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Question Paper Code : 50761

B.E./B.Tech. DEGREE EXAMINATION, NOVEMBER/DECEMBER 2017

Eighth Semester

Information Technology

IT6011 – KNOWLEDGE MANAGEMENT

(Common to : Computer Science and Engineering)

(Regulations 2013)

Time : Three Hours

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Maximum : 100 Marks

Answer ALL questions

PART – A

(10×2=20 Marks)

1. How knowledge management differs from information management ?
2. How culture plays a role in the practice of knowledge management ?
3. Why quality assurance is important for organizations ?
4. Who are the technical specialists ?
5. Why information retrieval is important in mapping of knowledge ?
6. What are the issues involved in information coding ?
7. How to evolve knowledge strategy ?
8. In what way a knowledge center is better than a library ?
9. What are the uses of knowledge map ?
10. Why process life cycle is crucial in organizations ?

PART – B

(5×16=80 Marks)

11. a) Examine the key challenges facing the implementation of knowledge management.

(OR)

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- b) Discuss the role and relevance of knowledge management in Decision support system.



12. a) Explain the strategies of building the learning organization and their relevance.

(OR)

b) How to build cooperation among the distributed technical specialists ?

13. a) Discuss the role and relevance of internet search engines and knowledge management practices.

(OR)

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b) Explain the process of repackaging of information and their relevance.

14. a) What are the various components of knowledge strategy ? Briefly mention them.

(OR)

b) Examine the implications of knowledge management in the developing countries.

15. a) Why knowledge management should be integrated with the organization's strategic business plan ?

(OR)

b) Explain the significance of knowledge management in the process life cycles of organizations.

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