Andrew Amerson

Creative Director || Technologist

CONTACT

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EDUCATION

Full Stack Web Developer Certification

Georgia Institute of Technology
Atlanta, GA | 2021

Bachelors of International Affairs focus in International Business, Economics, & Finance

Kennesaw State University
Kennesaw, GA | 2016

HARD SKILLS

- API Construction & Integration
- HTML
- CSS
- Javascript
- React
- Node.JS
- Tableau & R
- SQL & NoSQL Databases
- DocuSign CLM
- SalesForce Admin
- SAP Concur
- Oracle/PeopleSoft

SUMMARY

Constant learner, proven professional, & certified full stack web developer with a background in implementing new technologies, managing large teams & projects as well as a strong history in sales, marketing, & finance. Thrives in challenging situations where problem solving, team work, grit and a good sense of humor become paramount. Excellent communication skills across many mediums.

EXPERIENCE

Music/Creative Director

North Point Ministries | Atlanta, GA | 2015 - PRESENT

- Creating digital, design, and musical experiences to engage attendees of Buckhead Church & NPM viewers around the world.
- Managing & recruiting for a team of around 35 contractors.
- Managing and administrating a large production budget using SAP.
- Booking musicians, event spaces, studios, and creative contractors to manage projects & create deliverable content across live and digital mediums.
- Implementing new tech to automate and optimize processes and keep organization at the cutting edge of the production & music industries.
- Using Tableau to present visual data on events and live streaming to leadership for decision making and allocation decisions.

Co-Founder

GrowMusic.pro | Atlanta, GA | 2018 - 2021

- Co-Founder of a company digitally distributing audio backing tracks to subscribers through a parent corporation, Stuff You Can Use.
- Combining creative inputs from contractors and partners to create audio tracks, marketing videos, design elements, and our own web-based music mixing software.
- Shoot, produce, and edit videos for marketing content.
- Manage & administer budgets & business operations using enterprise software.

Piedmont Healthcare

Finance Associate | Atlanta, GA | 2015 - 2016

- Managed multi-million dollar continuing education budgets for healthcare providers across the Piedmont Healthcare network using Oracle/PeopleSoft.
- Worked on major purchasing projects with mergers and acquisition teams.