# Boardgame Recommender

For Boardgamegeek.com

Aamir Shaikh

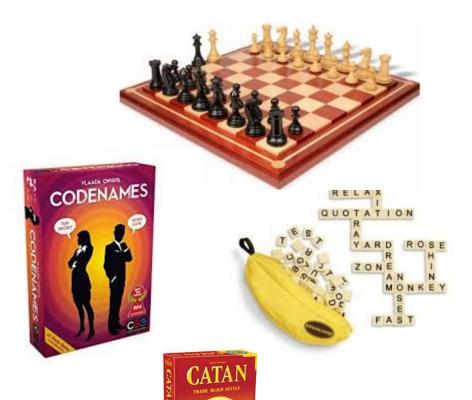
### Why recommend boardgames?

How are they recommended today?

Mostly by marketing

### Rise in boardgame popularity:

\$9.3B to \$9.6 B from  $2013 \rightarrow 2016$ 



### BoardgameGeek.com

#### Most popular website and community for boardgames!

#### **Parallel Selenium scrapers**

Processed 115 GB

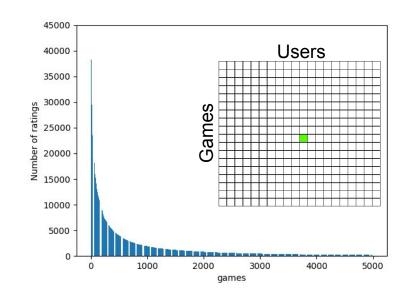
Extracted 0.5 billion ratings

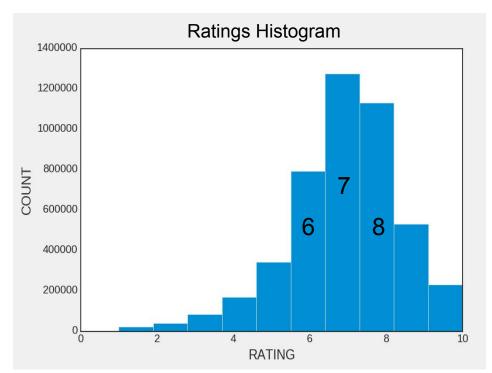
5000 boardgames (with ratings only)

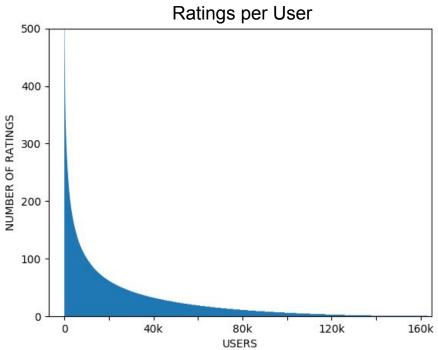
#### **Sparse matrix**

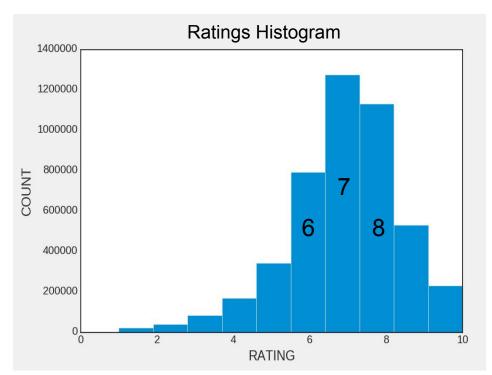
165k users x 5000 games

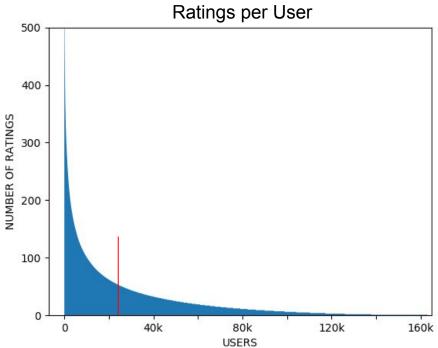
1/200 sparse matrix

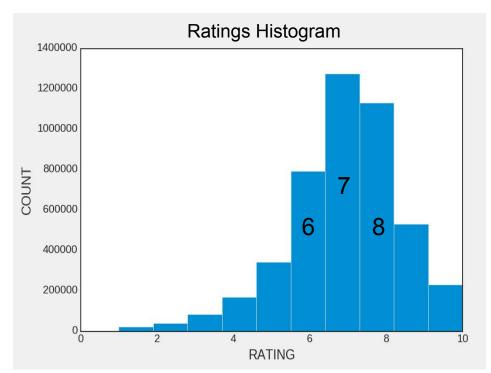


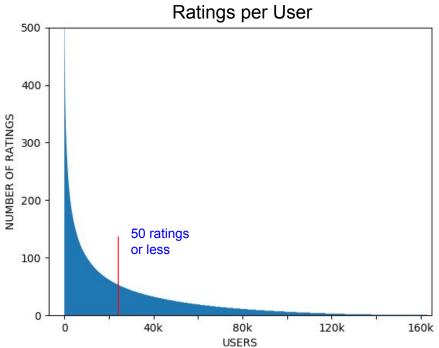


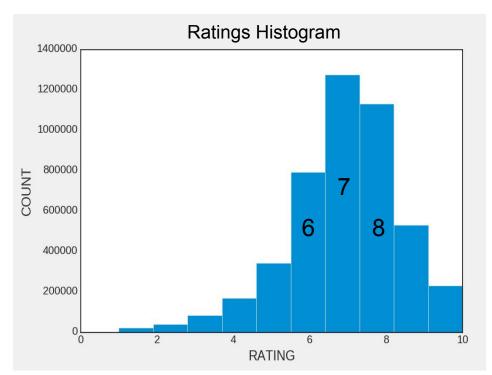


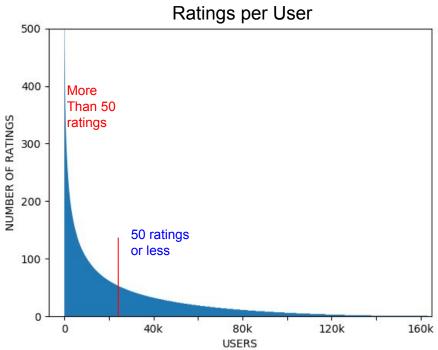












### **Framework**

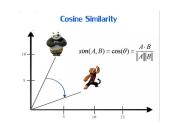
#### **Results Metric:**

**RMSE** 

#### Model: Item--Item recommender

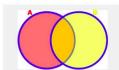
Cosine similarity  $\rightarrow$  great for regressing

#### **LIGHT USERS**



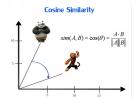
Jaccard similarity  $\rightarrow$  great for binary comparison





Pearson  $\rightarrow$  great for regressing & taking the mean into account

#### **HEAVY USERS**



Mean rating of game

## **Light Users**

Cosine Similarity

Jaccard Similarity

Predict 10 for everything

| RMSE: | Known: Dominion, Seven V   | Vonders (user = 'i  | nfinite descent')                  |
|-------|--|---|------------------------------------|
| 7.142 | Small World Tic  | cassonne<br>cket to Ride<br>ninion: Intrigue                      | Catan<br>Agricola<br>Power Grid    |
| 7.423 | Small World Ta   | arcassonne<br>cket to Ride<br>wer Grid                            | Catan<br>Agricola<br>King of Tokyo |
| 3.105 | El Grande Big Box<br>Rattus<br>Sheriff of Nottingham<br>DAK2<br>Titan Race | Forbidden Isl<br>Manhattan<br>Black Fleet<br>Gloomhaven<br>Fresco | and                                |

### **Heavy Users**

**Pearson Similarity** 

Predict 10 for everything

| RMSE: | Known: Wings of War, Castle Risk, Feudal, World in Flames  ( user = 'Long John Silver')                                   |   |  |
|-------|---|---|--|
| 1.164 | Mythic Battles: Pantheon<br>Too Many Bones<br>Pandemic Legacy: Season 1<br>Kingdom Death: Monster<br>Star Wars: Rebellion | Puerto Rico: Limited Edition<br>Sword & Sorcery<br>Through the Ages |  |
| 3.555 | El Grande Big Box<br>Mythic Battles: Pantheon<br>Too Many Bones<br>DAK2<br>Orléans: Deluxe Edition                        | -   |  |

### **Future Work**

Make a Webapp

Validation pipeline

# Thank you

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### RMSE comparison ALL\_Users vs Light/Heavy

Baseline - Light

Baseline - ALL USERS

Baseline - Heavy

| RMSE: | Known: Wings of War, Castle Risk, Feudal, World in Flames  ( user = 'Long John Silver')            |  |  |
|-------|--|--|--|
| 3.105 | El Grande Big Box<br>Rattus<br>Sheriff of Nottingham<br>DAK2<br>Titan Race                         | Manhattan                              |  |
| 3.392 | El Grande Big Box<br>Mythic Battles: Pantheon<br>Too Many Bones<br>DAK2<br>Orléans: Deluxe Edition | Manhattan<br>Black Fleet<br>Gloomhaven |  |
| 3.555 | El Grande Big Box<br>Mythic Battles: Pantheon<br>Too Many Bones<br>DAK2<br>Orléans: Deluxe Edition | Manhattan<br>Black Fleet<br>Gloomhaven |  |

### Appendix A

$$y_{uj} = rac{\sum_{i \in I_u} ext{SIM}(i,j)}{|I_u|}$$

If no rating ^

### Cosine Similarity

$$ext{CS}(i,j) = rac{\sum_{u \in U_{ij}} r_{ui} r_{uj}}{\sqrt{\sum_{u \in U_i} r_{ui}^2} \sqrt{\sum_{u \in U_j} r_{uj}^2}}$$

If rating: 
$$y_{uj} = rac{\sum_{i \in I_u} ext{SIM}(i,j) r_{ui}}{\sum_{i \in I_u} ext{SIM}(i,j)}$$

Jaccard Similarity

$$\mathrm{JS}(i,j) = \frac{|U_i \cap U_j|}{|U_i \cup U_j|}$$

If rating: 
$$y_{uj} = rac{\sum_{i \in I_u} ext{SIM}(i,j) r_{ui}}{\sum_{i \in I_u} ext{SIM}(i,j)}$$

**Pearson Similarity** 

$$\mathrm{PS}(i,j) = \frac{\sum_{u \in U_{ij}} (r_{ui} - \bar{r}_i)(r_{uj} - \bar{r}_j)}{\sqrt{\sum_{u \in U_{ij}} (r_{ui} - \bar{r}_i)^2} \sqrt{\sum_{u \in U_{ij}} (r_{uj} - \bar{r}_j)^2}} \qquad \qquad y_{uj} = \bar{r}_j + \frac{\sum_{i \in I_u} \mathrm{SIM}(i,j)(r_{ui} - \bar{r}_i)}{\sum_{i \in I_u} \mathrm{SIM}(i,j)}$$

If rating:

$$y_{uj} = ar{r}_j + rac{\sum_{i \in I_u} ext{SIM}(i,j)(r_{ui} - ar{r}_i)}{\sum_{i \in I_u} ext{SIM}(i,j)}$$