

# Aamish Maqbool

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Fiverr: [fiverr.com/aamishmaqbool](https://www.fiverr.com/aamishmaqbool)

## Professional Summary

Versatile Web Developer and Digital Marketing Specialist with 3+ years of experience creating high-performance Shopify and WordPress websites. Proven expertise in running targeted ad campaigns (Facebook, TikTok) with strong ROAS, creating SEO-friendly stores, and delivering exceptional client satisfaction through freelancing platforms like Fiverr.

## Skills

Web Development: Shopify, WordPress, WooCommerce, HTML, CSS, JavaScript

Digital Marketing: Facebook Ads, TikTok Ads, ROI Optimization, Meta Pixel

Tools & Platforms: Meta Business Suite, Canva, Google Analytics, Figma

Other Skills: SEO, Speed Optimization, Responsive Design, Plugin Integration

## Experience

### Web Developer & Digital Marketer

Growmore – Dubai (Remote) | 2022 – 2025

- Delivered 30+ Shopify and WordPress websites for clients across different niches.
- Created and optimized ad campaigns with 4.5x+ ROAS on average.
- Implemented real-time order tracking and improved website load times by up to 40%.
- Worked in collaboration with marketing teams to increase conversions.

### Freelancer – Fiverr (Top Rated)

Remote | 2021 – Present

- Completed 50+ successful freelance projects with 5-star ratings.
- Specialized in service booking systems, fragrance stores, and jewelry e-commerce.
- Built a loyal client base in South Africa, the UK, and the Middle East.
- Known for fast delivery, responsive design, and clear communication.

## Education

### BS Computer Science

National Textile University-Faisalabad

(Bachelor in Artificial Intelligence: 2021-2025)

## Certifications

Meta Ads Manager – Facebook Blueprint

Google Digital Marketing Certificate

Shopify Partner Academy (In Progress)

## Key Projects

- <https://www.biocospk.com/> – Beauty Products
  - <https://houserereflection.com/> – Home Décor
  - <https://spallsport.co/> – Sports Products
  - <https://zakriazu.com/> – Portfolio Wordpress Laravel Website
  - <https://mifahub.com/> – Home Textile
- 20+ TikTok ad campaigns with low CPC and high engagement

## Languages

English: Conversational

Urdu: Native