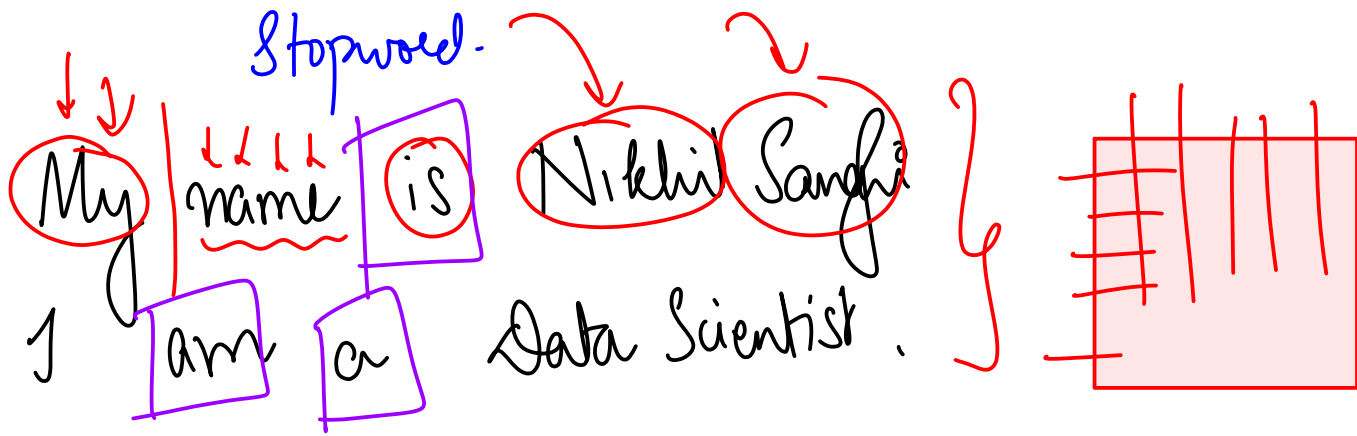


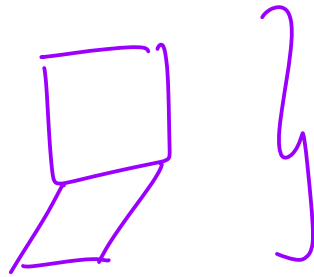
NAIVE

BAYES-1





Scale Util

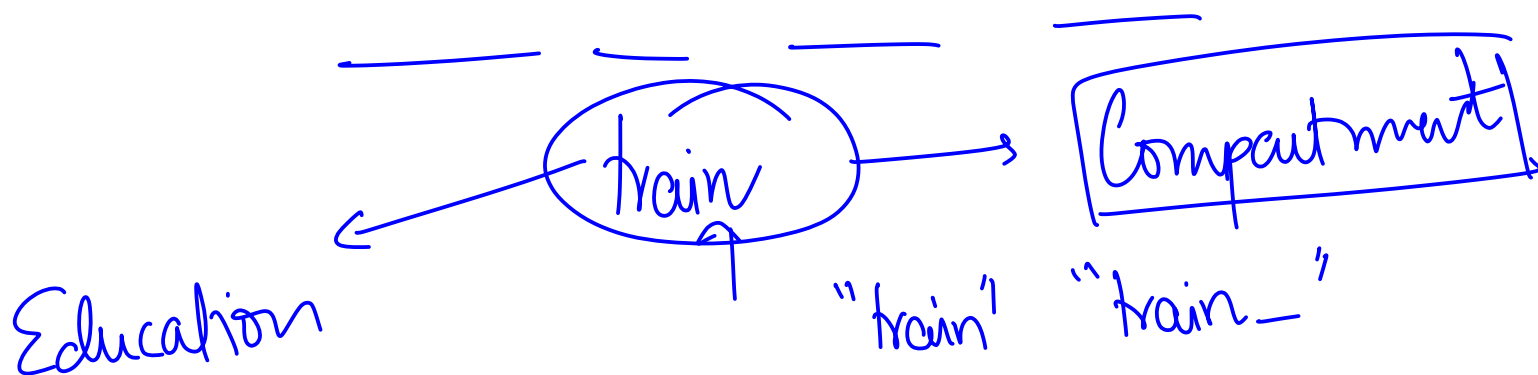


⇒ Convert No-s

[- - - -]

Vector Embedding.

→ MY NAME IS } → Upper Case
→ my name IS } → Lower Case
→ My
→ my



Spam, Not Spam → Classification * Keywords.

* Semantic

"I am Nigerian Prince. I want to give you 1M \$."

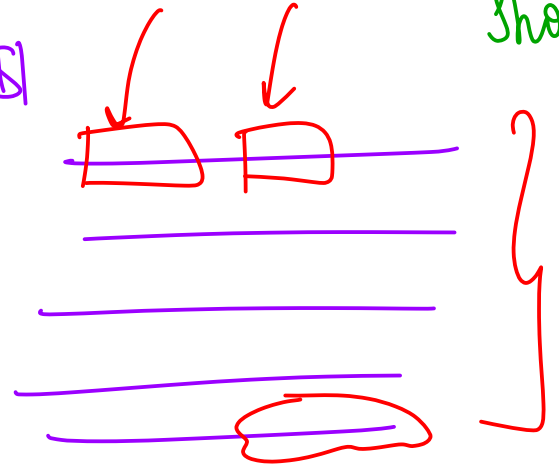
Nigerian Prince I am give you 1M \$

* Content → long
short

NLP

Attention Mechanism

LSTM



Naive Bayes.

Interpretable

Simple

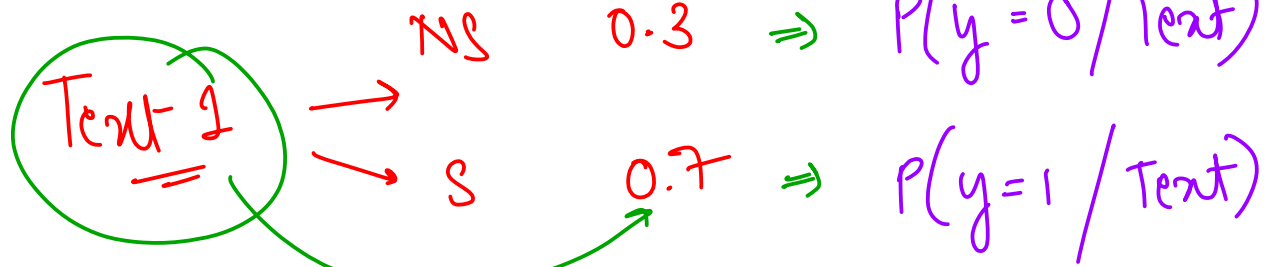
Fast

Works well for simple use cases.

T	Y
~~~~~	0
←Text→	1
←Text→	1
←Text→	0

Spam ( $y=1$ )      NonSpam ( $y=0$ )

Probability "Text" is spam / NonSpam



Conditional Probability

$$P(y=1 / \text{Text}) = P(y=1 / w_1 \wedge w_2 \wedge w_3 \cdot)$$

$$P(A/B) = \frac{P(A \cap B)}{P(B)}$$

Conditional Probability

$$P(A/B) = \frac{P(B/A) \cdot P(A)}{P(B)}$$

Bayes theorem

$$\begin{aligned}
 P(y=1 / \text{Text}) &= P(y=1 \mid w_1, w_2, w_3, w_4 \dots w_d) \\
 &= \frac{P(w_1, w_2 \dots w_d \mid y=1) \cdot P(y=1)}{P(w_1, w_2, w_3 \dots w_d)}
 \end{aligned}$$

*Comma is Intersection.*

---


$$\begin{aligned}
 P(y=1 / \text{Text}_1) &= \frac{P(\text{Text}_1 \mid y=1) \cdot P(y=1)}{P(\text{Text}_1)} \\
 P(y=0 / \text{Text}_1) &= \frac{P(\text{Text}_1 \mid y=0) \cdot P(y=0)}{P(\text{Text}_1)}
 \end{aligned}$$

*spam* (above  $y=1$ )  
*compam* (below  $y=1$ )  
*Non-spam* (below  $y=0$ )

*denominator* (next to  $P(\text{Text}_1)$ )  
*all same* (next to  $P(\text{Text}_1)$ )

*k* (next to  $P(y=1)$ )  
*k* (next to  $P(y=0)$ )



$$P(y=1) = \frac{\# \text{ of datapoints with class } = 1}{\# \text{ Total}} = \frac{n_1}{n}$$

$$P(y=0) = \frac{\# \text{ of datapoint with class } = 0}{\# \text{ total}} = \frac{n_0}{n}$$

$\uparrow$ $n$ $\downarrow$	Not spam	0 0 0 0 0	$\uparrow$ $n_0$ $\downarrow$
	Spam	1 1 1 1	

$$P(y=1) = \frac{n_1}{n}$$

$$P(y=0) = \frac{n_0}{n}$$

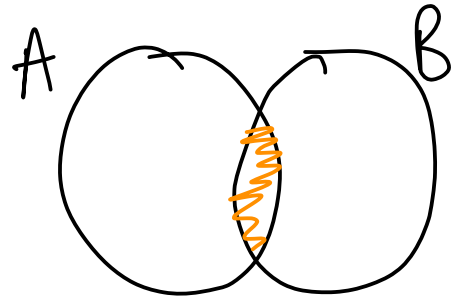
$$P(\text{Text}_1 / y=1) = \underline{P(w_1 w_2 w_3 w_4 \dots w_d / y=1)}$$

Words are independently Conditioned on class.

$$= P(w_1 / y=1) \cdot P(w_2 / y=1) \dots P(w_d / y=1)$$

$$P(A \cap B) = P(A) + P(B) - P(A \cup B)$$

$$P(A \cup B) + P(A \cap B) = P(A) + P(B)$$



Mutually exclusive

$$P(A \cap B) = 0$$

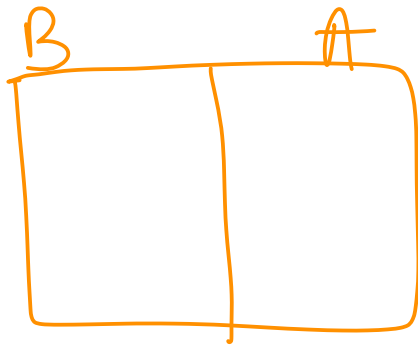
Independent

$$P(A \cap B) = P(A) \cdot P(B)$$

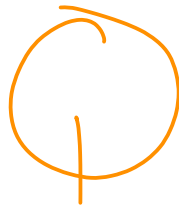
$$P(H \cap H) = 0.5 \times 0.5 = \underline{\underline{0.25}}$$

$$P(HH)$$

HH, HT, TH, TT



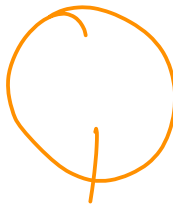
1st



H T

0.5 0.5

2nd



H.T

$$\cancel{P(w_1 \wedge w_2 \wedge w_3) = P(w_1) \cdot P(w_2) \cdot P(w_3)} \quad \times$$

$$P(w_1 \wedge w_2 \wedge w_3 / y=1) = P(w_1 / y=1) \cdot P(w_2 / y=1) \cdot P(w_3 / y=1)$$

NAIVE ASSUMPTION.

$$\prod_{i=1}^3 P(w_i / y=1)$$

$$P(y=1 / \text{Test})$$

class prior

$$= \underbrace{P(y=1) \cdot \prod_{i=1}^d P(w_i / y=1)}_{\text{likelihood}}$$

$$P(y=0 / \text{test})$$

$$= \underbrace{P(y=0) \cdot \prod_{i=1}^d P(w_i / y=0)}_{\text{likelihood}}$$

$$n_q = \frac{[w_1 w_2 w_3]}{\text{spam/nonspam}}$$

$w_1$	$w_2$	$w_3$	0
$w_2$	$w_3$	$w_4$	0
$w_5$	$w_6$	$w_1$	0
$w_1$	$w_2$	$w_4$	0
$w_5$	$w_6$	$w_2$	1
$w_1$	$w_2$	$w_5$	1
$w_3$	$w_4$	$w_1$	1

$$n_0 \quad P(y=1) = 3/7$$

$$n_1 \quad P(y=0) = 4/7$$

$$P(w_1/y=0) = \frac{n_{w_1}}{n_0}$$

Unique Words

$$P(w_1/y=1) \cdot P(w_2/y=1) \cdot P(w_3/y=1) = \frac{2}{3} \cdot \frac{2}{3} \cdot \frac{1}{3} = \frac{4}{27}$$

$$P(w_1 | y=0) \cdot P(w_2 | y=0) \cdot P(w_3 | y=0)$$

$$\frac{3}{4} \cdot \frac{3}{4} \cdot \frac{2}{4} = \frac{18}{64}$$

$$P(y=1 | w_1, w_2, w_3) = P(y=1) \prod_{i=1}^3 P(w_i | y=1)$$

$$\frac{3}{7} \times \frac{4}{27} = 0.0634$$

$$P(y=0 | w_1, w_2, w_3) = P(y=0) \prod_{i=1}^3 P(w_i | y=0)$$

$$\boxed{w_1, w_2, w_3} = y=0 \quad \text{NonSpam} \quad \frac{4}{7} \times \frac{18}{64} = 0.16$$

When will this fail?

$$x_q = [w_1, w_2, w']$$

Not present in  
training

$$P(y=1 / w_1 \wedge w_2 \wedge w') = P(y=1) \cdot P(w_1 / y=1) \cdot P(w_2 / y=1) \cdot P(w' / y=1)$$

$$P(w_j / y=0) = \frac{n_j^0}{n_0}$$

$$P(w' / y=0) = \frac{0}{n_0}$$



$$P(w_j | y=1) = \frac{n_{j,1}}{n_1}$$

$$100 \Rightarrow \begin{matrix} 80 & NS \rightarrow 0 \\ 20 & S \rightarrow 1 \end{matrix}$$

hack

$$P(w_j | y=1) = \frac{n_{j,1} + \alpha}{n_1 + \alpha C}$$

$$\alpha = 1 \quad C = 2$$

Laplace Smoothing  
Additive Smoothing.

$$P(w' | y=1) = \frac{0 + 1}{20 + 1 \times 2} = \frac{1}{22} = \underline{\underline{0.045}}$$

$$0 \rightarrow \frac{a}{b + 10^{-6}}$$

Zero division .

$w' \rightarrow$  Not present  $\Rightarrow$  Laplace Smoothing,

---

$$P(w' | y=1) = \frac{n_j + \alpha}{n_j^0 + \alpha} \quad \alpha = 2$$

$$\alpha = 1000$$

$$C=2 \quad P(w' / y=1) = \frac{0 + 10000}{20 + 10000 \times 2} = \frac{10000}{20020} \approx 0.5$$

$$r=1 \quad P(w' / y=1) = \frac{0 + 10000}{20 + 10000} = \frac{10000}{10020} \approx 1$$

$\alpha$



Underfitting

$\alpha$



Overfitting.

$$P(w_1 | y=1) = \frac{2 + 10000}{3 + 2 \times 10000} = \frac{10000}{3 + 20000} \approx 0.5$$

$$P(w_1 | y=1) = \frac{1 + 1}{80 + 1 \times 2} = 0.0245$$

$$\frac{n_{j1}^1}{n_1} \approx n_j$$

$$\frac{n_j^{01} + \alpha}{n_1 + \alpha^c} \approx \frac{n_j^{01}}{n_1}$$

## Quiz time!

Quiz Ended!

Let's say:

the probability of dangerous fires are rare (1%)

but smoke is fairly common (10%) due to barbecues,

and 90% of dangerous fires make smoke

Can you find the probability of dangerous Fire when there is Smoke?

23 users have participated



A	0.09	61%
B	0.9	26%
C	0.1	13%

$$P(D|F) = 0.01$$

$$P(S) = 0.1$$

$$P(S|D) = 0.9$$

$$P(D|S) = \frac{P(S|D) \cdot P(D)}{P(S)}$$

$$= \frac{0.9 \times 0.01}{0.1}$$

$$= 0.09$$

## Quiz time!

⌚ Quiz Ended!

Naive assumption is 'In a sentence, given the class label, words are independent of each other':

19 users have participated

A False

11%



B True

89%

## Quiz time!

Quiz Ended!

Which of the following statement is TRUE about the Bayes classifier?

19 users have participated

- A ~~Bayes classifier is an unsupervised learning algorithm.~~ 0%
- ✓ B Bayes classifier works on the Bayes theorem of probability. 89%
- C ~~Bayes classifier is a Reinforcement Learning Algorithm~~ 0%
- D ~~It assumes the independence between the independent variables or features.~~ 11%

NB  
{ KNN  
Tree  
Naive



Now

15 min

$f_1 f_2 f_3 \gamma$   
 $w_1 w_1 w_3$   
 $w_4 w_1$