



# AstonHack7

Sponsorship Prospectus  
11th - 12th December 2021  
In-Person



## Who are we?

We are the **Aston Computer Science Society (ACSS)**.

Coordinated by students powered with their excitement in tech, we welcome all to learn, share and have fun with computer science.

AstonHack is presented in association with the ACSS - by students, for students.

## What's a hackathon?

Hackathons invite tech enthusiasts to collaborate on **programming projects**, usually in teams.

For students, hackathons host a **distinctive experience** for creating original projects. There are opportunities to learn new skills in workshops and have fun in socials too.

For sponsors, hackathons unlock access to these **inspired and motivated minds** for an entire weekend.

The backing of sponsors is extremely valuable in enabling events like this which are important for **cultivating our tech community**.

## Where and when?

For our 7th iteration, the hackathon will return as an in-person event in the **University main building**

Our **24 hour event** will take place on the **11th - 12st December 2021**.



## Our mission

Amplifying engagement with computing beyond studies is paramount in **developing tech talent**.

By igniting the **maker's spirit** from newcomers to advanced creators, we aim to fuel students in learning and applying new skills.

## Why sponsor us?

Aside from our mission to **encourage growth in student creators**, AstonHack supplies a spectacular sponsorship opportunity to:

**Interact** with students by hosting workshops, social events, or with mentors.

**Expose** your brand, gain recognition and empower students to use your tools.

**Recruit** by identifying tech talent and sharing your internship, placement or graduate schemes.

## COVID-19

For the **safety and well being** of all our attendees, we will be following government COVID-19 guidelines.

We are committed to continuing our long-standing event to be a place to **connect, create, and cultivate** our hacking community.



## How to help?

AstonHack is offering **3 tiered sponsorship packages** - **Gold**, **Silver** and **Bronze**.

Your organisation would provide some combination of funding, tools, data, challenges with prizes, or API access to the value of the relevant tier.

## The Tiering Table

	<b>Bronze</b> £500	<b>Silver</b> £1000	<b>Gold</b> £1500
<b>Advertising on our social media and website</b>	● (small)	● (medium)	● (large)
<b>Promotional materials to be handed out</b>	●	●	●
<b>Opening ceremony presentation slot</b>	● (logo appears on a slide)	● (speaking slot)	● (extended speaking slot)
<b>On-site presence with sponsor table</b>		●	●
<b>Part of the judging panel</b>		●	●
<b>Set a sponsor challenge</b>		●	●
<b>Run a workshop/ game event</b>			●

If you have **suggestions** of how your organisation could support us differently or questions about the tiers, we welcome you to **get in touch**.

Last year...

## AstonHack6 won Event of the Year from Aston Student's Union!

100+

participants

16

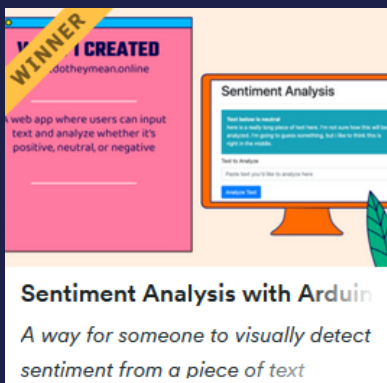
projects  
submitted

20+

course backgrounds  
represented

BSc, MSc and PhD students from computer science, cyber security through to even psychology participated last year.

Here are some of the project winners from AstonHack6:



From machine learning and accessibility...



...To tackling social issues with cloud integration...



...As well as simply hilarious and entertaining projects...

...AstonHack sparks creativity in a spectrum of ways within all of our attendees.

Get in touch

The ACSS welcomes you to get in touch for any suggestions, queries or to have a discussion primarily by email using [compsci.society@union.aston.ac.uk](mailto:compsci.society@union.aston.ac.uk), and on our social media:

### AstonHack:

Facebook: [/astonhack](#)

Instagram: [@astonhack](#)

Twitter: [@AstonHack](#)

Website: <https://astonhack.co.uk/>

### ACSS:

Facebook: [/AstonCSS](#)

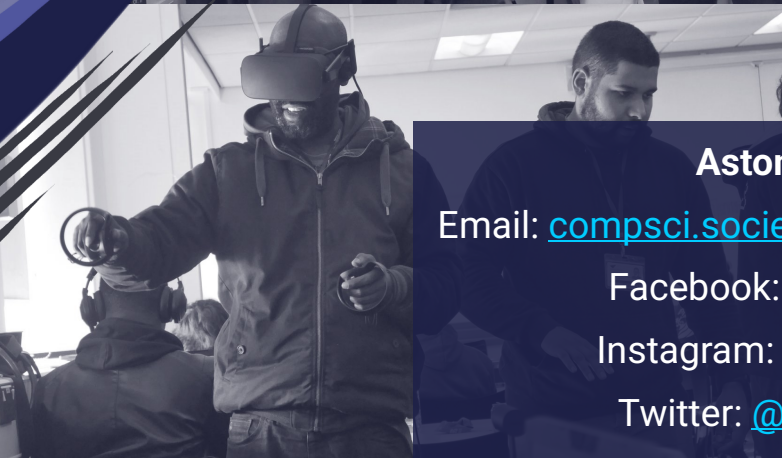
Instagram: [@astoncomputersciencesociety](#)

Twitter: [@AstonCSS](#)

Email: [compsci.society@union.aston.ac.uk](mailto:compsci.society@union.aston.ac.uk)







**AstonHack:**  
Email: [compsci.society@union.aston.ac.uk](mailto:compsci.society@union.aston.ac.uk)  
Facebook: [/astonhack](https://www.facebook.com/astonhack)  
Instagram: [@astonhack](https://www.instagram.com/astonhack)  
Twitter: [@AstonHack](https://twitter.com/AstonHack)  
Website: <https://astonhack.co.uk/>

