ANNELISE AMBROSETTI

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in linkedin.com/in/annelise-ambrosetti

EDUCATION

UI Design Certificate

2022 **C**

CareerFoundry
expected completion April 2022

2013

Bachelor of Arts, Cum Laude

2013 (

2009 (

Loyola University Maryland Photography and Writing, Spanish minor

SKILLS

Layout design

Wireframe and prototype design

Requirements gathering

Feedback analysis and application

Design iteration

Documentation

Brand management

Collaboration Organization

Conceptualization

Project management

STRENGTHS

Empathy

Communication

Critical Thinking

Ideation

Flexibility

Curiosity

Collaboration

APPLICATIONS

Adobe XD

Adobe Illustrator

Adobe Photoshop

Adobe InDesign

Adobe Premiere

InVision

Microsoft Office

LANGUAGE

Spanish speaking and comprehension

REFERENCES

Eric Nathan (678) 438-6899 eric brian nathan@gmail.com

Kris Hey
(404) 953-9456
kristin@allthingsintuitive.com

EXPERIENCE

Lead Graphic Designer

CEDAR CX Technologies

present O-

- Design user flows, low to high fidelity wireframes, and interactive prototypes for team and stakeholder presentations
- Collaborate with Product and Development to strategize and provide solutions for user experience and product enhancement
- Design new brand identity for company rebrand and supported redesign of interfaces, website, advertisements, content, sales presentations, and tradeshow assets
- in addition to Graphic Designer responsibilities

Graphic Designer

2016

2014

2013

2012

CEDAR CX Technologies

- Gather and document requirements for future client communications, design communication layout to demonstrate future state product output, as well as to support data mapping documentation and reference for development team
- Receive and apply feedback for design iterations, create and maintain specifications for communication design standards to serve as a guide for the development team and client reference
- Manage company branding standards and maintain brand assets library
- Support Marketing and Sales teams by designing graphics and advertisements for website and social media, email layout, template design, sales presentations and conference materials
- Provide continuous support for client content in production; create, test, and modify file resources for client use within product consistent with client branding

Senior Account Coordinator

decile.ten communications

- Created and maintained project timelines, managed copyright permissions, coordinated work with graphic designers, medical writers, and editors
- Prepared and routed presentation content for internal, client, and review meetings
- Tracked and processed expenses to ensure project delivery aligned with project budgets, reconciliation
 of project spending, improved budget tracking and reporting process

Program Coordinator / Assistant Project Manager

Alligent Group

- Edited presentation content, proofread proposals, updated internal databases; corresponded with pharmaceutical clients, medical writers, key opinion leaders, graphic designers
- Coordinated logistics for pharmaceutical client/key opinion leader steering committee in Amsterdam; provided on-site logistical and editorial support to medical writer by attending conference programs and editing presentation content

Media Manager

Catholic Heart Workcamp

- Coordinated one-week volunteer service camps for teens in seven US cities in eight-week period on a team of nine
- Filmed and photographed program events and volunteer activity
- $\bullet\,$ Conducted set-up, takedown, and maintenance of program area and media equipment
- Controlled stage lighting and audio / visual during live programs
- Created videos and picture slideshows documenting camper experience for each camp week

Graphic Design and Marketing Intern

Loyola University Maryland Campus Ministry

- Developed role and project management process as first graphic design and marketing intern
- Broadened outreach of campus ministry within community
- Designed and created print and digital marketing materials such as flyers, banners, and logos to promote initiatives and events

Design Editor

Forum Student Art & Fiction Publication Loyola University Maryland

• Designed layout of submitted works in booklet in collaboration with student team and faculty

Co-Editor in Chief

Warnings Literary Magazine Loyola University Maryland

 Managed team of editors for student-run publication, reviewed and edited submissions, managed layout design, prepared proofs for publication, orchestrated marketing, fundraising, and distribution