

# Aamir Sohail

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Location: Okara, Punjab, Pakistan

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## SUMMARY:

Innovative and detail-oriented **Web Developer, Wordprss, and SEO Specialist**, with extensive experience in creating responsive websites, optimizing SEO strategies, and delivering high-quality video content for digital advertising. Proficient in **HTML, CSS, Bootstrap, JavaScript, PHP**, and modern frameworks with a deep understanding of **UI/UX design principles**. Proven ability to collaborate with teams and clients to deliver impactful digital solutions that align with business goals.

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## EDUCATION:

- **Master of Science (MSC , Mathematics)**

*University Of Okara*

*(2021-23)*

- **Bachelor of Science (BSC)**

*Govt. College , Okara*

*(2018-20)*

### **(Diploma of Web Development)**

*FICER (Fatima Institute of Computer Education and Resources)*

*Sadar Gogera, Okara*

*(2024-2025)*

- **Intermediate in Non Medical (FSC)**

*Govt. College Sadar Gogera, Okara*

*(2016-18)*

### **(Diploma of Office management)**

*Private academy Sadar Gogera, Okara*

*(2023-24)*

- **Matric (Science)**

*Govt. High School Shareen, Okara*

*(2014-16)*

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## EXPERIENCE:

### **Web Developer & SEO Specialist — Freelance**

*Jan 2024 – Present*

- Developed custom responsive websites for small businesses and personal brands.
- Optimized website content structure, metadata, and technical SEO to improve search rankings.
- Collaborated with clients to understand requirements and deliver personalized solutions.
- Managed website maintenance, speed optimization, and SEO audits.

### **Video Editor (Ads & Promotional Content) — Freelance**

*Jan 2025 – Present*

- Edited engaging video ads for social media campaigns using Adobe Premiere Pro.
- Created brand-intro videos, product showcases, and social media reels.
- Applied advanced transitions, effects, and typography for high-quality outputs.

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## TECHNICAL SKILLS:

- **Languages:** HTML, CSS, JavaScript, PHP
- **Frameworks/Libraries:** Bootstrap, Tailwind CSS
- **SEO Tools:** Google Search Console, Ahrefs, Yoast SEO
- **CMS Platforms:** WordPress (Elementor, WooCommerce)
- **Graphic Design:** Canva
- **Web Design Practices:** Responsive Design, Cross-Browser Compatibility, Page Speed Optimization

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## SOFT SKILLS:

- Strong Communication & Client Handling
- Problem Solving & Debugging
- Time Management & Multi-tasking
- Adaptability to New Tools & Trends
- Team Collaboration & Remote Work Efficiency

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## PROJECTS:

### 1. Personal Portfolio Website

- Designed & developed a fully responsive portfolio website showcasing web development & video editing services.

### 2. Business Landing Page (SEO Optimized)

- Created a fast-loading landing page for a local business, optimized with on-page SEO best practices.

### 3. Product Promo Video Ads

- Edited short-form video ads for Facebook/Instagram with high engagement and brand visibility.

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## LANGUAGES:

- English:       Fluent
- Urdu:         Native
- Punjabi:      Native

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## REFEENECNES

Will be provided on demand