## Modeling the Sociodynamics of Applause

#### Midterm Presentation

#### Participants:

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#### **Outline**

- Problem Description
- 2 Principles
- Tools
- 4 Arguments from Scale
- Graphical Methods
- 6 Basic Optimization





#### **Getting People on the Bandwagon!**

#### Measuring Approval and Acceptance:

- Work Statement
- Midterm Presentation
- Progress Report
- Final Presentation
- Final Report

### **Programmings in this class**

- ATEX:
  - moderncv
  - beamer
  - article
  - tikz
- R:
  - tikzDevice
  - 2 lm
- Git
  - git init .

### **Seven Basic Principles**

- Set the context
- Choose effective examples and analogies
- Ohoose vocabulary to suit your readers
- Decide whether to present #s in text, tables, or figures
- Report and interpret #s in the text
- Specify the direction and size of an association between variables
- For many #s, summarize overall pattern

## **Creating Effective Tables**

# **Example: Cost of Packaging**

#### **Example: The Nuclear Mission Arms Race**

# **Example: Maintaining Inventory**