deling process.	
		outline the model			
	3. Is	it Useful?			
	3. To	est the model			
	3. To	est the model			

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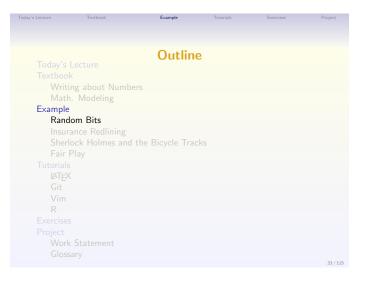


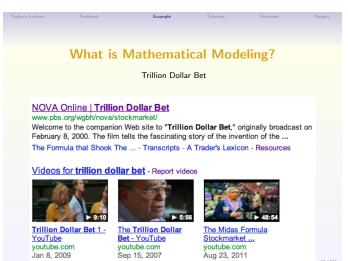
Today's Lecture	Textbook	Example	Tutorials	Exercises	Project
	В	uilding a	Model		
	The manager of a larg advice on how ma Qualitatively, more so	ny salespeople to	employ.		
	fewer salespeople Thus there should be	5	, ,	tomers.	
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Some of the problems in this book lead you step by step through the development of a model and thus resemble the mathematics problems you have seen in other courses; however, many problems are closer to real life: They are vaguely stated, have multiple answers (models), or are open ended. I strongly recommend working in small groups on the problems to bring out various ideas and evaluate them critically.	IMM Problem: "Disclaimer"	
stated, have multiple answers (models), or are open ended. I strongly recommend working in small groups on the problems to	development of a model and thus resemble the mathematics	

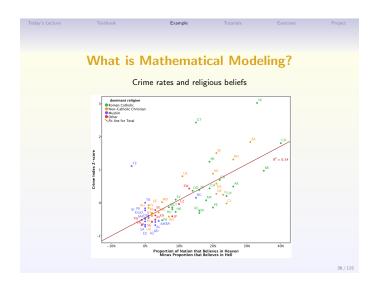
Today's Lecture	Textbook	Example	Tutorials	Exercises	Project
	M	odels and	Reality		
		า model is how wo oblem it was desig			
	often modified, fr	nay lead to incorn equently discard it is better than n	ed, and someti	mes used	

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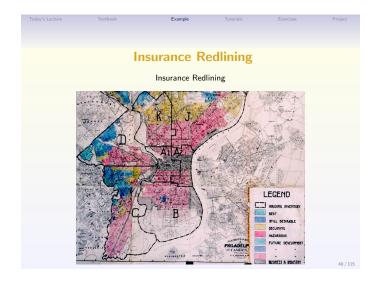


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Today's Lecture	Textbook	Example	Tutorials	Exercises	Project
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	h. Modeling				
Example					
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	rance Redlining				
	lock Holmes and	the Bicycle Trac	:ks		
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	k Statement				

Today's Lecture	Textbook	Example	Tutorials	Exercises	Project
		_			
	In	surance Ro	edlining		
Insuran	ce Redlining				
Incurance	a radlining rafar	to the practice	of rofusing to	iccuo incurano	o to
	_		_		e 10
certain t	ypes of people o	or within some ge	ograpnic area.		
FAIR					
The FAL	R nlan was offen	ed by the city of	Chicago as a	default policy	to
	•	en rejected by the	-		
nomeow	ner who had bee	en rejected by the	e voluntary ma	II KEL.	
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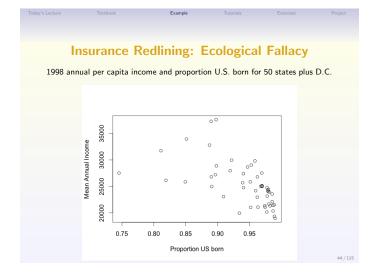


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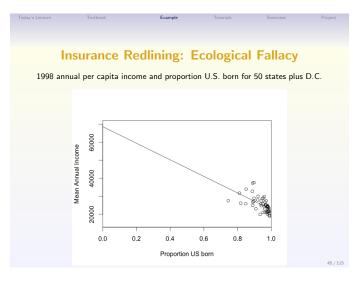


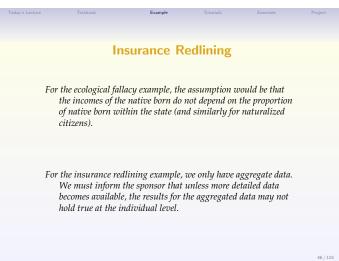




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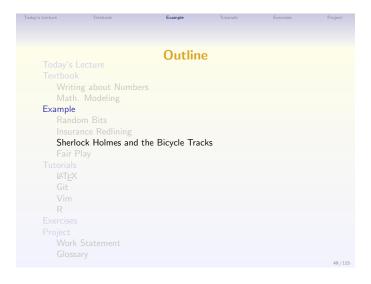


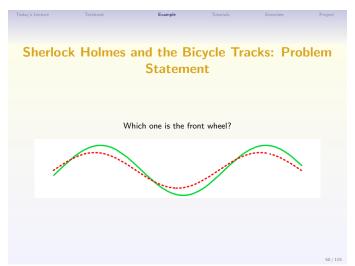


Work Statement: Introduction	
The work statement should contain a short description of your sponsor.	
For the insurance redlining example, $\it U.S.$ Commission on $\it Civil Rights$ would be the sponsor.	
Boilerplating from the sponsor's webpage is often acceptable.	
http://www.usccr.gov	
http://www.usccr.gov	
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Today's Lecture	Textbook	Example	Tutorials	Exercises	Project
	Work State	ment: Pro	blem Sta	itement	
C	an the insurance co greater risks in so		at the discrepa	incy is due to	
Т	he insurance compa insurance in neig fire-related losses by-product of leg	hborhoods where and any discrimi	they had sust natory effect ว	ained large	

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Sherlock Holmes and the Bicycle Tracks

"This track, as you perceive, was made by a rider who was going from the direction of the school."

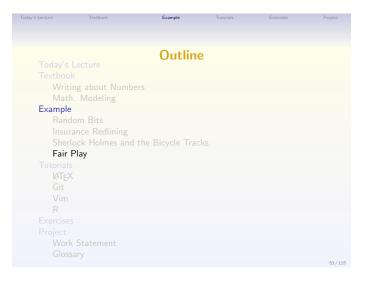
"Or Toward it?"

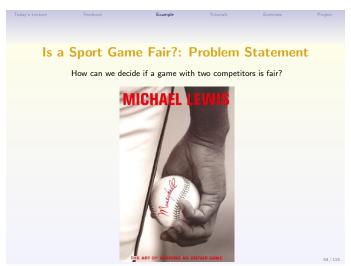
"No, no, my dear Watson. The more deeply sunk impression is, of course, the hind wheel, upon which the weight rests. You perceive several places where it has passed across and obliterated the more shallow mark of the front one. It was undoubtedly heading away from the school."

- The Adventure of the Priory School by Arthur Conan Doyle

Sherlock Holmes and the Bicycle Tracks
$f_X(t) = r_X(t) + \frac{L}{\sqrt{1 + (r'_y(t)/r'_X(t))^2}}$ $f_Y(t) = r_Y(t) + \frac{Lr'_Y(t)/r'_X(t)}{\sqrt{1 + (r'_Y(t)/r'_X(t))^2}}$

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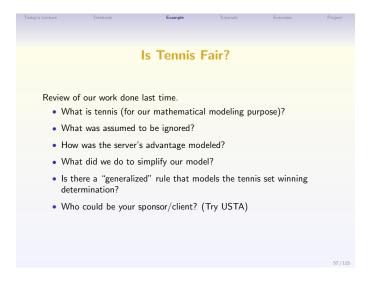


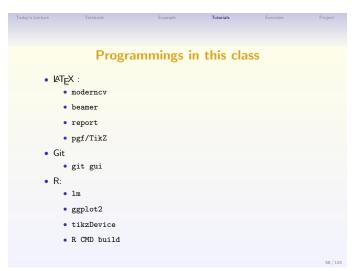


Today's Lecture	Textbook	Example	Tutorials	Exercises	Project
	ls a	Tennis Ma	tch Fair?		
0					
One sim	ple answer is:				
		ipetitors are reve	rsed, their prob	ability of	
	winning does no	t change.			
len't tha	t always true? N	lo For evample	going first ma	ny give a player ar	,
	ge of disadvanta		going mat me	iy give a piayer ar	'
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ls a	Tennis Mat			Stateme	ent
	How can we decid	de if a game with	two competito	rs is fair?	

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		Tutorial: L	T _E X
LATEX is	a compute	r language for writing	a scholarly paper:
		Table: HTML vs	MEX
		HTML	LAT _E X
	Code		
	1	<html> 1</html>	\begin{document}
	2	2 3	\end{document}
	Compiler	Firefox and etc.	pdflatex and etc.
	Output	Web-page	PDF file

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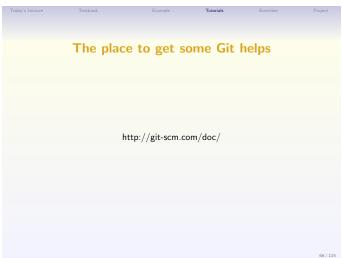




Today's Lecture	Textbook	Example	Tutorials	Exercises	Project
	_				
	C	Cautions: I	ATEX		
		IAT V			
	e numerous quirk				
• ope	ning quotation is	not the same as	the closing	quotation,	
• per	iod yields <i>two</i> bla	nk spaces,			
• for	%, need to type `	\% ,			
• for	\setminus , need to type \setminus	textbackslash	١,		
• for	/, need to type /	,			
• for	$\{$, need to type \	{,			
• for	\$, need to type \	\$,			
• ~ yi	ields a single blan	k space,			
• and	etc.				

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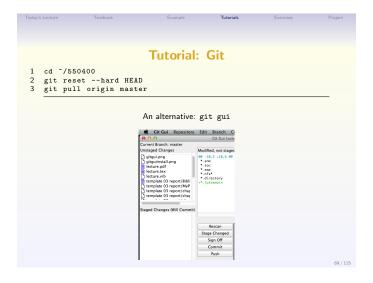






oday's Lecture	Textbook	Example	Tutorials	Exercises	Project
		Tutorial:	Git		
1 cd ~/ 2 git clon	e http://cis	.jhu.edu/~nhle	e/550400.gi	t	
0 0		An alternative: gi	it gui		
	Create Clone	New Repository Existing Repository Existing Repository			
C	5				
				Quit	

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Today's Lecture	Textbook		Example	Tutorials	Exercises	Project
		Tu	toria	ıl: Git		
F #10.00		1 2	cd ~/			
	you can also have	3		hub.git computerA.g	it	
your own:		4		computerB.g		
		5				
GET"		6 7	git i	nitbare h	ub.git	
	5	8	cd hu	b.git		
Dai		9	cd ho			
ania		10	cp po	st-update.sa	mple post-update	
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Tutorial: Git

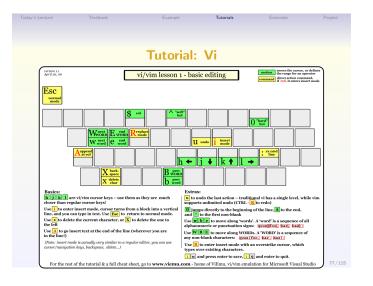
1 cd computerA.git 1 cd computerB.git 2 git init 2 git init 3 git remote add origin "/hub.git3 4 echo 'Hello A' >> commonfile.txt 5 git add commonfile.txt 5 git commit -am 'from A' 6 git commit -am 'from B' 7 git pull origin master 7 git pull origin master 8 git push origin master 8 git push origin master 9 git push origin master 7 git push origin master 8 git push origin master 9 git push origin master
```

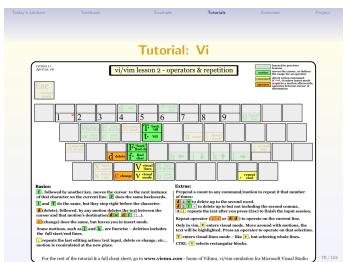
То	day's Lecture	Textbook	Example	Tutorials	Exercises	Project
			Tutorial:	Git		
	. ~ /55					
1 2	cd ~/55					
3	git gui					
4 5	git res	ethard HEAD		 checks if th 	ere has been any	
6	git bra	nch personal		change to t		
7	git bra	nch		change to t	ile loidei	
8	git che	ckout personal			pdate the maste	r
10	edit so	me file		git branch		
11	git sta	tus		• create and	update a person	اد
12	git add				update a person	aı
13 14	git com	mit -am 'personal	edit'	git branch		
15	git che	ckout master				
16	git bra	nch -D personal				
						74 / 115

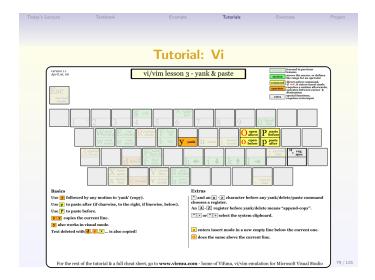
Today's Lecture	Textbook	Example	Tutorials	Exercises	Project
		Tutorial:	Git		
.gitig	nore?				
• N.	B. the course fold	ler already has on	e		
• Us	e it to let <i>git</i> kno	w the files to igno	ore while ver	sion controlling	
• one fol		create .gitign	ore at the i	oot of your git	
	s already been lis en after creation o	et under the git was	atch list will	not be ignored	
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oday's Lecture	Textbook	Example	Tutorials	Exercises	Project
		Vim			
		• • • • • • • • • • • • • • • • • • • •			
Vim					
	Links and	-1-1- ++			
vim is a	highly customiz	able text editor			
1 IAT-	V D C/C	lava Disthan Ci			
T. E.F.	Λ, R, C/C++, J	lava, Python, Gi	t and etc.		
2. Reg	ular expression,	syntax coloring,	autocompletion	on	
3. Try	Firefox + Wasa	vi/Vimperator/V	/imium		
4. <es< td=""><td>C>-mode</td><td></td><td></td><td></td><td></td></es<>	C>-mode				
•	:-mode, aka., th	e last line mode			
	i-mode, aka., th	e insert mode			
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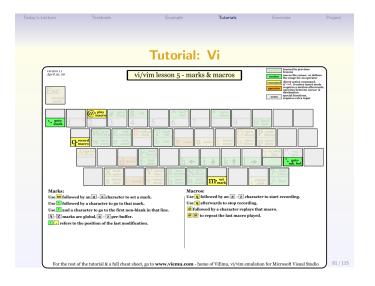


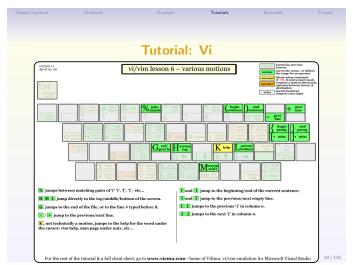


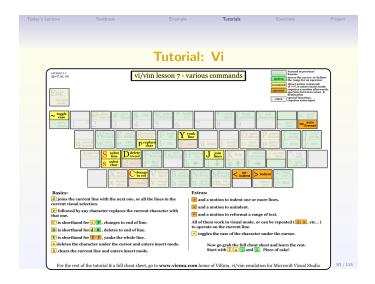


'oday's Lecture	Textbook	Example	Tutorials	Exercises	Project
		Tutorial:	Vi		
ESC normal mode		vi/vim lesson 4 - se	earching	larared in previous lessons maties the creament of command direct action command. command direct action command, capacitate experience action of command capacitate experience action afterway operation between cursor special functions. extra	de mile
	2 2 # prev ident 4 Whost E would Reveal Rev	5 6 7	windo insert mode open	O "hard" P paste Defore D paste after	
	Auppend Autol	Fried Name N		v ex cmd s line 11 reg 1 spec 2 find (rev.) / find	
after the slasi this after an o	ic search motion – type the text yo h, and then press return. Being a operator, or in visual mode. ame, backwards.	notion, you can use sea the cu	llowing very useful motions rches forward for the next i	work only in vim: nstance of the identifier under	
the reverse d Be careful, be expression: a	ise last search in the same direction irection :cause the search target is interpro 'b means zero or more 'a's follow it the beginning of a line, [0-9] loo	eted as a regular ed by a 'b', ^abc			
For the res	st of the tutorial & a full cheat she	et, go to www.viemu.com - h	ome of ViEmu, vi/vim emu	lation for Microsoft Visual Studio	80 /

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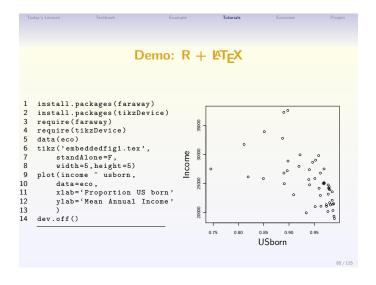






ay's Lecture	Textbook	Example	Tutorials	Exercises	Projec
	D	emo: R +	ETEX		
	R Studio			R	
	RŠtudio studoorg			for Statistical Computing	
Welcome to RStudio RStudio* is a free and open s environment (IDI) for R. You Mac, or Linux) or even over th 1 these to the lost lost fee happy theses for the	ource integrated development can run it on your deaktop (Windows, e web using RStudio Server.	Download Ritudio to Welliam Marco San Carbon Silver or San Carbon Silver or San Carbon Silver or San Carbon Silver	PCC. 1 van. pauron marcon	roject for Statistical Comput	sing
Quiet (a) (b) (b) (c) (c) (c) (c) (d) (d) (d) (d) (d) (d) (d) (d) (d) (d		KStatio in 2 minutes White a per	Packages Description Duranting 4 groups	(1) (1) (1) (1) (1) (1) (1) (1) (1) (1)	
To Stream 1 Towns 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1	<i>_</i>	Decements Brown FASS	Getting Started: • R is a fee software or wide valety of UNDX preferred (RAN wire a fee) • If you have questions to the many please seed.	witnement for satisfical computing and graphics. It com- planteness, Windows and MacOS. To discretized R. pis about R like how to download and install the software our agreems to frequently saled questions before you	lease choose your
		RIFERS DE Bloombac	Meson r	used Manhmallows) has been released on 2012-06-22	

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Today's Lecture	Textbook	Example	Tutorials	Exercises	Project
	D	emo: R	+ LATEX		
star widt plot(ind data xlab ylab xlim ylim xaxs		, , , , , , , , , , , , , , , , , , ,	00000 00006 00000 00000	o 04 0.6 poprtion US born	0.8 1.0

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Writ	ing about Numb	ers			
Matl	n. Modeling				
Rand	dom Bits				
	rance Redlining				
		the Bicycle Track			
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	Chahamana				
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oday's Lecture	Textbook	Example	Tutorials	Exercises	Project
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Gloss	sary				
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WMA Problem 2.5a & 2.6a

The Williams family's income of \$25,000 falls below 185% of the Federal Poverty Threshold for a family of four, qualifying them for food stamps.

Problem 2.5a Identify terms that need to be defined or restated for a nontechnical audience

Problem 2.6a Rewrite the sentences in the previous questions for an audience with a fifth-grade education. Convey the main point, not the calculation or the jargon.

FYI Off-the-chart

WMA Problem 2.8a

Rewrite each of these sentences to specify the direction and magnitude of the association:

In the United States, race is correlated with income.

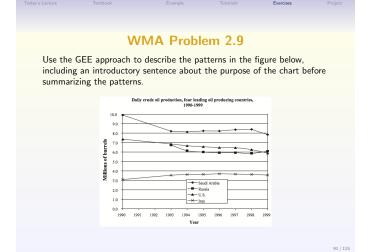
Table: Median income by race and Hispanic origin, United States, 1999

Race/Hispanic origin Median Income
White \$42,504

Black \$77,910

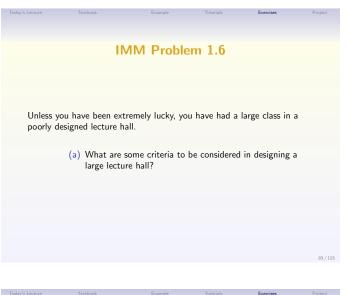
White \$42,504
Black \$27,910
Asian/Pacific Islander \$51,205
Hispanic (can be of any race) \$30,735

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IMM Problem 1.1 Suppose people enter the elevators in a skyscraper at random during the morning rush. The result will be several elevators stopping on each floor to discharge one or two passengers each.

- Discuss schemes for improving the situation.
- How could improvement be measured?
- How could you model the situation to decide what scheme to adopt?



Unless you have been extremely lucky, you have had a large class in a poorly designed lecture hall.

(b) One criterion is legibility of material written on the boards.

• Construct a model of legibility as a function of

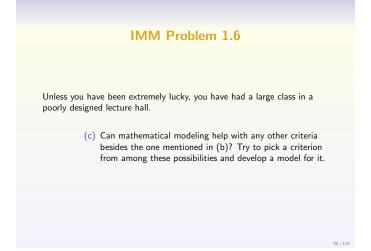
• the distance your seat is from the board

• the angle at which you look at the board

• What will the curves of constant legibility look like on a floor plan?

• How can you test this prediction? Try it.

• Does this suggest shaping the back of the hall differently than is usually done? How?



Collect All: LaTeX + Git

The Blind Men and the Elephant
In-class Group Exercise (Scavenger hunt):

Start up a git folder,
Create and edit the .gitignore file,
Download the template for a beamer file,
Look up the poem from the book,
One slide per stanza,
Use verse environment,
Compile after each stanza,
Commit after creating each stanza,

• Repeat until done.

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Project in Industry: Frequently Recurring Elements A stylized timeline: 1. Work Statement, 2. Midterm Presentation, 3. Progress Report, 4. Final Presentation, 5. Final Report.	Pi	Projec	:t
A stylized timeline: 1. Work Statement, 2. Midterm Presentation, 3. Progress Report, 4. Final Presentation, 5. Final Report. Institute for Pure & Applied Mathematics Institute for Pure & Applied Mathematics			
 Work Statement, Midterm Presentation, Progress Report, Final Presentation, Final Report. 	nen	ents	5
 Midterm Presentation, Progress Report, Final Presentation, Final Report. 			
 3. Progress Report, 4. Final Presentation, 5. Final Report. 			
4. Final Presentation, 5. Final Report. Institute for Pure & Applied Mathematics P A M			
5. Final Report.			
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University of California, Los Angeles			
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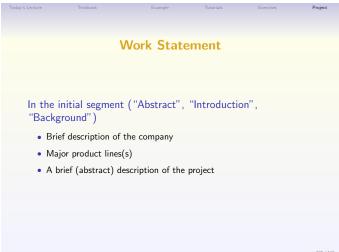
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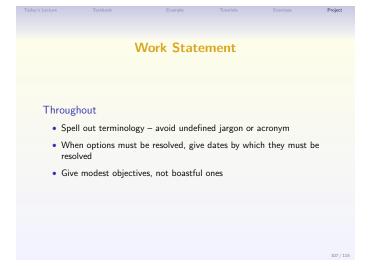
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Notes What is Work Statement This is the written proposal and definition of the project and constitutes the team's "contract" with the sponsor. It should be approximately 2-5 pages long. It sets forth the nature of the project, the specific objectives of the project, the results expected, and the "deliverables" for the project. The scope of the project must be within the timetable for the $% \left(1\right) =\left(1\right) \left(1\right) \left($ program and that the deliverables are reasonable and appropriate; given the nature of research, it should not include promises that the team cannot be certain to achieve. It is ultimately given to the sponsor for review and signature. Notes Template 1 1. Abstract 2. Background 3. Problem description 4. Approach ("time permitting" clause for some work) 5. Schedule (dates for completing milestones and tasks and for deliverables) 6. Milestones (major checkpoints your team will use to stay on track) 7. Deliverables (specific work products you will deliver to the sponsor) Notes **Templates 2** 1. Introduction 2. Problem background 3. Mathematical background 4. Computing background 5. Possible solutions and project objectives 6. Deliverables ("time permitting" clause for some work) 7. Timeline Notes Template 3 1. Project background 2. Goals (major direction you see the work aimed at, not necessarily what you bid to do) 3. Proposed mathematical approach 4. Objectives (specific aims of your project, and schedule of results you expect to achieve) 5. Optional objectives 6. Deliverables 7. Milestones 8. Work flowchart

9. Schedule







Today's Lecture	Textbook	Example	Tutorials	Exercises	Project
	V	/ork State	ment		
List of	deliverables sho	ould include			
• Site	visits (to be arra	nged)			
• Mid	lterm oral present	ation			
• Mid	lterm report				
• Fina	al presentation				
• Fina	al report				
	tware (if appropria				
•	Specify sponsor-ap	pproved OS, plat	form		
•	Documentations				

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Glossary I	
GOAL The overall, long range, end result that your research is aimed at, what you are trying to achieve ultimately. Stating a goal does not mean you believe you will get there this time around. It is the grand view towards which you strive. The goal of AIDS research is to find a cure for AIDS.	
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Glossary
OBJECTIVES
The specific things you will try to achieve in your project, the immediate targets of your research. Your objectives spell out how you have parsed the problem of heading towards the goal into smaller pieces that you will work on. The objectives set practical limits on your work. They point to where the project can reasonably expect to wind up. It should be clear
that the objectives fit into and work towards the long-range goal.

Today's Lecture	Textbook	Example	Tutorials	Exercises	Project
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TASKS	re the specific th	ings vou will do i	in order to ac	hieve vour	
objective resource	es. The tasks dri es (such as data, ment) will be nee	ve your determin software, hardwa	ation of what ire, written m	skills and oth aterials, work	
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The things you promise to deliver to the sponsor. For a project, these include a mid-term and final report, a mid-term presentation and a final presentation on Projects Day. They may also include site visits to the sponsor (usually one near the beginning of the project to get acquainted with the sponsor, and one after Projects Day to present the work at the sponsor's location), software, perhaps hardware in some cases, written results of literature searches, white papers (i.e., written background information on such things as plans, methods or concepts prepared for internal use), etc. These additional items are to be decided by you in consultation with your sponsors mentor.

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Today's Lecture Testbook Example Tutorials Exercises Project

Glossary

MILESTONES

A list of specific accomplishments that you may use to mark progress and maintain pace and coordination within your project. They are used to help your team stay on track and to determine the success of a chosen line of attack on your problem. Milestones may or may not be included in your Work Statement, but you should definitely think these through for your own use as you plan your project and Work Statement. They are check-points for you (and for your sponsor, if they are included in the Work Statement), not necessarily deliverables. You may want to specify major milestones in your Work Statements to indicate what you would do if your research leads to the conclusion that some objective cannot be accomplished. For example, "if by such a date we have found it impossible to achieve X, then we will begin Y." Research is exploration of the unknown, so you may encounter an intractable obstacle and need to work around it. You can't know everything ahead of time. Give some thought to this and try to allow for milestones by which you can judge where you are and what you need to do to proceed effectively in the event you don't meet a milestone.

Today's Lecture Textbook Example Tutorials Exercises Project

Glossary

SCHEDULE

This specifies when you will finish major parts of your research and provides a timetable for completion of deliverables. Internally, you should maintain as fine-grained a schedule as you need to keep your team coordinated and on track, but in your Work Statement it is best to make the schedule and list of deliverables as modest as the sponsor will allow.

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