Key Partners



- Shipping companies
- Marketing companies
- Buyer-supplier relationship for hardware components

Key Activities



- IOT development
- Web development
- Flutter application development.
- Artificial intelligence engineers.
- Marketing
- Hardware delivery
- **Customer communication** and follow up.
- Maintenance.

Key Resources



- Hardware tools
- Software and technology
- Developers and engineers for the system
- Marketers
- Technical persons to repair the hardware or for maintenance.
- Partnership with shipping and paying companies with different ways if paying if cash or online.

Value Propositions



- Smart Irrigation System.
- Considerable water saving
- Discovery of plant diseases then increase production of crops.
- Expect quantity of crops based on soil characteristics so farmers can know how to makes use of this production.
- Follow the soil state to know if it needs to irrigation in near time.

Customer Relationships

• Application or the website

Questions and discussions

review the system and its work

as a long-term communication.

• Send SMS or Phone calls to

Forums and frequent

• Social media

Support Centre



- Farmers
- Farm Owners

Customer Segments

- Agricultural engineers
- People that plant internally in their houses

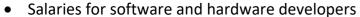


- Website to communicate between the company and customers (farmers).
- farms and printed materials
- Day of open door with system.

Channels

- Social media advertisement • Specialized fairs or visits in the
- demonstrations about the

Cost Structure



- Salaries for technical person that maintain the hardware.
- Salaries for Support staff of communicating people with customers and marketers.
- Hardware component purchasing cost.
- Hardware delivery cost
- Marketing campaigns cost.
- Taxes



Revenue Streams

- Fees on purchasing the full system for the first time.
- Hardware fees on adding more farms.
- Maintenance and repair
- Subscription fees for the application to be Ads free.
- Advertising through the applications







